

McKaylan Motor Engineering C.C

Seasonal Performance Report

RESULTS: McKaylan Motor Engineering Seasonal Performance Report 🐰 Easter Travel (Mar-Apr) 2025 - Integrated Analysis

Reporting Period: 01 Mar 2025 to 30 Apr 2025 | Generated on: 21 Nov 2025 17:15

📊 Operational Volume Analysis

📄 **Executive Summary:** During this period, the workshop processed a total of **1 service units**, logging **1 operational hours**. The low average throughput time indicates a high volume of quick-turnaround jobs (e.g., routine maintenance).

📦 TOTAL SERVICE DEMAND

1

(No prior data)

🕒 GROSS OPERATIONAL HOURS

1,0h

(No prior data)

⚡ THROUGHPUT RATE

1,0 hrs/unit

Avg time per service



Daily Service Demand Trend

⚙️ Workforce Efficiency Analysis (Technicians)

📄 **Executive Summary:** Workforce engagement was at **50%** (1 of 2 technicians utilized). Consider investigating why a significant portion of the technical staff was unutilized during this peak season. **Tom** was the highest output resource based on billable hours.

👥 TECHNICAL STAFF ENGAGEMENT

1/2

Utilization Rate: 50%

⚙️ AVG TECHNICIAN LOAD

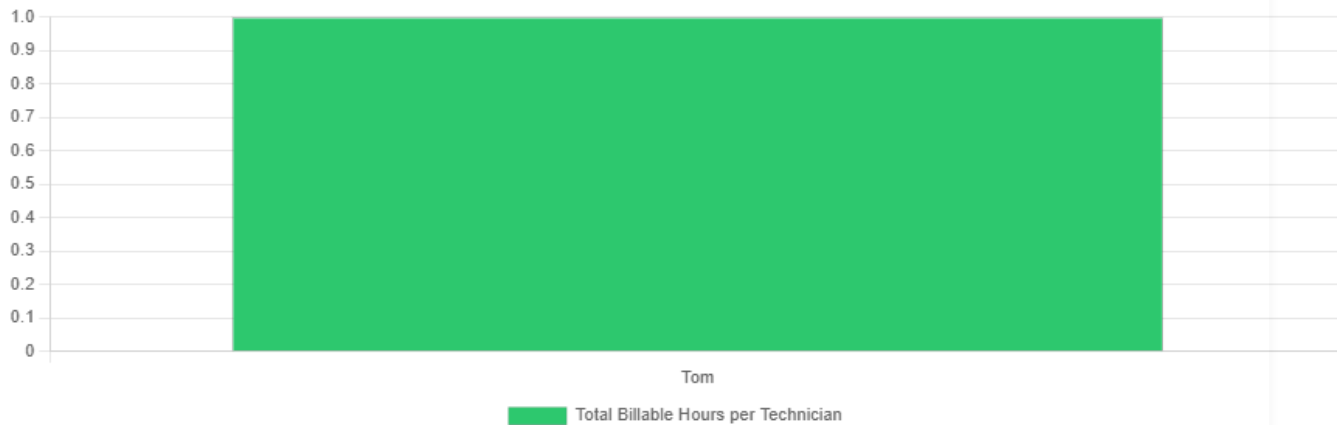
1,0h

(No prior data)

🏆 TOP OUTPUT TECHNICIAN

Tom

Highest billable hours




Individual Technician Performance Breakdown

Technician Name	Total Jobs	Season Total Hours	Avg Weekly Hours	Avg Monthly Hours
Tom	1	1,0 h	0,1 h/week	0,5 h/month


Client Acquisition & Retention

Executive Summary: The business saw **1 unique clients** this season. The acquisition ratio is **0,0%** (0 new clients). Heavy reliance on repeat business. Consider campaigns to attract new clientele if growth is a target.

 TOTAL CLIENT FOOTFALL

1

(No prior data)

 NEW ACQUISITIONS

0

Joined this season

 ACQUISITION RATIO

0,0%

% of new traffic

