

## Jaipuria Design → Accurate Content Mapping

### Section 1 -

#### Slide 1: Main Value Proposition (Hero Welcome)

- **Headline:** "Discover Your Potential with Accurate"
- **Subheadline:** "Unleash your potential with diverse programs and endless opportunities for transformative learning"
- **Visual:** Aerial view of the 16-acre green campus / Students in action
- **CTA Button:** "Explore Programs"
- **Why:** First impression - establishes Accurate's core mission

#### Slide 2: Rankings & Achievements (Credibility)

- **Headline:** "Ranked Among India's Best B-Schools"
- **Subheadline:** Display key awards:
  - A+ Top 20 B-School in India
  - Excellence in Management Education in North India
  - AAA+ Institute in U.P
- **Visual:** Trophy/achievement imagery or composite of awards
- **CTA Button:** "Learn More"
- **Why:** Builds trust with prospective students - shows institutional credibility

#### Slide 3: Placement Excellence (Job Outcomes)

- **Headline:** "100% Placement Track Record"
- **Subheadline:** Share impressive salary metrics:
  - Highest Package: ₹1.30 Crore (Dubai - SAAS Group)
  - Average Salary: ₹7 LPA (Domestic)

#### International Opportunities

- **Visual:** Success stories / Corporate companies visiting campus (Oppo, Genpact, etc.)
- **CTA Button:** "View Placements"
- **Why:** Most important for students - demonstrates ROI and career outcomes

#### Slide 4: Campus Facilities & Holistic Learning (Infrastructure)

- **Headline:** "Thrive in a 16-Acre Green Campus"
- **Subheadline:** "Modern facilities + Expert faculty + Holistic development"
- **Bullet Points:**
  - Auditorium, Seminar Hall & Well-equipped Labs
  - Rich Library & Sports Facilities
  - Soft Skills & Industrial Exposure Programs
  - Scholarships Available
- **Visual:** Campus shots (Auditorium, Lab, Library, Sports ground)
- **CTA Button:** "Explore Campus"
- **Why:** Differentiates Accurate - emphasizes quality infrastructure and student experience

#### Slide 5: Orientation Events & Expert Speakers (Current Activity)

- **Headline:** "Meet Industry & Excellence Leaders"
- **Subheadline:** "Orientation 2025 featuring Padma Shri Anand Kumar, IIT Roorkee HOD, Accenture SVP & more"
- **Visual:** Montage of notable speakers / Event photos
- **Featured Names:**
  - Padma Shri Anand Kumar (Super 30)
  - Ms. Pinki Singh (Arjuna Awardee)
  - Dr. Rajat Aggarwal (IIT Roorkee)

Industry Leaders from Accenture, HCL Tech, etc.

- **CTA Button:** "Know More" or "Register"
- **Why:** Shows active campus life + networking opportunities with influencers & industry leaders

## Content Strategy Insights

### Your Unique Selling Points for Hero Section:

1. **16-Acre Green Campus** - Premium infrastructure differentiator
2. **100% Placement Rate** - Strong job guarantee
3. **High Salary Packages** - Concrete ROI metrics (₹1.30 Cr, ₹7 LPA avg)
4. **Industry Connection** - Placement drives with major companies
5. **Holistic Development** - Not just academics, but sports, soft skills, scholarships
6. **Expert Speakers** - Orientation events with Padma Shri awardees & IIT faculty

## Design Tips for Your Hero Carousel

### Use high-quality images of:

- Campus aerial shots (16-acre beauty is your asset)
- Student success moments (placements, events)
- Modern facilities (labs, auditorium, library)
- Guest speakers at events

**Auto-rotation:** 6-8 seconds per slide

**Mobile-responsive:** Ensure text reads well on phones

**Call-to-Action:** Each slide has a different CTA (Explore, Learn, View, Register)

**Color scheme:** Use Accurate's brand colors for consistency

## Section 2- About + Key Stats

## Heading & Paragraph (Top Text)

- **Main heading idea:**

“Committed to Academic Excellence & Holistic Development Since 2006”

- **Supporting paragraph content (rewrite from Accurate):**

Use this info: Accurate Group was established in 2006 under Accurate Education & Research Society, is a leading educational group in Greater Noida/Delhi NCR, offers Management, Engineering, Pharmacy, Architecture, Law, Diploma programs, focuses on academic excellence, holistic development, industry-oriented curriculum, and shaping future leaders.

