



**ARKANZAX**  
SMART PROPERTY SOLUTIONS

P r o p e r t y   M a n a g e m e n t   S o f t w a r e



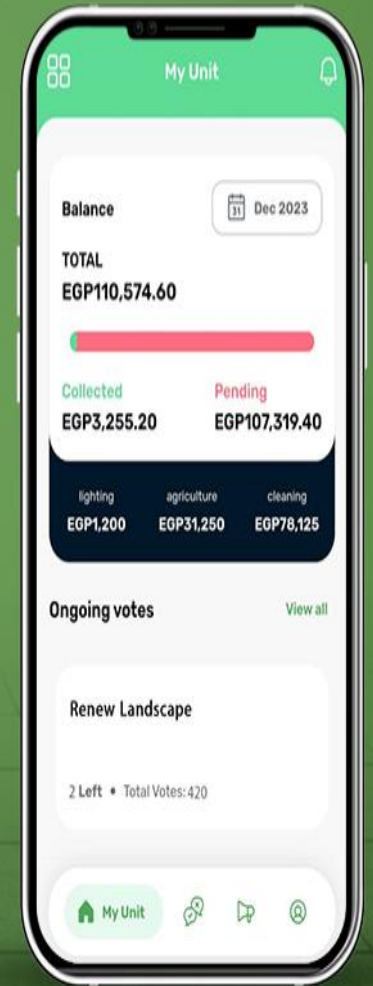
[www.arkanzax.com](http://www.arkanzax.com)

# THE PROBLEM

## Homeowner Associations

- Incomplete Property Data
- Decision-Making Difficulties
- Financial Obligation Enforcement
- Financial Tracking Issues
- Ineffective Communication Channels

بيانات الوحدة  
بقت منظمة اكثر



# THE PROBLEM

## Owners

- Lack of Decision Support Mechanisms
- Inability to Track Association Decisions
- Poor Communication with Association
- Inefficient Payment Management
- Unclear Accountability Structures

بنغير مفهوم  
اتحاد الملاك



# SIMPLE SOLUTION



## Addressing Communication Channel Dispersal

- Mobile Application
- Dashboard



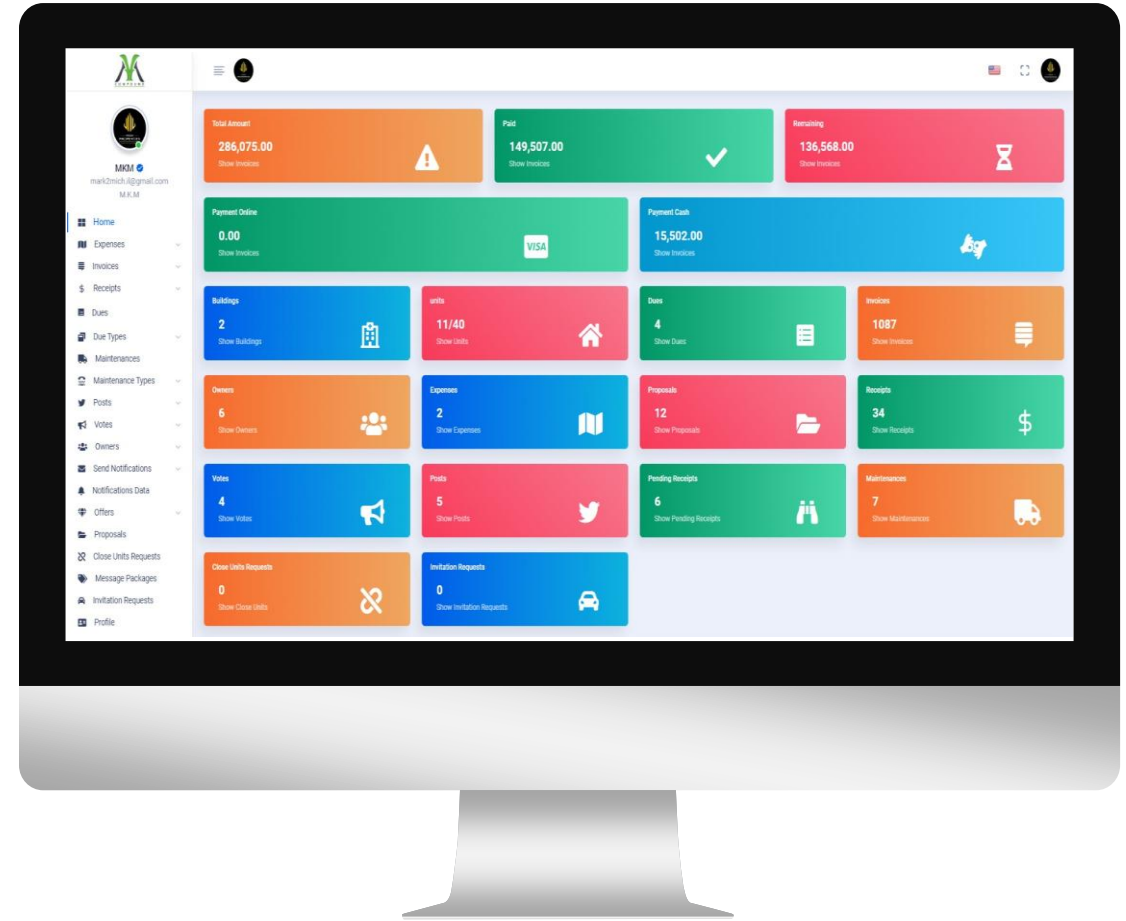
## Improving Data Consistency and Sequence

