

Power Platform Business Value

Driving digital transformation through low-code innovation



Digital Transformation Is No Longer Optional

Organizations that embrace low-code solutions are accelerating innovation at unprecedented speed

The Digital Transformation Imperative

Today's competitive landscape demands rapid adaptation.

Organizations face mounting pressure to digitize processes, enhance customer experiences, and empower employees with modern tools.

Traditional development approaches can't keep pace with business velocity. Low-code platforms bridge this gap, enabling faster delivery and broader participation in digital innovation.



Power Platform: Your Complete Low-Code Ecosystem



Power Apps

Build custom applications without traditional coding expertise



Power Automate

Automate business processes and connect systems seamlessly



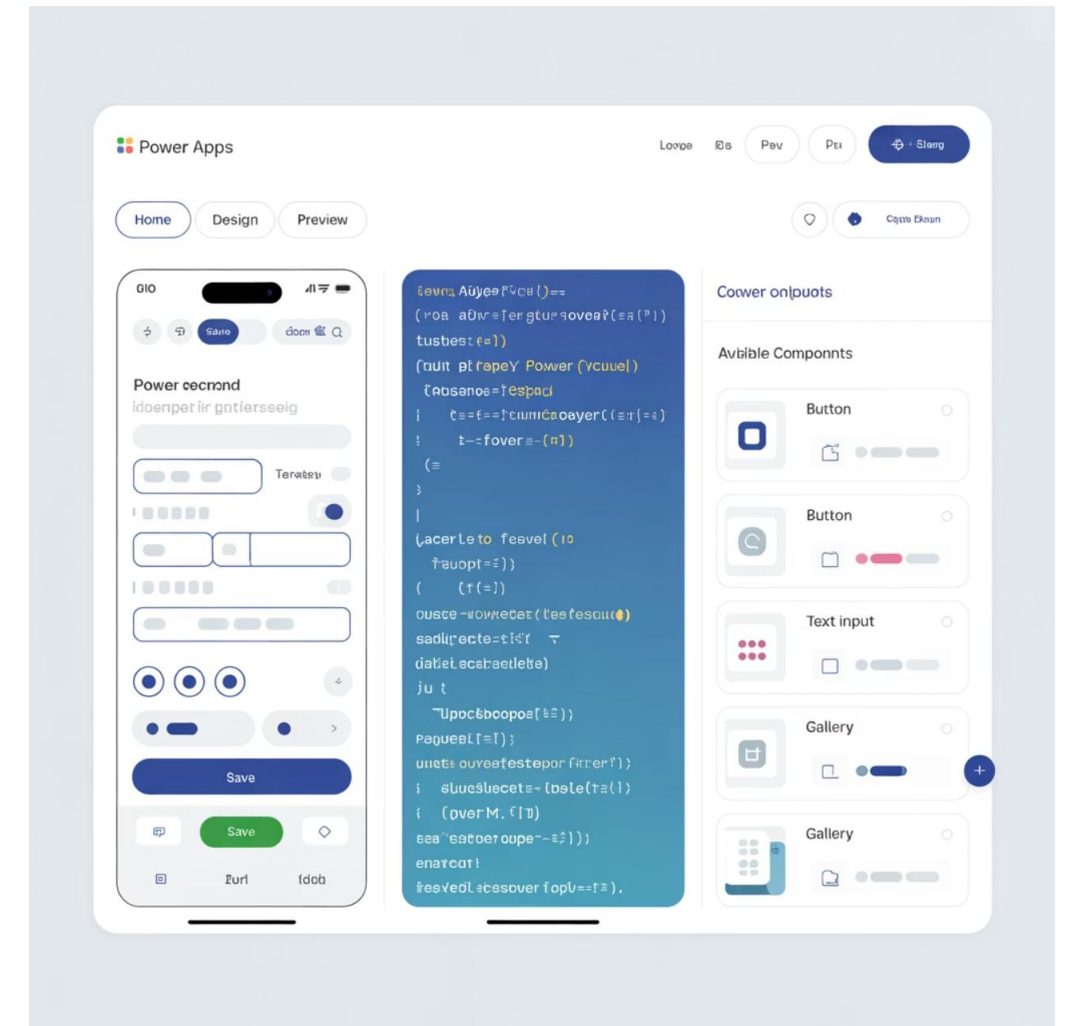
Power BI

Transform data into actionable business insights



Power Pages

Create professional websites with integrated business data



Power Automate: Workflow Intelligence

Power Automate eliminates manual, repetitive tasks by connecting your favorite apps and services. From simple notifications to complex business processes, automation scales with your needs.



