

FOR

THE

U+2665

OF

DESIGN

KESHAV CHAWLA

1

MAKING MEMORIES MEMORABLE.



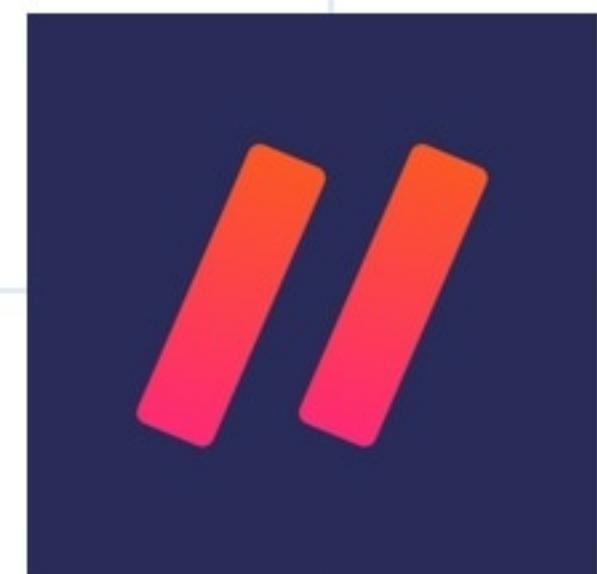
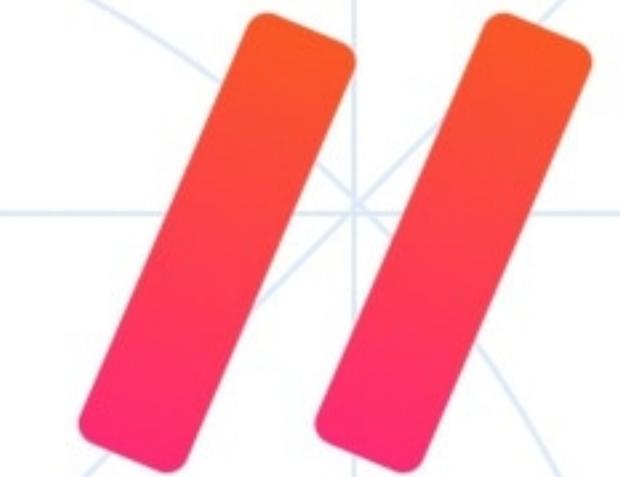
40TH DECA ONTARIO PROVINCIALS PHOTO BOOTH ARTWORK

7,000+ high school students go home, taking back the lessons and memories they learned from the DECA provincial conference. Their token of remembrance is the laughs and smiles from the photo booth. I make the memories even more enjoyable.

2

IGNITING DISCUSSION.

The screenshot shows the homepage of the Network Nights website. At the top, there is a navigation bar with links: // NETWORK NIGHTS, ABOUT, SCHEDULE, TICKETS, VENUE, OUR TEAM, and a large orange button labeled REGISTER. Below the navigation, a main heading reads "You are invited to join our #hype." followed by a horizontal line. To the left of the line is a paragraph of text: "We are so excited to introduce you to our new monthly youth social, Network Nights! Network Nights is all about getting entrepreneurs, developers, youth startups and organizations under one roof to grow and spark some discussion!" Below this text is a call-to-action box containing the text: "If you are looking to represent your organization or network with like minded individuals, get your tickets now!" To the right of the text are four small images showing people at networking events. On the far left, below the text, is a signature that reads "Keohav Chawla".



// NETWORK NIGHTS

// NETWORK NIGHTS

// NETWORK NIGHTS

NETWORK NIGHTS DIGITAL MEDIA

NETWORKNIGHTS.CA

Network Nights dictates the narrative of getting youth together under one roof. Network nights "sparks" discussion, fires up the night, and kindles relationships.

3

1,000 WORDS AND MORE.

