

Overall Steps I've Followed

1. Read Task Instructions

- Understood that the goal was to write SQL queries to analyze an e-commerce dataset, demonstrate joins, subqueries, indexes, views, and NULL handling, then submit via GitHub.

2. Setup

- Chose **SQLite** with **DB Browser** as the SQL tool.
- Created a **sample dataset** (**customers** & **orders** tables) with realistic values.

3. Dataset Preparation

- Exported sample dataset to **sample_dataset.sql** for easy import into SQLite.
- Imported this SQL file into a new SQLite database in DB Browser.

4. Writing Queries

- Wrote **SQLite-friendly queries** covering:
 - WHERE vs HAVING
 - INNER JOIN, LEFT JOIN, RIGHT JOIN alternative
 - Average Revenue Per User (ARPU)
 - Subqueries
 - Index optimization with multiple examples (**idx_order_date**, **idx_customer_date**)
 - Creating views (**customer_spending**)
 - Handling NULL values with **COALESCE**

5. Optimization Section

- Avoided re-creating an existing index (**idx_customer_id**) to prevent errors.

- Added new indexes for performance tuning.

6. Testing & Capturing Outputs

- Ran queries in DB Browser's "Execute SQL" tab.
- Took screenshots of each query output for submission.

7. Documentation

- Created a clear `README.md` explaining:
 - Objectives
 - Queries implemented
 - Dataset used
 - How to run the project
- Used a structured naming scheme for screenshots (e.g., `q1-where-vs-having.png`).

8. Packaging for GitHub

- Prepared folder structure:
 - `task4_queries_sqlite.sql`
 - `sample_dataset.sql`
 - `README.md`
 - `screenshots-task4/` (screenshots inside)
- Chose repo name: `task4-sql-data-analysis`
- Wrote short GitHub description.

9. Next Step

- Pushed the prepared folder to GitHub.
- Submitted GitHub repo link in Google Form before deadline.

Summary

You have successfully prepared a complete **SQL Data Analysis project** in SQLite for Task 4, including a custom dataset, fully working queries, multiple join types, subqueries, indexing for optimization, views, and NULL handling. You've documented everything in a [README.md](#), organized outputs into a screenshot folder, and are now ready to upload the complete package to a GitHub repo for submission.