

**Recruiters want
this LinkedIn
profile**



1

Profile picture

your profile picture should be professional

bad



good



2

Background Banner

Banner should communicate exactly what you do



3

Headline

Put your main skills into the headline.

- **SEO**
- **Digital Marketing**



- **Senior Digital Marketer**
- **Head of Marketing**



4

About

Write something about you that will make the recruiter instantly want to DM you

bad

Social media marketer: Tik Tok, Snapchat, Meta

good

Social Media Marketer Who help's companies to grow from Zero to 100 across all the social medias Tik Tok, Snapchat, Meta

Experience

In the “Experience” section write about all your work experience. But make it short

Senior Software Engineer

Google · Full-time

Oct 2018 – Aug 2019 · 11 mos

Worked as a software engineer. Developed big applications. Code review.



Senior Software Engineer

Google · Full-time

Oct 2018 – Aug 2019 · 11 mos

- Built application with 200K+ active users from scratch
- Developing an internal CRM system for a Google internal project
- Managed and educated team of 10 Software Engineers



Skills

In the “Skills” section add all technical skills you know with different variations

For example, if you know Digital Marketing, add skills: SEO,SEM,PPC

If you know Coding, add skills: CSS,Jav Script

***This is the place where you should put keywords related to your industry.
(We can put Max 50 Skills)***

an advice

don't write technologies you don't know. Interviewers can easily test your knowledge during the interview.



Is it helpful?

Let me know in comments!!!

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