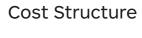
The Business Model Canvas

Designed for: Spotgram App Designed by: LGM team Date: 5th,Nov,2015

Version: 1.0

Key Partners	Key Activities	Value Propositions	Customer Relationships •	Customer Segments
	Build up a popular and resourceful social platform.	Help event	Participants recognition and	Different Event Organizers
Chan aumara	2.Increase popularity by	organizers to	rewards	Owners of lost property
Shop owners	advertisements and other promotion activity.	propagate their activities	Business parter with	Driver
Companies	3. Seek for business parters and investment	Help driver to know more about traffic condition	company and shop	Shop owner
Events organizers				Teenagers
	Key Resources Human resources: increase the popularity of our App	Offer a platform for teenagers to share interesting things	Channels	Common users
			On-line Advertisements	
	Technical resources: build up a resourceful and popular platform	Help shop owners to promote sales	An interesting and resourceful platform	
	Investment resource: fight for more money investing in promotion	Help common user to know more a location, like a restaurants, theaters or museums	Off-line activities, such as sports events, Charitable activities	



Marketing, promotions activity and communication



Revenue Streams