PROJECT ZENITH

1

Trigger Events

Monitor systems for specific conditions or changes

2

Process Actions

Execute automated responses across multiple platforms

3

Deliver Results

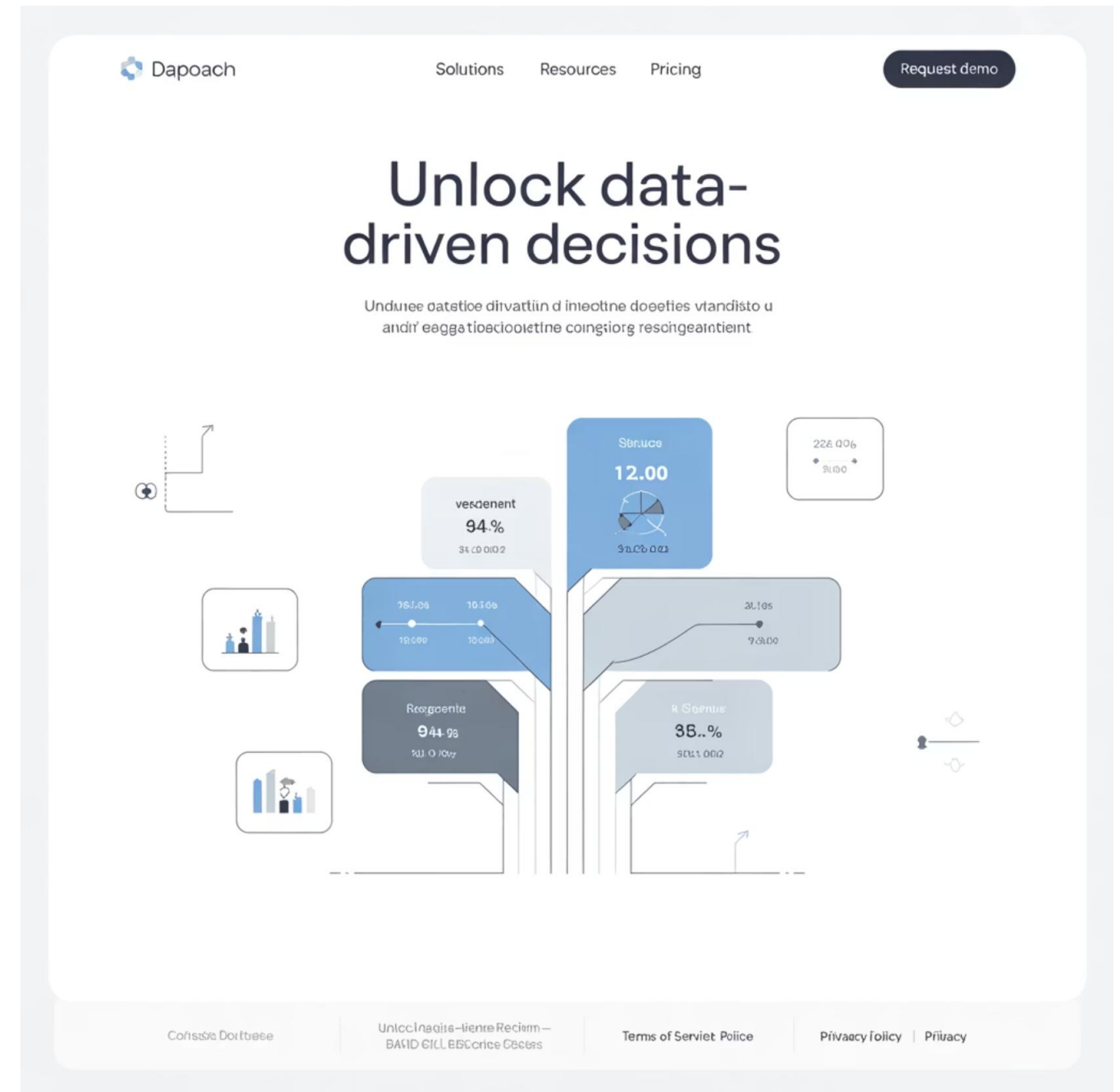
Complete workflows with notifications and updates