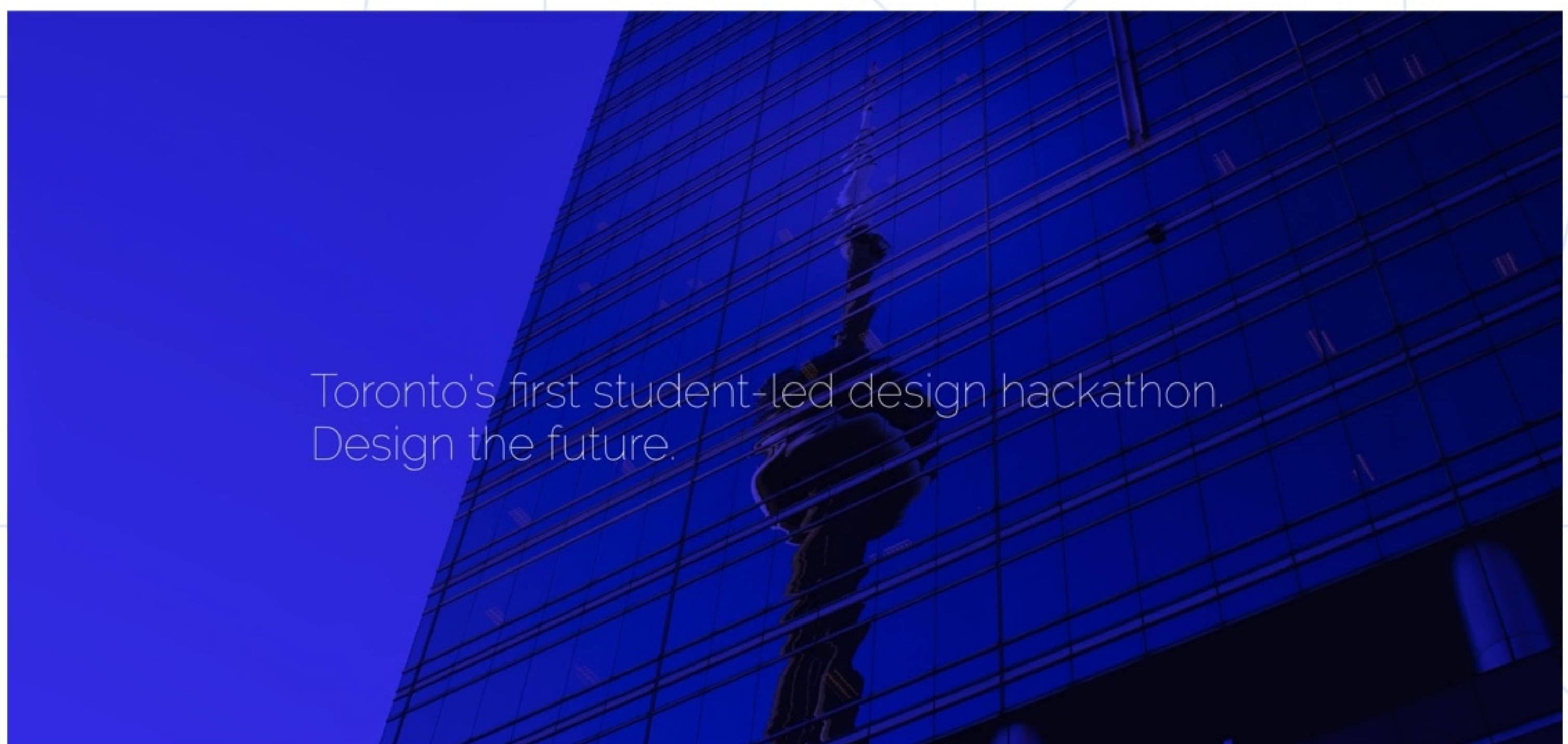


DECA ICDC ATLANTA, GA 2018 MOSAIC POSTERS

Sometimes a 1000 words are not enough to tell the full story. Slowly the pieces fall together one by one to finally reveal the "bigger picture."

4

CONNECTING YOUTH.

