Ke Lyu

Pronouns: She/her/hers

Department of Economics
University of Nevada, Reno

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Ph.D.	Economics, University of Nevada-Reno, USA, 09/2020-Expected 05/2026
MSc	Economics, University of Edinburgh, UK, 09/2018-06/2019
BSc	Public Finance, Shandong University of Finance and Economics, China, 09/2014-06/2018

FIELDS

Labor Economics, Economics of Entrepreneurship, Public Economics, Health Economics

REFERENCES

Frank M. Fossen (Chair)
Professor of Economics

University of Nevada, Reno
ffossen@unr.edu

Robert W. Fairlie
Distinguished Professor of Public Policy and
Economics
University of California, Los Angeles
rfairlie@ucla.edu

Shunfeng Song
Professor of Economics
University of Nevada, Reno
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Sankar Mukhopadhyay
Professor of Economics
University of Nevada, Reno
sankarm@unr.edu

AFFILIATIONS

2025–	Special Sworn Status Researcher, U.S. Census Bureau
2025–	Research Affiliate, Global Labor Organization (GLO)

PUBLICATIONS

Lyu, K. (2023b). Social capital and self-employment dynamics in China. *The Chinese Economy*, *56*(6), 459–485

WORKING PAPERS

Lyu, K. & Fossen, F. (2025). How do minimum wages affect nonemployer business establishments and transitions in the United States? [Revise&Resubmit at Labour Economics]. *IZA Discussion Paper No. 18101, IZA Institute of Labor Economics*

Fairlie, R., Fossen, F., & **Lyu, K.** (2025). A tale of two startups: The loss and gain of startups in the U.S. economy in the pandemic [Revise&Resubmit at Small Business Economics]. *CESifo Working Paper No. 12163, CESifo; IZA Discussion Paper No. 18160*

Can, E., **Lyu, K.**, Pham, H., & Yang, J. (2025). The effect of the Kansas tax reform on self-employment hours worked [Revise&Resubmit at International Tax and Public Finance]

Lyu, K. (2023a). From vice to venture: Evaluating the impact of smoking and drinking on self-employment in China [Revise&Resubmit at Journal of Entrepreneurship in Emerging Economies]

Flanigan, R. M., Fossen, F. M., & **Lyu, K.** (2025). Local credit supply shocks discourage startups from loan applications [Reject&Resubmit at Journal of Banking & Finance]

Fairlie, R., Fossen, F., Johnston, A., & **Lyu, K.** (2025). Taxes, incentives and entrepreneurship: Evidence from the universe of U.S. startups

Lyu, K., Song, S., & Zhang, M. (2025). Targeted poverty alleviation and unincorporated entrepreneurship: Evidence from China [Under review]

WORK IN PROGRESS

Liu, K., & **Lyu, K.** (2025). AI exposure and investor reactions to the 2025 Trump tariffs: Evidence from Chinese and U.S. listed firms

TEACHING

Lecturer

Summer 2025	ECON 303 Intermediate Macroeconomics (Teaching Evaluation: 4.0/4.0)
Summer 2025	Department Math Camp (for 1st year Ph.D. and Masters)
Summer 2023	ECON 261 Principles of Statistics (Teaching Evaluation: 3.6/4.0)
Summer 2023	Department Math Camp (for 1st year Ph.D. and Masters)
Spring 2023	ECON 103 Principles of Macroeconomics (Teaching Evaluation: 3.2/4.0)
Fall 2022	ECON 261 Principles of Statistics
Summer 2022	Department Math Camp (for 1st year Ph.D. and Masters)

Teaching Assistant

Fall 2024	ECON 743 Applied Microeconometric Methods
Spring 2022	ECON 365 Labor Economics
Fall 2021	ECON 702 Advanced Microeconomics
Fall 2021	ECON 261 Principles of Statistics

SERVICE

2025	Mentor	UNR Honors Career & Community Mentorship Program

WORKSHOPS & PROFESSIONAL DEVELOPMENT (SELECTED)

2025	NBER Innovation Information Initiative Meeting
2025	NBER Economic Analysis of Business Taxation Workshop
2025	WEFI (Workshop on Entrepreneurial Finance and Innovation) Seminar Series

2025 NBER Innovation Research Boot Camp

2024 CSWEP Mentoring Workshop for Third-Year and Beyond Women & Nonbinary Economics PhD Students

2024 2nd REGIS Summer School

REFEREED CONFERENCE PRESENTATIONS

2026 29th SOLE Annual Meeting

2026 AEA/ASSA Annual Meeting

2025 Global GLO-JOPE Conference (GLO-Bonn-2025)

2025 NBER Place-Based Policies and Entrepreneurship Conference

2025 95th Southern Economic Association (SEA) Annual Meeting

2025 20th Economics Graduate Student Conference (EGSC), Washington University in St. Louis

2025 6th SOLE/EALE/AASLE World Labor Conference

2025 100th Western Economic Association International (WEAI) Annual Conference

2025 45th Babson College Entrepreneurship Research Conference (BCERC)

2025 5th UCLA Price Winter Research Conference

2024 3rd Small Business Economics Journal (SBEJ) Online Conference for Young Researchers

2024 94th Southern Economic Association (SEA) Annual Meeting

2023 98th Western Economic Association International (WEAI) Annual Conference

GRANTS & AWARDS

2025 Second Prize, Best Presentation Award, Smart Economic Planning & Industrial Policy (SEPIP) Conference ($750)

2025 Expense Support Grant, Institute for Humane Studies ($700)

2025 William L. Kunce Memorial Fund, University of Nevada, Reno ($1,500)

2025 Outstanding Graduate Student Award, University of Nevada, Reno

2024 Jack Boland Endowed Scholarship in Economics, University of Nevada, Reno ($1,500)

2023 Emeritus Endowed Scholarship in Economics, University of Nevada, Reno ($2,000)

2023 Graduate Student Association Travel Award, University of Nevada, Reno ($2,500 in total)

2022 Department of Economics Best Second Year Paper Award, University of Nevada, Reno ($500)

REFEREEING

Journal of Business Venturing, China Economic Review, Applied Economics, Asian Economic Journal, Applied Economics Letters, China Economic Journal, Journal of Entrepreneurship in Emerging Economies

RESEARCH EXPERIENCE AND ASSISTANTSHIP

2020–2021 Research Assistant, Southern University of Science and Technology, China

2019–2020   Research Assistant, Chinese Academy of Agricultural Sciences, China

SKILLS

Programming   Stata, Python, R, LaTeX
Languages   English (Fluent), Mandarin (Native), Korean (Basic)