- Digitize Building
- Invoice Modules per Unit Size
- Dynamic Ownership Documents for Owners
- Transfer of Ownership Requests



## Transparency, Clarity, and Enhancing Interaction

- Voting Module
- Posts Module





# SIMPLE SOLUTION



## Handling Payments , Invoicing And Collector

- Reminder Invoice
- Overdue Module
- Diverse payment options
- Partial Payments
- Digital Receipts
- Utilities Module
- Maintenance Module



## Regulations and Responsibilities

- Term and Condition Module
- Policy Management
- Association Data



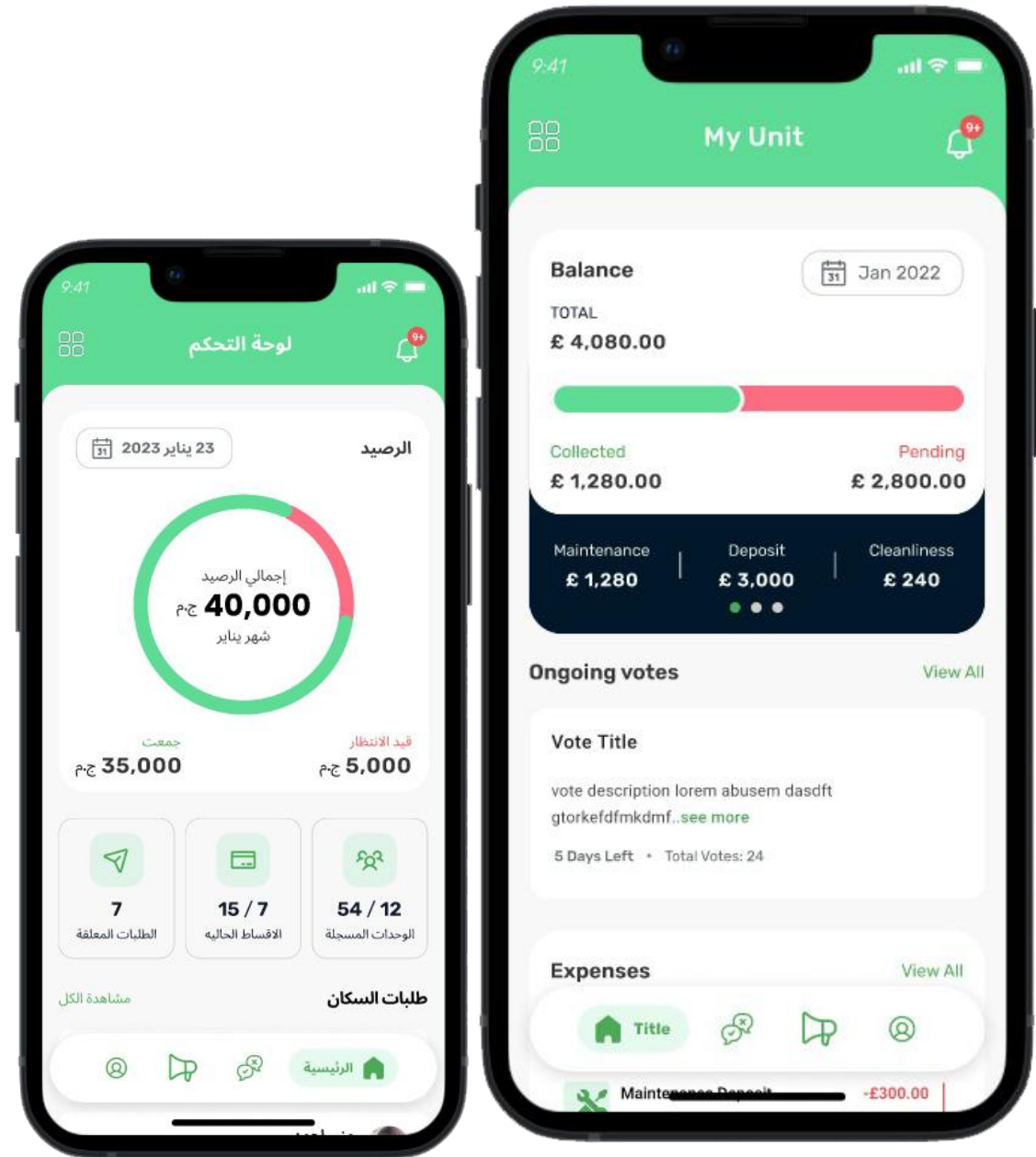
## Making Software a Revenue Source, Not Just a Cost