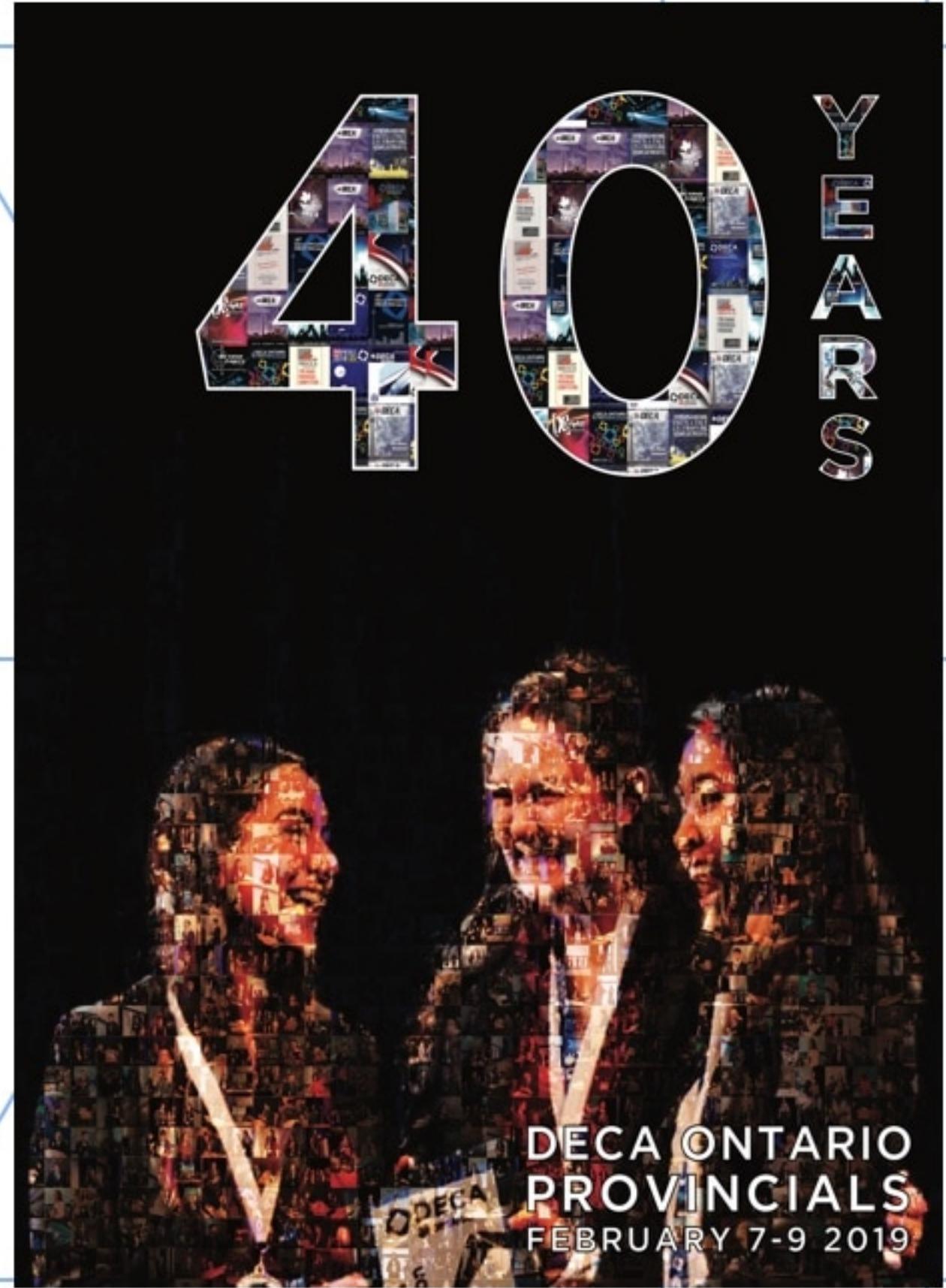


TORONTO YOUTH NETWORK GRAPHIC DESIGN

Bringing together all teenagers and kids in Toronto to strengthen the core community, all while making events and promotions look appealing.

5

A UNIFIED ANNIVERSARY.

