

# **DEPARTMENT OF MANAGEMENT**

**GURUGRAM UNIVERSITY, GURUGRAM**

# **Campus RECRUITMENT**

**PROGRAMME  
2025 - 26**



[www.gurugramuniversity.ac.in](http://www.gurugramuniversity.ac.in)





# गुरुग्राम विश्वविद्यालय

( राज्य सरकार द्वारा हरियाणा अधिनियम 2017 के तहत स्थापित विश्वविद्यालय )

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## Hon'ble Vice-Chancellor's Message



**I**t gives me great pleasure to welcome you to Gurugram University. Since my joining, we have been streamlining the university's activities with a focus on students' interests and welfare.

Our aim is to impart quality education, professional ethics, practical knowledge, and technical proficiency in a conducive learning environment. In tune with changing trends, the University offers a diverse range of courses across emerging fields.

Located in Gurugram—India's second-largest IT hub and a growing centre for finance, banking, and medical tourism—the University aspires to make the city an education hub as well. We are committed to providing an excellent academic ambience, transparent and student-centric administration, and a vibrant, enriching learning experience.

Once again, I warmly welcome you to Gurugram University and invite you to be part of this magnificent journey of learning, growth, and contribution toward a better world.

Wishing you all the very best for your academic and future endeavours.

**Prof. Sanjay Kaushik**  
Vice-Chancellor  
Gurugram University, Gurugram



## **Dean's Message Faculty of Commerce & Management**



**W**elcome to the Faculty of Commerce and Management!

We at Faculty of Commerce and Management (FCM), right from its inception, focus on bridging the Industry-Academia gap, which is why we provide a powerful combination of formal academic training coupled with business experience and training on life skills.

The Master of Business Administration (MBA) at Gurugram University focuses on equipping our students with the right skill sets to emerge as leaders in a challenging and dynamic environment.

We understand and appreciate the fact that today, we are living in unprecedented times of disruptive technology and innovation, which is a new world order, and our students need to embrace these changes. That's why technology and analytics are embedded in our curriculum, which prepares our students to handle these complexities and sets the stage for their perpetual learning and success.

Our faculty members inculcate the best of practices in academic learning while helping students simulate practical business aspects and solutions in the classroom. The focus of our pedagogy is to develop a solution-oriented analytical mindset that greatly enhances our students' ability to seek deeper insights.

Further, at Gurugram University, we also prepare our students to sustain challenges at the societal front by helping them improve their level of emotional intelligence and life skills like resilience, persuasion, lifelong learning, and teamwork—thereby fostering holistic development.

I hope you will go beyond your visit to our website and take the opportunity to visit our campus and interact with our students as future employees for your organisation.

Cheers!

**Dr. Amarjeet Kaur**  
Dean  
Faculty of Commerce & Management



# Chairperson's Message

## Department of Management



**I**t gives me immense pleasure to present the Placement Brochure of the Department of Management, Gurugram University. This document is not just a catalogue of credentials; it is a testimony to the aspirations, diligence, and transformative journeys of our students who are ready to make their mark in the corporate and entrepreneurial world.

At the Department of Management, we believe that education is not merely about acquiring knowledge—it is about transforming potential into performance. Our programs are designed to blend theoretical understanding with practical exposure, enabling students to face real-world business challenges with confidence and creativity. Through case studies, live projects, internships, and industry interactions, our learners develop analytical thinking, leadership qualities, and problem-solving skills that are essential in today's dynamic corporate world.

The department takes pride in its diverse talent pool of students who are academically sound and imbued with values of teamwork, integrity, and social responsibility. Through an ecosystem of experiential learning, research-driven pedagogy, industry collaborations, and mentorship, we prepare them to meet complex challenges with creativity and confidence.

I am confident that our students will bring to your esteemed organizations their dedication, adaptability, and innovative mindset. We look forward to building enduring partnerships with industry leaders and creating new opportunities for mutual growth and success.

Wishing our students and recruiters a fruitful placement season ahead.

Best Wishes

**Dr. Surabhi Goyal**  
Chairperson  
Department of Management



## Training & Placement Officer's Message



**W**elcome to the Training and Placement Office (TPO) of Gurugram University – where dreams and opportunities intertwine.

At Gurugram University, we believe education is more than acquiring knowledge; it is the foundation for building a future full of possibilities. The TPO plays a vital role in transforming this belief into reality by guiding students towards meaningful and rewarding careers.

