



CERTIFICATE OF UNIT CREDIT

Level 3 Diploma in Digital Marketing



is awarded to

Kerry Rodighiero

who attended

Green Labyrinth

and was successful in the following 15 modules

Imaging Software (4 credits)	L/502/4613	Pass
Level 2 Video Software (3 credits)	M/502/4393	Pass
Level 2 Understanding the business environment (2 credits)	F/600/7799	Pass
Level 2 Understand legal, regulatory and ethical requirements in sales or marketing (2 credits)	F/502/8206	Pass
Level 3 Principles of Social Media within a Business (6 credits)	R/503/9324	Pass
Level 3 Principles of Keywords and optimisation (5 credits)	M/503/9329	Pass
Level 3 Using collaborative technologies (6 credits)	T/502/4380	Pass
Level 3 Content Management System Website Creation (7 credits)	H/503/9327	Pass
Level 3 Principles of Social Media Advertising and Promotion (6 credits)	J/503/9322	Pass
Level 3 Principles of marketing and evaluation (7 credits)	T/502/9935	Pass
Level 3 Develop own professionalism (4 credits)	L/505/1584	Pass
Level 3 Digital marketing metrics and analytics (6 credits)	R/505/1585	Pass
Level 3 Content marketing (5 credits)	D/505/1587	Pass
Level 3 Marketing on mobile devices (5 credits)	H/505/1588	Pass
Level 3 E-mail marketing (6 credits)	D/505/1590	Pass

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For more information see <http://register.ofqual.gov.uk>



Awarded 21 January 2020

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Chris Jones
Director-General
The City and Guilds of London Institute

Kirstie Donnelly MBE
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