

Roadmap for Special Topics on Consumer Theory

一生的消费 \leq 一生的财富

闲暇

$$px \leq m + w \cdot L_s$$

初始 工资 工作时间

$$\Rightarrow px \leq m + w(T - l) \Rightarrow u(x, l) \text{ s.t. } px + wl \leq m + wT$$

- ◇ Price-dependent endowment
 - Labor supply problem
 - Overtime decisions - saving & borrowing
 - Generalization
- ◇ Revealed preference - an alternative framework
 - Assumptions - rational & UMP vs. WARP
 - Predictions - (compensated) law of demands
- ◇ Aggregation (of choices)
 - Individual demand vs. aggregate demand
 - Income effect - role of wealth distribution
 - Price effect - does the (compensated) law of demand hold?

Labour Supply Problem (1)

- ◇ Strictly increasing utility function: $u(x, \ell)$
where x represents the consumption of a composite good; and ℓ represents the consumption of leisure (non-market activities).
- ◇ Endowment: non-labour income Y and time T
- ◇ Total budget: $\mathcal{W} = Y + wT$
- ◇ The optimization problem

$$\begin{array}{ll} \text{Max}_{x, \ell} & u(x, \ell) \\ \text{s.t.} & px = Y + wL_s \\ & \ell + L_s = T \\ & x \geq 0 \\ & \ell \geq 0 \\ & \ell \leq T \end{array}$$

Labour Supply Problem (2)

Assume $\lim_{x \rightarrow 0} MU_x = +\infty$, the optimization problem becomes

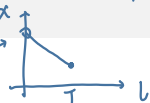
$$\begin{aligned} \text{Max}_{x, \ell} \quad & u(x, \ell) \\ \text{s.t.} \quad & px + w\ell = Y + wT \\ & \ell \geq 0 \\ & \ell \leq T \end{aligned}$$

First Order Conditions

角点、内点解

Lagrangian function:

不存在



非0约束写出

$$L(x, \ell, \lambda, \mu_0, \mu_T) = u(x, \ell) + \lambda [Y + wT - px - w\ell] + \mu_0 \ell + \mu_T [T - \ell]$$

KT conditions:

$$MU_x = \lambda p; MU_\ell = \lambda w - \mu_0 + \mu_T$$

$$\textcircled{1} \quad 0 < \ell < T \Rightarrow \frac{MU_x}{p} = \frac{MU_\ell}{w}$$

$$\textcircled{2} \quad \mu_T > 0 \Rightarrow \ell = T, L_s = 0 \text{ and } x = \frac{Y}{p}, \mu_0 = 0$$

$$\frac{MU_x}{p} = \frac{MU_\ell - \mu_T}{w} \Rightarrow \frac{MU_x}{p} < \frac{MU_\ell}{w}$$

Labour market non-participants

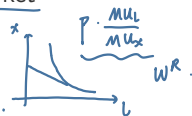
$$\textcircled{3} \quad \mu_0 > 0 \Rightarrow \ell = 0, L_s = T \text{ and } x = \frac{Y + wT}{p}, \mu_T = 0$$

$$\frac{MU_x}{p} = \frac{MU_\ell + \mu_0}{w} \Rightarrow \frac{MU_x}{p} > \frac{MU_\ell}{w}$$

Solutions

Labour market participation decision

- ◇ Reservation wage w^R - willingness to work (supply labour)
 - implicit value of non-market activities (leisure)
 - wage rate at which an individual is indifferent between participating ($\ell < T$) and withdrawing from ($\ell = T$) labour market
 - w^R is the MRS at point $\ell = T$ (assuming $p_x = 1$)
- ◇ If $w^R > w$, withdraw, a corner solution $\frac{MU_\ell}{MU_x} > \frac{w}{P}$ 放弃.
- ◇ If $w^R \leq w$, participate, an interior solution



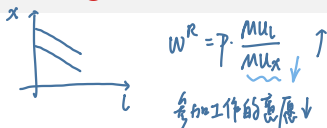
Labour supply conditional on participation ($w^R < w$)

- ◇ Marshallian demand for leisure $\ell(w, p, Y) = \ell(w, p, Y + wT)$
- ◇ Labour supply function $L_s = T - \ell(w, p, Y) = T - \ell(w, p, Y + wT)$

Comparative Static Analysis

- ◇ How does the budget line change?
- ◇ Impact on labour market participation
- ◇ Impact on labour supply (leisure demand) conditional on participating

Change in Non-labour Income Y



If leisure is a normal good, when non-labor income Y increases

- ◇ Impact on labour supply, conditional on participating

$Y \uparrow \Rightarrow$ demand for leisure $\uparrow \Rightarrow$ supply of labour \downarrow

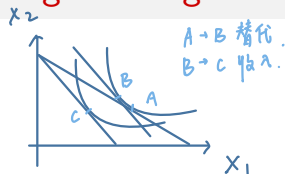
- ◇ Impact on labour market participation

$Y \uparrow \Rightarrow$ demand for leisure $\uparrow \Rightarrow$ implicit value of leisure $\uparrow \Rightarrow$ reservation wage \uparrow

- Non-participants - still do not participate
- Participants - may withdraw

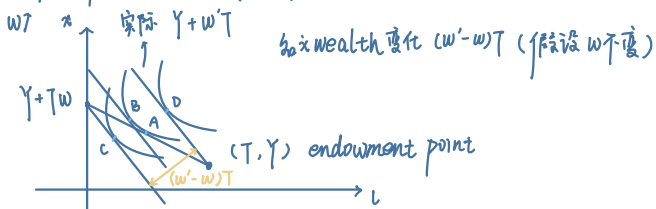
Thus, the overall participating rate \downarrow

Change in Wage - Impact on Labour Market Participation



- ◇ Can a wage increase make a non-participant participate?
- ◇ Can a wage increase make a participant withdraw from labour market?
- ◇ Overall impact on participating rate?

假设 $p_x = 1$, 线的夹角为 w .



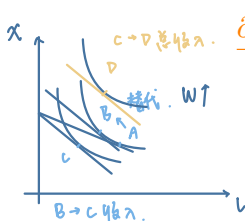
和之后的general模型有关

Conditional on participating

$$L_s = T - \ell(w, p, \mathcal{W}) = T - \ell(w, p, Y + wT)$$

$$\frac{\partial \ell(w, p, Y + wT)}{\partial w} = \underbrace{\frac{\partial \ell(w, p, W)}{\partial w}}_{\text{收入效应}} + \underbrace{\frac{\partial \ell(w, p, W)}{\partial W} T}_{\text{替代效应}}$$

The standard Slutsky equation



$$\frac{\partial \ell(w, p, \mathcal{W})}{\partial w} = \underbrace{\frac{\partial \ell^{(h)}}{\partial w}}_{\text{替代}} - \underbrace{\frac{\partial \ell(w, p, \mathcal{W})}{\partial \mathcal{W}}}_{\eta_{\lambda}} \ell^{*}$$

替代效应 < 0 .

