

Final Project Proposal  
for DESN 2270 – Web Multimedia  
by  
Kepler Manu-Long

**How to Speak and Write Japanese: The Basics**

## **Description of Site:**

This site will contain educational material on the basics of Japanese.

Included on the site will be the basic Japanese alphabets: hiragana and katakana, as well as some basic words and very basic sentence patterns.

There will also be a section of the site where you can listen to the correct pronunciations of hiragana, katakana and how to properly write some basic Kanji.

## **Target Audience:**

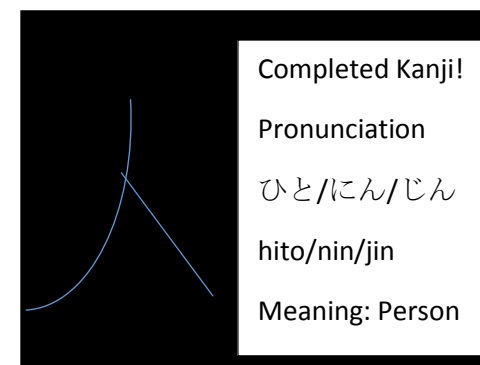
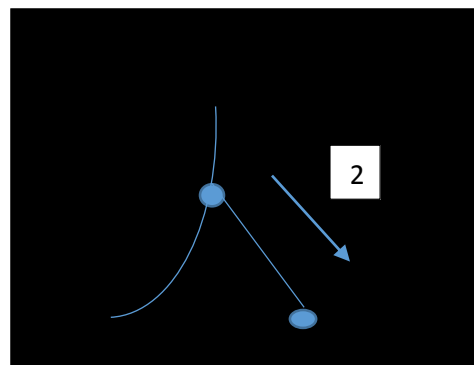
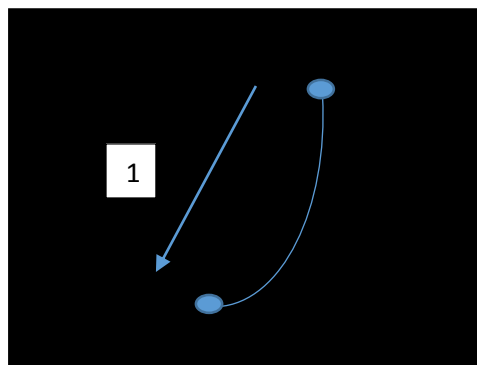
This site is intended for people who have an interest in the Japanese language and would like to begin learning the basics. The site will be suitable for all ages and have a user friendly interface for easy navigation so people not familiar with technology will still have an easy time learning Japanese.

A secondary audience would be people who need assistance in their early Japanese studies.

## **Audio/Animation Sequence:**

The animation will be a demonstration on how to properly draw some very simple Kanji. The audio will be a narration describing the stroke order as well as the meaning of the Kanji that will be written.

This combination of animation and audio description should help the learners by simplifying something that seems unnecessarily complex. Once you know the stroke order and meaning of a Kanji and see it used in context multiple times, it should be an easy thing to remember rather than something that you have to remember.



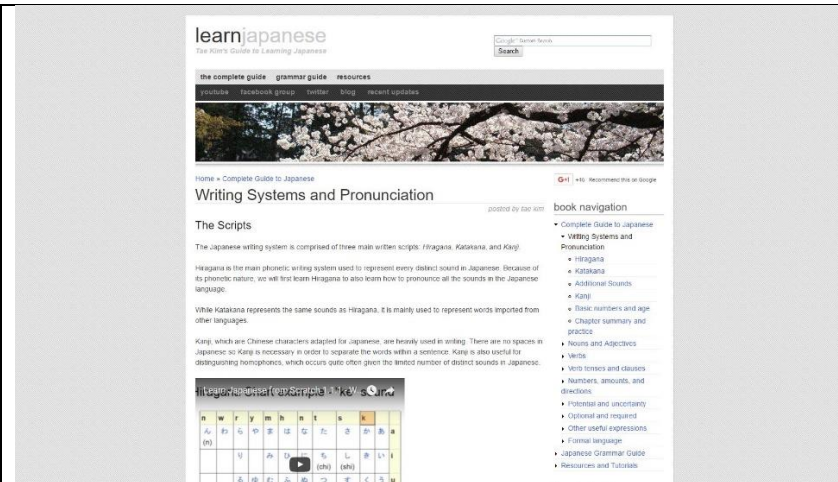
## **Interactive Elements:**

In the Hiragana and Katakana sections of the website there will be a table for each set of alphabets. When you click on one of the characters an audio clip will play voicing out how to pronounce that certain symbol.

