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Top 5 Cybersecurity Predictions for 2025






AI will start to blur everyday reality

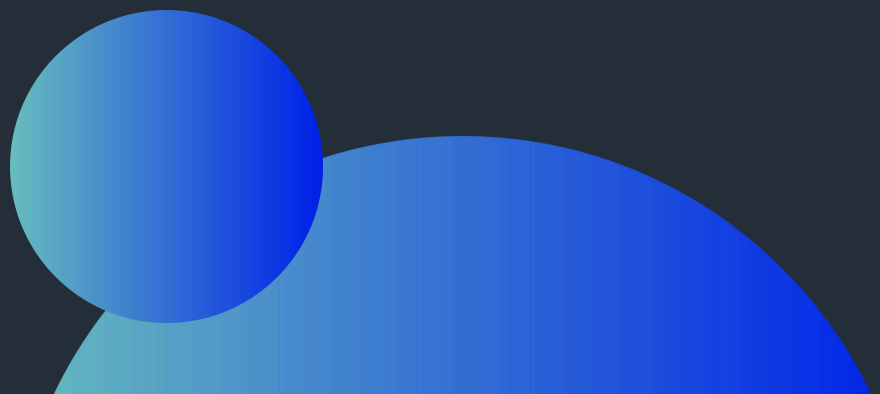
AI will likely begin shaping individual **perceptions and reality**, prompting ethical discussions on AI's impact on human thought. This may include complex areas like parenting and education.





Deepfakes will become unrecognizable

Images and videos will come with a question: **is it real?** Unfortunately, people with bad intentions can take advantage of this to spread misinformation.





Data Theft leads to surge in Identity Theft

Criminals will stitch together **personal information extracted from data breaches**, publicly available sources, and information stolen from devices to create comprehensive profiles of individuals, putting them at higher risk of identity theft.



The slide features a dark blue background with three large, semi-transparent blue circles: one in the top left, one in the top right, and one in the bottom center. A white arrow points to the right, positioned below the main text.

Scams enter the era of hyper-personalization

Hyper-personalized, human targeted, methods will make it incredibly **difficult to distinguish** between legitimate communications and scams.



Financial theft takes on new forms

Financial theft will evolve with **mobile banking threats** and **cryptocurrency scams**, including tactics like deepfakes and methods that combine online and offline threats.



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2025 Predictions Blog
for more insights**