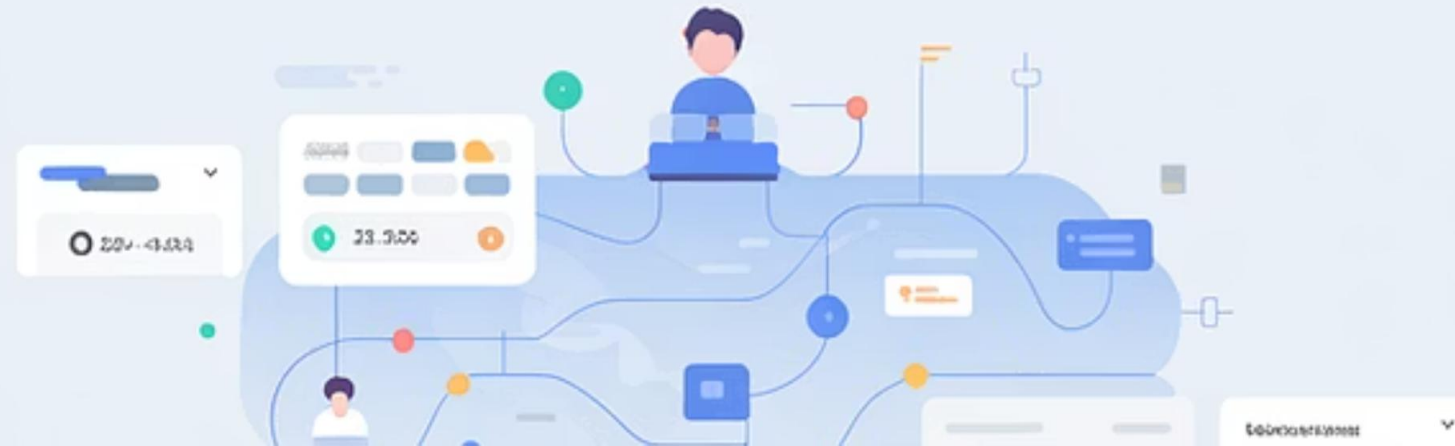
Power BI: Data-Driven Decision Making

Transform Raw Data Into Strategic Assets

Power BI connects to hundreds of data sources, creating interactive visualizations that reveal hidden insights. Real-time dashboards keep stakeholders informed and enable rapid response to changing conditions.

- Self-service analytics for business users
- Enterprise-grade security and governance
- Mobile access to critical metrics anywhere





Power Pages: Professional Web Presence

Power Pages enables organizations to create secure, data-driven websites that integrate seamlessly with business systems. Perfect for customer portals, partner collaboration sites, and public-facing applications.

