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December 2025

# Ke Lyu

Pronouns: She/her/hers

Department of Economics  
University of Nevada, Reno

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Website: <https://kerrlyu.github.io/>

Ph.D. Economics, University of Nevada-Reno, USA, 09/2020-Expected 05/2026

MSc Economics, University of Edinburgh, UK, 09/2018-06/2019

BSc Public Finance, Shandong University of Finance and Economics, China, 09/2014-06/2018

## FIELDS

Labor Economics, Economics of Entrepreneurship, Public Economics, Health Economics

## REFERENCES

**Frank M. Fossen** (Chair)  
Professor of Economics

University of Nevada, Reno  
ffossen@unr.edu

**Robert W. Fairlie**

Distinguished Professor of Public Policy and  
Economics  
University of California, Los Angeles  
rfairlie@ucla.edu

**Shunfeng Song**

Professor of Economics  
University of Nevada, Reno  
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**Sankar Mukhopadhyay**

Professor of Economics  
University of Nevada, Reno  
sankarm@unr.edu

## AFFILIATIONS

2025– Special Sworn Status Researcher, U.S. Census Bureau

2025– Research Affiliate, Global Labor Organization (GLO)

## PUBLICATIONS

Fairlie, R., Fossen, F., & **Lyu, K.** (2025). A tale of two startups: The loss and gain of startups in the U.S. economy in the pandemic [Forthcoming]. *Small Business Economics*

**Lyu, K.** (2023b). Social capital and self-employment dynamics in China. *The Chinese Economy*, 56(6), 459–485

## WORKING PAPERS

**Lyu, K.** & Fossen, F. (2025). How do minimum wages affect nonemployer business establishments and transitions in the United States? [Revise&Resubmit at Labour Economics]. *IZA Discussion Paper No. 18101, IZA Institute of Labor Economics*

- Can, E., **Lyu, K.**, Pham, H., & Yang, J. (2025). The effect of the Kansas tax reform on self-employment hours worked [Revise&Resubmit at International Tax and Public Finance]
- Lyu, K.** (2023a). From vice to venture: Evaluating the impact of smoking and drinking on self-employment in China [Revise&Resubmit at Journal of Entrepreneurship in Emerging Economies]
- Flanigan, R. M., Fossen, F. M., & **Lyu, K.** (2025). Local credit supply shocks discourage startups from loan applications [Revise&Resubmit at Journal of Banking & Finance]
- Fairlie, R., Fossen, F., Johnston, A., & **Lyu, K.** (2025). Taxes, incentives and entrepreneurship: Evidence from the universe of U.S. startups
- Lyu, K.**, Song, S., & Zhang, M. (2025). Targeted poverty alleviation and unincorporated entrepreneurship: Evidence from China [Under review]

## WORK IN PROGRESS

- Liu, K., & **Lyu, K.** (2025). AI exposure and investor reactions to the 2025 Trump tariffs: Evidence from Chinese and U.S. listed firms

## TEACHING

### Lecturer

Summer 2025	ECON 303 Intermediate Macroeconomics (Teaching Evaluation: 4.0/4.0)
Summer 2025	Department Math Camp (for 1 <sup>st</sup> year Ph.D. and Masters)
Summer 2023	ECON 261 Principles of Statistics (Teaching Evaluation: 3.6/4.0)
Summer 2023	Department Math Camp (for 1 <sup>st</sup> year Ph.D. and Masters)
Spring 2023	ECON 103 Principles of Macroeconomics (Teaching Evaluation: 3.2/4.0)
Fall 2022	ECON 261 Principles of Statistics
Summer 2022	Department Math Camp (for 1 <sup>st</sup> year Ph.D. and Masters)

### Teaching Assistant

Fall 2024	ECON 743 Applied Microeconometric Methods
Spring 2022	ECON 365 Labor Economics
Fall 2021	ECON 702 Advanced Microeconomics
Fall 2021	ECON 261 Principles of Statistics

## SERVICE

2025	Mentor	UNR Honors Career & Community Mentorship Program
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## WORKSHOPS & PROFESSIONAL DEVELOPMENT (SELECTED)

2025	NBER Innovation Information Initiative Meeting
2025	NBER Economic Analysis of Business Taxation Workshop
2025	WEFI (Workshop on Entrepreneurial Finance and Innovation) Seminar Series

- 2025 NBER Innovation Research Boot Camp
- 2024 CSWEP Mentoring Workshop for Third-Year and Beyond Women & Nonbinary Economics PhD Students
- 2024 2nd REGIS Summer School

## **REFEREED CONFERENCE PRESENTATIONS**

- 2026 29th SOLE Annual Meeting
- 2026 AEA/ASSA Annual Meeting
- 2025 Global GLO-JOPE Conference (GLO-Bonn-2025)
- 2025 NBER Place-Based Policies and Entrepreneurship Conference
- 2025 95th Southern Economic Association (SEA) Annual Meeting
- 2025 20th Economics Graduate Student Conference (EGSC), Washington University in St. Louis
- 2025 6th SOLE/EALE/AASLE World Labor Conference
- 2025 100th Western Economic Association International (WEAI) Annual Conference
- 2025 45th Babson College Entrepreneurship Research Conference (BCERC)
- 2025 5th UCLA Price Winter Research Conference
- 2024 3rd Small Business Economics Journal (SBEJ) Online Conference for Young Researchers
- 2024 94th Southern Economic Association (SEA) Annual Meeting
- 2023 98th Western Economic Association International (WEAI) Annual Conference

## **GRANTS & AWARDS**

- 2025 Second Prize, Best Presentation Award, Smart Economic Planning & Industrial Policy (SEPIP) Conference (\$750)
- 2025 Expense Support Grant, Institute for Humane Studies (\$700)
- 2025 William L. Kunc Memorial Fund, University of Nevada, Reno (\$1,500)
- 2025 Outstanding Graduate Student Award, University of Nevada, Reno
- 2024 Jack Boland Endowed Scholarship in Economics, University of Nevada, Reno (\$1,500)
- 2023 Emeritus Endowed Scholarship in Economics, University of Nevada, Reno (\$2,000)
- 2023 Graduate Student Association Travel Award, University of Nevada, Reno (\$2,500 in total)
- 2022 Department of Economics Best Second Year Paper Award, University of Nevada, Reno (\$500)

## **REFEREEING**

Journal of Business Venturing, China Economic Review, Applied Economics, Asian Economic Journal, Applied Economics Letters, China Economic Journal, Journal of Entrepreneurship in Emerging Economies

## **RESEARCH EXPERIENCE AND ASSISTANTSHIP**

- 2020–2021 Research Assistant, Southern University of Science and Technology, China

2019–2020                      Research Assistant, Chinese Academy of Agricultural Sciences, China

## **SKILLS**

Programming                      Stata, Python, R,  $\LaTeX$

Languages                          English (Fluent), Mandarin (Native), Korean (Basic)