

RSVP Movies Case Summary & Recommendations

After analysing the IMDB dataset we draw the following insights:

✎ Genre Drama had the highest number of movies produced overall.

❖ So, RSVP movies should focus on making Drama movies because of its demands.

✎ Dream Warrior Pictures & National Theatre Live are the topmost competitors for RSVP movies.

❖ RSVP movies should always make analysis for the next move of these production houses to beat them in long run.

✎ Based on total votes received and average votes, Vijay Sethupathi and Taapsee Pannu are the most famous actor and actress respectively.

❖ RSVP movies should appoint them as the cast for their upcoming project.

✎ AS a global partner, Marvel Studios (Ranked 1st), Twentieth Century Fox (Ranked 2nd) or Warner Bros. can be chosen, as the number of votes received is comparatively higher than other production houses.

Key Terms:

✎ = Insights ❖ = Suggestions