

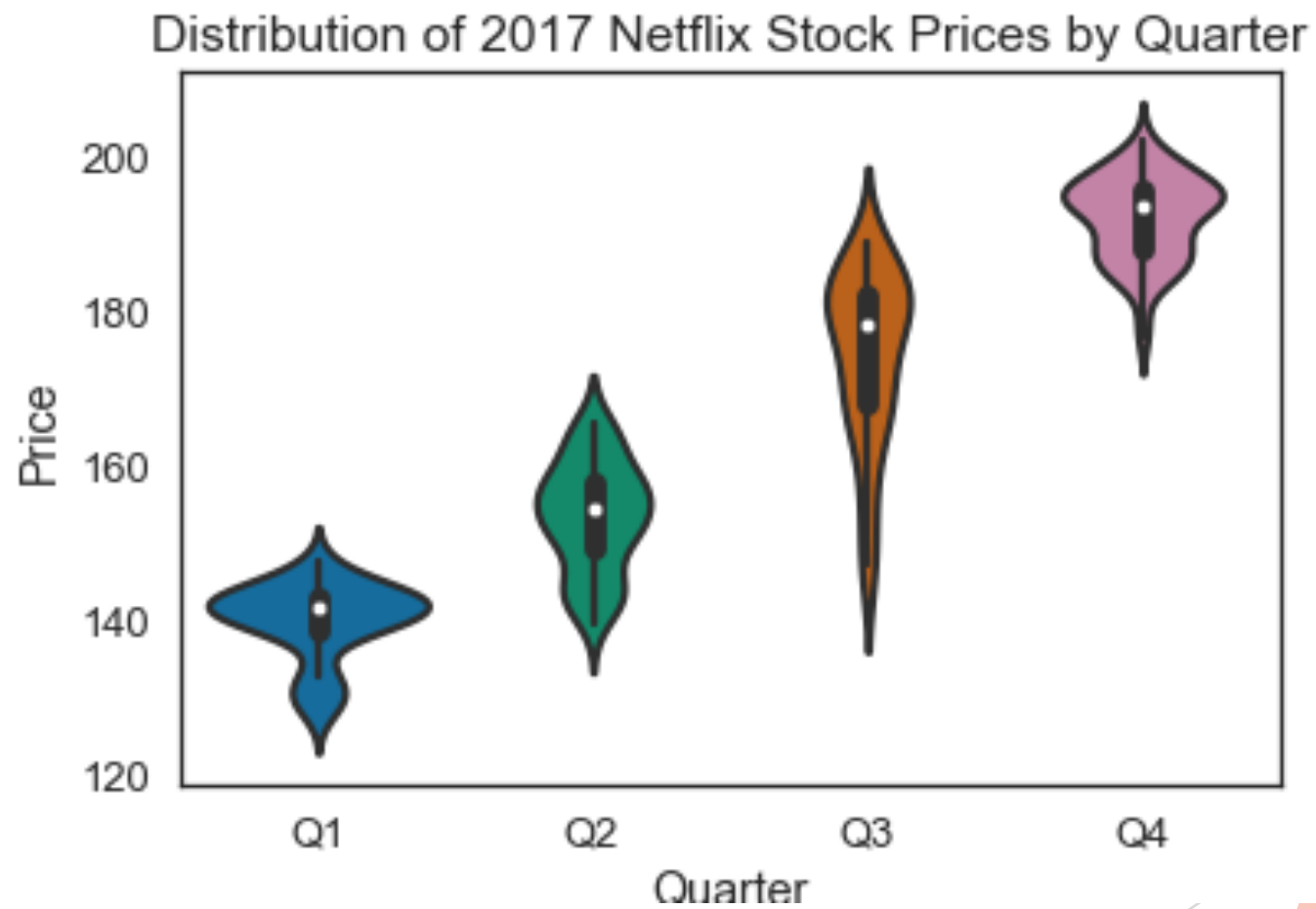
The background features abstract geometric shapes in shades of orange and yellow. On the left, a tall, narrow orange triangle points downwards. On the right, a larger, more complex shape composed of overlapping orange and yellow triangles is visible. A thin, light gray line extends from the bottom left towards the right, passing behind the text.

