



PORTFOLIO
Madhura Budukh.



CONTENTS

Hello.

Graphic Design .

Illustration .

Campaign .



Hello.

The following are a few pieces of my work.

My work here includes my freelance work,
college work and some of my work
at the previous agency that was published.

At Pegasus Advertising, my duties included
concept development for various briefs,
designing all kinds of print ads, POP materials,
corporate identities and all tasks
related to design and visualization.



Graphic Design .

Logo Design for an in-house team,
that organized cultural events
for year 2009 - 2010
at Praj Industries Pvt. Ltd.

(freelance)





Graphic Design .

Logo Design for a Daawat Restaurant.
(college work)



Graphic Design .

A direct mailer from TIME Magazine about their next edition which features an episode on the circus world.

(college work)

front

TIME DECEMBER 2008 ISSUE

WILL
YOUR
GRAND
CHILDREN
GET TO
VISIT
HERE?...

We have all enjoyed circus for Remember the music, age shows, adventure shows... All these make the Circus... But Circuses are in the process of... WILL IT SURVIVE?...

CHARLES DAVIS
Grand Royaliste
Circus

TIME

back

TIME

True to its reputation all articles published in TIME magazine are based on detailed study by experts, in-depth analysis of facts and figures.

inside

ANYBODY?

They bring us up on the challenges faced by the circus today... They further explain how the circus is losing appeal against the Hi-Tech digital media. Further, they acquaint us with the financial challenges faced by the circus managers at every level... but to top in nevertheless and ever rising costs of logistics and food...

TIME magazine has brought together, Charlie Davis, M. Ramanna and Diego Gonzales to compile an in-depth analysis of the Circus. Charlie Davis is the owner of the famous Grand Royaliste Circus which he founded 50 years in 2005. He has been running the show from the age of 22 and has spent most of his life touring with his circus. M. Ramanna being an elder who has trained in few Asian and European circus. He retired last year after completing 40 years of touring. Diego Gonzales is the founder of Circus Royale from Australia. He is known for his breathtaking bike rides and cannon shows. These three individuals have put together various aspects of circus including its history, evolution through the last two centuries to its present form, and in-depth analysis of life behind the shows.

They were supported by TIME research teams across the continents who interviewed more than 30 circus operators.

ANYBODY?