We are dedicated to shaping professionals who can excel in today's fast-evolving world. Through focused training sessions, career counseling, and strong industry collaborations, we equip students with the right blend of skills, confidence, and exposure. Our mission is to bridge the gap between academia and industry, ensuring that every student is career-ready and future-focused.

With an emphasis on innovation, integrity, and excellence, we strive to ignite aspirations, fuel ambitions, and create new pathways to success. Together, let's embark on this journey of growth and discovery—turning aspirations into achievements and building a future full of opportunities.

**Dr. Aman Vashisth**  
Training & Placement Officer  
Gurugram University, Gurugram



## Director - Employability Message



**I**t gives me immense pleasure to present the Training and Placement Brochure of Gurugram University. At Gurugram University, we believe that education is not confined to classrooms—it extends to developing skills, nurturing talent, and preparing students for the real-world challenges of the professional environment.

Our Training and Placement Cell strives to bridge the gap between academia and industry by providing students with comprehensive career development support through skill enhancement programs, internships, workshops, and placement drives. We are committed to empowering our students with employability skills, professional ethics, and the confidence required to excel in today's competitive world.

Located in the heart of Gurugram, a thriving hub of technology, innovation, and enterprise, our students enjoy unique exposure to leading industries and organizations. We take pride in our collaborations with reputed companies and our growing network of corporate partners who continue to recognize and value the potential of our students.

I extend my best wishes to all our students for a bright and successful future and express my sincere gratitude to our industry partners for their continued trust and support.

**Dr. Charu Gandhi**  
Director Employability  
Gurugram University, Gurugram



# ABOUT THE UNIVERSITY

Gurugram University aims to be one of the most prestigious universities in Haryana, drawing students from across the nation and all sections of society. Currently functioning from the newly constructed Rao Tula Ram College of Science and Commerce, the University's main campus spans 12,185 sq. mt. in Sector-51, Gurugram.

The 11.5-acre lush green campus offers a serene environment ideal for learning and innovation. With modern libraries, advanced laboratories, and scientific equipment, the University provides strong academic and research support. It will also offer hostel facilities, transport, medical and rejuvenation services, and residential accommodation, ensuring world-class amenities for all.

GU is steadily emerging as a global university with diverse academic programs. The University aims to create knowledge leaders and attract international students through constantly upgraded facilities aligned with global standards. With Gurugram already a hub of medical tourism, the University is positioned to drive educational tourism as well. Scholarships, skill development, and character-building initiatives will support strong nation-building efforts.

As one of Haryana's youngest state universities, Gurugram University is progressing rapidly in contemporary fields such as Nursing, Artificial Intelligence, Cyber Security, IOT, VLSI, Design & Technology, Data Science, Pharmacy, Public Policy, and Hospitality. Within just five years, GU has built robust infrastructure, transparent administration, and a safe campus environment, making it a fast-growing centre of higher education.



# Idea

A multi-disciplinary, research-driven and student-centric university committed to becoming a leading global institution. It aims to develop future-ready leaders with strong ethical responsibility and to promote research that creates new knowledge across specialized and interdisciplinary areas.

# Vision

Gurugram University aspires to be a front runner in global education; a role model for institutional excellence, trans-cultural quality learning, intellectual growth, contemporary research, capacity building and nurturing socially and morally responsible disciples through a learner's centric approach. The University seeks to ensure a journey for students from time to time of discipleship by working on academic skills, life skills, soft skills, technical skills and industry skills of its students.

# Mission

To become a socially conscious centre of knowledge and advancement equipped to take up the challenges of the global change as well as committed to empower its faculties for the holistic development of the learners through learner-centric teaching–learning approach based on Outcome Based Education. To promote and offer skill-based Certificate, Diploma, Undergraduate, Postgraduate and Research programmes in multi-disciplinary and interdisciplinary areas. To move up through international alliances and collaborative initiatives to achieve global excellence. To create a rigorous academic and innovative research environment for creation of knowledge and its perpetual advancement using technology. To attract and build people in a rewarding and inspiring environment by fostering freedom, empowerment, creativity, scientific zeal, research and innovation.

# Commitment

To empower students and teachers through socially responsible and globally relevant education. To advance through international collaborations and strong research culture. To build an inspiring learning environment that encourages creativity and innovation. To develop individuals with resilience, strength and a strong sense of social and national responsibility.