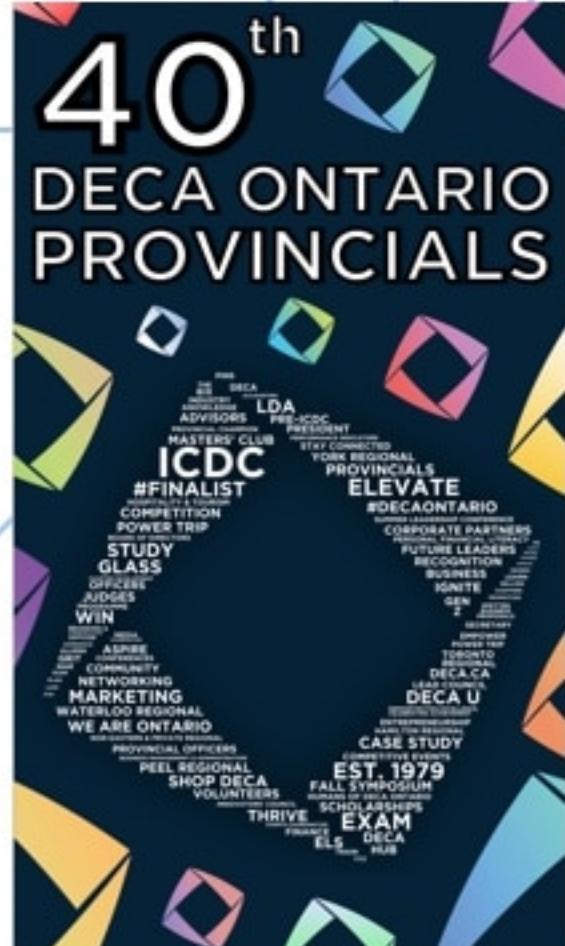


DECA ONTARIO 40 YEAR ANNIVERSARY

DECA Ontario's 40th anniversary is a look back on the past 40 years and the next 40 years. Many designs highlight photos from the past 40 years and key landmarks in DECA Ontario's history.