CHARLES DAVIS
Grand Royaliste
Circus

Diego Gonzales
Circus Royale

M. RAMANNA
Circus Performer

CHARLES DAVIS
Grand Royaliste
Circus

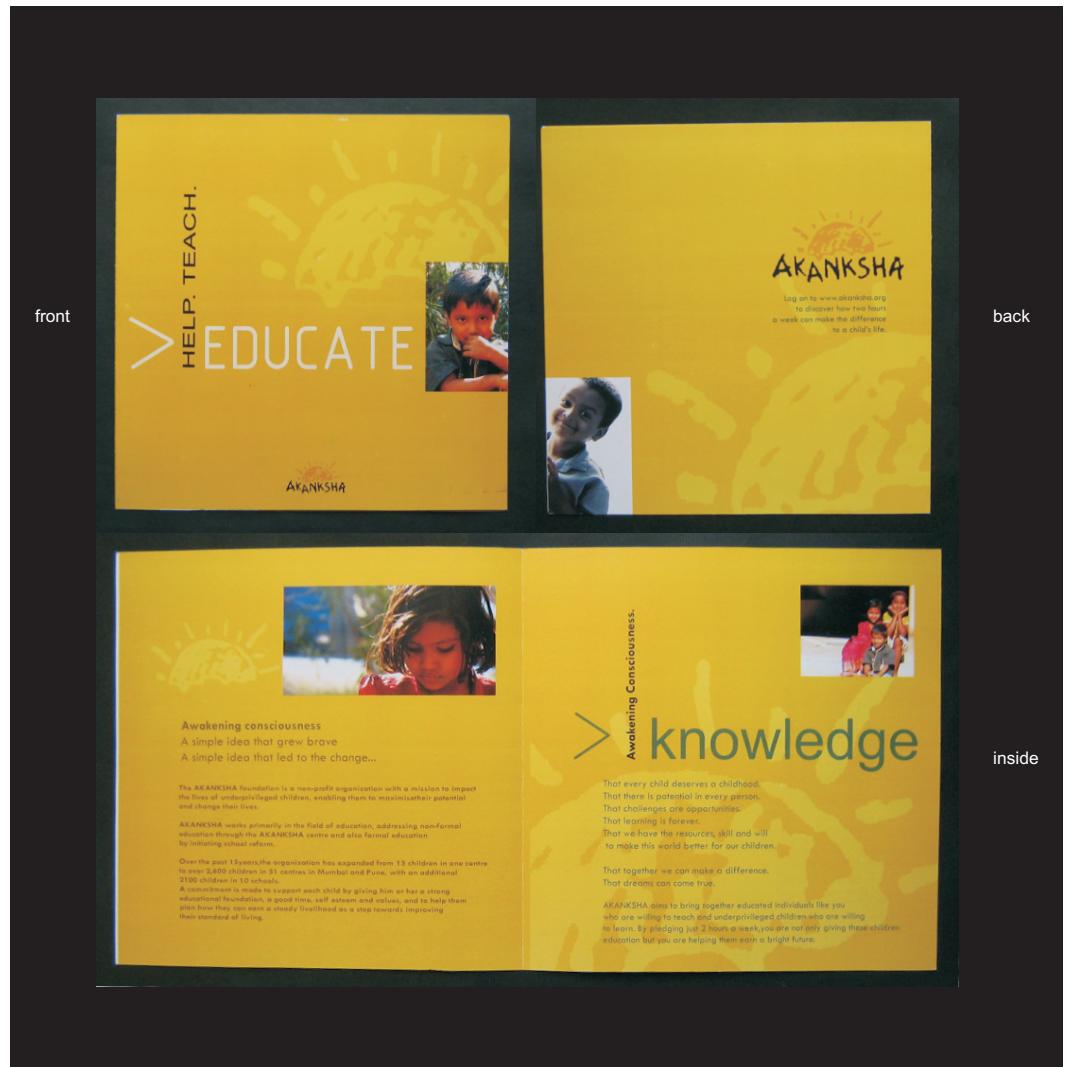
Diego Gonzales
Circus Performer

M. RAMANNA
Circus Performer

Graphic Design .

Brochure design for an NGO - AKANKSHA.

(college work)





Graphic Design .

Redesigned the logo for LANDMARK.

(College Work)