# **LOCATION, INFRASTRUCTURE & FACILITIES**

## **University New Campus**

Sector 87, Gurugram



Gurugram University is strategically located in Gurugram, the vibrant corporate and technological hub often referred to as the "Millennium City" of India. The university's modern campus provides a dynamic environment that fosters innovation and professional growth, perfectly mirroring the city's fast-paced, high-tech ethos. Gurugram University features contemporary, well-equipped facilities, including smart classrooms with projectors, state-of-the-art laboratories, and a comprehensive central library designed to support advanced research and learning. The campus also provides excellent amenities such as sports facilities, seminar halls, and student common areas. With a strong emphasis on practical, industry-aligned education, Gurugram University leverages its location to offer students unparalleled opportunities for internships, industry interaction, and career placement in one of the country's leading economic centres.

## **University Main Campus**

Sector 51, Gurugram





## Auditorium

The University auditoriums are regular venues for conferences, workshops, and seminars. The purpose of auditorium is to enhance the quality of education. To make this possible, the auditorium offers facilities such as LCD projectors, screens, whiteboards for delivering lectures.



## Seminar Hall

The Seminar Hall is an ideal venue for organising seminars which in turn would provide better and closer insights into practical aspects in different fields. The conferences and lectures would aim to provide students with first-hand information about the industry expectations in various fields.



## Labs

Gurugram University is equipped with state-of-the-art laboratories across its departments to provide students with essential hands-on experience and facilitate research. These modern labs feature the latest equipment and specialized instruments. This ensures students can effectively conduct experiments and innovation-driven projects.



## Library

The university has developed a first-rate library for the students. The library comprises of extensive collection of books on all subjects of undergraduate and postgraduate courses. The library subscribes to a number of reputed international and Indian journals and periodicals.



## Moot Court

The Gurugram University has its own moot court, or mooting, that simulates a real court environment to give law students an opportunity to put their learning into practice. Moot court covers the appeals process rather than a trial, so there is no jury, witnesses or evidence.



## Classrooms

Gurugram University is transitioning to a fully digital learning environment with smart classrooms throughout the campus. These rooms are modernly designed and equipped with LCD/LED projectors, high-speed Wi-Fi, and interactive digital boards. This technology facilitates blended learning, e-content delivery, and virtual interaction, ensuring an engaging and future-ready educational experience for all students and faculty.



## Sports

The Gurugram University campus actively promotes holistic development through its dedicated sports facilities, including courts for Basketball, Volleyball, Badminton, and Table Tennis. By offering various indoor and outdoor athletic opportunities, the university fosters a culture of physical well-being, teamwork, and competitive spirit among students, crucial for their overall growth.



## Cafeteria

The Gurugram university has its own canteen in the campuses providing food to the students and employees on subsidised rate. Canteen at Gurugram university considers the different tastes and preferences of students, faculty members and staff alike by providing refreshing lip-smacking vegetarian delicacies. The food served at the canteen is examined regularly for its health and hygiene.



# ABOUT DEPARTMENT OF MANAGEMENT

The Department of Management is the epitome of excellence and aspires to develop into a destination of choice for the future managers. Department attracts a great diversity of students who have the drive, confidence, a strong record of achievement, and a burning desire to advance the progress in business and society. Students here get the platform to train themselves with a view to face the challenges of the corporate world. Special emphasis is given to their holistic development through a healthy and collaborative learning environment. An integrated approach that combines the fieldwork, case studies, presentations, and group discussions is followed by the department to inculcate in students pedagogical and conceptual knowledge along with practical exposure of management concepts and theories.

## **VISION:**

To be a Business School par Excellence in nurturing Life-Long Learners, creating Socially Responsible & Resilient Leaders with Problem-solving Mindset.

## **MISSION:**

- To add value in the field of management and business through research and industry collaboration.
- To enhance the professional and life skills of learners by adopting experiential learning.
- To collaborate with industry, government, society and academic institutions globally to fortify a problem-solving resilient mindset.

## **Core Values:**

Social Responsibility, Integrity, Life-Long Learning, Resilience

## **Best Practices**

- Perpetual life skill training
- Industry and Alumni engagement

## **Salient Features:**

- Corporate Development Cell (CDC)
- Student Development Cell (SDC)
- Ph.D. Faculty members
- Live projects with industry
- Student Exchange Program
- Experiential Learning
- New age specialization
- NEP based course curriculum



# WHY CHOOSE US

At the Department of Management, Gurugram University, we understand that management education today must go far beyond classroom teaching. That's why our programmes are designed to prepare students not just for their first job, but for lifelong career success. With a location in the heart of India's corporate capital, Gurugram, our students benefit from unique exposure to industry practices, professional networks, and real-time business challenges. A blend of academic rigor, industry immersion, and personal mentoring makes our graduates stand apart as adaptable and confident leaders.

