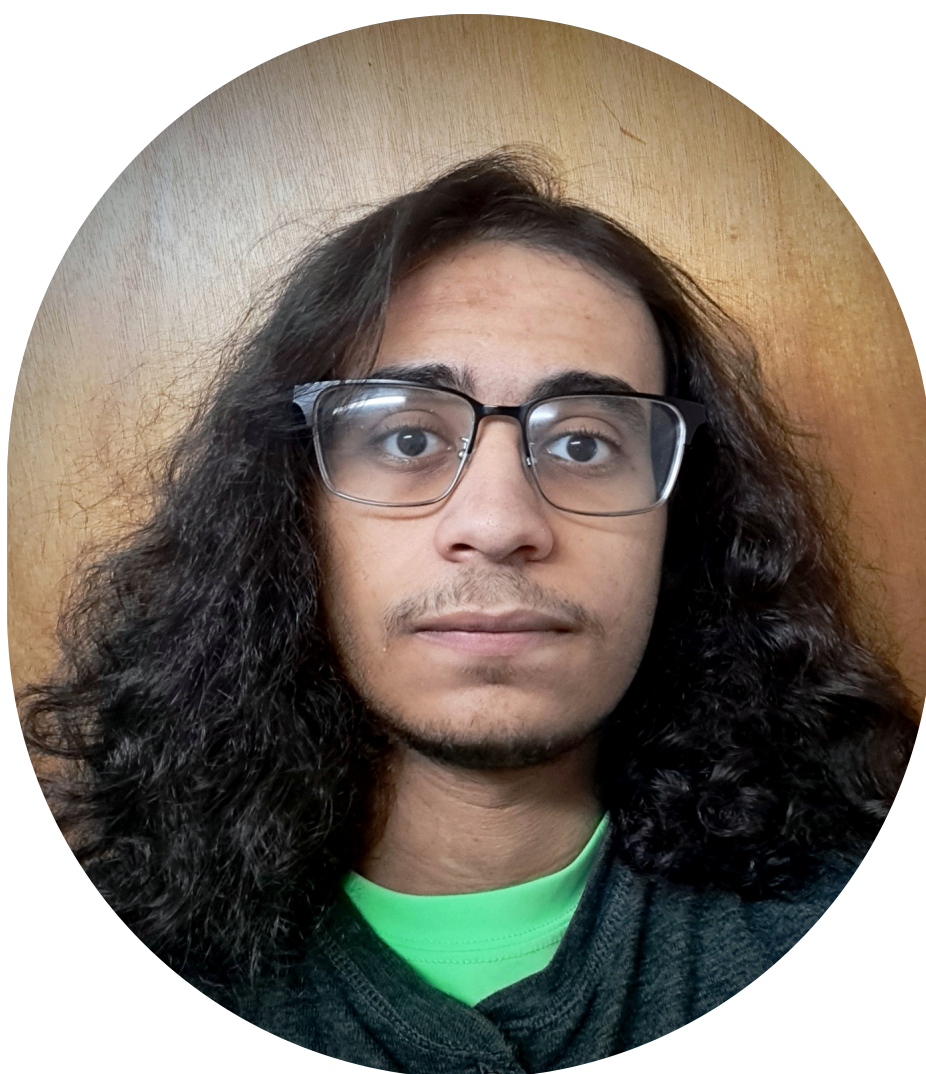




User Persona

EV owner

Kerolos Assad



GENDER: Male

AGE: 20

EDUCATION: College Sophomore

STATUS: Single

OCCUPATION: Student

LOCATION: Staten Island, NY

TECH LITERTE: Computer Science major

Bio

A recent resident and citizen of the US, and also a new driver and owner of an electric vehicle (EV). Being a full-time college student with a demanding schedule, he finds it challenging to keep pace with the rapid changes in his life while balancing his academic commitments.

Core needs

- A way to track his EV battery consumption in advance based on a schedule basis
- A way to keeps taps on new charging stations and costumers' reviews
- A was to manage my finances better and keep track of my expenses and returns

Frustrations

- Difficulties driving for long distances due to a medical condition
- Inexperienced driver who avoids highways and prefers familiar routs
- Lack of close-by fast charging stations

Personality

Reserved

Critical

Creative

“As an emerging adult and a computer science major, I aspire to continue leveraging technology to enhance both my own capabilities and the world around me.”