Change in Wage - Impact on Intensive Labour Supply (2)


Put them together

$$\begin{aligned}
 \frac{\partial \ell(w, p, Y + wT)}{\partial w} &= \frac{\partial \ell^h}{\partial w} - \frac{\partial \ell(w, p, W)}{\partial W} \ell^* + \frac{\partial \ell(w, p, W)}{\partial W} T \\
 &= \frac{\partial \ell^h}{\partial w} + \frac{\partial \ell(w, p, W)}{\partial W} (T - \ell^*)
 \end{aligned}$$

反过来

$$\frac{\partial L_s}{\partial w} = - \frac{\partial \ell}{\partial w} = \underbrace{- \frac{\partial \ell^h}{\partial w}}_{> 0} - \underbrace{\frac{\partial \ell(w, p, W)}{\partial W} (T - \ell^*)}_{> 0}$$

$L_s \downarrow \frac{\partial L_s}{\partial w} > 0$
 $L_s \uparrow \frac{\partial L_s}{\partial w} < 0$
 工资越高反而 $L_s \downarrow$



Substitution effect $\frac{\partial \ell^h}{\partial w} < 0$.

Income effect for leisure as a normal good $\frac{\partial \ell(w, p, W)}{\partial W} > 0$.

The overall impact of an increase in w on leisure demand (labor supply) L_s can be positive (negative) for large enough $T - \ell^*$.

- ◇ Upward sloping leisure demand curve.
- ◇ Backward bending labor supply curve.

Relevant Policy Issues

- ◇ Optimal income tax and the elasticity of labour supply
↑ income tax rate \Rightarrow ↓ labour supply and tax base \Rightarrow ambiguous impact on tax revenue
- ◇ The debate between the conservatives and the liberals
 - Liberals: the high-income earners are **insensitive** to tax rates thus it is OK to raise their income tax and use the revenue to subsidize the poor
 - Conservatives: the high-income earners should not be taxed heavily as they work harder when the tax rate is low and the wage is high
- ◇ *If the conservatives are correct, what is the likely labour supply outcome of the following tax and transfer scheme?*
 - *Increase income tax rate*
 - *Return the tax revenue to households as lump-sum transfer*

Missing/Imperfect Market for Endowment

先天禀赋.

Example: Impacts of constraints on off-farm job opportunity

A simplified version of "Household composition, labor markets, and labor demand: testing for separation in agricultural household models", by Dwayne Benjamin, Econometrica 1992

An agriculture household's problem

$$\begin{aligned}
 & \max_{c, \ell, L^F, L^O, L^H} && u(c, \ell) && \text{雇佣.} && \text{自己去外面工作.} \\
 & \text{s.t.} && c = F(L) - wL^{\textcircled{H}} + wL^O + y \\
 & && L = L^F + L^H \\
 & && \ell + L^{\textcircled{F}} + L^O = L^T \\
 & && \text{自己在农场.}
 \end{aligned}$$

- ◇ c - consumption; ℓ - leisure; $u(c, \ell)$ - hh utility function
- ◇ w - prevailing wage; y - other income; $F(L)$ - hh farm production function
- ◇ L^F - hh labour on farm; L^O - hh off-farm labour supply; L^H - hired labour on farm; L^T - total hh labour endowment

Lagrangian Function and F.O.C.s

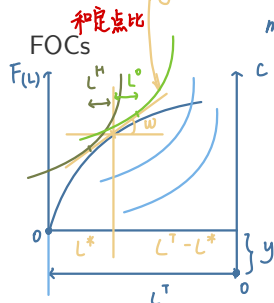
$$p_c = 1$$

$$L(c, \ell, L^F, L^O, L^H, \lambda_1, \lambda_2) = u(c, \ell) + \lambda_1 [F(L^H + L^F) - wL^H + wL^O + y - c] + \lambda_2 [L^T - \ell - L^F - L^O]$$

budget constraint

marginal effect of goods

λ_2 : leisure's marginal effect.



$$c : MU_c = \lambda_1$$

$$\ell : MU_\ell = \lambda_2$$

$$L^O : \lambda_1 w = \lambda_2$$

$$L^H : \lambda_1 F'(L^*) = \lambda_1 w \Rightarrow \text{得到 } L^*$$

$$L^F : \lambda_1 F'(L^*) = \lambda_2$$

...

$$\begin{aligned} c &= F(L^*) - wL^H + wL^O + y \\ &= F(L^*) - w(L^T - L^*) + wL^O + y \\ &= F(L^*) - wL^T + w(L^T - L^*) + y \end{aligned}$$

$$c + w\ell = F(L^*) + y + w(L^T - L^*)$$

$$\text{过定值 } (L^T - L^*, F(L^*) + y)$$

原点不同.

L^* is determined by $F'(L^*) = w$, that is, the optimal input in production (farming) L^* is independent of the choice of consumption.

Consumption Budget with $F(L^*)$

With L^* , the consumption budget becomes

$$\begin{aligned}
 c &= F(L^*) - wL^H + wL^O + y \\
 &= F(L^*) - w(L^* - L^F) + wL^O + y \\
 &= F(L^*) - wL^* + w(L^F + L^O) + y \\
 &= F(L^*) - wL^* + w(L^T - l) + y \\
 c + w\ell &= F(L^*) - wL^* + wL^T + y
 \end{aligned}$$

Thus,

- ◇ The slope of the budget line is w .
- ◇ $c = F(L^*) + y$, $\ell = L^T - L^*$ is one *feasible* bundle on the BL.
- ◇ Use tangency condition to find the *optimal* bundle (c^*, ℓ^*) .
- ◇ Find L^{F*} and L^{O*} (or L^{H*})

Constraint on Off-farm Job Opportunity L^O

Add one more constraint $\underline{L^O \leq \bar{L}^O}$ 工作机会.

$$L(c, \ell, L^O, L^F, \lambda_1, \lambda_2, \mu) = u(c, \ell) + \lambda_1 [F(L) + wL^O + y - c] \\ + \lambda_2 [L^T - \ell - L^F - L^O] + \mu [\underline{\bar{L}^O} - L^O]$$

\bar{L}^O is small and the constraint is binding. Let $L^{H*} = 0$.