We offer two flagship programmes — the 5-Year Integrated MBA and the 2-Year MBA — giving students multiple pathways to management excellence. The 5-year Integrated MBA is an ideal launchpad for students after Class XII who wish to fast-track their management career without a break in studies, while the 2-year MBA provides graduates from any discipline with advanced managerial skills. Both programmes offer rich specializations in Finance, Marketing, Human Resource Management, Supply Chain Management, and International Business Management, enabling students to customize their learning to align with career ambitions across diverse industries.

What truly differentiates us is our commitment to a 360-degree learning ecosystem. Students engage in internships, live projects, industry tie-ups, international exchange opportunities, and soft-skill training modules that strengthen their professional readiness. With a faculty body that is 100% Ph.D. qualified, strong corporate collaborations, and an emphasis on innovation and resilience, we create not just managers, but leaders who can navigate disruption and drive meaningful change. Choosing Gurugram University's Department of Management means choosing a future of growth, opportunity, and impact.



# OUR PROMINENT FACULTIES

Name of the faculty	Designation	Highest Degree Qualification	Experience (Teaching/Research/Industry)	No. of Publications	E-mail Address
Prof.(Dr.) Amarjeet Kaur	Professor & Dean	Ph.D.	33 Years	72	amarjeet.kaur@gurugramuniversity.ac.in
Dr. Surabhi Goyal	Associate Professor & Chairperson	Ph.D.	19 Years	23	surabhi.goyal@gurugramuniversity.ac.in
Dr. Hawa Singh	Assistant Professor	Ph.D.	06 Years	24	hawasingh@gurugramuniversity.ac.in
Dr. Naveen Kumar	Assistant Professor	Ph.D.	08 Years	24	Naveenkumar@gurugramuniversity.ac.in
Dr. Kanchan Yadav	Assistant Professor	Ph.D.	06 Years	7	kanchanyadav@gurugramuniversity.ac.in
Dr. Neeraj Bansal	Assistant Professor	Ph.D.	6 Years	2	neerajbansal@gurugramuniversity.ac.in
Dr. Vinod Kumar	Assistant Professor	Ph.D.	16 Years	28	vinodkumar@gurugramuniversity.ac.in
Dr. Tabassum Ahmed	Assistant Professor	Ph.D	11 Years	4	tabassum.mba@gurugramuniversity.ac.in
Dr. Ritu Yadav	Assistant Professor	Ph.D.	06 Years	13	ritu.mba@gurugramuniversity.ac.in
Vikas Yadav	Assistant Professor	MBA	12 Years	NA	vikas.mba@gurugramuniversity.ac.in

# PROGRAMMES OFFERED

## MBA General (Dual Specialization)

This 2-year program (4 semesters) offers dual specializations in Finance, Marketing, HR, and Supply Chain Management. The structure provides flexibility through choice-based electives starting from the 3rd semester, allowing students to tailor their learning. The program includes a summer internship after the 2nd semester along with multiple live projects, helping students build practical skills across functions. Graduates receive an MBA degree with strong multi-domain exposure.

## MBA (Business Analytics)

This 2-year specialized program focuses on data-driven decision-making with core subjects and electives in AI, Machine Learning, R, Python, Tableau, and Cloud Computing. The curriculum is analytics-oriented from the 3rd and 4th semesters, ensuring deep technical and managerial expertise. Students complete an internship and a research project in the analytics domain, resulting in a strong industry-ready profile. The program concludes with an MBA (Business Analytics) degree.

## MBA Integrated (Dual Specialization)

This 5-year integrated program (10 semesters) blends undergraduate and postgraduate learning with specializations in Finance, Marketing, HR, and International Business Management. The first 3 years focus on foundational knowledge, while specialization begins in the 4th year. Students gain extensive industry exposure through two internships—after the 4th and 8th semesters—along with a dissertation and case-based projects. The final award is an MBA (Integrated) degree, with an exit option offering a PG Diploma after the 4th year.