So this section’s long text block = a cleaned, 3–4 line summary of:

- Established in 2006
- Leading group in higher education
- Multiple disciplines (Management, Engineering, Pharmacy, etc.)
- Mission: empower young minds / holistic + industry-oriented learning.

## Four Stats Boxes (Bottom Cards)

Replace Jaipuria stats with Accurate’s strongest numbers:

### 1. **Box 1 – Years of Excellence**

- Number: 20+ (or 19+ depending on how you want to round from 2006)
- Label: “Years of Excellence”
- Based on establishment year 2006.

### 2. **Box 2 – Programs / Disciplines**

- Number: 20+ or 10+ (choose based on how many distinct programs/streams you count: Management, Engineering, Technology, Architecture, Pharmacy, Law, Diploma etc.)
- Label: “Programs & Disciplines”

### 3. **Box 3 – Recruiters / Placement Drives**

- Number: 200+ or similar rounded figure (you can derive a safe, generic label like “Leading Corporates” instead of an exact count if not given explicitly).
- Label: “Recruiting Partners” or “Leading Recruiters”

- Justified by the long list of companies visiting (Bajaj Capital, Teleperformance, Oppo, Genpact, D-Mart, Muthoot, Quess Corp, etc.).

#### 4. **Box 4 – Placement & Salary**

- Number: 1.30 Cr
- Label: “Highest International Package”
- Or: 7 LPA with label “Average Package” if you prefer safer packaging.

If you want to stay closer to Jaipuria’s pattern (Numbers + Alumni style), alternative 4th box:

- Number: 100%
- Label: “Placement Track Record”

This way the **heading + paragraph** tell Accurate’s story (legacy, mission, multi-discipline), and the **four cards** show quick credibility metrics (years, programs, recruiters, placements), exactly like Jaipuria’s “Leading with Legacy / Transforming with AI” section.

#### **Section 3 -Nationally Ranked. Globally Recognized “Awards and ranking content.”**

- **Logo:** Use a custom “Awarded / Ranking” badge or generic “Excellence in Management Education” icon.
- **Heading (small):** “Awarded & Recognized B-School”
- **Paragraph text (rewrite from Accurate):**

Mention:

- Ranked A+ Top 20 B-School in India
- Excellence in Management Education in North India
- Ranked AAA+ Institute in U.P
- Ranked A+++ Best B-School

One short 2–3 line paragraph explaining that Accurate has been consistently recognized for management education quality and rankings in India.

#### **Right Block (Big Percent/Numbers Style)**

Jaipuria shows “1% B-Schools in India / 6% Worldwide”; for Accurate you can show **two strong ranking statements**:

- **Top number 1:**

Big text: Top 20

Supporting text: B-Schools in India

Caption above (small): Among

- **Bottom number 2:**

Big text: A+++

Supporting text: Best B-School Rating

Caption above (small): Awarded as

All of this is sourced from Accurate's "Ranked # A+ Top 20 B-School in India / Ranked AAA+ Institute in U.P / Ranked # A+++ Best B-School" section.

## **Section 4 - Outstanding Placement "we can take our heading":**

### **1. Section Heading & Paragraph (Top)**

- **Heading:** Outstanding Placement Records (you can keep same style)
- **Short paragraph:**  
"Accurate Group of Institutions maintains a consistent 100% placement track record, backed by strong industry interface, value-added programs, and dedicated placement support, enabling students to secure excellent national and international opportunities."