F.O.C.s become

$$c : MU_c = \lambda_1$$

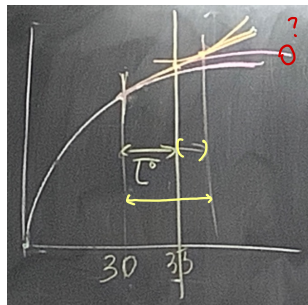
$$\ell : MU_\ell = \lambda_2$$

$$\frac{\lambda_2}{\lambda_1} = w - \frac{\mu}{\lambda_1} \quad L^O : \lambda_1 w = \lambda_2 + \mu$$

$$L^F : \lambda_1 F' = \lambda_2$$

From the two equalities

$$F(L^T - \bar{L}^O - \ell^*) + w\bar{L}^O + y - c^* = 0$$



First Order Conditions

Production and consumption decisions are NOT separable.

$$\begin{aligned}
 \frac{MU_\ell}{MU_c} = \frac{\lambda_2}{\lambda_1} &= F'(L^T - \overline{L^O} - \ell^*) \\
 &= w - \frac{\mu}{\lambda_1} \\
 &\equiv w^* \text{ (shadow wage)} \\
 &< w
 \end{aligned}$$

Refer to w^* in balancing consumption of c and l

$$\frac{MU_\ell}{w^*} = MU_c$$

The difference between market wage and shadow wage reflects the tightness of outside employment constraint

$$w - w^* = w - F'(L^*) = \frac{\mu}{\lambda_1}$$

Moral of the Story

- ◇ When the market for endowment is perfect and efficient, the household's production decision is separable from its consumption decision, which means the household can make decisions in two steps
 - ① Maximize the value of the household endowment
 - ② Optimize household consumption with the budget from Step 1
- ◇ When some market is missing or imperfect, the household would have to make production and consumption decisions simultaneously and end up with lower welfare level.
- ◇ A well functioning market system improves welfare.

Over-time Consumption Decision

- ◇ Decision over consumption today vs. consumption tomorrow
- ◇ Budget conditions
 - Endowment: income today and income tomorrow
 - Relative price and interest rate
 - Borrowing rate the same as saving rate
 - Borrowing rate higher than saving rate
- ◇ Optimization
 - Borrow or save?
 - How much?
- ◇ Comparative static analysis
borrower vs. saver vs. "P-to-P" (paycheck to paycheck)
 - Increase in borrowing rate
 - Increase in saving rate

Problems with Endowment

- ◇ Endowment is a vector of goods $\mathbf{a} \geq \mathbf{0}$ the consumer owns.
- ◇ *UMP* with endowment

$$\begin{aligned} & \max_{\mathbf{x}} u(\mathbf{x}) \\ \text{s.t. } & \mathbf{p} \cdot \mathbf{x} \leq y + \mathbf{p} \cdot \mathbf{a} \end{aligned}$$

- ◇ *EMP* with endowment

$$\begin{aligned} & \min_{\mathbf{x}} \mathbf{p} \cdot \mathbf{x} - \mathbf{p} \cdot \mathbf{a} \\ \text{s.t. } & u(\mathbf{x}) \geq u \end{aligned}$$

Note the optimal choice is the same as the solution to

$$\begin{aligned} & \min_{\mathbf{x}} \mathbf{p} \cdot \mathbf{x} \\ \text{s.t. } & u(\mathbf{x}) \geq u \end{aligned}$$

But the value functions differ.

UMP with Endowment

◇ Lagrangian

$$\mathcal{L} = u(\mathbf{x}) + \lambda(y + \mathbf{p} \cdot \mathbf{a} - \mathbf{p} \cdot \mathbf{x}) + \sum_{\ell=1}^L \mu_{\ell} x_{\ell}$$

◇ KKT conditions

$$u_{\ell}(\mathbf{x}^*) - \lambda^* p_{\ell} + \mu_{\ell}^* = 0$$

$$\lambda^* \geq 0, w - \mathbf{p} \cdot \mathbf{x}^* + \mathbf{p} \cdot \mathbf{a} \geq 0, \lambda^*(y - \mathbf{p} \cdot \mathbf{a} - \mathbf{p} \cdot \mathbf{x}^*) = 0$$

$$\mu_{\ell}^* \geq 0, x_{\ell}^* \geq 0, \mu_{\ell}^* x_{\ell}^* = 0$$

◇ Solution

$$\mathbf{x}^*(\mathbf{p}, y, \mathbf{a}), v(\mathbf{p}, y, \mathbf{a})$$

EMP with Endowment

- ◇ Lagrangian

$$\mathcal{L} = \mathbf{p} \cdot \mathbf{x} - \mathbf{p} \cdot \mathbf{a} + \gamma(u - u(\mathbf{x})) - \sum_{\ell=1}^L \eta_{\ell} x_{\ell}$$

- ◇ The same KKT conditions as before. Solution

$$\mathbf{h}(\mathbf{p}, u), e(\mathbf{p}, u, \mathbf{a})$$

- ◇ Shephard's Lemma:

$$\left. \frac{\partial e}{\partial p_{\ell}} \right|_{\mathbf{x}^*} = h_{\ell}(\mathbf{p}, u) - a_{\ell}$$

Slutsky Equation with Endowment (1)

- ◇ The two demand functions $\mathbf{h}(\cdot)$ and $\mathbf{x}(\cdot)$ satisfy

$$h_{\ell}(\mathbf{p}, u) \equiv x_{\ell}(\mathbf{p}, e(\mathbf{p}, u, \mathbf{a}), \mathbf{a})$$

- ◇ Slutsky decomposition with endowment

$$\begin{aligned}\frac{\partial h_i}{\partial p_j} &= \frac{\partial x_i}{\partial p_j} + \frac{\partial x_i}{\partial w} \frac{\partial e}{\partial p_j} \\ &= \frac{\partial x_i}{\partial p_j} + \frac{\partial x_i}{\partial w} (h_j - a_j) \\ &= \frac{\partial x_i}{\partial p_j} + \frac{\partial x_i}{\partial w} (x_j - a_j) \\ \frac{\partial x_i}{\partial p_j} &= \frac{\partial h_i}{\partial p_j} - \frac{\partial x_i}{\partial w} (x_j - a_j)\end{aligned}$$

Slutsky Equation with Endowment (2)

Focus on the own price effect when $j = i$

- ◇ Key difference with endowment

$$\frac{\partial x_i}{\partial p_i} = \frac{\partial h_i}{\partial p_i} - \frac{\partial x_i}{\partial w} (x_i - a_i)$$

- ◇ Even if x_i is a normal good, when a_i is large enough, $\partial x_i / \partial p_i$ may be positive.
 - when $x_i - a_i > 0$, the consumer is a *net buyer* of i ; otherwise, he is a *net seller*.
 - Without endowment ($a_i = 0$), an increase in p_i lowers the consumer's purchasing power and induces welfare loss.
 - With endowment ($a_i > 0$), for a net seller of i ($x_i < a_i$), an increase in p_i raises the consumer's purchasing power through endowment effects.