## MBA GENERAL (DUAL SPECIALIZATION)

### Gender Diversity



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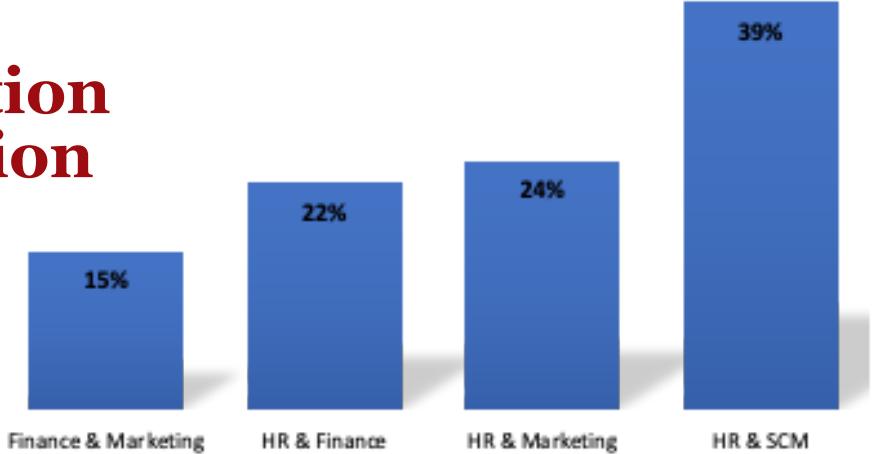
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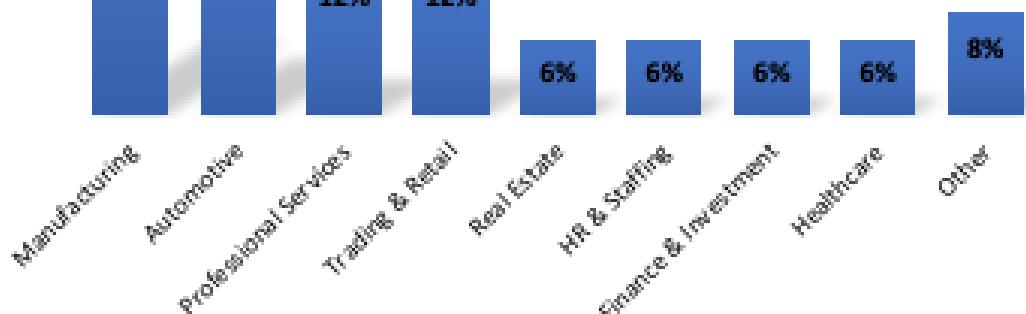
### Educational Background



### Specialization Combination



### Summer Internship



# CURRICULUM

<b>Terms</b>	<b>MBA General (Dual Specialization)</b>
<b>Term 1</b>	Management Principles & OB, Accounting for Managers, Statistics for Managerial Decisions, Managerial Economics, Communication Skills, Management Lessons Through Ancient Wisdom, MOOC
<b>Term 2</b>	HRM, Financial Management, Marketing Management, Business Research Methods, Production & Operations Management, Corporate Leadership & Networking Skills, MOOC, Summer Training
<b>Term 3</b>	Strategic Management, Business Law, Natural Hazard & Disaster Management, Summer Training Report, Seminar Report, Positive Thinking & Productivity, MOOC, Specialization Subjects Specialization I: 2 Subjects Specialization II: 2 Subjects
<b>Term 4</b>	Entrepreneurship & Innovation, Business Environment & Sustainability, Specialization Research Project, MOOC, Ability Enhancement Course, Multidisciplinary Course, Specialization Subjects Specialization I: 2 Subjects Specialization II: 2 Subjects