Original Logo



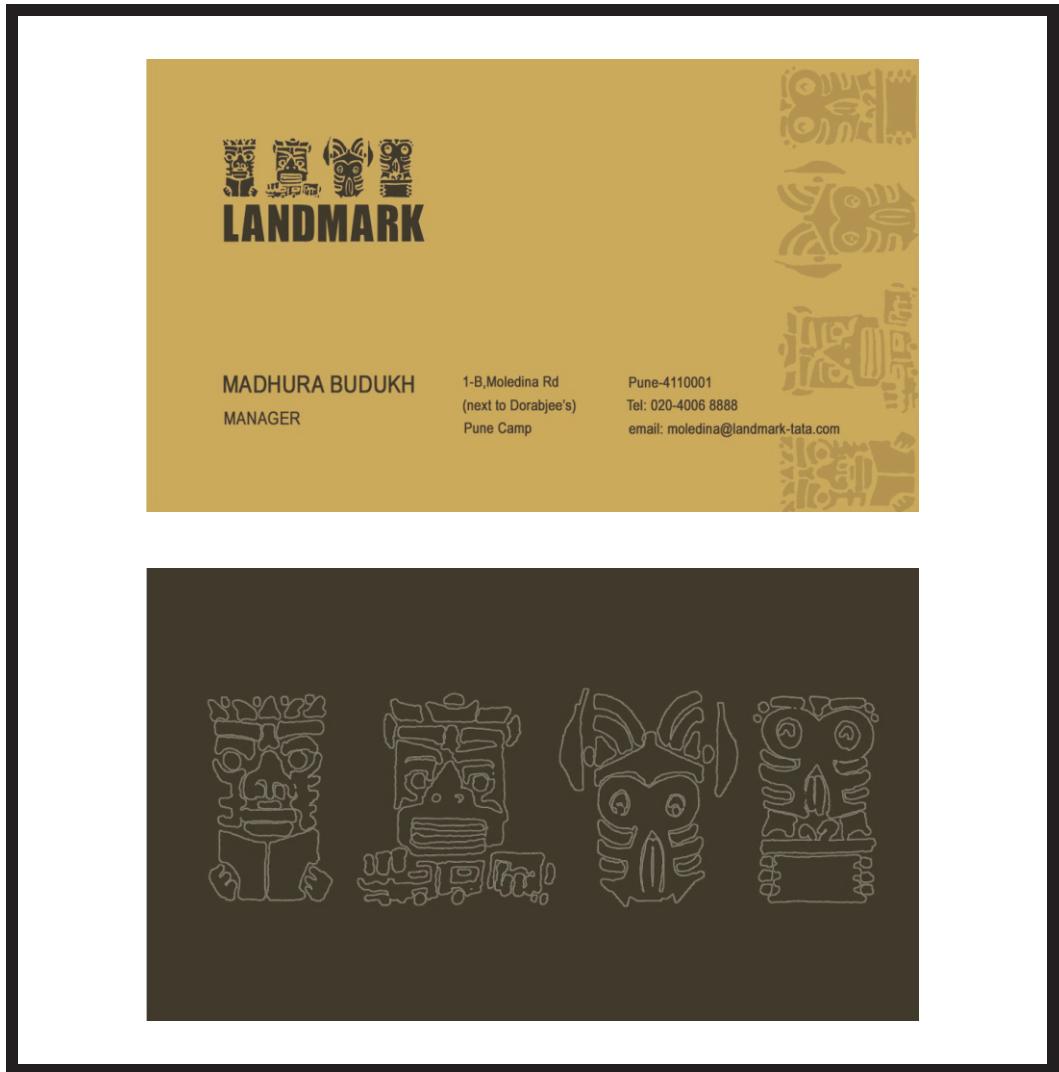
Redesigned Logo



Graphic Design .

Visiting Card design for LANDMARK.

(College Work)





Graphic Design .

Logo Design for a mobile company, BLOOM Mobiles.



.. Dil Bole Bloom ..



Graphic Design .

Identity Design for a range of GAMESTAR mobiles,
of BYOND Mobiles.





Graphic Design .

Packaging Design for X-NINE Mobiles.





Illustration .

Poster design for POLO.

(college work)