Revealed Preference Relationship 显示性偏好

更优的消费点

- ◇ Observe choice of consumption bundles $\mathbf{x}^1, \mathbf{x}^2, \dots, \mathbf{x}^n$ under different budget conditions (prices and wealth)

$$(\mathbf{p}^1, w^1), (\mathbf{p}^2, w^2), \dots, (\mathbf{p}^n, w^n)$$

Are these choices consistent with maximizing a (quasi-concave) utility function subject to the budget constraint?

- ◇ **Revealed preference**: binary relationship based on **observed** choices (instead of axioms on hypothetical preference)

Revealed Preference Definition

$c(\mathbf{p}, w)$ is the choice function

- ◇ \mathbf{x} is chosen when \mathbf{x}' is affordable \Leftrightarrow \mathbf{x} is revealed preferred to \mathbf{x}'

$$\mathbf{x} = c(\mathbf{p}, w) \text{ and } \mathbf{p} \cdot \mathbf{x}' \leq w \Leftrightarrow \mathbf{x} \succsim^R \mathbf{x}'$$

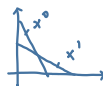
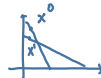
- ◇ \mathbf{x} is chosen when \mathbf{x}' is strictly affordable \Leftrightarrow \mathbf{x} is strictly revealed preferred to \mathbf{x}'

$$\mathbf{x} = c(\mathbf{p}, w) \text{ and } \mathbf{p} \cdot \mathbf{x}' < w \Leftrightarrow \mathbf{x} \succ^R \mathbf{x}'$$

Weak Axioms of Revealed Preferences

$$\{p^0, x^0\} \quad \{p^1, x^1\}$$

在 p_0 下买得起 x^1 , 但还是选了 x^0 .
在 p_1 下买不起 x^0 , 买了 x^1



WARP: $p^0 \cdot x^1 \leq p^0 \cdot x^0 \Rightarrow p^1 \cdot x^0 > p^1 \cdot x^1$

无法判断, 但不违反.

- ◇ If x^0 is (weakly) revealed preferred to x^1 and they are different consumption bundles, x^1 can not be (weakly) revealed preferred to x^0
- ◇ The following example of choices does not satisfy WARP
 - when the budget is (p, w) , the consumer chooses x and $p \cdot x' < w$
 - when the budget is (p', w') , the consumer chooses x' and $p' \cdot x \leq w'$
- ◇ What if x is observed under (p, w) , x' is observed under (p', w') , while $p' \cdot x > w'$ and $p \cdot x' > w$?

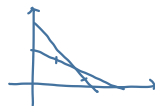
无传递性
 $w=8$

	x^1	x^2	x^3	
$p^1 = (2, 1, 2)$	$x^1 = (1, 2, 2)$	8	9	8
$p^2 = (2, 2, 1)$	$x^2 = (2, 1, 2)$	8	8	9
$p^3 = (1, 2, 2)$	$x^3 = (2, 2, 1)$	9	6	8

$$x^1 \succeq^r x^3$$

$$x^2 \succeq^r x^1$$

$$x^3 \succeq^r x^2$$



违反

form a loop.

Homogeneous of Degree 0 in (\mathbf{p}, w)

WARP + Walras' Law \Rightarrow Choice function H.D.0 in \mathbf{p} and w

$$\begin{aligned} \mathbf{p}^0, w^0 &\rightarrow \mathbf{x}^0 \\ \mathbf{p}^1 = t\mathbf{p}^0, w^1 = tw^0, t > 0 &\rightarrow \mathbf{x}^1 \end{aligned}$$

If the choice function is not homogeneous of degree 0 in \mathbf{p} and w , \mathbf{x}^0 and \mathbf{x}^1 need to be different

$$\underline{\mathbf{p}^1 \cdot \mathbf{x}^1} = w^1 = tw^0 = \underline{t\mathbf{p}^0 \cdot \mathbf{x}^0}$$

$$\begin{aligned} \mathbf{p}^0 \cdot \mathbf{x}^1 &= \mathbf{p}^0 \cdot \mathbf{x}^0 &\Leftrightarrow &\mathbf{x}^0 \succsim^R \mathbf{x}^1 \\ \mathbf{p}^1 \cdot \mathbf{x}^1 &= \mathbf{p}^1 \cdot \mathbf{x}^0 &\Leftrightarrow &\mathbf{x}^1 \succsim^R \mathbf{x}^0 \end{aligned}$$

Contradict with WARP, so $\mathbf{x}^1 = \mathbf{x}^0$

Compensated Law of Demand

WARP + Walras' Law \Rightarrow Compensated Law of Demand

- ◇ price change $\mathbf{p}^2 = \mathbf{p}^1 + \Delta \mathbf{p}$
- ◇ Slutsky compensation $\Delta w = \Delta \mathbf{p} \cdot \mathbf{x}^1$ and $w^c = w^1 + \Delta w = \mathbf{p}^2 \cdot \mathbf{x}^1$
- ◇ WARP + Walras' Law \Rightarrow

$$\begin{aligned}
 \Delta \mathbf{p} \cdot \Delta \mathbf{x} &= (\mathbf{p}^2 - \mathbf{p}^1) \cdot (\mathbf{x}^c(\mathbf{p}^2, w^c) - \mathbf{x}^1(\mathbf{p}^1, w)) \\
 &= \mathbf{p}^2 \cdot (\mathbf{x}^c - \mathbf{x}^1) - \mathbf{p}^1 \cdot (\mathbf{x}^c - \mathbf{x}^1) \\
 &= -\mathbf{p}^1 \cdot (\mathbf{x}^c - \mathbf{x}^1) \\
 &\leq 0
 \end{aligned}$$

where equality holds only when $\mathbf{x}^1 = \mathbf{x}^c$

- The second last step uses the rule of Slutsky compensation:
 $\mathbf{p}^2 \cdot \mathbf{x}^c = \mathbf{p}^2 \cdot \mathbf{x}^1$
- The last step is because of WARP: since $\mathbf{p}^2 \cdot \mathbf{x}^c = \mathbf{p}^2 \cdot \mathbf{x}^1$, we must have $\mathbf{p}^1 \cdot \mathbf{x}^c > \mathbf{p}^1 \cdot \mathbf{x}^1$ if $\mathbf{x}^1 \neq \mathbf{x}^c$.

