## **Sales Report** Country Year **Month** Sep Jan Jul Aua Oct Nov Dec Feb Mar Apr May Jun All **Gross Profit by ProductName** 80 Alder 5838465.60 Linder 6060439.60 Quad 22262292.40 Carlota 15101070.40 **Total Revenue by Product** 126.01M 39.13M 4.0M 86.9M Quad 32M **Total Revenue Total Cost** Carlota 22M Magnum 19M **Total Revenue by SubCategory Total Revenue by Category Black Monk** 16M Bing VanHelen 10M (14.57%)Linder Alder Regular 10M 20M 30M 27.0M Special General (21.45%) **Total Revenue** Total Revenue by YEAR and ProductName **Date Average of Total Revenue** Increase Decrease Total Other 02-01-2014 2,789.19 1.3M 0.9M39.0M 1 1,987.53 03-01-2014 04-01-2014 2,637.82 Total Revenue 07-01-2014 1 2,277.31 V 2,083.87 08-01-2014 V 2,218.79 09-01-2014 28.7M<sup>0.4</sup>M <sup>0.4</sup>M <sup>0.2</sup>M <sup>0.2</sup>M <sup>0.0</sup>M V 10-01-2014 2,343.57 29.7M0.1M 0.1M 30M 2,217.82 11-01-2014 1,886.92 13-01-2014 7 14-01-2014 2,423.83 7 15-01-2014 2,416.10 YEAR **Total** 2,310.91 **Total Revenue and QoQ Growth Total Revenue and MoM Growth % by Month** 8.0M 32.5M 7.5M 32.0M **Total Revenue Gross Profit** 31.5M 7.0M 31.0M 6.5M 30.5M 6.0M 2 Quarter Month\_name

YEAR	Quarter	Total Rev_m	Previous QTR Rev_M	QoQ Growth
2014	1	71,11,215.30		Infinity
2014	2	75,47,612.20	71,11,215.30	6.14%
2014	3	70,12,245.75	75,47,612.20	-7.09%
2014	4	70,29,059.30	70,12,245.75	0.24%
2015	1	72,91,740.65	70,29,059.30	3.74%
2015	2	70,81,957.65	72,91,740.65	-2.88%
2015	3	79,15,738.55	70,81,957.65	11.77%
2015	4	74,15,636.90	79,15,738.55	-6.32%
2016	1	67,41,970.15	74,15,636.90	
2016	2	73,34,374.65	67,41,970.15	8.79%
2016	3	76,19,455.60	73,34,374.65	3.89%
2016	4	69,44,515.30	76,19,455.60	
2017	1	94,90,990.40	69,44,515.30	
2017	2	97,17,648.65	94,90,990.40	2.39%
2017	3	98,55,950.75	97,17,648.65	1.42%
2017	4	99,03,900.35	98,55,950.75	0.49%
Total		12,60,14,012.15		Infinity

YEAR	Month_name	Gross Profit_M	Previous Month GrossProf	MoM Growth %
2014	Jan	16,55,209.60		Infinity
2014	Feb	14,18,857.10	16,55,209.60	-14.28%
2014	Mar	18,29,450.30	14,18,857.10	28.94%
2014	Apr	18,81,467.60	18,29,450.30	2.84%
2014	May	16,26,603.10	18,81,467.60	-13.55%
2014	Jun	16,97,036.00	16,26,603.10	4.33%
2014	Jul	18,96,424.50	16,97,036.00	11.75%
2014	Aug	14,83,707.70	18,96,424.50	-21.76%
2014	Sep	14,54,128.20	14,83,707.70	-1.99%
2014	Oct	17,53,017.60	14,54,128.20	20.55%
2014	Nov	14,03,476.90	17,53,017.60	-19.94%
2014	Dec	16,90,493.80	14,03,476.90	20.45%
2015	Jan	17,65,150.40	16,90,493.80	4.42%
2015	Feb	16,39,391.80	17,65,150.40	-7.12%
2015	Mar	16,23,552.80	16,39,391.80	-0.97%
2015	Apr	15,48,668.40	16,23,552.80	-4.61%
2015	May	15,99,531.70	15,48,668.40	3.28%
2015	Jun	17,34,819.50	15,99,531.70	8.46%
2015	Jul	20,47,150.00	17,34,819.50	18.00%
2015	Aug	16,33,850.30	20,47,150.00	-20.19%
2015	Sep	17,76,826.30	16,33,850.30	8.75%
2015	Oct	18,67,258.10	17,76,826.30	5.09%
2015	Nov	14,46,110.40	18,67,258.10	-22.55%
2015	Dec	18,00,167.20	14,46,110.40	24.48%
2016	Jan	16,07,653.30	18,00,167.20	-10.69%
2016	Feb	13.17.999.70	16.07.653.30	-18.02%
Total		8,68,87,854.40		Infinity