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WEBSITE CHECKLIST

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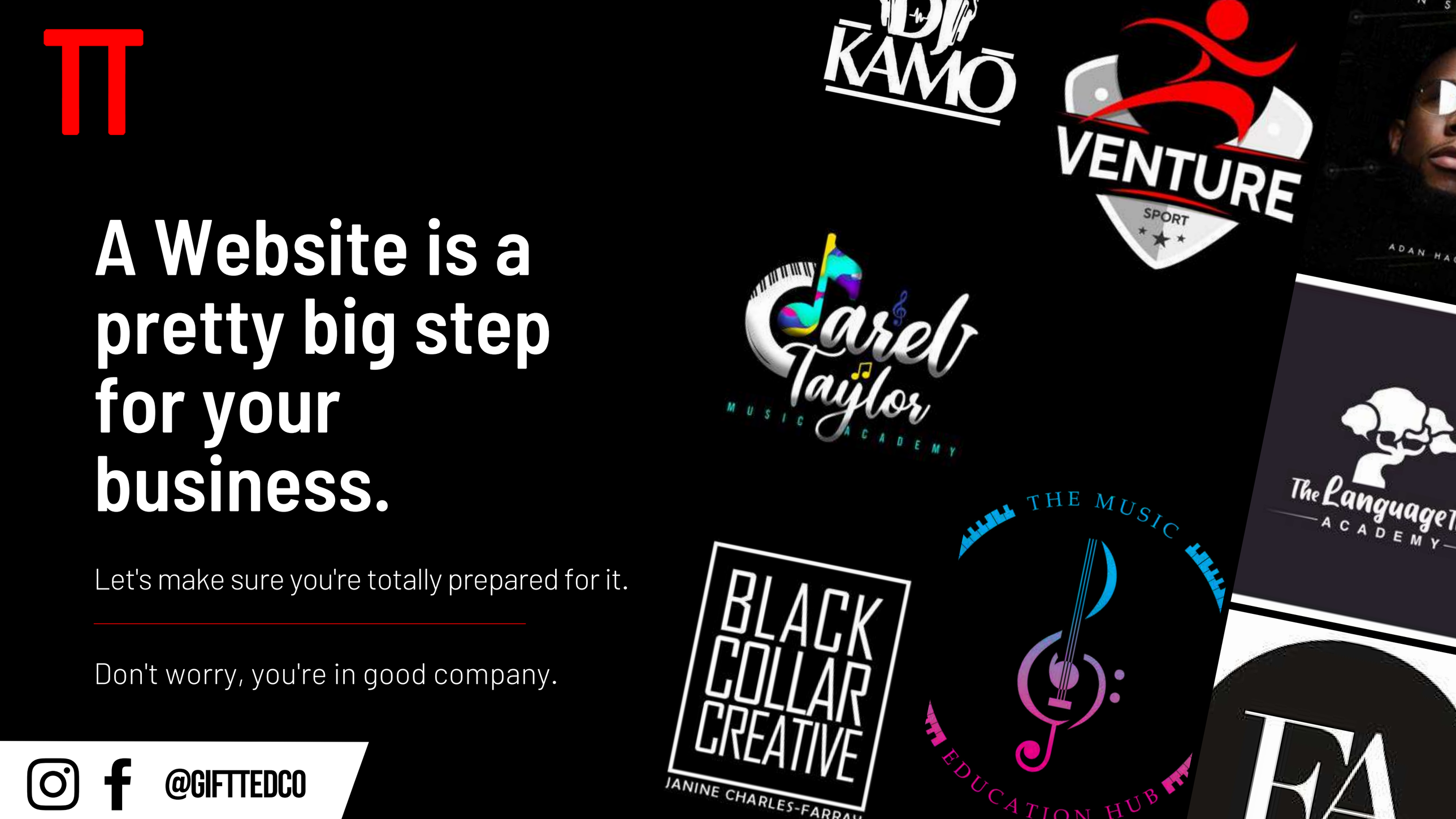
A Website is a pretty big step for your business.

Let's make sure you're totally prepared for it.

Don't worry, you're in good company.



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Let's start with the basics.

We'll need to know what type of site you'd like.

1. Blogs - Let's create that space to share your thoughts.
2. Business/Corporate - A digital centre to find your services and other information
3. E-Commerce - Selling your products online is the best way for both you and your customers.
4. Portfolio - A space to share your best work for prospective clients. Your digital CV.

***Remember this is your space, you can make it into whatever you want.**

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Image is EVERYTHING

Make sure to show yourself off!

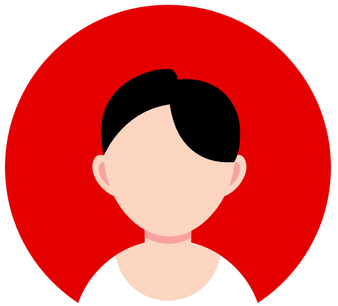
LOGO.

Your Brand Logo

Be sure to send us your logo in at least PNG format. If you can't, or don't know what that is, just chat with us, we can help.

Product/Service Photos

The better the imagery, the easier it is to sell. First impressions count.



Professional Profile Shots

People love to know who is behind the magic. Don't be shy!