Negative Semi-definite Substitution Matrix (1)

WARP + Walras' Law \Rightarrow negative semi-definite substitution matrix

Assume a differentiable choice function $\mathbf{x}(\mathbf{p}, w)$. The compensated demand associated with a change of price from \mathbf{p}^1 to \mathbf{p}^2 is

$$\mathbf{x}^c = \mathbf{x}(\mathbf{p}^2, \mathbf{p}^2 \cdot \mathbf{x}^1)$$

With a change in the price of j

$$dx_i^c = \left(\frac{\partial x_i}{\partial p_j} + \frac{\partial x_i}{\partial w} x_j^1 \right) dp_j$$

With changes in the prices of multiple goods

$$dx_i^c = \sum_{j=1}^L \left(\frac{\partial x_i}{\partial p_j} + \frac{\partial x_i}{\partial w} x_j^1 \right) dp_j = \mathbf{s}_i \cdot d\mathbf{p}$$

Negative Semi-definite Substitution Matrix (2)

Stack all the compensated demand changes dx_i^c

$$d\mathbf{x}^c = S d\mathbf{p}, \text{ where } S = \left[\frac{\partial x_i}{\partial p_j} + \frac{\partial x_i}{\partial w} x_j^1 \right]_{i,j}$$

We have shown that $\Delta \mathbf{p} \cdot \Delta \mathbf{x} \leq 0$ under WARP and Walras's Law.

$$d\mathbf{p} \cdot d\mathbf{x}^c = d\mathbf{p}^T S d\mathbf{p} \leq 0$$

S is negative semi-definite.

Symmetry (1)

Some properties of the substitution matrix

$$\mathbf{p}^T S(\mathbf{p}, w) = 0 \text{ and } S(\mathbf{p}, w)\mathbf{p} = 0, \text{ for } \forall \mathbf{p} \text{ and } w.$$

◇ The j th column of $\mathbf{p}^T S(\mathbf{p}, w)$ is

$$\sum_{i=1, \dots, L} p_i \left(\frac{\partial x_i}{\partial p_j} + \frac{\partial x_i}{\partial w} x_j \right) = \left(\sum_{i=1, \dots, L} \frac{\partial x_i}{\partial p_j} p_i + x_j \right) + x_j \left(\sum_{i=1, \dots, L} \frac{\partial x_i}{\partial w} p_i - 1 \right)$$

0 by Walras' Law: changes in p_j and w for the two terms

◇ The i th row of $S(\mathbf{p}, w)\mathbf{p}$ is

$$\begin{aligned} \sum_{j=1, \dots, L} \left(\frac{\partial x_i}{\partial p_j} + \frac{\partial x_i}{\partial w} x_j \right) p_j &= \sum_{j=1, \dots, L} \frac{\partial x_i}{\partial p_j} p_j + \frac{\partial x_i}{\partial w} \sum_{j=1, \dots, L} x_j p_j \\ &= \sum_{j=1, \dots, L} \frac{\partial x_i}{\partial p_j} p_j + \frac{\partial x_i}{\partial w} w \end{aligned}$$

0 by Euler's Theorem: consumption choices \mathbf{x} H.D.0 in (\mathbf{p}, w)

Symmetry(2)

- ◇ When $L = 2$, S is symmetric, i.e, $s_{1,2} = s_{2,1}$

$$p_1 s_{1,1} + p_2 s_{2,1} = 0$$

$$s_{1,1} p_1 + s_{1,2} p_2 = 0$$

- ◇ When $L > 2$, S is NOT NECESSARILY symmetric

$$p_1 s_{1,1} + p_2 s_{2,1} + p_3 s_{3,1} = 0$$

$$s_{1,1} p_1 + s_{1,2} p_2 + s_{1,3} p_3 = 0$$

NOT NECESSARY that $s_{1,2} = s_{2,1}$ and $s_{1,3} = s_{3,1}$

Transitivity(1)

Suppose WARP is satisfied

- ◇ When $L = 2$, the revealed preference is also transitive
 - Suppose NOT, then there exist **a**, **b** and **c** such that

$$\mathbf{a} \succsim^R \mathbf{b}, \quad \mathbf{b} \succsim^R \mathbf{c}, \quad \mathbf{c} \succsim^R \mathbf{a}$$

Without loss of generality, set $p_2^{\mathbf{a}} = p_2^{\mathbf{b}} = p_2^{\mathbf{c}} = 1$.

$$\mathbf{a} \succsim^R \mathbf{b}, \mathbf{c} \succsim^R \mathbf{a} \Rightarrow p^{\mathbf{a}} c_1 + c_2 > p^{\mathbf{a}} a_1 + a_2 \geq p^{\mathbf{a}} b_1 + b_2$$

$$\mathbf{a} \succsim^R \mathbf{b}, \mathbf{b} \succsim^R \mathbf{c} \Rightarrow p^{\mathbf{b}} a_1 + a_2 > p^{\mathbf{b}} b_1 + b_2 \geq p^{\mathbf{b}} c_1 + c_2$$

$$\mathbf{b} \succsim^R \mathbf{c}, \mathbf{c} \succsim^R \mathbf{a} \Rightarrow p^{\mathbf{c}} b_1 + b_2 > p^{\mathbf{c}} c_1 + c_2 \geq p^{\mathbf{c}} a_1 + a_2$$

This is IMPOSSIBLE.

Transitivity(2)

- ◇ With $L > 2$, the revealed preference that satisfies WARP is NOT NECESSARILY transitive.
 - Example: cycle with $L = 3$

$$\mathbf{p}^1 = (2, 1, 2) \quad , \quad \mathbf{x}^1 = (1, 2, 2)$$

$$\mathbf{p}^2 = (2, 2, 1) \quad , \quad \mathbf{x}^2 = (2, 1, 2)$$

$$\mathbf{p}^3 = (1, 2, 2) \quad , \quad \mathbf{x}^3 = (2, 2, 1)$$

Strong Axiom of Revealed Preference

WARP + 传递性.

