
November 2025

Ke Lyu

Pronouns: She/her/hers

Department of Economics
University of Nevada, Reno

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Website: <https://kerrlyu.github.io/>

Ph.D. Economics, University of Nevada-Reno, USA, 09/2020-Expected 05/2026

MSc Economics, University of Edinburgh, UK, 09/2018-06/2019

BSc Public Finance, Shandong University of Finance and Economics, China, 09/2014-06/2018

FIELDS

Labor Economics, Economics of Entrepreneurship, Public Economics, Health Economics

REFERENCES

Frank M. Fossen (Chair)
Professor
University of Nevada, Reno
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Robert W. Fairlie
Professor
University of California, Los Angeles
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Shunfeng Song
Professor
University of Nevada, Reno
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Sankar Mukhopadhyay
Professor
University of Nevada, Reno
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PERSONAL INFORMATION

Data Access U.S. Census Bureau Special Sworn Status (05/2025–Present)

PUBLICATIONS

Lyu, K. (2023). Social capital and self-employment dynamics in China. *The Chinese Economy*, 56(6), 459–485

WORKING PAPERS

Lyu, K. (2025). From vice to venture: Evaluating the impact of smoking and drinking on self-employment in China [Major Revision]

Flanigan, R. M., Fossen, F. M., & **Lyu, K.** (2025). Local credit supply shocks discourage startups from loan applications [Reject&Resubmit]

Lyu, K. & Fossen, F. (2025). How do minimum wages affect nonemployer business establishments and transitions in the United States? [Under Review].
IZA Discussion Paper No. 18101, IZA Institute of Labor Economics

Lyu, K., Song, S., & Zhang, M. (2025). Targeted poverty alleviation and unincorporated entrepreneurship: Evidence from China [Under review]

Fairlie, R., Fossen, F., & **Lyu, K.** (2025). A tale of two startups: The loss and gain of startups in the U.S. economy in the pandemic [Under Review].
CESifo Working Paper No. 12163, CESifo; IZA Discussion Paper No. 18160

Fairlie, R., Fossen, F., Johnston, A., & **Lyu, K.** (2025). Taxes, incentives and entrepreneurship: Evidence from the universe of U.S. startups

WORK IN PROGRESS

Liu, K., & **Lyu, K.** (2025). AI exposure and investor reactions to the 2025 Trump tariffs: Evidence from Chinese and U.S. listed firms

Can, E., **Lyu, K.**, Pham, H., & Yang, J. (2025). The effect of the Kansas tax reform on self-employment hours worked

TEACHING

Lecturer

Summer 2025	ECON 303 Intermediate Macroeconomics (Teaching Evaluation: 4.0/4.0)
Summer 2025	Department Math Camp (for 1 st year Ph.D. and Masters)
Summer 2023	ECON 261 Principles of Statistics (Teaching Evaluation: 3.6/4.0)
Summer 2023	Department Math Camp (for 1 st year Ph.D. and Masters)
Spring 2023	ECON 103 Principles of Macroeconomics (Teaching Evaluation: 3.2/4.0)
Fall 2022	ECON 261 Principles of Statistics
Summer 2022	Department Math Camp (for 1 st year Ph.D. and Masters)

Teaching Assistant

Fall 2024	ECON 743 Applied Microeconometric Methods
Spring 2022	ECON 365 Labor Economics
Fall 2021	ECON 702 Advanced Microeconomics
Fall 2021	ECON 261 Principles of Statistics

SERVICE

2025	Mentor	UNR Honors Career & Community Mentorship Program
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WORKSHOPS & PROFESSIONAL DEVELOPMENT (SELECTED)

2025	NBER Innovation Information Initiative Meeting
2025	NBER Economic Analysis of Business Taxation Workshop
2025	WEFI (Workshop on Entrepreneurial Finance and Innovation) Seminar Series
2025	NBER Innovation Research Boot Camp
2024	CSWEP Mentoring Workshop for Third-Year and Beyond Women & Nonbinary Economics PhD Students
2024	2nd REGIS Summer School

REFEREED CONFERENCE PRESENTATIONS

2026	AEA/ASSA Annual Meeting
2025	95th Southern Economic Association (SEA) Annual Meeting
2025	20th Economics Graduate Student Conference (EGSC), Washington University in St. Louis
2025	6th SOLE/EALE/AASLE World Labor Conference
2025	100th Western Economic Association International (WEAI) Annual Conference
2025	45th Babson College Entrepreneurship Research Conference (BCERC)
2025	5th UCLA Price Winter Research Conference
2024	3rd Small Business Economics Journal (SBEJ) Online Conference for Young Researchers
2024	94th Southern Economic Association (SEA) Annual Meeting
2023	98th Western Economic Association International (WEAI) Annual Conference

GRANTS & AWARDS

2025	Second Prize, Best Presentation Award, Smart Economic Planning & Industrial Policy (SEPIP) Conference (\$750)
2025	Expense Support Grant, Institute for Humane Studies (\$700)
2025	William L. Kuncze Memorial Fund, University of Nevada, Reno (\$1,500)
2025	Outstanding Graduate Student Award, University of Nevada, Reno
2024	Jack Boland Endowed Scholarship in Economics, University of Nevada, Reno (\$1,500)
2023	Emeritus Endowed Scholarship in Economics, University of Nevada, Reno (\$2,000)
2023	Graduate Student Association Travel Award, University of Nevada, Reno (\$2,500 in total)
2022	Department of Economics Best Second Year Paper Award, University of Nevada, Reno (\$500)

REFEREEING

Applied Economics, Asian Economic Journal, Applied Economics Letters, China Economic Journal, Journal of Entrepreneurship in Emerging Economies, Sustainable Cities and Society

RESEARCH EXPERIENCE AND ASSISTANTSHIP

04/2020-06/2021	Research Assistant in Southern University of Science and Technology, China
09/2019-03/2020	Research Assistant in Chinese Academy of Agricultural Sciences, China

SKILLS

Programming	Stata, Python, R, L ^A T _E X
Languages	English (Fluent), Mandarin (Native), Korean (Basic)