Level 3 Diploma in Digital Marketing
601/0110/6

City & Guilds

is awarded to
Kerry Rodighiero

who attended
Green Labyrinth

This holder has a number of formal
Unit Credits by which this Award was
achieved

Awarded 21 January 2020

210120/7513-30/002587/YSP6673/F/17/08/63

5502690188/10

Chris Jones
Director-General
The City and Guilds of London Institute

Kirstie Donnelly MBE
Group Managing Director
City & Guilds

Awarded by

The City and Guilds
of London Institute

L678

CERTIFICATE OF UNIT CREDIT
Level 3 Diploma in Digital Marketing

**City &
Guilds**

is awarded to
Kerry Rodighiero

who attended
Green Labyrinth

and was successful in the following 15 modules

Module	Code	Result
Imaging Software (4 credits)	L/502/4613	Pass
Level 2 Video Software (3 credits)	M/502/4393	Pass
Level 2 Understanding the business environment (2 credits)	F/600/7799	Pass
Level 2 Understand legal, regulatory and ethical requirements in sales or marketing (2 credits)	F/502/8206	Pass
Level 3 Principles of Social Media within a Business (6 credits)	R/503/9324	Pass
Level 3 Principles of Keywords and optimisation (5 credits)	M/503/9329	Pass
Level 3 Using collaborative technologies (6 credits)	T/502/4380	Pass
Level 3 Content Management System Website Creation (7 credits)	H/503/9327	Pass
Level 3 Principles of Social Media Advertising and Promotion (6 credits)	J/503/9322	Pass
Level 3 Principles of marketing and evaluation (7 credits)	T/502/9935	Pass
Level 3 Develop own professionalism (4 credits)	L/505/1584	Pass
Level 3 Digital marketing metrics and analytics (6 credits)	R/505/1585	Pass
Level 3 Content marketing (5 credits)	D/505/1587	Pass
Level 3 Marketing on mobile devices (5 credits)	H/505/1588	Pass
Level 3 E-mail marketing (6 credits)	D/505/1590	Pass

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QUALIFICATIONS WALES
Recognised awarding body

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Regulation
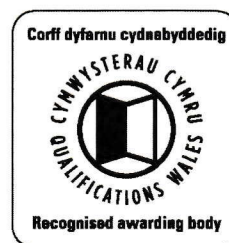
Awarded 21 January 2020

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5502690188/20

Chris Jones
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