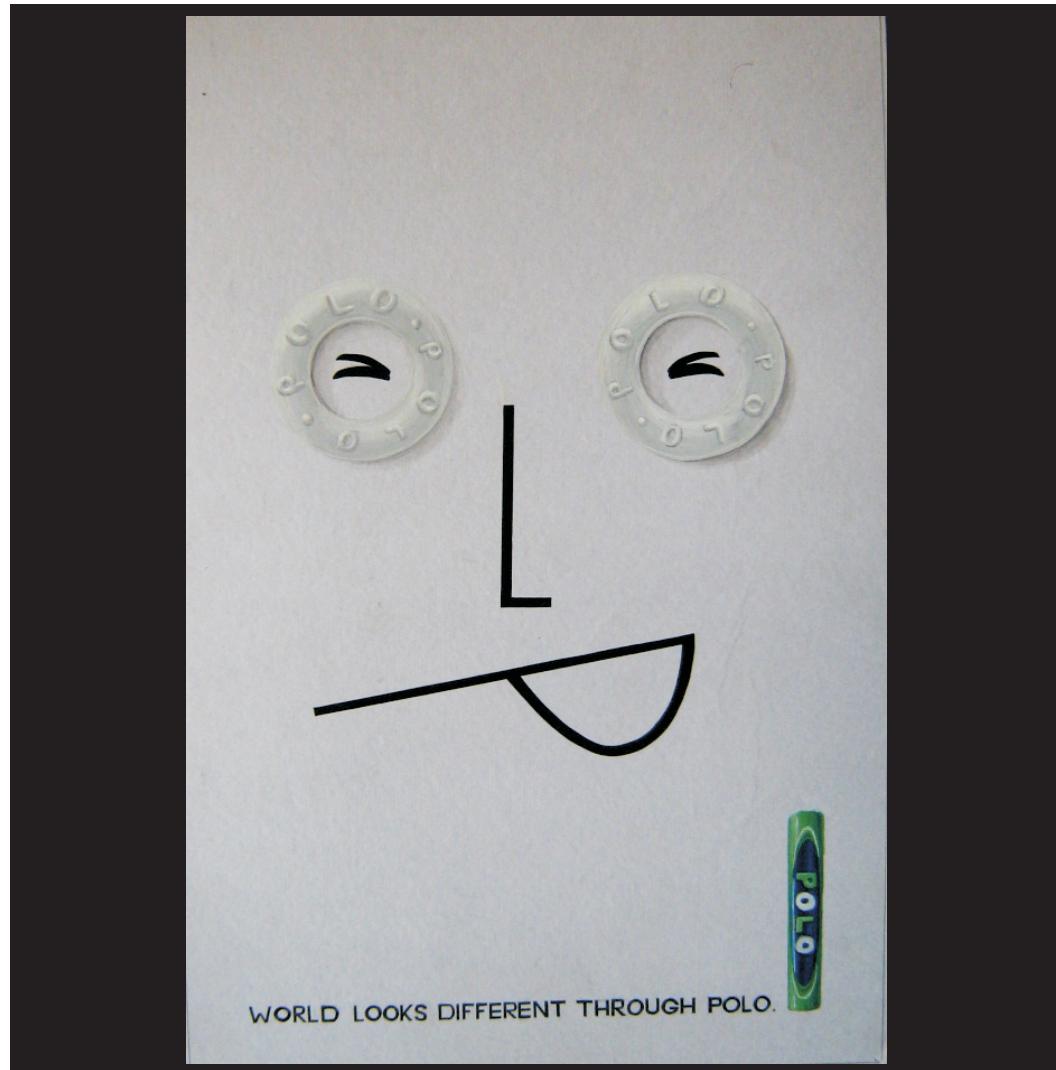




Illustration .

Illustration for a magazine
featuring story on Circus World.

(college work)





Illustration .

Illustrations for hoarding.

(college work)





Illustration .

Illustrations for hoarding.

(college work)

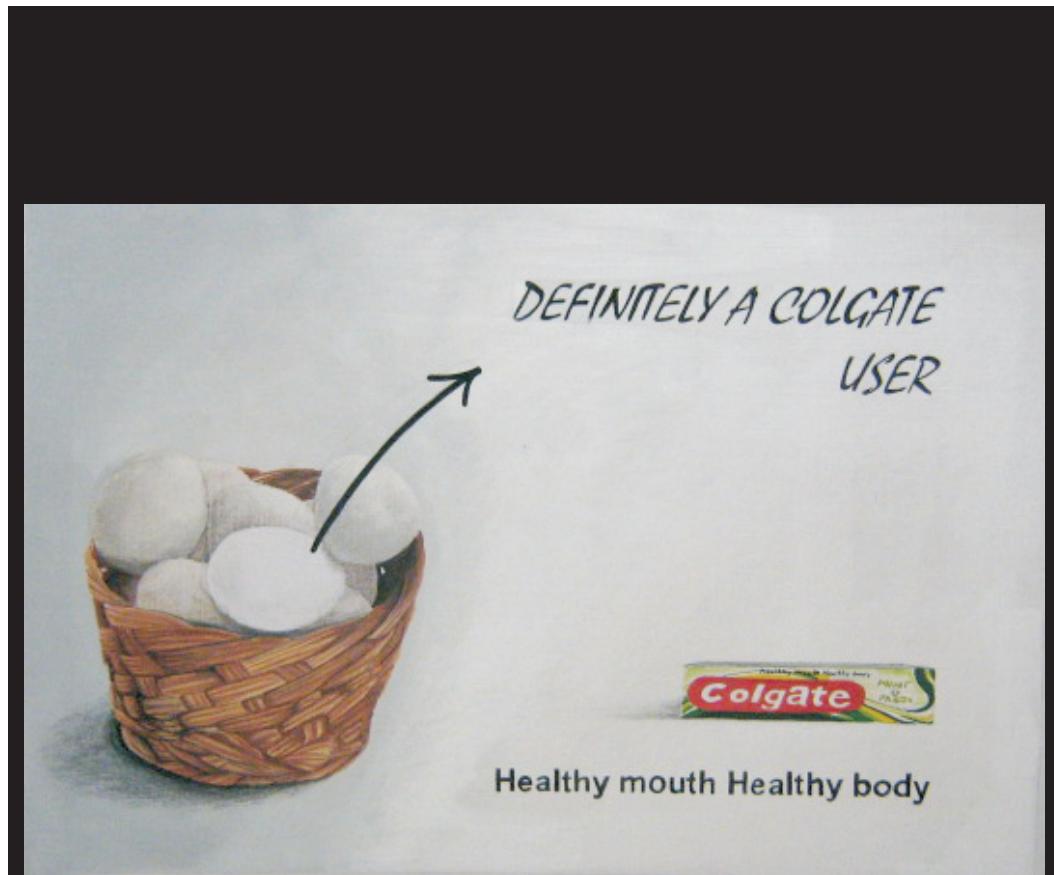




Illustration .