Hiragana and Katakana are purely phonetical in that each symbol represents only one syllable so that once you know how to pronounce the character, you will know how to pronounce a word with these characters in them.

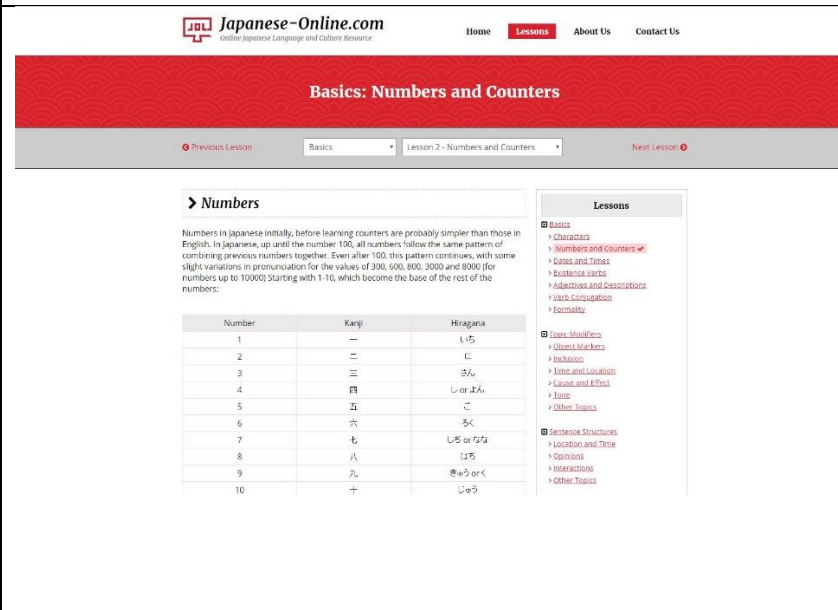
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## Links to web sites that have informed the decisions above.



<http://www.guidetojapanese.org/learn/>

This site contains really good and in depth learning material. I plan on using a layout similar to this where I will have a banner and a 2 column grid. 1 column for navigation and the other for content. However my site will be considerably smaller because of time constraints. This site also uses youtube videos where I will be using flash as a way to deliver learning material.



<http://www.japanese-online.com/>

This site is more complex than the last but I will also use a layout similar to this where there is one column for navigation and one column for information with a banner up the top. This site is also quite expansive and I will not be able to make a large site like this because of time and space constraints. However the information is simple to understand and makes the language easy to learn so I will follow the language style so learners have an easy time learning a new language in their own language.

Please supply the following information about your site.

Author(s)	Kepler Manu-Long
Title of Website	How to speak and write Japanese: Hiragana and The Basics

1. Audience	People who are new to Japanese and are keen to learn the basics.	
2. Purpose	To educate people who have no prior experience in Japanese on the basics such as hiragana, katakana, kanji and simple sentence structures.	
3. Screen size	Tablet size 1024 x 768px	
4. Layout grid	Does the site use:	
	Single column grid	No
	Two column grid	Yes
	Three column grid	No
5. Navigation	The primary navigation system will be a side bar on the left hand side of the page that will be accessible on all pages of the site.	
6. Font Use	How many fonts are used on a typical page in the site?	3
	What font is used for the main body text?	Helvetica
	What type size?	18
7. Headings / sub-headings	Which font is used for headings?	impact
	What type size(s)?	24
	Which font is used for sub-headings?	impact
	What type size(s)?	20

8 Image size and placement.	The site is going to be very conservative with images, with only images of my handwriting of Japanese characters. These images will be placed within tables for the interactive segment of the site. There will be a simple banner image but there will be a conservative background as to not increase the space of the website and so the website doesn't look to crowded or messy.	
9. Colour (Specify colour usage in hexadecimal number, eg. #FF0000 for 'red')	Background colour or image	#FFFFFF
	Body text colour	#000000
	Links	#0000FF
	Active Links	#2E0854 Purple (Underlined)
	Visited links	#2E0854
	Headings / sub-headings	#FFFFFF
10. Language usage and tone	Captions etc	#000000
	The language used will be simple and casual to create an easy to understand learning experience for people of all ages. A friendly tone will be used to create a relaxed atmosphere so users don't feel pressured or angered by the educational material.	