Kesar Bareliwala

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SUMMARY :- **Detail-oriented Data Analyst** with experience in e-commerce analytics, dashboard creation, and data visualization using Excel, Power BI, Tableau, SQL, and Python. Skilled in turning complex data into actionable insights to drive business decisions. Strong foundation in Computer Science and a passion for problem-solving in dynamic environments.

Skills

- **Data Analytics:** Excel, Power BI, Tableau, Google Sheets, SQL, Python (Pandas, Numpy, Matplotlib, Scikit-Learn)
- **Web / UI / UX Development:** Figma, WordPress, HTML, CSS, JavaScript
- **Platforms:** Jupyter Notebook, Visual Studio Code, Google Colab, PowerPoint
- **AI Tools:** ChatGPT, Prompt Engineering
- **Soft Skills:** Analytical Thinking, Problem Solving, Project/Time Management, Team Collaboration, Communication
- **Language:** Hindi, English, Gujarati, Marathi

Work Experience

Data Analytics Intern
CareerNaksha | Dec 2024 – Mar 2025

- Utilized Excel for data preprocessing, structuring datasets, and generating reports.
- Developed organized Excel Sheets for data-driven decision-making.

Data Analytics Intern
Unified Mentor | Remote | Jun – Aug 2024

- Worked on data visualization projects using Tableau to analyze real-world datasets.
- Created interactive dashboards and reports for insightful data representation.
- Projects:
  - **Amazon Sales Data Analysis** – Analyzed datasets using Excel and tableau to Visualized sales trends and customer purchase behaviour.
  - **FIFA World Cup Analysis** – Explored datasets using Excel, Tableau to identify team and player performance insights.
  - **Atliq Hospitality Analysis** – Explored hospitality sector metrics using Tableau for business insights.

Projects

- **Final Year Project : Trends Analysis and Sales Forecasting for Multi-Fuel Vehicles**

  Tools:- Excel, Python, Google Colab

  - Developed a data-driven analytical model to forecast vehicle sales and fuel station growth trends in Mumbai and Delhi.
  - Incorporated government policy impacts, running cost evaluation, resale value prediction, and market transition analysis across Electric, CNG, Petrol, and Diesel vehicle segments. Utilized Python (pandas, matplotlib), time series forecasting, and policy-based simulation techniques to derive insights and support decision-making.

- **Movie Recommendation System**

  Tools :- Python, Scikit-Learn

  - Built a system using machine learning to suggest movies based on user preferences.
  - Analyze movie genres and calculates cosine similarity for content-based filtering.
  - The system efficiently recommends similar movies based on a given movie title.

- **Shoe E-Commerce Website**
  Tool :- WordPress
    - o Developed an e-commerce website for selling shoes, customizing themes and plugins for a smooth user experience.

- **Gym Website**
  Tool :- Figma
    - o Designed a UI/UX prototype for a gym website, ensuring modern aesthetics and easy navigation.

Education

ITM (SLS) BARODA UNIVERSITY   2021-2025
Bachelor of Technology in Computer Science and Engineering   9.64

Certificate

Data Analytics Job Simulation – Deloitte (Forage) | 2025

- Build a Tableau dashboard to visualize factory downtime
- Used Excel to classify and analyze employee equality scores
- Solve real-world business challenges using forensic data techniques

Introduction to Figma – Simplilearn | SkillUp

- Gained hands-on experience with Figma for UI/UX design.
- Learned how to create wireframe, prototype and mockups using build-in design tools and plugins.
- Covered core design workflows, prototyping logic, and productive tips for interface design.

WordPress for Beginners Certificate | Yoast SEO Academy

- Completed comprehensive training covering WordPress installation, themes, plugins, content management, SEO basics, and site customization.