Hoardings design.

(college work)





Campaign .

Hoardings design.

(college work)





Campaign .

Hoardings design.

(college work)





Campaign .

Bus Panels.

(college work)

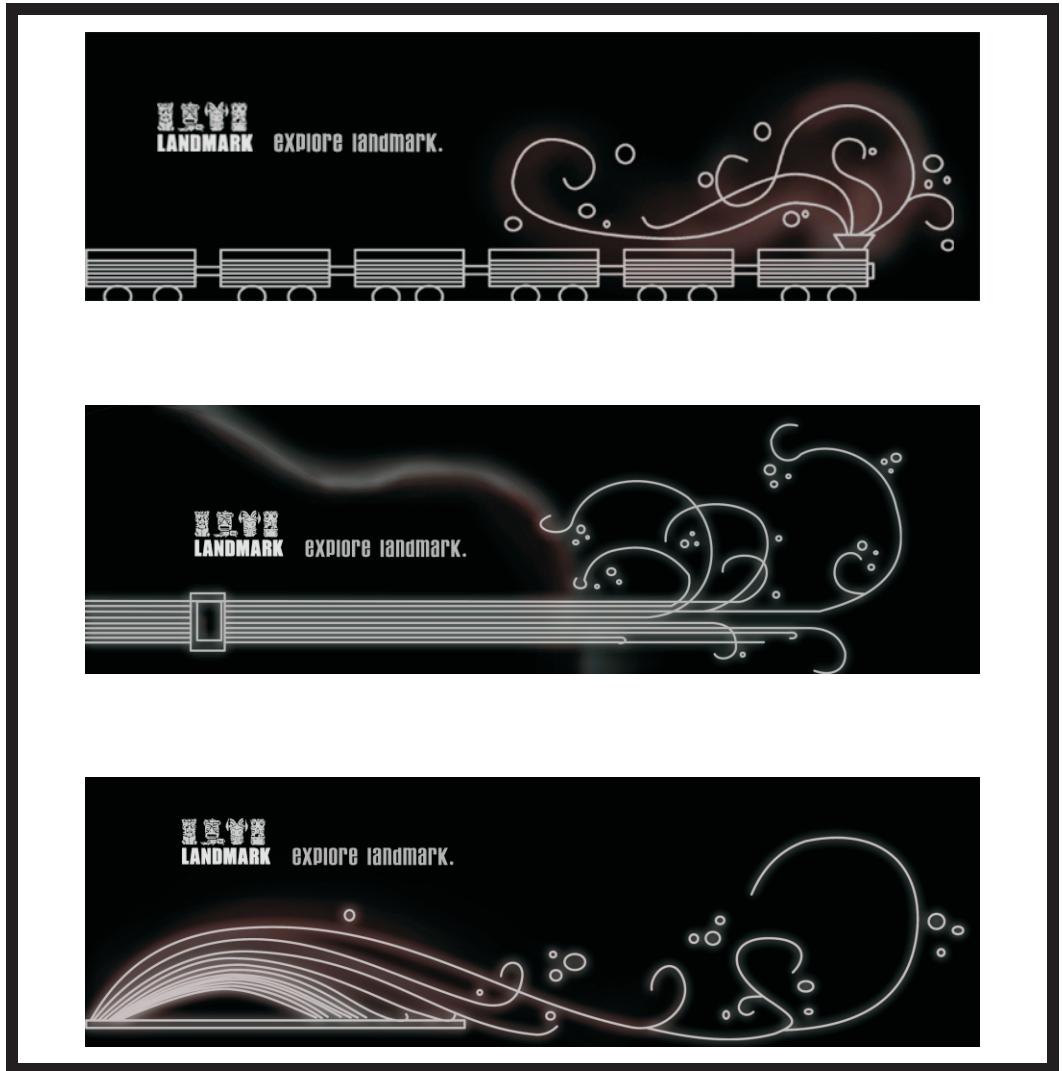




Campaign .

Print Ads.

(college work)



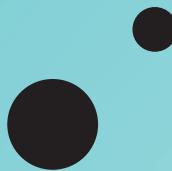


Campaign .

Merchandise - Paper Bag Designs.

(college work)





Thank You .