External Collaboration

Enable partners and customers to interact with your business data securely

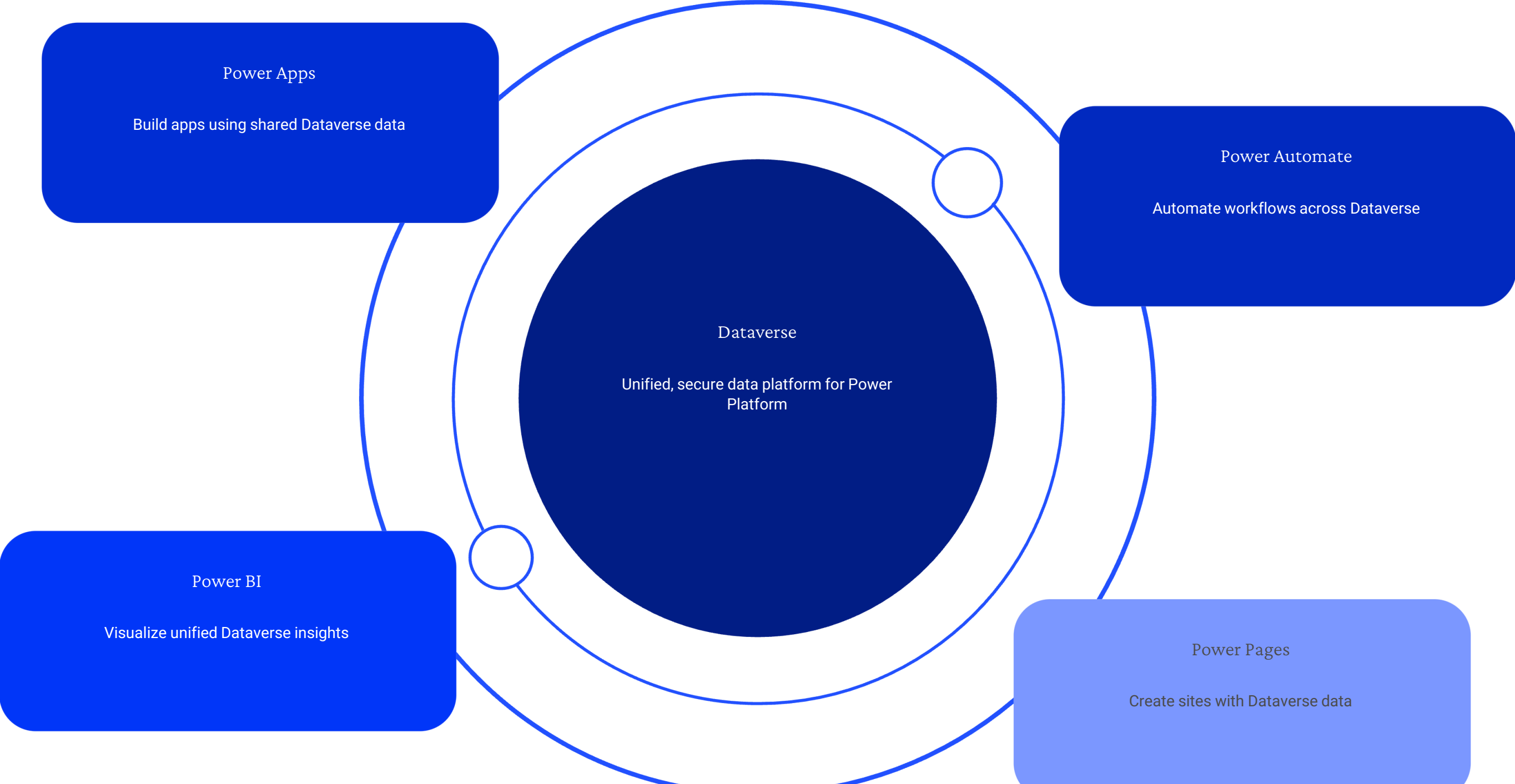
Self-Service Portals

Reduce support tickets by empowering users with information access

Branded Experiences

Maintain consistent branding while leveraging powerful backend systems

Dataverse: The Foundation of Intelligence



Licensing: Flexible Options for Every Organization

1

Per User Plans

Individual licensing for specific application access and premium features

2

Per App Plans

Cost-effective licensing for users who need access to specific applications

3

Microsoft 365 Integration

Included capabilities within existing Microsoft 365 subscriptions

4

Premium Connectors

Advanced integration options for enterprise systems and third-party services

Per User vs Per App: Making the Right Choice

Per User Licensing

Ideal for power users who build and use multiple applications across the platform

- Unlimited app usage
- Premium connector access
- Advanced features and capabilities
- Best for creators and frequent users

Per App Licensing

Perfect for organizations with many users who need access to specific applications

- Lower cost per user
- Access to designated apps only
- Ideal for large user bases
- Predictable licensing costs



Microsoft 365 Integration Benefits

Power Platform's deep integration with Microsoft 365 maximizes existing investments while extending familiar tools with low-code capabilities.

Seamless Authentication

Leverage existing Azure Active Directory for secure access

Data Connectivity

Connect directly to SharePoint, Teams, Outlook, and other Office applications

Familiar Interface

Consistent user experience reduces training requirements

Center of Excellence

The strategic framework for scaling Power Platform success

What Is a Center of Excellence?