**Swadha Mishra**

**Specialization:** Finance & Marketing

**Graduation:** B.Com (H)

**Summer Internship:** Varidus Asia Pacific Ventures Ltd



**Mohit Sharma**

**Specialization:** HR & Marketing

**Graduation:** BCA

**Summer Internship:** Potterzwheel Realty



**Himanshi Chabra**

**Specialization:** HR & Marketing

**Graduation:** B.Com (H)

**Summer Internship:** Aspire Consultant



**Kunal**

**Specialization:** Marketing & Finance

**Graduation:** B.Com

**Summer Internship:** A&M Associates



**Dhenu Anjana**

**Specialization:** HR & Finance

**Graduation:** B.Com

**Summer Internship:** Maruti Suzuki India Ltd.



**Aman**

**Specialization:** HR & SCM

**Graduation:** BBA

**Summer Internship:** Uno Minda



**Jyoti**

**Specialization:** HR & SCM

**Graduation:** BTTM

**Summer Internship:** Wesource Pvt Ldt



**Kapil Yadav**

**Specialization:** HR & SCM

**Graduation:** B.Com

**Summer Internship:** Maruti Suzuki India Ltd.



**Nandini**

**Specialization:** HR & SCM

**Graduation:** B.Com

**Summer Internship:** Maruti Suzuki India Ltd.



**Naveen Kumar**

**Specialization:** HR & SCM

**Graduation:** BBA

**Summer Internship:** Styam Auto Pvt. Ltd.



**Neetu**

**Specialization:** HR & Marketing

**Graduation:** B.Com

**Summer Internship:** KML



**Rishab Tiwari**

**Specialization:** HR & SCM

**Graduation:** B.Com

**Summer Internship:** Ganga Technomech Engineers



**Priyanka Yadav**

**Specialization:** HR & SCM

**Graduation:** BBA

**Summer Internship:** Authentic Engineers



**Sahil Sharma**

**Specialization:** Marketing & Finance

**Graduation:** B.Com

**Summer Internship:** Realcut Engineering



**Versha Rani**

**Specialization:** HR & Marketing

**Graduation:** B.Com (H)

**Summer Internship:** Authentic Engineers



**Ritik Sharma**

**Specialization:** Marketing & Finance

**Graduation:** BBA

**Summer Internship:** Neximise Pvt. Ltd.



**Vasundhra Mudgil**

**Specialization:** HR & Finance

**Graduation:** B.Com

**Summer Internship:** Genius Mahela's Tax & Accounting Solution



**Ritik Yadav**

**Specialization:** HR & SCM

**Graduation:** BBA

**Summer Internship:** Maruti Suzuki India Ltd.



**Tanu Shukla**

**Specialization:** HR & Finance

**Graduation:** B.Com

**Summer Internship:** Aspire Consultants



**Vaibhav Dagar**

**Specialization:** HR & SCM

**Graduation:** BBA (Marketing)

**Summer Internship:** Sodhi Store



**Ziya**

**Specialization:** Marketing & Finance

**Graduation:** B.Com

**Summer Internship:** A.W & Co.



**Sachin Kashyap**

**Specialization:** HR & Finance

**Graduation:** Other

**Summer Internship:** Hero Motocorp



**Anshul Yadav**

**Specialization:** Marketing & Finance

**Graduation:** B.Com

**Summer Internship:** Maruti Suzuki India Ltd.



**Sachin**

**Specialization:** HR & SCM

**Graduation:** BBA

**Summer Internship:** Dr & Developers



**Dikshika**

**Specialization:** HR & Finance

**Graduation:** B.Com

**Summer Internship:** Maruti Suzuki India Ltd.



**Sunil Yadav**  
**Specialization:** HR & Marketing  
**Graduation:** B.Com  
**Summer Internship:** JBM



**Sneha Yadav**  
**Specialization:** HR & Marketing  
**Graduation:** B.Com  
**Summer Internship:** JBM



**Sumit Kumar**  
**Specialization:** HR & SCM  
**Graduation:** B.A Prog. (Economics+ Mathematics)  
**Summer Internship:** Rakhi Engineering Works



**Soni Kumari**  
**Specialization:** HR & Marketing  
**Graduation:** B.Com  
**Summer Internship:** Mediception Science Pvt Ltd



**Keshav Kumar**  
**Specialization:** HR & Marketing  
**Graduation:** BBA  
**Summer Internship:** JMV Motors Pvt. Ltd.



