PersonalLearn

Unlock Your Learning Potential

The adaptive AI platform that molds content to your unique cognitive rhythm.

TEAM #14 DEMO

Start Cognitive Calibration

PersonalLearn solves the "one-size-fits-all" crisis in education. Using **PISA-derived cognitive metrics**, we analyze your focus capacity and logic patterns to restructure dense PDF materials into perfectly sized *micro-units*.

Focus — Attention Analysis

Adapt — Dynamic Content

Value Proposition
- Adaptive learning path based on a cognitive quiz
- Efficient micro-learning units
- Gamified progress & personalized coaching

Customer Segment
- High school & university students
- Schools & universities

Channels
- School Partnerships
- Social media
- Google Play/App Store

Revenue Streams
- Freemium → Premium (5–8 €/month)
- Licensing for universities / schools
- Optional services (advanced analytics, premium classes)

Key Activities
- App & algorithm development
- Course unit & quiz creation
- User data analysis

Key Partners
- Universities and schools
- Educational content platforms
- Tech & data team
- Educational coaches
- Cognitive science experts

Hi! PARiS
PARIS ARTIFICIAL INTELLIGENCE FOR SOCIETY
HEC PARIS
INSTITUT POLYTECHNIQUE DE PARIS