SARP(Houthakker 1950) rules out intransitive revealed preference.

- ◇ (JR) SARP is satisfied if, for every sequence of distinct bundles $\{\mathbf{x}^i\}_{i=1}^N$, where

$$\mathbf{x}^1 \succsim^R \mathbf{x}^2, \text{ and } \mathbf{x}^2 \succsim^R \mathbf{x}^3, \dots, \text{ and } \mathbf{x}^{k-1} \succsim^R \mathbf{x}^k$$

it is not the case that

$$\mathbf{x}^k \succsim^R \mathbf{x}^1 \text{ for } \forall k = 2, \dots, N$$

- ◇ (MWG) If $\mathbf{x}^1 = \mathbf{x}(\mathbf{p}^1, w^1)$ is *directly or indirectly* revealed preferred to $\mathbf{x}^N = \mathbf{x}(\mathbf{p}^N, w^N)$, then \mathbf{x}^N cannot be (directly) revealed preferred to \mathbf{x}^1 , i.e, $\mathbf{p}^N \cdot \mathbf{x}^1 > w^N$. With $\mathbf{x}^{n+1} \neq \mathbf{x}^n$,

$$\mathbf{p}^n \cdot \mathbf{x}^{n+1} \leq w^n, \forall n \leq N-1 \Rightarrow \mathbf{p}^N \cdot \mathbf{x}^1 > w^N$$

GARP(Afriat 1967) ... $\Rightarrow \mathbf{p}^N \cdot \mathbf{x}^1 \geq w^N$; ... \mathbf{x}^N not strictly r. p. to \mathbf{x}^1 .

Application in Welfare Analysis of Tax

$$\text{假设: } x^0, \{p^0, w^0\}$$

$$T: x^1, \{p^0, w^0 - T\}$$

$$t: x^t, \{p^0 + t, w^0\}$$

$$T = t \cdot x^t$$

$$p^0 x^0 = (p^0 + t) x^t = w^0$$

$$p^0 x^t + T = w^0$$

$$p^0 x^t = w^0 - T = p^0 x^1$$

Revenue neutral per unit tax (distorting tax)

- ◇ Compared to lump-sum tax
- ◇ No tax vs. tax & rebate program with balanced budget

退还.

$$(p^0 + t) x^t = w^0 + c$$

$$p^0 x^t = w^0 = p^0 x^0 \quad \text{但买的是 } x^t!$$

Other Applications

A consumer spends all her income on X and Y . In period 1, she bought 20 units of X at \$5 per unit and 15 units of Y at \$5 per unit. In period 2, she bought 30 units of X at \$5 per unit and 10 units of Y at \$10 per unit.

- ◇ Draw the BL and find the consumption bundle for each period
- ◇ Which bundle does she prefer?
- ◇ Is she better off or worse off in the second period?
- ◇ What if in the second period she bought 12 units of X at \$10 per unit and 23 units of Y at \$5 per unit
- ◇ What if in the second period she bought 8 units of X at \$10 per unit and 30 units of Y at \$5 per unit

Index Numbers

- ◇ Change of interest: price index, quantity index
- ◇ Weights: Laspeyres Index (base) and Paasche Index (end)
- ◇ Welfare change over time if
 - CPI is lower than nominal income growth rate
 - real GDP growth is negative

Aggregation of Individual Demand



- ◇ Adding up individual demand/Stacking up individual demand curves
⇒ aggregate demand (curve)
 - N consumers, $1, 2, \dots, N$
 - $x_i^n(\mathbf{p}, w^n)$: the demand for i by the n th consumer
 - Aggregate demand for i 商品 i

$$\hat{D}_i(\mathbf{p}, w^1, \dots, w^N) = \sum_{n=1}^N x_i^n(\mathbf{p}, w^n)$$

- ◇ Aggregate demand function vs. individual demand function

Key Questions about Aggregate Demand Function

Is the aggregate demand derived this way consistent with the behaviour of a utility maximizing "representative consumer"?

- ◇ When does the aggregate demand depend only on total wealth instead of the distribution of wealth?
- ◇ What properties does the aggregate demand have? Homogeneous of degree 0 in price and total wealth? Walras' Law? WARP?

Dealing with Wealth (1)

The distribution of wealth does not matter for aggregate demand \Longleftrightarrow

There exists $D_i(\mathbf{p}, w)$ such that for $\forall (w^1, \dots, w^N) > \mathbf{0}$ with $w = \sum_{n=1}^N w^n$

不影响!

$$D_i(\mathbf{p}, w) = \hat{D}_i(\mathbf{p}, w^1, \dots, w^N)$$

- ◇ The impact of a change in wealth distribution on aggregate demand

$$\sum_{n=1}^N \frac{\partial \hat{D}_i}{\partial w^n}(\mathbf{p}, w^1, \dots, w^N) = \sum_{n=1}^N \frac{\partial x_i^n(\mathbf{p}, \mathbf{w})}{\partial w^n}$$

- ◇ Redistribution of the same w does not affect aggregate demand

$$\text{For } \forall d\mathbf{w} \text{ such that } \sum_{n=1}^N dw^n = 0, \sum_{n=1}^N \frac{\partial x_i^n(\mathbf{p}, \mathbf{w})}{\partial w^n} dw^n = 0$$

Dealing with Wealth (2)

Consider the following redistribution plans

$$(1, -1, 0, \dots, 0), (1, 0, -1, \dots, 0), \dots, (1, 0, 0, \dots, -1)$$

If none of the above has any impact on the aggregate demand, we have

$$D_i(\mathbf{p}, w) \text{ exists} \Leftrightarrow \frac{\partial x_i^k(\mathbf{p}, \mathbf{w})}{\partial w^k} = \frac{\partial x_i^j(\mathbf{p}, \mathbf{w})}{\partial w^j} \text{ for } \forall j, k = 1, \dots, N$$

- ◇ The same wealth effect for **all consumers** at **all wealth levels**.
- ◇ The income consumption curves (wealth expansion paths) are **parallel** and **straight** lines.

Examples of Common Wealth Effect

- ◇ Examples of preference that give “common” income effect?
 - Quasi-linear preference: 0 income effects
 - Identical homothetic preference
 - Homothetic thus the same at all income levels
 - Identical thus the same for all consumers
- ◇ Is there a general form?