- Marketing Tools
- Offer Modules



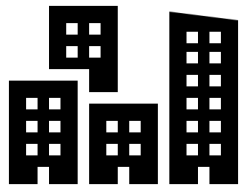
## The problem of compounds is knowing the emergency numbers:

- Emergency Hotlines per City Modules



# MARKET SIZE

New Cities



٣0+

Website:

New Urban Communities Authority

Developers



160+

<https://ipgegypt.com/ar/developers>

Compounds



500+

500+ Compound  
finished and already lives

Units



600K +

350 Units already occupied

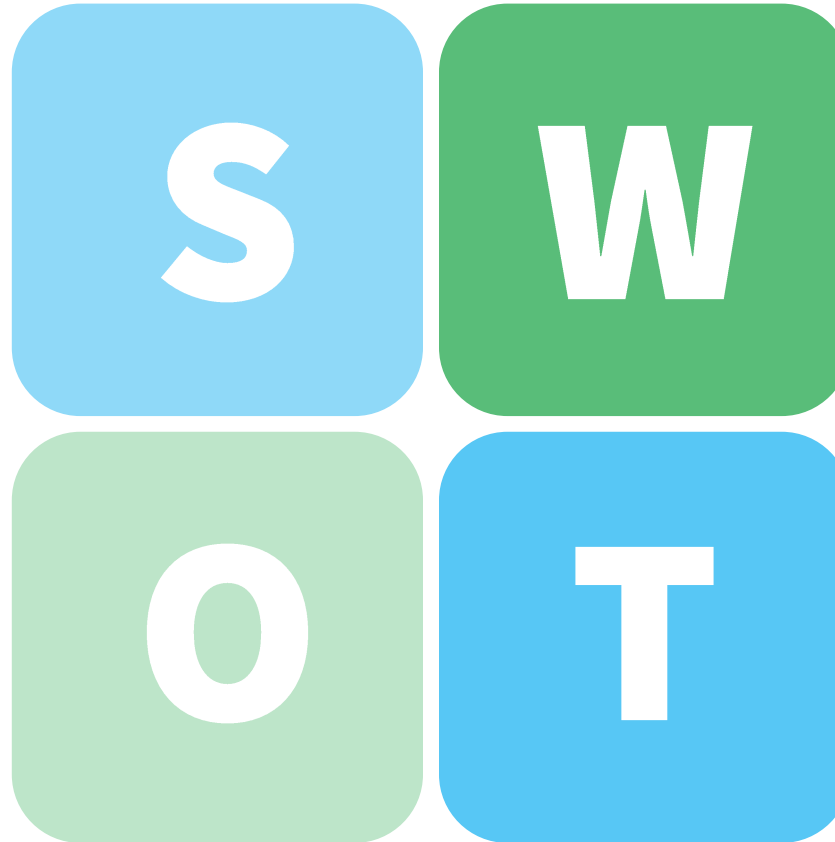
# SWOT ANALYSIS

## Strengths

- Price
- Time
- Request's

## Opportunities

- 100+ Developer
- 500+ Compound
- 500K+ Unit
- Another Region



## Weaknesses

Team  
Capital & Cash flow  
Equipment & Provider

## Threats

LYV From 2016  
Milango From 2020  
More than Startups

# Revenue & Subscription Plan



250 EGP

**Per User**

Cashback 5 coupons  
50 L.E Per Coupon on utilities



2 EGP

**Fees**  
Per Transaction

Transaction fees for all types of  
online payment



2%

**Fees**  
Per Transaction

Transaction fees for all types of  
online payment



180K EGP

**Developer**  
Per Project

These packages may include a  
one-time setup fee and  
potentially an annual  
maintenance fee.



# TIMELINE

2024



Go live &  
Go To Market

Launch the app in the market

Increasing customer

Expanding in the field of real estate  
solutions and meeting the market's needs  
for various requirements



2025

2026



break even & increasing  
profit

on first quarter make a break even & second  
sustainable & third increasing profit

# Founders



CEO AND CTO  
**Mark Michel**



CEO And Marketing Manager  
**Remon alber**



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**THANKS**



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