Contact Information

Email, phone and all appropriate social media links should be gathered.

About Section

You might not think so, but a lot of people go straight here to find out what's really what. Make sure what you include is truthful and represents you as best as you want to be perceived.

For personal portfolios and blogs, let people know who you are and some of your relevant qualifications and achievements.

For businesses, a highlight on the owner helps a lot. You can also speak on company values and what persons can expect from your brand.

E-Commerce stores should use this to establish the kind of experience people should expect while engaging the store.

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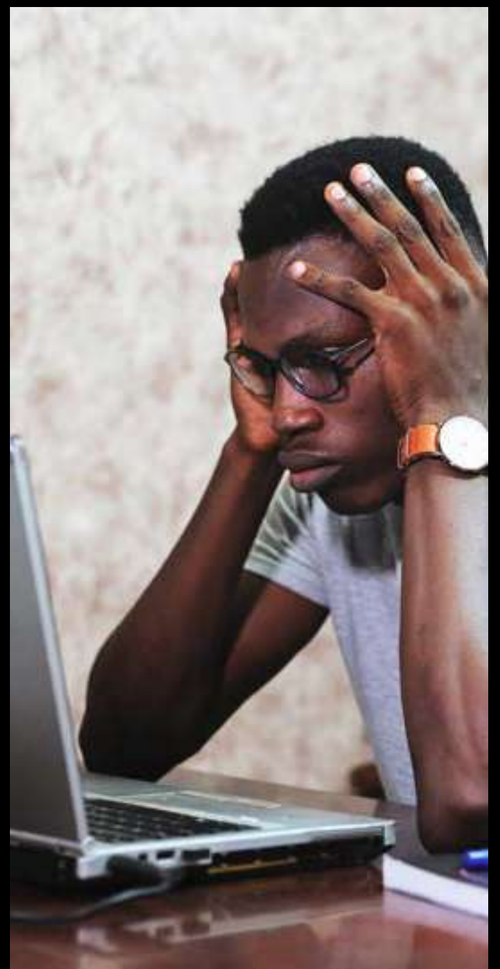
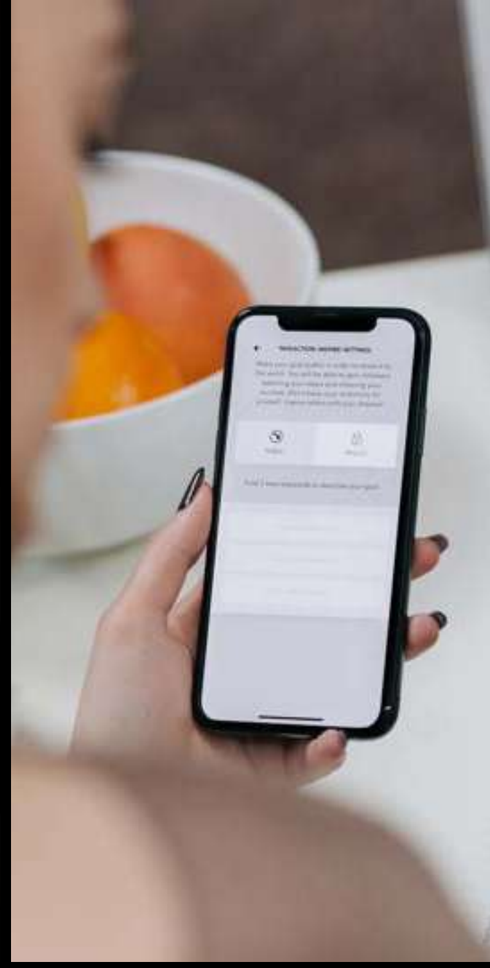
Headlines, Taglines Brand Vibe

How do you communicate your ideas to your audience? This needs to translate well. Let us know any special style, phrases etc, you use to let people know this is your thing.

Frequently Asked Questions

Chances are if you're dealing with clients, they'll have questions. It's always better to take the ones you find you answer a lot, and address them. Trust us, it makes your life a lot easier.





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E-Commerce Essentials

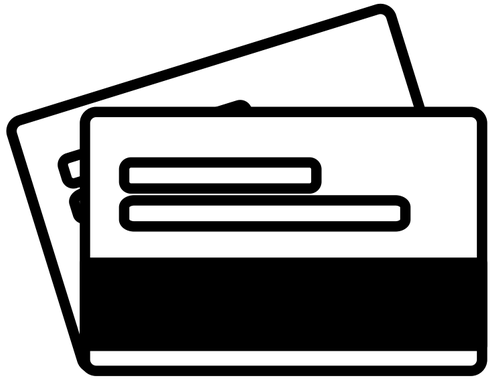
It's the boring part about sales, but it's what actually gets you paid. Make sure you're organized.

Categorization

Label the labels! Make sure that you have a system/flow to easily identify your products/services.

Shipping Methods

Physical or downloads, make sure you have a way to get your products delivered.



Payment Methods

If you don't get paid, it's a hobby. Make sure you can receive your well-earned payments.

Is that it?

Well... no, of course not.
We're not trying to overwhelm you though. We'll schedule a virtual meeting to discuss everything so far and finalize the game plan.

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WEBSITE AND SOCIAL MEDIA DESIGN.

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