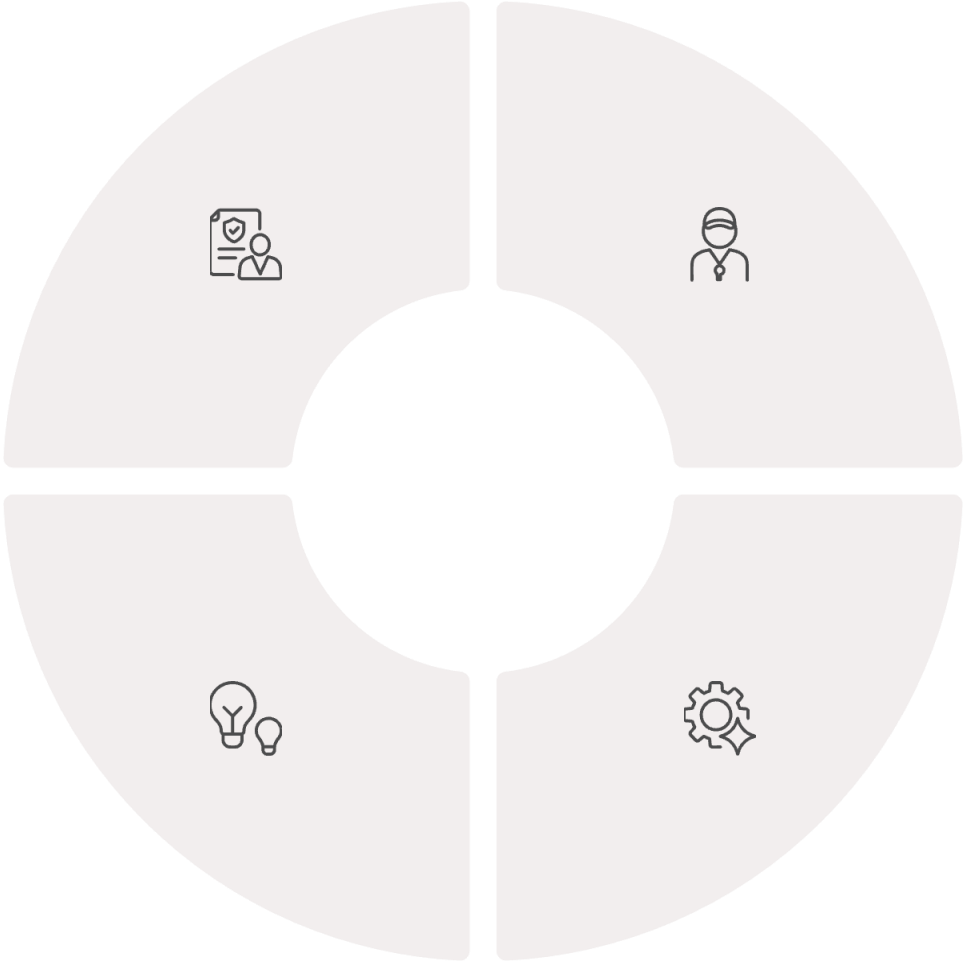
A Center of Excellence (CoE) is a cross-functional team that drives Power Platform adoption, governance, and best practices across the organization.

The CoE serves as the strategic hub for low-code transformation, ensuring consistent standards while enabling innovation at scale.

CoE Core Functions

Governance
Establish policies, security standards,
and compliance frameworks

Innovation
Identify opportunities and showcase
successful implementations



Training & Support
Develop curriculum and provide
ongoing support for citizen developers

