

Executive Overview

Customer demographics

- ☐ Female
- ☐ Male
- ☐ Non-binary
- ☐ Unknown

Product type

- ☐ cosmetics
- ☐ haircare
- ☐ skincare

Supplier name

- ☐ Supplier 1
- ☐ Supplier 2
- ☐ Supplier 3
- ☐ Supplier 4
- ☐ Supplier 5

Routes

- ☐ Route A
- ☐ Route B
- ☐ Route C

\$577.6K

Total Revenue

46K

Total Units Sold

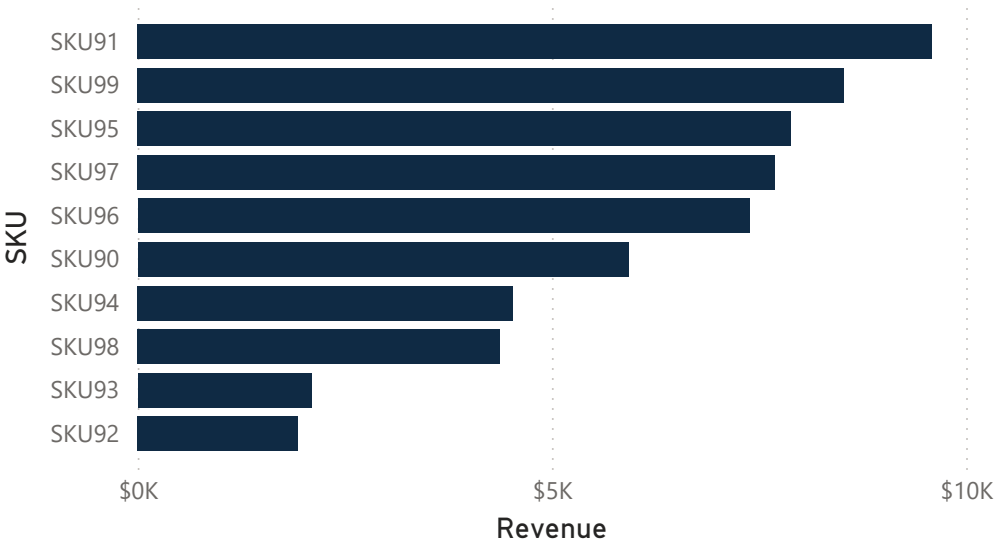
17.08

Avg Lead Time

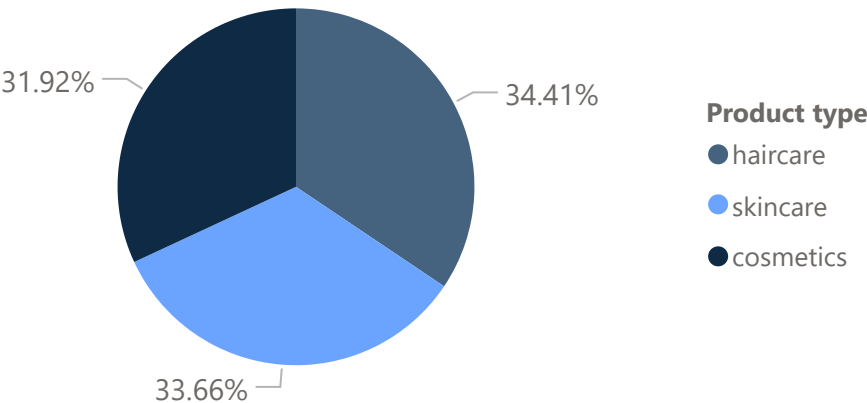
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Avg Defect Rate