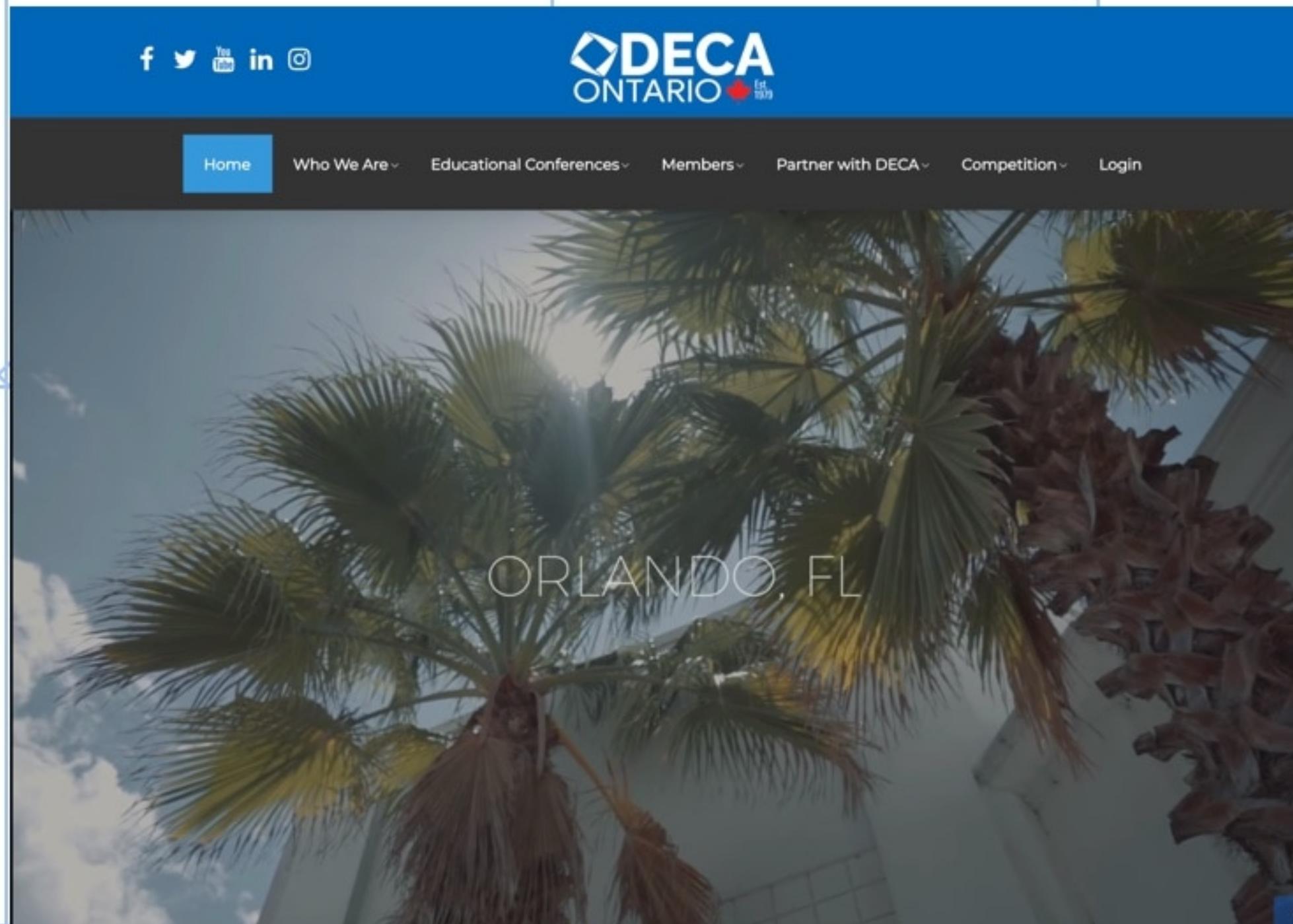
6

A BRIGHT AND BOLD PROVINCIALS 2019



7

SCALING UP WEB DESIGN



About DECA

Through conferences and competitions, DECA instills professionalism and prepares youth to respond to authentic business cases and market demands.

In just less than 40 years, DECA Ontario has grown to be the 2nd largest DECA association in the world. In this time, we have built our networks of members, alumni, educators, school administrators, and business professionals, creating a community of growth and mentorship. DECA's programmes and activities have innovated over time offering opportunities to explore new career paths and technologies as

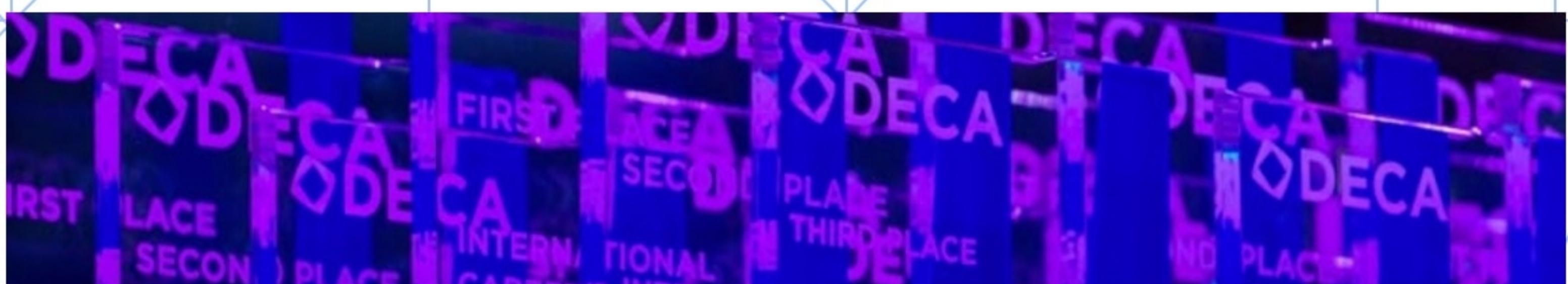
Important Information

Chapter LEAD Advisors need to register their school FIRST in order for their students to register this year. Otherwise, the school name will not appear as an option.

[Chapter LEAD Advisor Registration](#)

[New Student Registration](#)

[Returning Student Registration](#)



[Student Rates](#)

[Advisor Rate](#)

