

# Ke Lyu

Pronouns: She/her/hers

Department of Economics  
University of Nevada, Reno

klyu@unr.edu  
Website: <https://kerrlyu.github.io/>

- Ph.D.      Economics, University of Nevada-Reno, USA, 09/2020-Expected 05/2026  
MSc        Economics, University of Edinburgh, UK, 09/2018-06/2019  
BSc        Public Finance, Shandong University of Finance and Economics, China, 09/2014-06/2018

## FIELDS

Labor Economics, Economics of Entrepreneurship, Public Economics, Health Economics

## REFERENCES

**Frank M. Fossen** (Chair)  
Professor  
University of Nevada, Reno  
ffossen@unr.edu

**Robert W. Fairlie**  
Professor  
University of California, Los Angeles  
rfairlie@ucla.edu

**Shunfeng Song**  
Professor  
University of Nevada, Reno  
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**Sankar Mukhopadhyay**  
Professor  
University of Nevada, Reno  
sankarm@unr.edu

## PERSONAL INFORMATION

Data Access      U.S. Census Bureau Special Sworn Status (05/2025–Present)

## PUBLICATIONS

**Lyu, K.** (2023). Social capital and self-employment dynamics in China. *The Chinese Economy*, 56(6), 459–485

## WORKING PAPERS

**Lyu, K.** (2025). From vice to venture: Evaluating the impact of smoking and drinking on self-employment in China [Major Revision]

Flanigan, R. M., Fossen, F. M., & **Lyu, K.** (2025). Local credit supply shocks discourage startups from loan applications [Reject&Resubmit]

**Lyu, K.** & Fossen, F. (2025). How do minimum wages affect nonemployer business establishments and transitions in the United States? [Under Review].  
IZA Discussion Paper No. 18101, IZA Institute of Labor Economics

**Lyu, K.**, Song, S., & Zhang, M. (2025). Targeted poverty alleviation and unincorporated entrepreneurship: Evidence from China [Under review]

Fairlie, R., Fossen, F., & **Lyu, K.** (2025). A tale of two startups: The loss and gain of startups in the U.S. economy in the pandemic [Under Review].  
CESifo Working Paper No. 12163, CESifo; IZA Discussion Paper No. 18160

Fairlie, R., Fossen, F., Johnston, A., & **Lyu, K.** (2025). Taxes, incentives and entrepreneurship: Evidence from the universe of U.S. startups

## WORK IN PROGRESS

Liu, K., & **Lyu, K.** (2025). AI exposure and investor reactions to the 2025 Trump tariffs: Evidence from Chinese and U.S. listed firms

Can, E., **Lyu, K.**, Pham, H., & Yang, J. (2025). The effect of the Kansas tax reform on self-employment hours worked

## TEACHING

### Lecturer

Summer 2025	ECON 303 Intermediate Macroeconomics (Teaching Evaluation: 4.0/4.0)
Summer 2025	Department Math Camp (for 1 <sup>st</sup> year Ph.D. and Masters)
Summer 2023	ECON 261 Principles of Statistics (Teaching Evaluation: 3.6/4.0)
Summer 2023	Department Math Camp (for 1 <sup>st</sup> year Ph.D. and Masters)
Spring 2023	ECON 103 Principles of Macroeconomics (Teaching Evaluation: 3.2/4.0)
Fall 2022	ECON 261 Principles of Statistics
Summer 2022	Department Math Camp (for 1 <sup>st</sup> year Ph.D. and Masters)

### Teaching Assistant

Fall 2024	ECON 743 Applied Microeconometric Methods
Spring 2022	ECON 365 Labor Economics
Fall 2021	ECON 702 Advanced Microeconomics
Fall 2021	ECON 261 Principles of Statistics

## SERVICE

2025 Mentor UNR Honors Career & Community Mentorship Program

## WORKSHOPS & PROFESSIONAL DEVELOPMENT (SELECTED)

2025	NBER Innovation Information Initiative Meeting
2025	NBER Economic Analysis of Business Taxation Workshop
2025	WEFI (Workshop on Entrepreneurial Finance and Innovation) Seminar Series
2025	NBER Innovation Research Boot Camp
2024	CSWEP Mentoring Workshop for Third-Year and Beyond Women & Nonbinary Economics PhD Students
2024	2nd REGIS Summer School

## **REFEREED CONFERENCE PRESENTATIONS**

- 2026 AEA/ASSA Annual Meeting  
2025 95th Southern Economic Association (SEA) Annual Meeting  
2025 20th Economics Graduate Student Conference (EGSC), Washington University in St. Louis  
2025 6th SOLE/EALE/AASLE World Labor Conference  
2025 100th Western Economic Association International (WEAI) Annual Conference  
2025 45th Babson College Entrepreneurship Research Conference (BCERC)  
2025 5th UCLA Price Winter Research Conference  
2024 3rd Small Business Economics Journal (SBEJ) Online Conference for Young Researchers  
2024 94th Southern Economic Association (SEA) Annual Meeting  
2023 98th Western Economic Association International (WEAI) Annual Conference

## **GRANTS & AWARDS**

- 2025 Second Prize, Best Presentation Award, Smart Economic Planning & Industrial Policy (SEPIP) Conference (\$750)  
2025 Expense Support Grant, Institute for Humane Studies (\$700)  
2025 William L. Kunce Memorial Fund, University of Nevada, Reno (\$1,500)  
2025 Outstanding Graduate Student Award, University of Nevada, Reno  
2024 Jack Boland Endowed Scholarship in Economics, University of Nevada, Reno (\$1,500)  
2023 Emeritus Endowed Scholarship in Economics, University of Nevada, Reno (\$2,000)  
2023 Graduate Student Association Travel Award, University of Nevada, Reno (\$2,500 in total)  
2022 Department of Economics Best Second Year Paper Award, University of Nevada, Reno (\$500)

## **REFEREEING**

Applied Economics, Asian Economic Journal, Applied Economics Letters, China Economic Journal, Journal of Entrepreneurship in Emerging Economies, Sustainable Cities and Society

## **RESEARCH EXPERIENCE AND ASSISTANTSHIP**

- 04/2020-06/2021 Research Assistant in Southern University of Science and Technology, China  
09/2019-03/2020 Research Assistant in Chinese Academy of Agricultural Sciences, China

## **SKILLS**

- Programming              Stata, Python, R, L<sup>A</sup>T<sub>E</sub>X  
Languages              English (Fluent), Mandarin (Native), Korean (Basic)