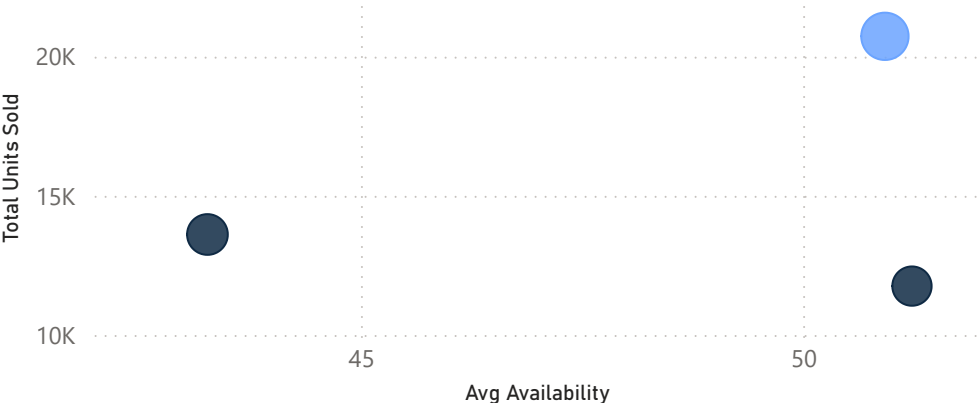
Top 10 SKUs by Revenue



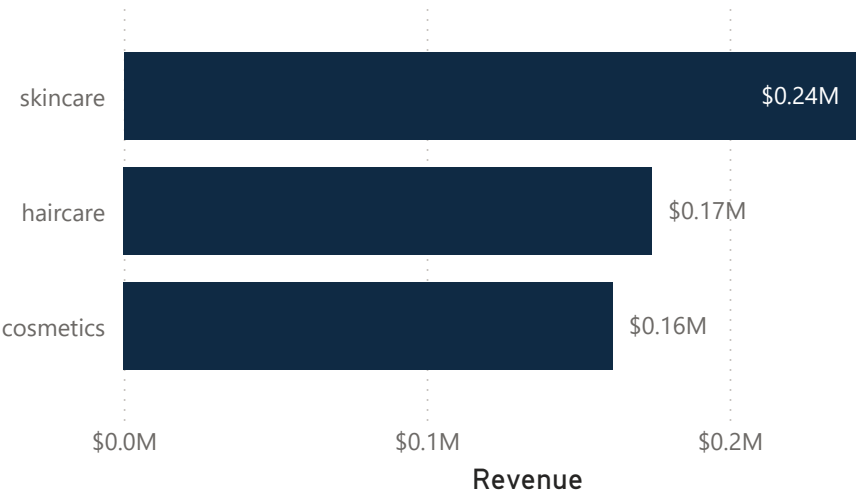
Stock Levels by Product Type



Product Availability vs Revenue Volume



Revenue by Product Type



Supply Chain & Logistics

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- ☐ Route C

5.75

Avg Shipping Time

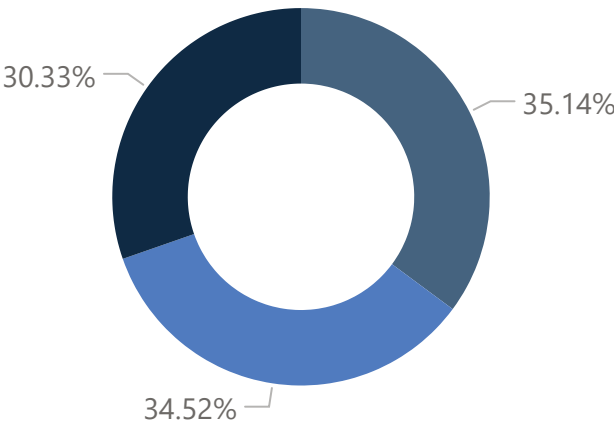
5.55

Avg Shipping Cost

52.92K

Total Logistics Cost