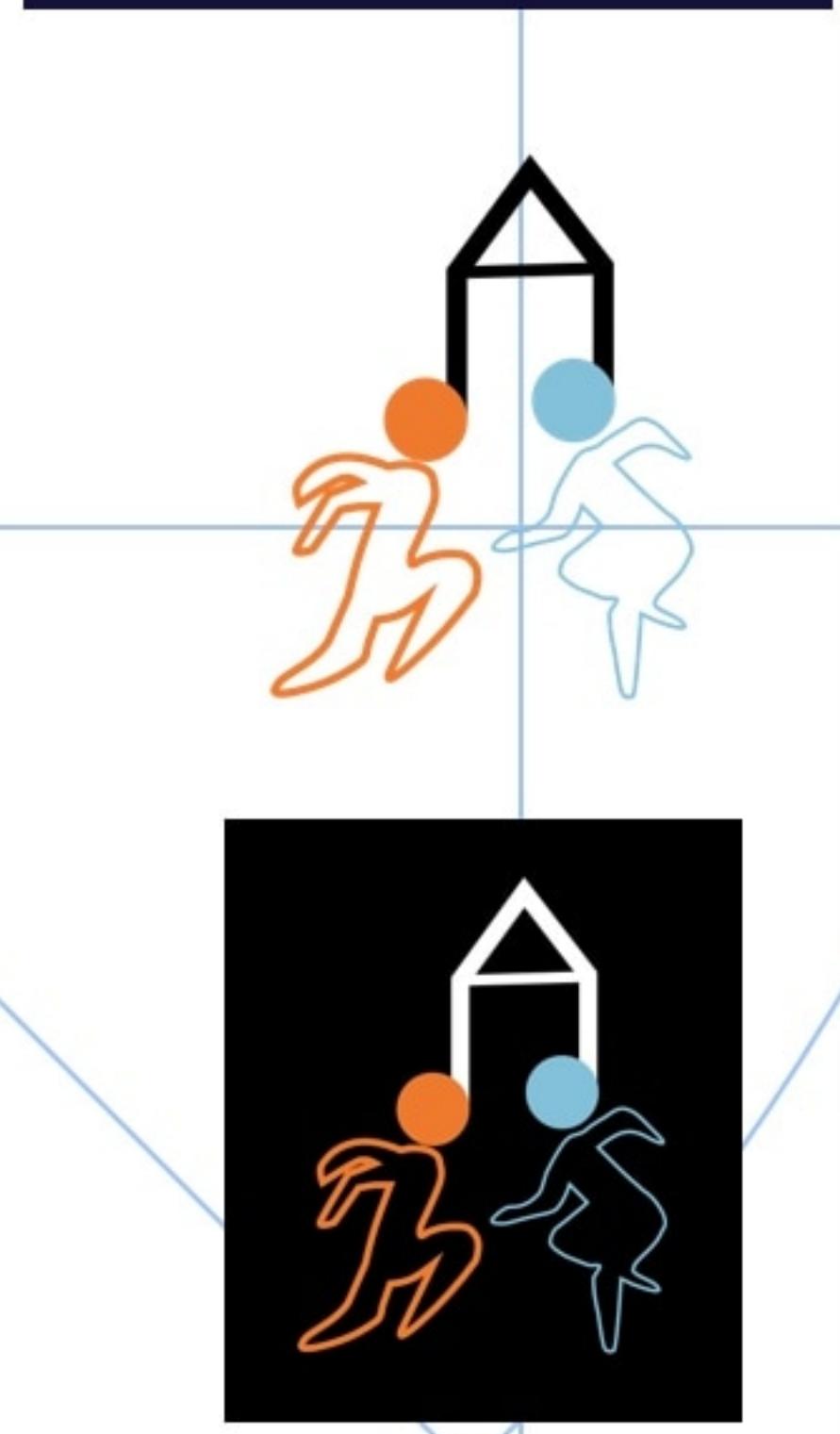
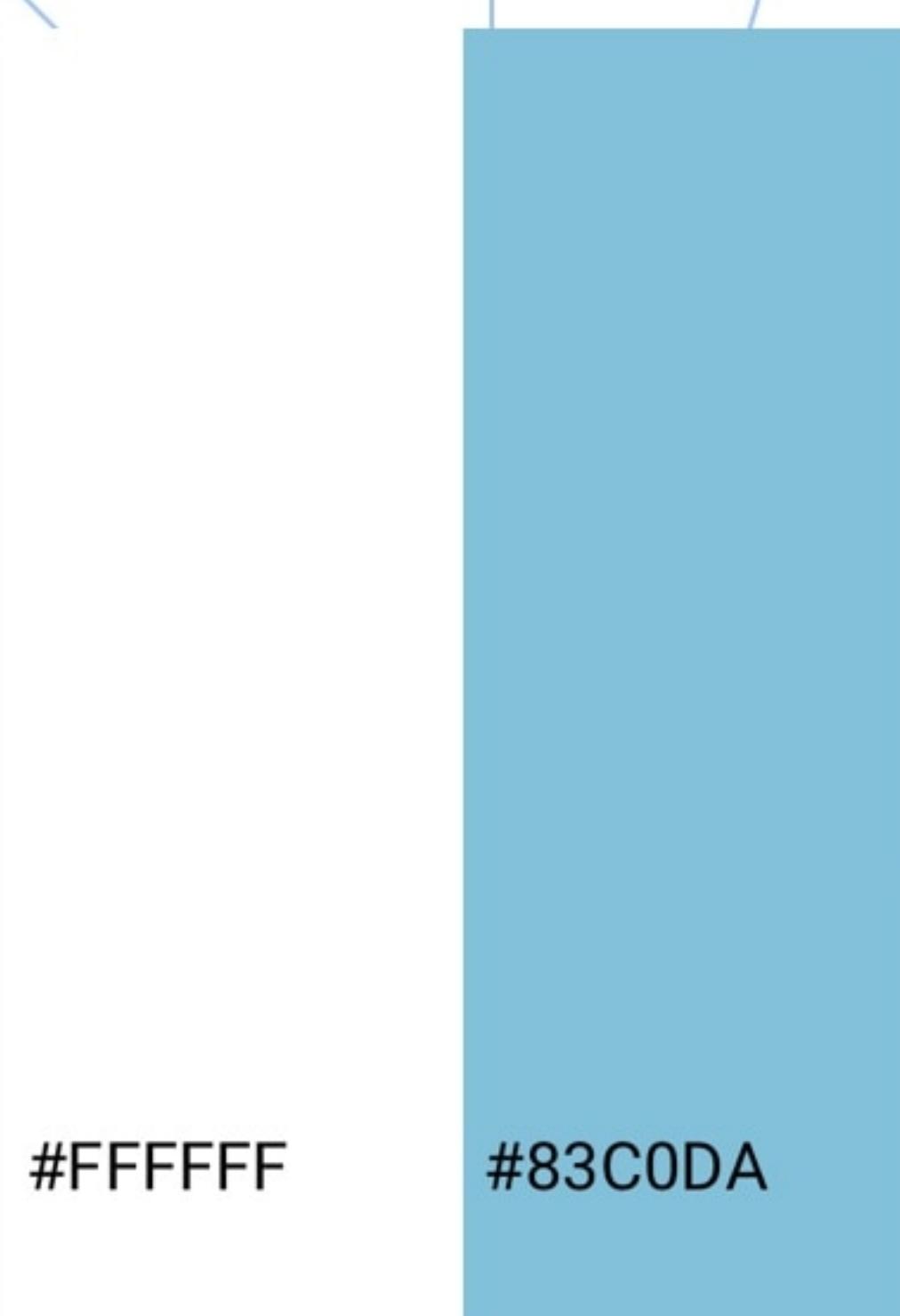
STUDENT RATE (BASED ON TYPE OF OCCUPANCY):