**Suruchi Choudhary**

**Specialization:** HR & Marketing

**Graduation:** BBA

**Summer Internship:** Maruti Suzuki India Ltd.



**Hitesh**

**Specialization:** HR & SCM

**Graduation:** BBA

**Summer Internship:** Dr & Developers



**Shweta**

**Specialization:** HR & Finance

**Graduation:** BBA

**Summer Internship:** Golden Bricks



**Sumit Kumar**

**Specialization:** HR & SCM

**Graduation:** B.Tech CSE

**Summer Internship:** Maruti Suzuki India Ltd.



**Ritika**

**Specialization:** HR & Finance

**Graduation:** B.Com

**Summer Internship:** JBM



**Anukul Singh**

**Specialization:** Marketing & Finance

**Graduation:** B.A

**Summer Internship:** Realcut Engineering



**Savita**

**Specialization:** HR & Finance

**Graduation:** B.Com

**Summer Internship:** Uno Mindarika Pvt. Ltd.



**Nagender**

**Specialization:** HR & SCM

**Graduation:** B.Com

**Summer Internship:** Glowmac Lighting Pvt. Ltd.



**Sakshi Yadav**

**Specialization:** HR & Marketing

**Graduation:** BBA

**Summer Internship:** Anju Enterprises



**Shubham**

**Specialization:** HR & SCM

**Graduation:** BSC (Computer Science)

**Summer Internship:** SKH Metals Ltd.



**Nidhi Yadav**

**Specialization:** HR & Finance

**Graduation:** B.Com

**Summer Internship:** Best International Pvt. Ltd.



**Aniket Dhariwal**

**Specialization:** HR & SCM

**Graduation:** B.Com

**Summer Internship:** Aashi Glass India Ltd.



**Janashi Yadav**

**Specialization:** HR & Finance

**Graduation:** BSC Hons

**Summer Internship:** Maruti Suzuki India Ltd.



**Sahil Sharma**

**Specialization:** Finance & Marketing

**Graduation:** BSC Life Sciences

**Summer Internship:** ASK Automotive Limited



**Anjali**

**Specialization:** HR & SCM

**Graduation:** BSC

**Summer Internship:** Maruti Suzuki India Ltd.



**Hemant**

**Specialization:** HR & SCM

**Graduation:** BSC

**Summer Internship:** Hero Motocorp Limited



**Amisha Choudhary**

**Specialization:** HR & Marketing

**Graduation:** B.Com

**Summer Internship:** Arun Beverag Ltd.



**Kanika**

**Specialization:** HR & Finance

**Graduation:** BBA

**Summer Internship:** Authentic Engineer Pvt. Ltd



**Muskan Dixit**

**Specialization:** HR & SCM

**Graduation:** B.Com

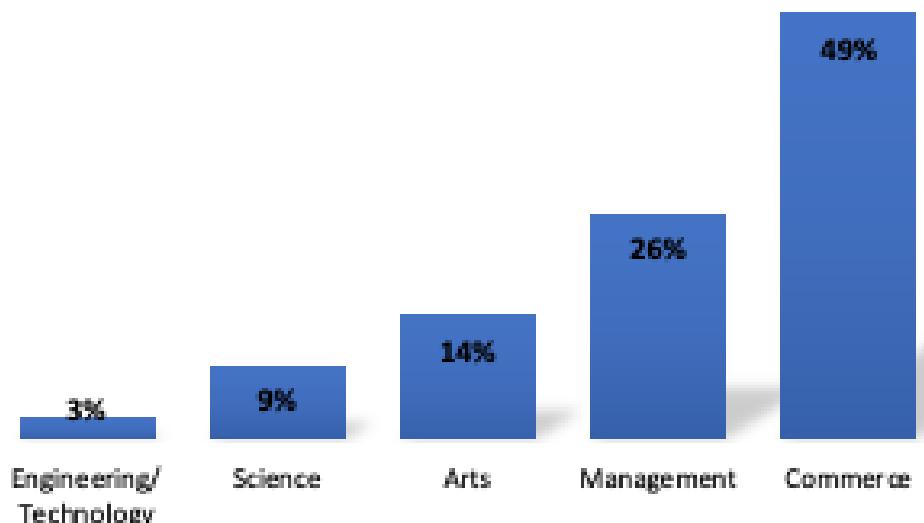
**Summer Internship:** Maruti Suzuki India Ltd.

# MBA BUSINESS ANALYTICS

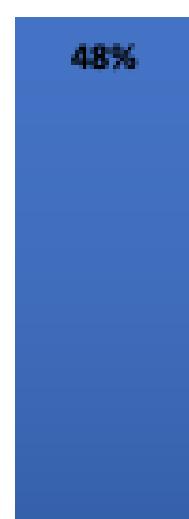
## Gender Diversity



## Educational Background



## Summer Internship



Automotive &  
Manufacturing

Real Estate &  
Infrastructure

Consulting &  
Analytics

Tech & Digital

Other

# CURRICULUM

<b>Terms</b>	<b>MBA (Business Analytics)</b>
<b>Term 1</b>	Management Principles & OB, Accounting for Managers, Statistics for Managerial Decisions, Managerial Economics, Communication Skills, Management Lessons Through Ancient Wisdom, MOOC
<b>Term 2</b>	HRM, Financial Management, Marketing Management, Business Research Methods, Production & Operations Management, Corporate Leadership & Networking Skills, MOOC, Summer Training
<b>Term 3</b>	Strategic Management, Business Law, Natural Hazard & Disaster Management, Basic Data Analytics with R & Python, Predictive Modelling, Advanced Excel, Social Media Analytics, Relational Database Management & SQL, Positive Thinking & Productivity, Summer Training Report, Seminar Report, MOOC
<b>Term 4</b>	Entrepreneurship & Innovation, Big Data Analysis, SAS & Tableau, Machine Learning & AI, Python, Cloud Computing, Natural Language Processing, Specialization Research Project, Multidisciplinary Course, Ability Enhancement Course, MOOC