Best Practices
Create and maintain standards for
development and deployment

CoE Team Structure



Executive Sponsor

Provides strategic direction and organizational support



Technical Lead

Defines architecture standards and technical governance



Business Analyst

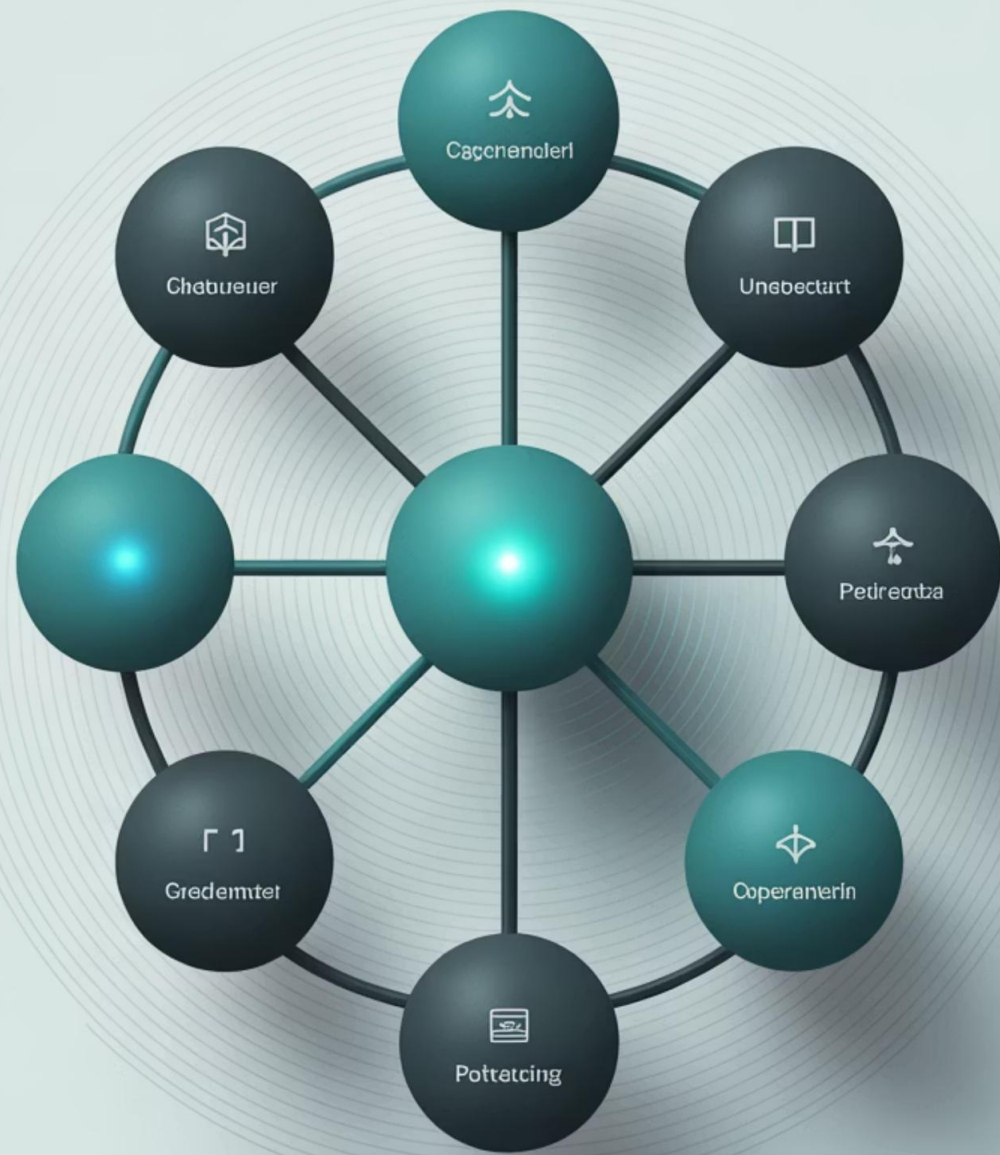
Identifies use cases and translates business requirements



Training Specialist

Develops curriculum and delivers citizen developer programs

Project Aurora



Governance Framework Benefits

Effective governance balances control with innovation, ensuring security and compliance while enabling rapid development and deployment.

01

Risk Mitigation

Reduce security vulnerabilities and compliance issues

02

Quality Assurance

Maintain high standards across all Power Platform solutions

03

Scalable Growth

Enable sustainable expansion without compromising control

CoE Success Metrics

Faster Development	Cost Reduction	User Satisfaction	IT Efficiency
Accelerated time-to-market for business solutions	Lower development costs compared to traditional methods	High adoption rates among citizen developers	Reduced burden on traditional IT development resources