For students who will be accompanied by a DECA Advisor: \$X,XXX

Advisors who agree to supervise students within the SAME school board, can ask to be partially reimbursed for ICDC Registration coverage. A precedent has been set at \$250 per student by all school boards in Ontario. This cheque should be made payable to the school and not to DECA Ontario. **ADVISOR TO STUDENT RATIO SHOULD NOT EXCEED 1:10 OR THE SCHOOL BOARD'S RATIO, WHICHEVER IS STRICTER.**

8

L/A STYLE 30 DAYS OF DESIGN



9

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30 DAYS OF DESIGN

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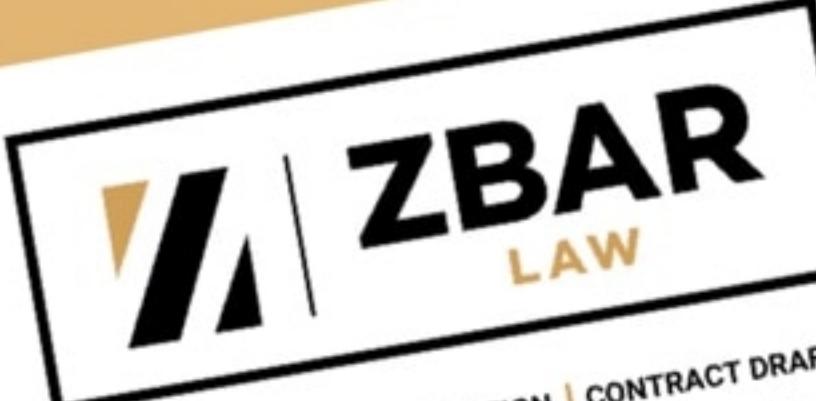


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10

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30 DAYS



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