



## Contact Details:

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**Email:**

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**Address:** Vill. - Nagla Kunvarji, Post-Jogia, Hathras (204101)

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<https://www.linkedin.com/in/lav-chaudhary>

## Core Competencies:

### Domain Skills:

Marketing

Ms Office

### Soft Skills:

Problem Solving

Collaboration

Team Working Skills

Decision Making

# Lav Chaudhary

## MBA Marketing

Looking for a dynamic role where I can utilize my skills and experience to drive tangible results. Passionate about joining an organization that fosters a culture of innovation, continuous learning and personal growth.

## Education:

- **MBA (Marketing)** from GLA University, Mathura (2023-25) with 73%.
- **Bachelor Of Arts** from Agra University, Agra (2023) with 60.5%.
- **Intermediate (PCM)** from UP Board (2020) with 66.2%.
- **High School (Science)** from CBSE Board (2018) with 56.2%.

## Internships:

### Reliance Smart Bazaar, Mathura

- 15 days winter internship at Reliance Smart Bazaar.
- Learn about consumer behavior.
- Learn to manage marketing and sales.

### Group Logistics, New Delhi

- 3 months summer internship in sales.
- Learn to manage inside sales as well as international sales.
- Learn some Operational functions in logistic.

## Project:

### Project Unity, Reliable Travels & Cargo (Group Logistics)

- In Project Unity ram data was provided, from which I effectively filtered and refined data to identify potential new customers.
- After conducting cold calls, I was able to identify genuine exporters and importers actively engaged in shipments.
- Consistent follow-up calls and regular communication significantly contributed to achieving positive results.
- Successfully acquired six new customers for the company.

## Personal Details:

Father Name – Mr. Naresh  
Chaudhary

D.o.b– 02-01-2004

Alternate Contact No. -  
8445677761

## Activities & Achievements:

- Student Coordinator at the 12<sup>th</sup> convocation of GLA University.
- Coordinator in Job Oriented Value-added Course organized by IBM, GLA University.
- 1<sup>st</sup> position in Theatre Workshop organized by IBM, GLA University.
- Nature theme coordinator in Spandhan cultural fest fashion show, GLA University.
- Member of NHRDN Chapter Mathura.

## Certification:

- “Job oriented Value-Added Course” from GLA University.
- “Excel for Beginner” from Great Learning
- “Organizational Behavior” from Great Learning.

## Declaration

- Declared that above mentioned information is true.

**(Lav Chaudhary)**