Gorman Form (1)

- ◇ Gorman form: indirect utility function of consumer n

$$v^n(\mathbf{p}, w) = a^n(\mathbf{p}) + b(\mathbf{p})w^n$$

- ◇ Separable in prices and wealth
- ◇ Marshallian demand for i by consumer n

$$x_i^n(\mathbf{p}, w^n) = -\frac{\partial v^n / \partial p_i}{\partial v^n / \partial w^n} = -\frac{a_i^n(\mathbf{p}) + b_i(\mathbf{p})w^n}{b(\mathbf{p})}$$

Gorman Form (2)

- ◇ Income effect

$$\frac{\partial x_i^n}{\partial w^n} = -\frac{b_i(\mathbf{p})}{b(\mathbf{p})}$$

which does not depend on n or w^n . The same linear rate for all consumers at all wealth levels.

- ◇ The slope of the income consumption curve (wealth expansion curve)

$$\frac{\partial x_i^n}{\partial x_j^n} = \frac{\partial x_i^n / \partial w^n}{\partial x_j^n / \partial w^n} = \frac{b_i(\mathbf{p})}{b_j(\mathbf{p})}$$

Gorman Form (3)

Aggregation

$$\begin{aligned} D_i(\mathbf{p}, w^1, \dots, w^N) &= - \sum_{n=1}^N \frac{a_i^n(\mathbf{p}) + b_i(\mathbf{p})w^n}{b(\mathbf{p})} \\ &= - \sum_{n=1}^N \frac{a_i^n(\mathbf{p})}{b(\mathbf{p})} - \frac{b_i(\mathbf{p})}{b(\mathbf{p})} \sum_{n=1}^N w^n \\ &= - \sum_{n=1}^N \frac{a_i^n(\mathbf{p})}{b(\mathbf{p})} - \frac{b_i(\mathbf{p})}{b(\mathbf{p})} w^{total} \end{aligned}$$

Gorman Form (4)

- ◇ This proves the sufficiency of the Gorman form. The proof for the necessity - Gorman form is the only form that gives straight and parallel wealth expansion paths - is more complicated.
- ◇ Include information on income distribution in the AD function
 - Variance or other inequality measures of the wealth distribution
 - Specify wealth distributing rules $w^n = w^n(\mathbf{p}, w)$ so that

$$x_i^n(\mathbf{p}, w^n) = x_i^n(\mathbf{p}, w^n(\mathbf{p}, w)) = x_i^n(\mathbf{p}, w)$$

e.g., $w^n = \alpha^n w$ and $\sum_{n=1}^N \alpha^n = 1$.

Properties of Aggregate Demand

- ◇ Properties of individual demand shared by aggregate demand: Continuity, H.D.0 in (\mathbf{p}, w) , Walras' Law.
- ◇ How about compensated Law of demand? or WARP?
 - Compensated Law of Demand:

$$(\mathbf{p}' - \mathbf{p}) \cdot (D(\mathbf{p}', \mathbf{p}' \cdot D(\mathbf{p}, w)) - D(\mathbf{p}, w)) \leq 0$$

- If WARP is satisfied

$$\mathbf{p} \cdot D(\mathbf{p}', w') \leq w' \text{ and } D(\mathbf{p}, w) \neq D(\mathbf{p}', w') \Rightarrow \mathbf{p}' \cdot D(\mathbf{p}, w) > w'$$

WARP (1)

Individual WARP is NOT sufficient for aggregate WARP.

Example: Individuals $i = 1, 2$, $w^i = 0.5w$, observe choices under \mathbf{p} and $\tilde{\mathbf{p}}$.

$$\mathbf{p} \cdot \mathbf{x}^i = 0.5w \text{ and } \tilde{\mathbf{p}} \cdot \tilde{\mathbf{x}}^i = 0.5w \text{ for } i = 1, 2$$

Suppose the above choices satisfy WARP and

$$\begin{aligned} \mathbf{p} \cdot \tilde{\mathbf{x}}^1 < 0.5w \quad \& \quad \tilde{\mathbf{p}} \cdot \mathbf{x}^1 > 0.5w \quad \text{thus} \quad \mathbf{x}^1 \succsim^R \tilde{\mathbf{x}}^1 \\ \mathbf{p} \cdot \tilde{\mathbf{x}}^2 > 0.5w \quad \& \quad \tilde{\mathbf{p}} \cdot \mathbf{x}^2 < 0.5w \quad \text{thus} \quad \tilde{\mathbf{x}}^2 \succsim^R \mathbf{x}^2 \end{aligned}$$

It is possible that the following is true

$$\mathbf{p} \cdot (\tilde{\mathbf{x}}^1 + \tilde{\mathbf{x}}^2) < w \text{ and } \tilde{\mathbf{p}} \cdot (\mathbf{x}^1 + \mathbf{x}^2) < w$$

WARP is violated in aggregate. Unrestricted wealth effects are crucial.

WARP (2)

Fixing the wealth distribution rule $\{\alpha^n\}_{n=1}^N$, $\alpha^n \geq 0 \forall n$, $\sum_{n=1}^N \alpha^n = 1$.

- Suppose the price change from \mathbf{p} to \mathbf{p}' is compensated for consumer n by wealth adjustment from $\alpha^n w$ to $\alpha^n w'$, i.e.

$$\alpha^n w' = \mathbf{p}' \cdot \mathbf{x}^n(\mathbf{p}, \alpha^n w)$$

- Individual WARP means

$$(\mathbf{p}' - \mathbf{p}) \cdot (\mathbf{x}^n(\mathbf{p}', \alpha^n w') - \mathbf{x}^n(\mathbf{p}, \alpha^n w)) \leq 0$$

- Add across n to verify compensated price-wealth change and WARP at the aggregate level

$$w' = \mathbf{p}' \cdot \left(\sum_{n=1}^N \mathbf{x}^n(\mathbf{p}, \alpha^n w) \right) = \mathbf{p}' \cdot \mathbf{x}(\mathbf{p}, w)$$

$$(\mathbf{p}' - \mathbf{p}) \cdot (\mathbf{x}(\mathbf{p}', w') - \mathbf{x}(\mathbf{p}, w)) \leq 0$$

WARP (3)

- Start with a price-wealth change that is compensated at the aggregated level, i.e,

$$w' = \mathbf{p}' \cdot \mathbf{x}(\mathbf{p}, w)$$

- Consumers might be over or under compensated. It is possible that

$$\alpha^n w' = \alpha^n \mathbf{p}' \cdot \mathbf{x}(\mathbf{p}, w) \neq \mathbf{p}' \cdot \mathbf{x}^n(\mathbf{p}, \alpha^n w)$$