# 2017 Netflix Stock Profile

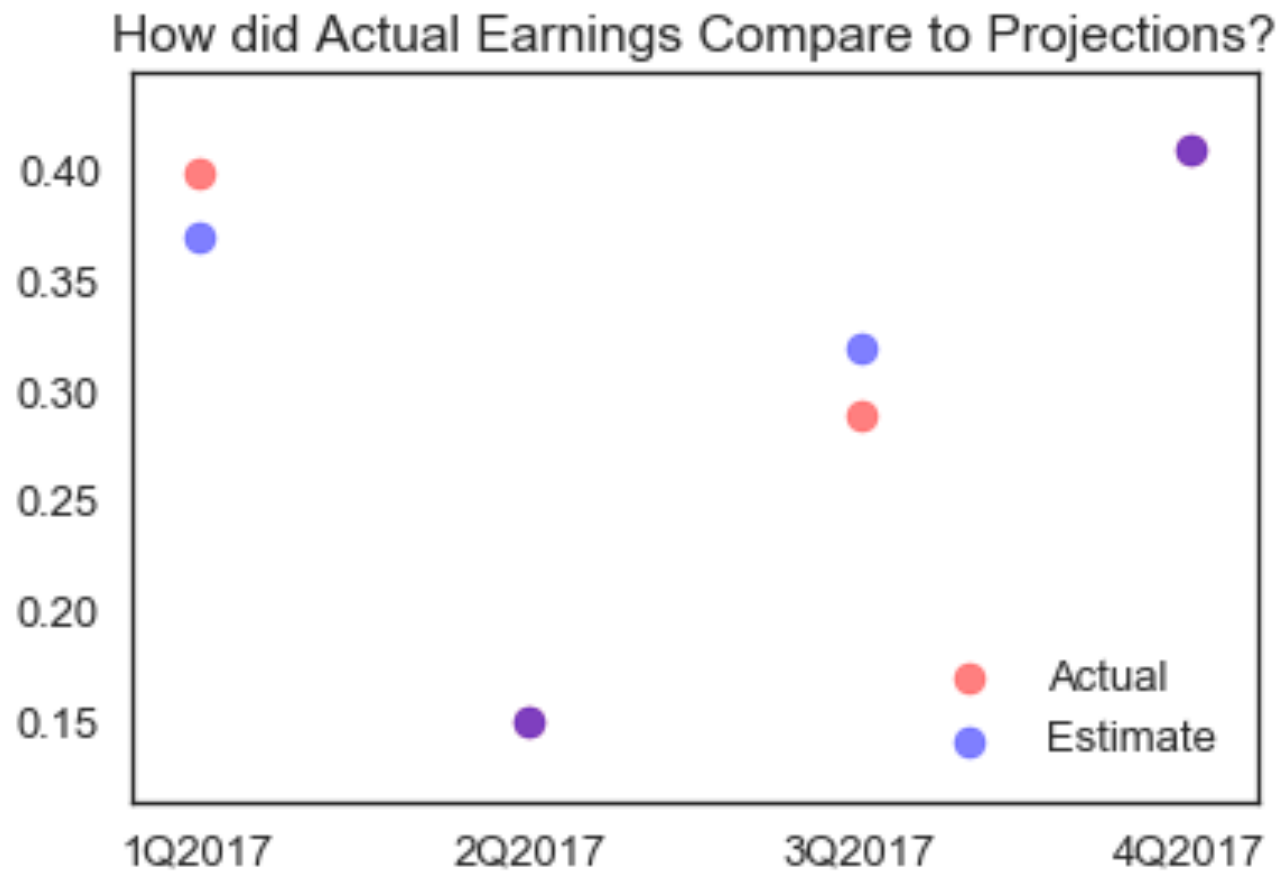
## Included Visualizations:

- ▶ Distribution of Stock Prices by Quarter
- ▶ Actual vs Estimate Earnings per share by Quarter
- ▶ Reported Revenue and Earnings by Quarter
- ▶ Comparison of Netflix to Dow Jones Industrial Average by Quarter

\* Prepared by Kerry Higuera, data visualization developer at Yahoo Finance!