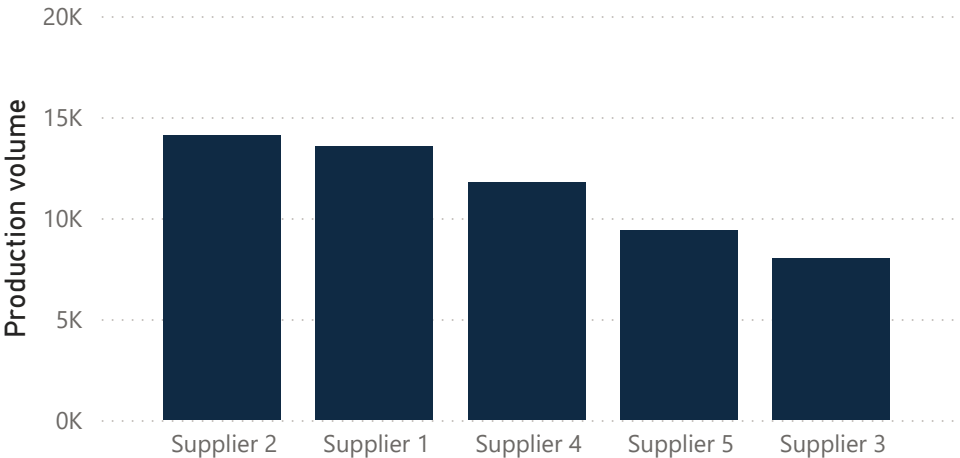
Avg Shipping Time by Carrier



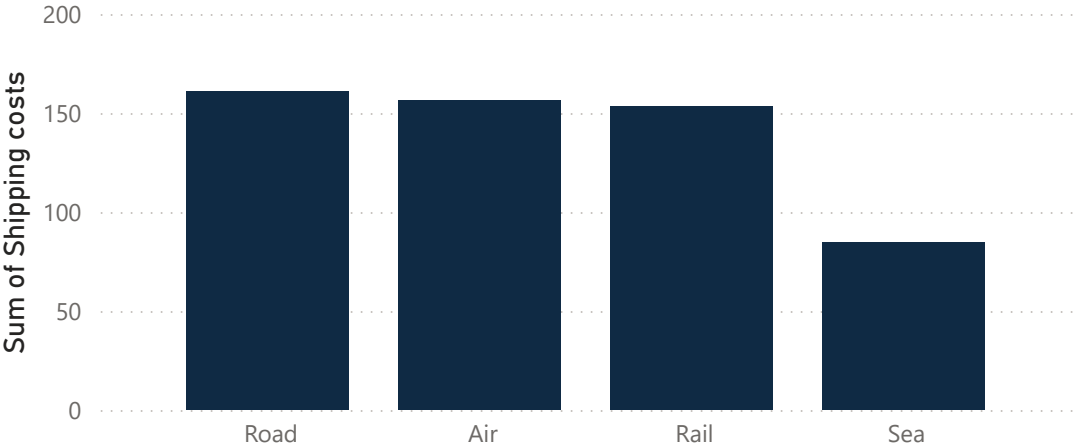
Shipping carriers

- Carrier A
- Carrier C
- Carrier B

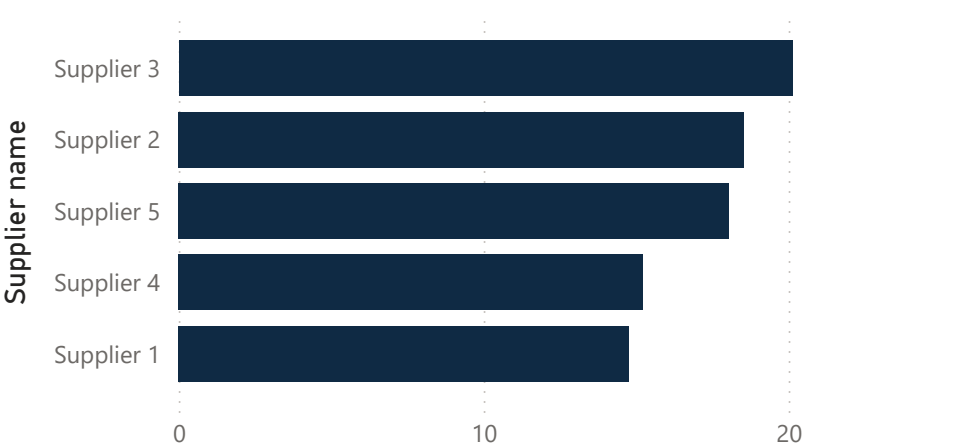
Production Volume by Supplier



Shipping Cost by Transportation Mode



Lead Time by Supplier



Manufacturing & Quality

47.27

Avg Manufacturing Cost

2

Avg Defect Rate

\$0.1

Cost per Unit

Product type

☐ cosmetics