Training and Enablement Strategy

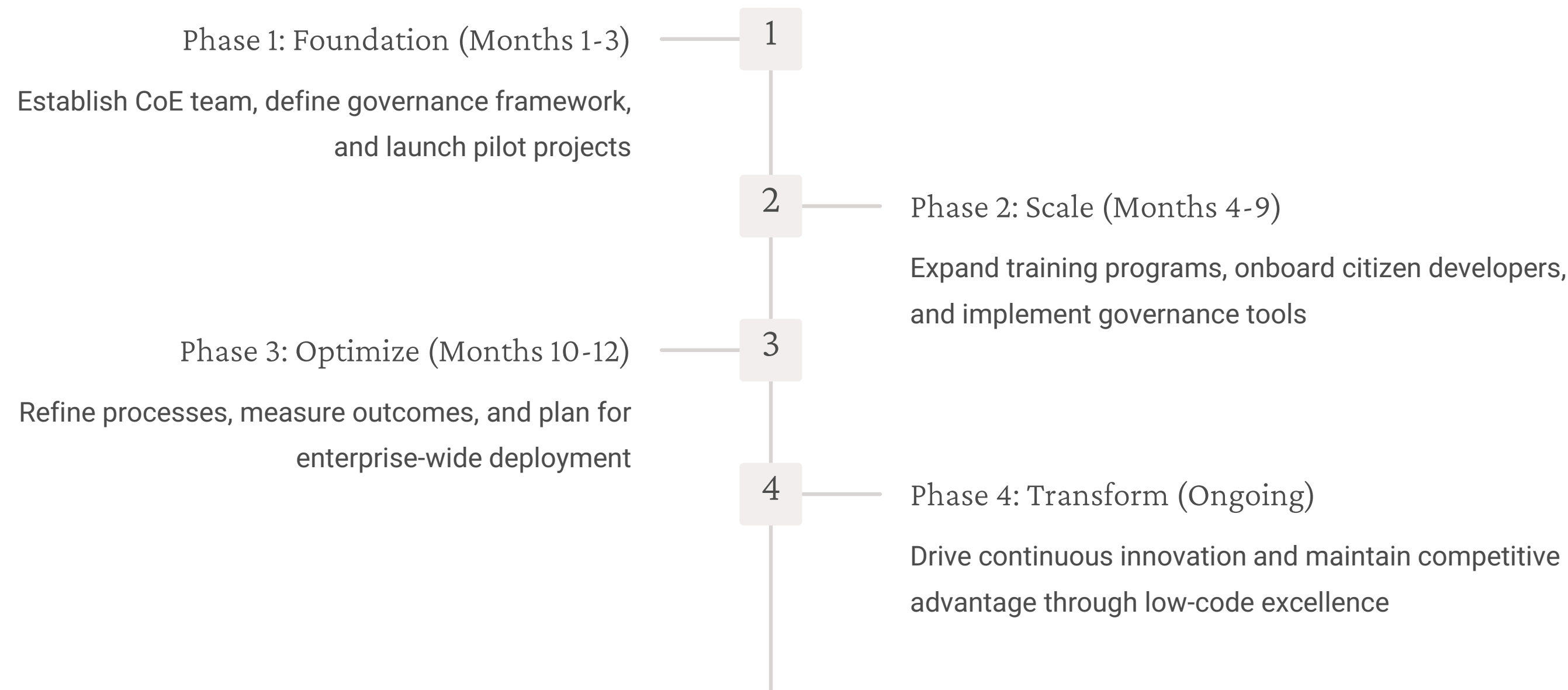
Building Citizen Developer Capabilities

Successful Power Platform adoption requires comprehensive training programs that empower business users to become confident creators.

- Hands-on workshops and labs
- Self-paced learning modules
- Mentorship and support networks
- Certification programs



Implementation Roadmap



Security and Compliance Considerations



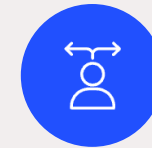
Data Loss Prevention

Built-in DLP policies protect sensitive information across all Power Platform applications



Regulatory Compliance

Meet industry standards including GDPR, HIPAA, and SOX requirements



Identity Management

Leverage Azure AD for consistent authentication and authorization

Common Implementation Challenges

Shadow IT Concerns

Address governance gaps by establishing clear policies and approval processes early

Skills Gap

Invest in comprehensive training programs and create communities of practice

Change Resistance

Demonstrate quick wins and showcase success stories to build organizational buy-in

Scaling Difficulties

Plan for growth with robust architecture and governance frameworks from day one

Next Steps for Your Organization

01

Assess Current State

Evaluate existing systems and identify Power Platform opportunities

03

Start with Pilot Projects

Choose high-impact, low-risk initiatives to demonstrate value

02

Build Your CoE Team

Assemble cross-functional expertise and secure executive sponsorship

04

Plan for Scale

Develop comprehensive training and governance strategies for enterprise rollout



Transform Your Business Today

Power Platform + Center of Excellence = Sustainable Digital Innovation