### **2. Top Wide Strip – 4 Main Placement Stats**

#### **1. Card 1:**

Big text: 100%

Label: Placement Track Record

#### **2. Card 2:**

Big text: ₹1.30 Cr

Label: Highest International Package

Optional small text: Randhir Kumar – SAAS Group, Dubai

#### **3. Card 3:**

Big text: ₹17 LPA

Label: Highest Domestic Package

**4. Card 4:**

Big text: ₹7 LPA

Label: Average Package

**3. Bottom Row – 4 Supporting Stats**

Here you can derive slightly softer metrics from Accurate's content:

**1. Box 1:**

Big text: 200+ (or safe generic)

Label: Companies for Campus Drives

Based on the long list of companies like Bajaj Capital, Teleperformance, Oppo, Genpact, D-Mart, Muthoot, Quess Corp, Mavericks, PlanetSpark etc.

**2. Box 2:**

Big text: Multiple

Label: International Placements (Dubai, UK etc.)

You have examples like SAAS Group (Dubai), Watermelon (Dubai), Hewlett Packard (UK).

**3. Box 3:**

Big text: Advanced

Label: Training in Excel & Power BI

This highlights the placement-oriented training program starting 12 Nov 2025.

**4. Box 4:**

Big text: Campus to Corporate

Label: Workshops & Mentoring

Based on the "Campus to Corporate Workshop" with Mr. Prasun Choudhary and other guest lectures for career readiness.

**Section 5 - Alumni**

**1. Section Heading**

- Main heading: Our Alumni. Your Future
- Subheading (optional): Successful careers across leading companies in India and abroad

## 2. Cards Content (Alumni Slider)

Each card = 1 Accurate student or graduate + role/company.

### 1. Placement success names

Aman Kumar – BCA – Selected by First Point Creations

Deepak Pratap – Selected by First Point Creations

Monika Baghel – Selected by First Point Creations

Shobhika Rajput – Selected by Suwasthi Intense Healthcare Pvt. Ltd.

Yasha – Selected by Capital Boon

Sanjeev Kumar Singh – Selected by Oppo India

Komal Maurya – Selected by Genpact

### 2. For each slider card, format like Jaipuria:

Top line: Batch / Program (e.g., BCA Batch 2022)

Name: e.g., Aman Kumar

Designation line: e.g., Placed at First Point Creations

Logo: company logo (First Point Creations, Oppo, Genpact, etc.)

### 3. Student testimonials (pharmacy section)

Neha Rathore – B.Pharm (2023–27) – “Best college in Greater Noida for pharmacy...”

Supriya Agnihotri – B.Pharm (2023–27) – Placement & reputation

Bhavana Sharma – B.Pharm (2023–27) – Facilities & library feedback

### “Know More” Button

- CTA under the slider: View All Alumni or Explore Placement Stories linking to a full placements/alumni page.

**Section 6** - For this “Trusted by Top Recruiters” logo-carousel section, put the **company names**

- Teleperformance



- Bajaj Capital
- First Point Creations
- Qess Corp
- Muthoot Fincorp
- D-Mart
- Oppo India
- Genpact
- Mavericks
- PlanetSpark Technology Pvt. Ltd.

### How to structure it

- **Section heading:** Trusted by Top Recruiters
- **Sub-text (optional):** Leading companies that visit Accurate for campus placements
- **Logo grid/slider:** one card per recruiter logo (similar rounded boxes like Jaipuria).
- **CTA button:** View All Recruiters linking to a detailed placement/recruiters page.

## Overview of content coverage

### What is already covered

- Hero / main value proposition (Discover Your Potential, 16-acre campus, multi-discipline).
- Legacy / about section (established 2006, holistic development, disciplines).
- Rankings & recognitions (A+ Top 20 B-School, AAA+, A+++).
- Placement record block (100% placement, highest / average package, drives & training).
- Alumni / success stories (placed students + testimonials).
- Top recruiters logo section (Bajaj Capital, Oppo, Genpact, etc.).

### **What is still left to use**

- Detailed **program descriptions** (PGDM features, study tour, value-added certifications).
- **News, events, workshops, articles, bulletin board** (Excel & Power BI program, campus to corporate workshops, articles section).
- Longer “**About Accurate Group of Institutions**” narrative and campus life/gallery pieces (celeb visits, facilities list, etc.).