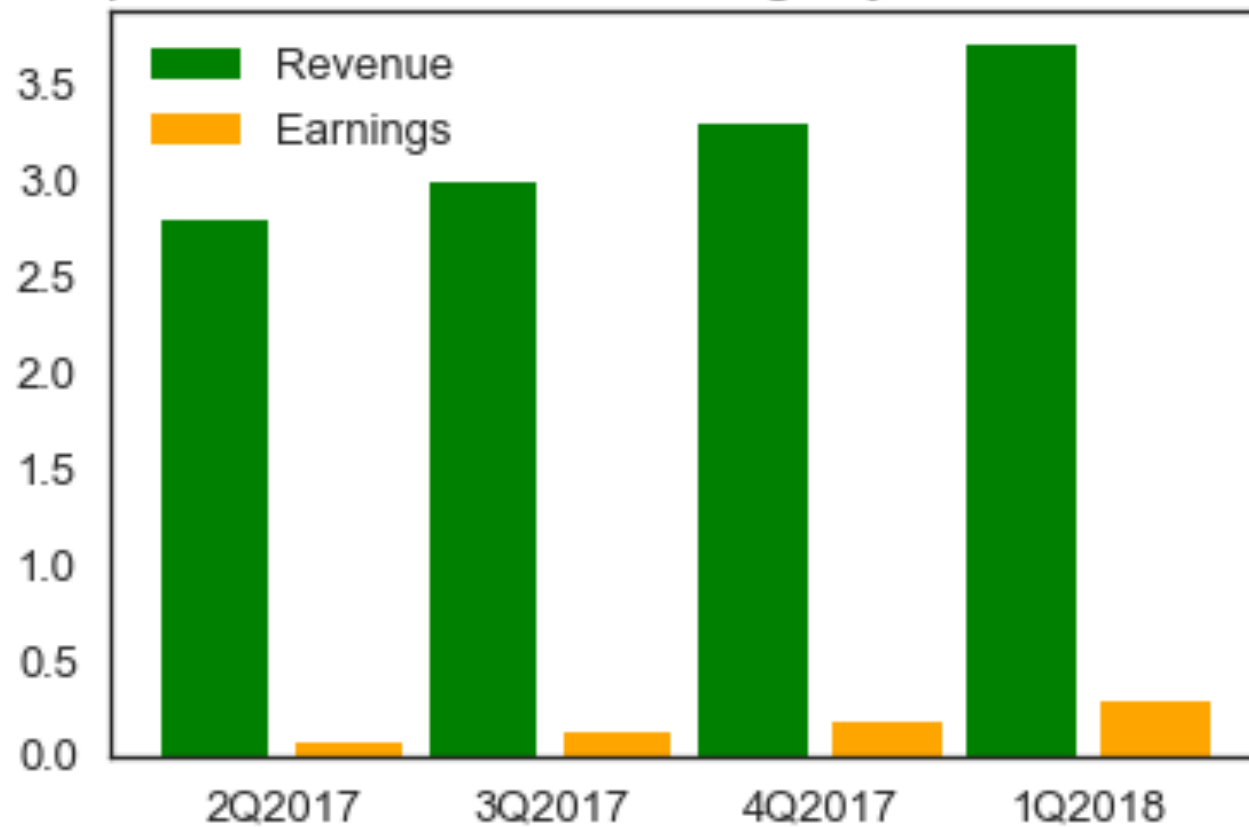
Overall stock prices increased throughout the year, with Q4 having the highest prices and Q3 having the largest distribution.



