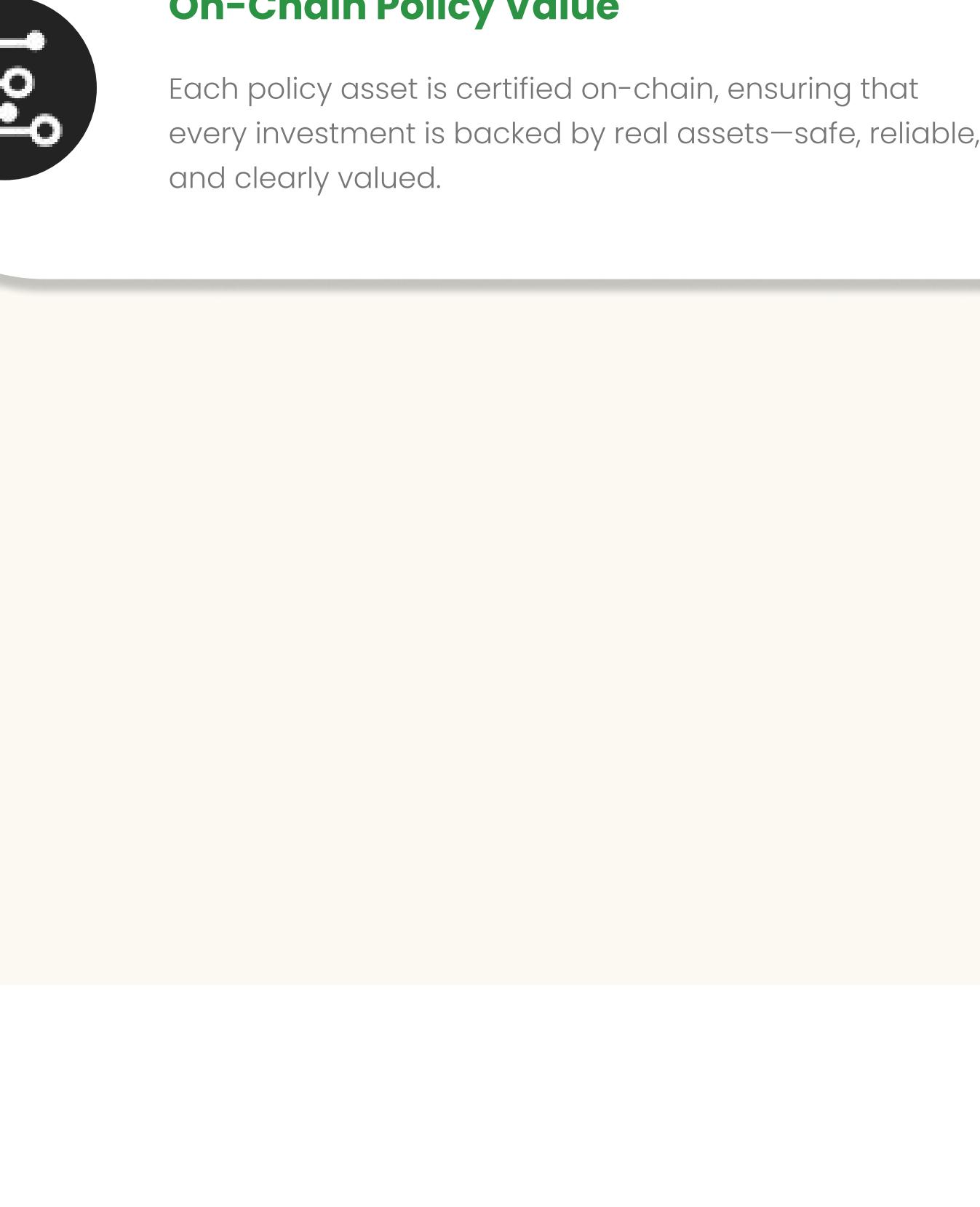


AVIA ASIA LIMITED Make Every Policy A Valuable Asset

We are not "selling insurance"; we are building a new insurance finance system where everyone can participate and share in the returns.

[Apply Now](#)

About Us

From Insurance to Asset Freedom

We are an innovative platform integrating insurance and fintech, headquartered in Hong Kong with business across multiple Asian markets. Through partnerships with insurance companies, trust institutions, and regulatory sandboxes, we drive the digitalization of traditional policy assets and unlock long-term value.

