

# Ke Lyu

Pronouns: She/her/hers

Department of Economics  
University of Nevada, Reno

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Website: <https://kerrlyu.github.io/>

- Ph.D.      Economics, University of Nevada-Reno, USA, 09/2020-Expected 05/2026  
MSc        Economics, University of Edinburgh, UK, 09/2018-06/2019  
BSc        Public Finance, Shandong University of Finance and Economics, China, 09/2014-06/2018

## FIELDS

Labor Economics, Economics of Entrepreneurship, Public Economics, Health Economics

## REFERENCES

**Frank M. Fossen** (Chair)  
Professor  
University of Nevada, Reno  
ffossen@unr.edu

**Robert W. Fairlie**  
Professor  
University of California, Los Angeles  
rfairlie@ucla.edu

**Shunfeng Song**  
Professor  
University of Nevada, Reno  
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**Sankar Mukhopadhyay**  
Professor  
University of Nevada, Reno  
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## AFFILIATIONS

- 2025–      Special Sworn Status Researcher, U.S. Census Bureau  
2025–      Research Affiliate, Global Labor Organization (GLO)

## PUBLICATIONS

**Lyu, K.** (2023). Social capital and self-employment dynamics in China. *The Chinese Economy*, 56(6), 459–485

## WORKING PAPERS

**Lyu, K.** (2025). From vice to venture: Evaluating the impact of smoking and drinking on self-employment in China [Major Revision]

Flanigan, R. M., Fossen, F. M., & **Lyu, K.** (2025). Local credit supply shocks discourage startups from loan applications [Reject&Resubmit]

**Lyu, K.** & Fossen, F. (2025). How do minimum wages affect nonemployer business establishments and transitions in the United States? [Under Review].

IZA Discussion Paper No. 18101, IZA Institute of Labor Economics

- Lyu, K.**, Song, S., & Zhang, M. (2025). Targeted poverty alleviation and unincorporated entrepreneurship: Evidence from China [Under review]
- Fairlie, R., Fossen, F., & **Lyu, K.** (2025). A tale of two startups: The loss and gain of startups in the U.S. economy in the pandemic [Under Review].  
CESifo Working Paper No. 12163, CESifo; IZA Discussion Paper No. 18160
- Fairlie, R., Fossen, F., Johnston, A., & **Lyu, K.** (2025). Taxes, incentives and entrepreneurship: Evidence from the universe of U.S. startups

## WORK IN PROGRESS

- Liu, K., & **Lyu, K.** (2025). AI exposure and investor reactions to the 2025 Trump tariffs: Evidence from Chinese and U.S. listed firms
- Can, E., **Lyu, K.**, Pham, H., & Yang, J. (2025). The effect of the Kansas tax reform on self-employment hours worked

## TEACHING

### Lecturer

- |             |  |
|-------------|--|
| Summer 2025 | ECON 303 Intermediate Macroeconomics (Teaching Evaluation: 4.0/4.0)  |
| Summer 2025 | Department Math Camp (for 1 <sup>st</sup> year Ph.D. and Masters)    |
| Summer 2023 | ECON 261 Principles of Statistics (Teaching Evaluation: 3.6/4.0)     |
| Summer 2023 | Department Math Camp (for 1 <sup>st</sup> year Ph.D. and Masters)    |
| Spring 2023 | ECON 103 Principles of Macroeconomics (Teaching Evaluation: 3.2/4.0) |
| Fall 2022   | ECON 261 Principles of Statistics                                    |
| Summer 2022 | Department Math Camp (for 1 <sup>st</sup> year Ph.D. and Masters)    |

### Teaching Assistant

- |             |   |
|-------------|---|
| Fall 2024   | ECON 743 Applied Microeconometric Methods |
| Spring 2022 | ECON 365 Labor Economics                  |
| Fall 2021   | ECON 702 Advanced Microeconomics          |
| Fall 2021   | ECON 261 Principles of Statistics         |

## SERVICE

- 2025 Mentor UNR Honors Career & Community Mentorship Program

## WORKSHOPS & PROFESSIONAL DEVELOPMENT (SELECTED)

- |      |  |
|------|--|
| 2025 | NBER Innovation Information Initiative Meeting                           |
| 2025 | NBER Economic Analysis of Business Taxation Workshop                     |
| 2025 | WEFI (Workshop on Entrepreneurial Finance and Innovation) Seminar Series |
| 2025 | NBER Innovation Research Boot Camp                                       |

- 2024 CSWEP Mentoring Workshop for Third-Year and Beyond Women & Nonbinary Economics PhD Students
- 2024 2nd REGIS Summer School

## REFEREED CONFERENCE PRESENTATIONS

- 2026 AEA/ASSA Annual Meeting
- 2025 Global GLO-JOPE Conference (GLO-Bonn-2025)
- 2025 95th Southern Economic Association (SEA) Annual Meeting
- 2025 20th Economics Graduate Student Conference (EGSC), Washington University in St. Louis
- 2025 6th SOLE/EALE/AASLE World Labor Conference
- 2025 100th Western Economic Association International (WEAI) Annual Conference
- 2025 45th Babson College Entrepreneurship Research Conference (BCERC)
- 2025 5th UCLA Price Winter Research Conference
- 2024 3rd Small Business Economics Journal (SBEJ) Online Conference for Young Researchers
- 2024 94th Southern Economic Association (SEA) Annual Meeting
- 2023 98th Western Economic Association International (WEAI) Annual Conference

## GRANTS & AWARDS

- 2025 Second Prize, Best Presentation Award, Smart Economic Planning & Industrial Policy (SEPIP) Conference (\$750)
- 2025 Expense Support Grant, Institute for Humane Studies (\$700)
- 2025 William L. Kunce Memorial Fund, University of Nevada, Reno (\$1,500)
- 2025 Outstanding Graduate Student Award, University of Nevada, Reno
- 2024 Jack Boland Endowed Scholarship in Economics, University of Nevada, Reno (\$1,500)
- 2023 Emeritus Endowed Scholarship in Economics, University of Nevada, Reno (\$2,000)
- 2023 Graduate Student Association Travel Award, University of Nevada, Reno (\$2,500 in total)
- 2022 Department of Economics Best Second Year Paper Award, University of Nevada, Reno (\$500)

## REFEREEING

Applied Economics, Asian Economic Journal, Applied Economics Letters, China Economic Journal, Journal of Entrepreneurship in Emerging Economies, Sustainable Cities and Society

## RESEARCH EXPERIENCE AND ASSISTANTSHIP

- 04/2020-06/2021 Research Assistant in Southern University of Science and Technology, China
- 09/2019-03/2020 Research Assistant in Chinese Academy of Agricultural Sciences, China

## SKILLS

- Programming      Stata, Python, R, L<sup>A</sup>T<sub>E</sub>X
- Languages      English (Fluent), Mandarin (Native), Korean (Basic)