\*Per Share in Cents

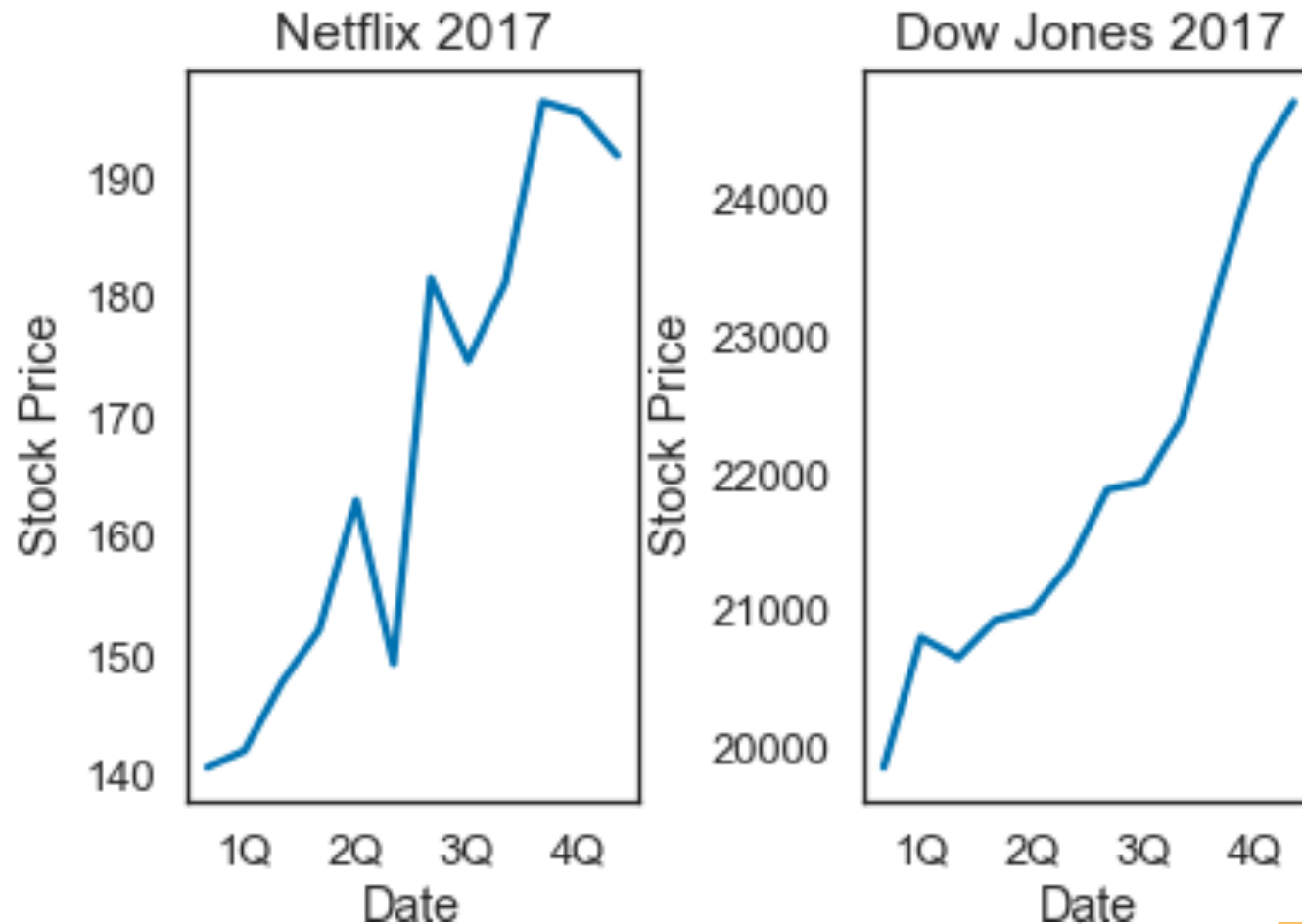
Actual earnings met or exceeded estimates in 3 of the 4 quarters (Q1, 2, and 4). Only Q3 did not meet expectations.

Reported Revenue and Earnings by Quarter in Billions



Earnings and Revenue grew quarter over quarter, with earnings representing between 2-7% of revenue.

## How did Netflix Stock Prices Compare to the Dow Jones Industrial Average?



Although Netflix stocks decreased in Q2 and Q4, the overall trend for the year aligns with the DJ Industrial