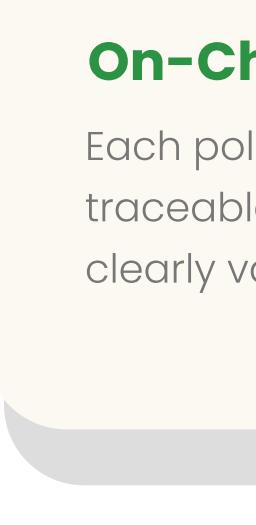
The platform is part of the renowned British insurance group Aviva plc, with a history of over 300 years and more than 30 million customers globally — a symbol of financial stability and trust.

Digitalization of Insurance Assets



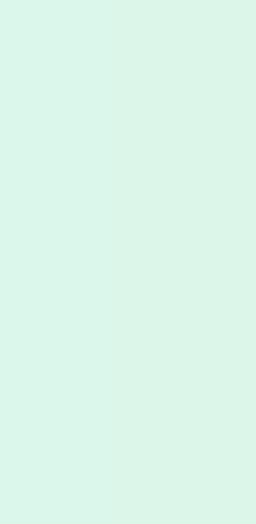
Transform traditional savings policies, annuities, and other valuable assets into digital certificates using technology for more transparent management and flexible operations.

On-Chain Policy Value



Each policy asset is certified on-chain, ensuring that every investment is backed by real assets—safe, reliable, and clearly valued.

Empowering Individuals & Institutions



Whether it's personal wealth planning or low-risk income needs of institutions, we enable participation in the long-term value growth of insurance finance.

What We Do

Insurance Asset Digitalization:

Convert savings-type policies and annuities with cash value into digital assets for more transparent management and flexible operations.

Empowering Individuals & Institutions:

Whether personal financial planning or institutional investment, you can participate in low-risk, long-term stable growth in insurance finance.

On-Chain Policy Value:

Each policy is certified on-chain, with real, traceable assets—safe, reliable, and clearly valued.

Asset Confirmation



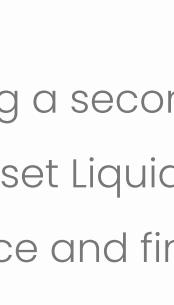
Understand the real value of your policy and clarify your asset status.

Rights Registration



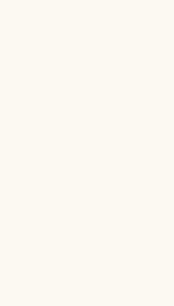
Convert policies into manageable digital assets to enhance value and liquidity.

Income Plan



Flexible income plans with monthly or quarterly dividend withdrawals.

Liquidity Management



Support asset withdrawal, transfer, and collateralization with flexible control.

Customized Solutions



Offer multi-currency, cross-border, and trust plans for institutions and high-net-worth clients.

Turn Your Policy into Cash Flow

We provide a one-stop service around four key areas of policy assets: verification, value enhancement, circulation, and inheritance. From valuation and digital registration to dividend withdrawal and liquidity management, we help you turn "dormant insurance" into a wealth tool that is accessible, configurable, and transferable.

Through dividend reinvestment and allocation strategies, policy assets deliver 22% more monthly withdrawable income compared to traditional methods — stable, sustainable, and ideal for household cash flow support.

Have never proactively assessed the current cash value of policies held for more than 5 years — our asset verification service helped them discover an average of 38% available liquidity.

When configuring a second policy, actively include the "Digital Registration + Asset Liquidity" modules, enabling better cross-border inheritance and financing, thus unlocking greater value from their policies.

Our Core Values & Future Vision

Together, we're shaping a new future for insurance assets—transforming protection into sustainable, stable financial momentum for long-term value growth and secure wealth succession.



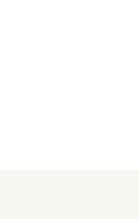
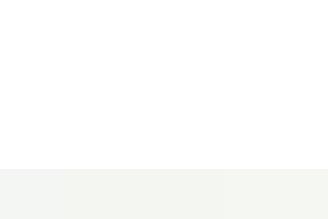
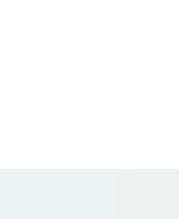
Our Philosophy

Built on integrity and driven by innovation, we are committed to providing every client with a transparent, secure, and efficient insurance asset management experience. We believe insurance is not just protection—it's a bridge to wealth growth and legacy.

To become Asia's leading platform for digital insurance asset management—pioneering the transformation of traditional insurance into smart, liquid assets that unlock greater financial value from every policy.

We are dedicated to safeguarding client interests, adhering to regulatory standards, and integrating cutting-edge technology with professional service to build trusted, long-term wealth partnerships.

Private health insurance providers include



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