Despite WARP at the individual level, we may have

$$(\mathbf{p}' - \mathbf{p}) \cdot (\mathbf{x}^n(\mathbf{p}', \alpha^n w') - \mathbf{x}^n(\mathbf{p}, \alpha^n w)) \geq 0$$

- Adding up across n does not necessarily deliver

$$(\mathbf{p}' - \mathbf{p}) \cdot (\mathbf{x}(\mathbf{p}', w') - \mathbf{x}(\mathbf{p}, w)) \leq 0$$

Uncompensated Law of Demand and Aggregate WARP

- ◇ Uncompensated Law of Demand (ULD)

$$(\mathbf{p}' - \mathbf{p}) \cdot (\mathbf{x}(\mathbf{p}', w) - \mathbf{x}(\mathbf{p}, w)) \leq 0$$

with equality only when $\mathbf{x}(\mathbf{p}', w) = \mathbf{x}(\mathbf{p}, w)$

- ◇ Individual ULD \Rightarrow Aggregate ULD \Rightarrow Aggregate WARP.

Individual ULD \Rightarrow Aggregate ULD

$$(\mathbf{p}' - \mathbf{p}) \cdot (\mathbf{x}^n(\mathbf{p}', w^n) - \mathbf{x}^n(\mathbf{p}, w^n)) \leq 0$$

$$\sum_{n=1}^N (\mathbf{p}' - \mathbf{p}) \cdot (\mathbf{x}^n(\mathbf{p}', w^n) - \mathbf{x}^n(\mathbf{p}, w^n)) \leq 0$$

$$(\mathbf{p}' - \mathbf{p}) \cdot \left(\sum_{n=1}^N \mathbf{x}^n(\mathbf{p}', w^n) - \sum_{n=1}^N \mathbf{x}^n(\mathbf{p}, w^n) \right) \leq 0$$

$$(\mathbf{p}' - \mathbf{p}) \cdot (D(\mathbf{p}', w) - D(\mathbf{p}, w)) \leq 0$$

with equality only when $D(\mathbf{p}', w) = D(\mathbf{p}, w)$

ULD \Rightarrow CLD (1)

Choice function $\mathbf{x}(\mathbf{p}, w)$ is homogeneous of degree 0, satisfies Walras Law. The choice function also satisfies ULD, that is, for $\forall \mathbf{p}^1, w^1$ and \mathbf{p}

$$(\mathbf{p} - \mathbf{p}^1) \cdot (\mathbf{x}(\mathbf{p}, w^1) - \mathbf{x}(\mathbf{p}^1, w^1)) \leq 0$$

with equality only when $\mathbf{x}(\mathbf{p}, w^1) = \mathbf{x}(\mathbf{p}^1, w^1)$.

We want to show it also satisfies WARP (therefore CLD), i.e.,

$$\text{for any } \mathbf{x}^2 = \mathbf{x}(\mathbf{p}^2, w^2) \neq \mathbf{x}(\mathbf{p}^1, w^1)$$

$$\text{if } \mathbf{p}^1 \cdot \mathbf{x}^2 \leq w^1, \text{ then } \mathbf{p}^2 \cdot \mathbf{x}^1 > w^2$$

ULD \Rightarrow CLD (2)

With H.D.0 choice function,

$$\mathbf{x}^2 = \mathbf{x}(\mathbf{p}^2, w^2) = \mathbf{x}\left(\frac{w^1}{w^2}\mathbf{p}^2, w^1\right)$$

With ULD,

$$\left(\frac{w^1}{w^2}\mathbf{p}^2 - \mathbf{p}^1\right) \cdot \left(\mathbf{x}\left(\frac{w^1}{w^2}\mathbf{p}^2, w^1\right) - \mathbf{x}(\mathbf{p}^1, w^1)\right) \leq 0$$

$$\left(\frac{w^1}{w^2}\mathbf{p}^2 - \mathbf{p}^1\right) \cdot (\mathbf{x}^2 - \mathbf{x}^1) \leq 0$$

$$\left(w^1 - \frac{w^1}{w^2}\mathbf{p}^2 \cdot \mathbf{x}^1\right) + (w^1 - \mathbf{p}^1 \cdot \mathbf{x}^2) \leq 0$$

$$w^1 - \frac{w^1}{w^2}\mathbf{p}^2 \cdot \mathbf{x}^1 \leq 0$$

With $\mathbf{x}^1 \neq \mathbf{x}^2$

$$w^1 - \frac{w^1}{w^2}\mathbf{p}^2 \cdot \mathbf{x}^1 < 0 \text{ and } \mathbf{p}^2 \cdot \mathbf{x}^1 > w^2$$

Homothetic Preference and ULD (1)

Demand functions based on a homothetic preference satisfies ULD.

- ◇ Homothetic preference \Rightarrow unitary income elasticity for all ℓ

$$\frac{\partial x_i}{\partial w} \frac{w}{x_i} = 1 \Rightarrow \frac{\partial x_i}{\partial w} x_j = \frac{x_i x_j}{w}$$

- ◇ Denote by S^M the Marshallian price effect matrix composed of $\frac{\partial x_i}{\partial p_j}$

$$\frac{\partial x_i}{\partial p_j} = \frac{\partial h_i}{\partial p_j} - \frac{\partial x_i}{\partial w} x_j = \frac{\partial h_i}{\partial p_j} - \frac{x_i x_j}{w}$$

- ◇ Denote by S^H the Hicksian substitution matrix of $\frac{\partial h_i}{\partial p_j}$. Denote by $M = \mathbf{x}\mathbf{x}^T$ the Kronecker product of $\mathbf{x} = (x_1, x_2, \dots, x_n)^T$ and $\mathbf{x}^T = (x_1, x_2, \dots, x_n)$; $x_i x_j$ is the ij -th entry.

$$S^M = S^H - \frac{1}{w} M$$

Homothetic Preference and ULD (2)

- ◇ Examine the definiteness of S^M

$$d\mathbf{p}^T S^M d\mathbf{p} = d\mathbf{p}^T S^H d\mathbf{p} - \frac{1}{w} d\mathbf{p}^T M d\mathbf{p}$$

- ◇ S^H is negative semi-definite.
- ◇ What about M ?

$$d\mathbf{p}^T M d\mathbf{p} = d\mathbf{p}^T \mathbf{x} \mathbf{x}^T d\mathbf{p} = \left(d\mathbf{p}^T \mathbf{x} \right)^2 \geq 0$$

Therefore S^M is negative semi-definite and ULD is satisfied.