☐ haircare

☐ skincare

Supplier name

☐ Supplier 1

☐ Supplier 2

☐ Supplier 3

☐ Supplier 4

☐ Supplier 5

Location

☐ Bangalore

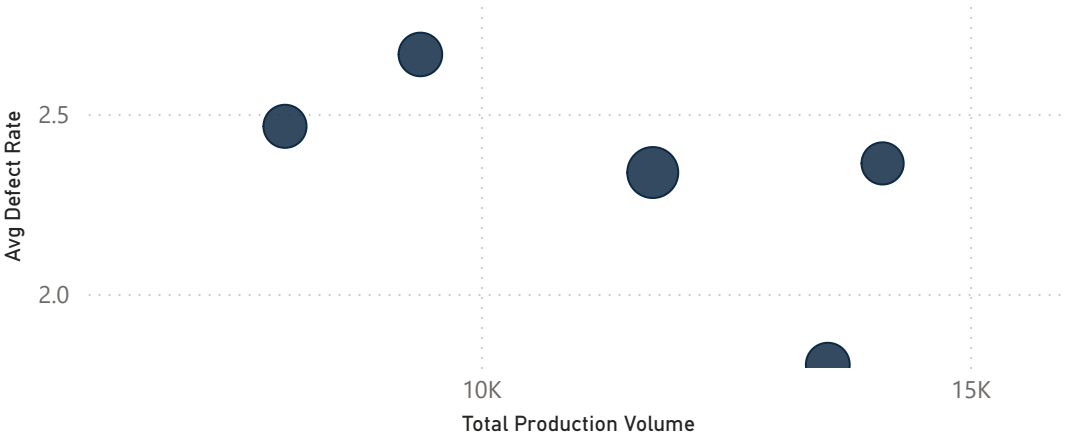
☐ Chennai

☐ Delhi

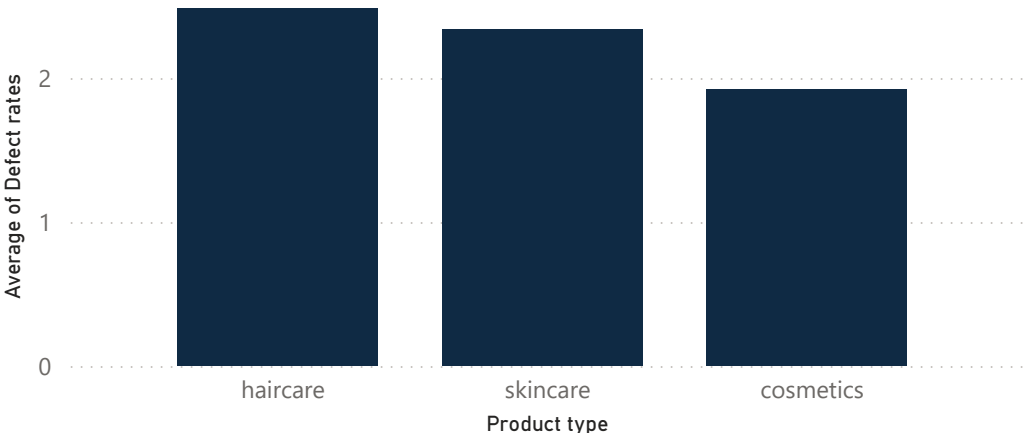
☐ Kolkata

☐ Mumbai

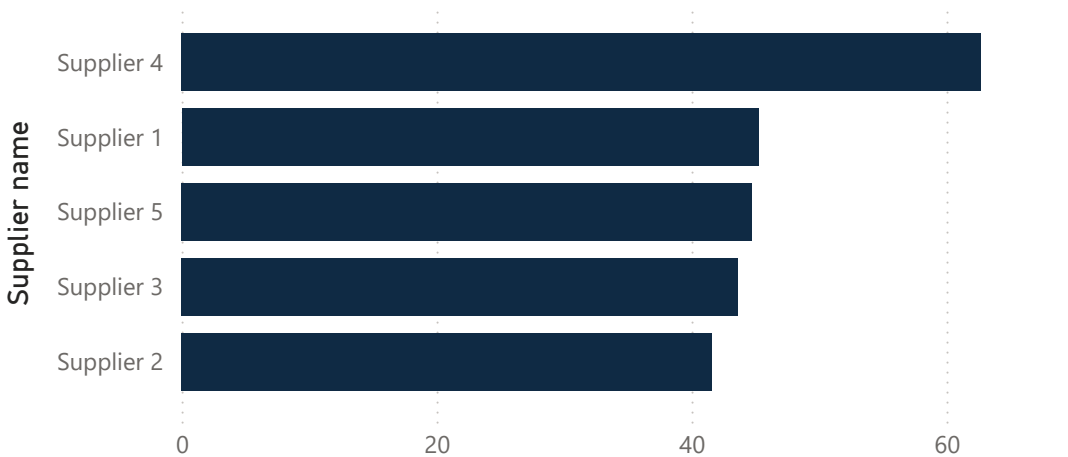
Production Volume by Supplier



Defect Rate by Product Type



Avg Manufacturing Cost by Supplier



Manufacturing Cost vs Defect Rate