**Nitya Saini**

**Specialization:** Business Analytics

**Graduation:** BBA

**Summer Internship:** JCB Ltd



**Lakshay Yadav**

**Specialization:** Business Analytics

**Graduation:** B.Com (Hons)

**Summer Internship:** Real Estate Co.



**Manisha Chauhan**

**Specialization:** Business Analytics

**Graduation:** Bsc Medical

**Summer Internship:** Maruti Suzuki India Ltd



**Lipin**

**Specialization:** Business Analytics

**Graduation:** Bsc Medical

**Summer Internship:** Paisabazaar Marketing & Consulting Pvt Ltd



**Manisha Yadav**

**Specialization:** Business Analytics

**Graduation:** B.A Hons. English

**Summer Internship:** Maruti Suzuki India Ltd



**Gautam Tyagi**

**Specialization:** Business Analytics

**Graduation:** BBA Digital Marketing

**Summer Internship:** My 3D Meta, Go Machenic



**Khushi Tomar**

**Specialization:** Business Analytics

**Graduation:** BBA

**Summer Internship:** CJ DARCL



**Rohit**

**Specialization:** Business Analytics

**Graduation:** B.Com Hons

**Summer Internship:** WINNTUS



**Tannu**

**Specialization:** Business Analytics

**Graduation:** BBA

**Summer Internship:** Brandsoul



**Ayush Kumar**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** Krishna pennstone automotive limited



**Prachi Sharma**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** VSHARP & CO.



**Nitesh Kumar**

**Specialization:** Business Analytics

**Graduation:** Bsc hon. (Computer Science)

**Summer Internship:** Wintuss Aluform



**Priya**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** Maruti Suzuki India Ltd



**Kunal**

**Specialization:** Business Analytics

**Graduation:** BA

**Summer Internship:** Rico Auto Industries



**Sangeeta**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** Maruti Suzuki India Ltd.



**Naman**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** Peregrine Pvt. ltd.



**Neha Yadav**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** Digger Downhole Tools



**Vikas Chauhan**

**Specialization:** Business Analytics

**Graduation:** B.Com Hons.

**Summer Internship:** Urban Epic Estate Pvt. Ltd.



**Tina Saini**

**Specialization:** Business Analytics

**Graduation:** BBA

**Summer Internship:** A3K Enterprises



**Yogesh Yadav**

**Specialization:** Business Analytics

**Graduation:** B.Tech Computer Science and Engineering

**Summer Internship:** TheStempedia.com



**Ritika Sharma**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** Sequentum



**Krishan**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** Lenskart solutions Pvt Ltd



**Shalu Yadav**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** Khatabuddy



**Dipanshu Dixit**

**Specialization:** Business Analytics

**Graduation:** BA

**Summer Internship:** Ekta engineers



**Anju Yadav**

**Specialization:** Business Analytics

**Graduation:** B.com (Hons)

**Summer Internship:** Sciens Logistics India Pvt. Ltd.



**Girish**

**Specialization:** Business Analytics

**Graduation:** BBA

**Summer Internship:** A.G Furniture



**Smiriti Tripathi**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** Honda Motorcycle and Scooters Pvt. Ltd.



**Ananay Gambhir**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** Arora Nad Associates



**Shalu Parjapati**

**Specialization:** Business Analytics

**Graduation:** BBA

**Summer Internship:** Brandssoul



**Kuldeep Yadav**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** Ganga Realty



**Preeti Sharma**

**Specialization:** Business Analytics

**Graduation:** B.A Hons (Economics)

**Summer Internship:** Trailytics AI



**Prashant**

**Specialization:** Business Analytics

**Graduation:** BBA

**Summer Internship:** Mega Realty Max Pvt. Ltd.



**Simar Jeet Kaur**

**Specialization:** Business Analytics

**Graduation:** B.Com

**Summer Internship:** CollegeTips



**Khushi**

**Specialization:** Business Analytics

**Graduation:** BA

**Summer Internship:** CryoViva Life Sciences



**Geetika Sharma**

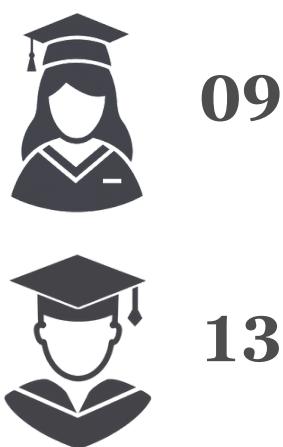
**Specialization:** Business Analytics

**Graduation:** BBA

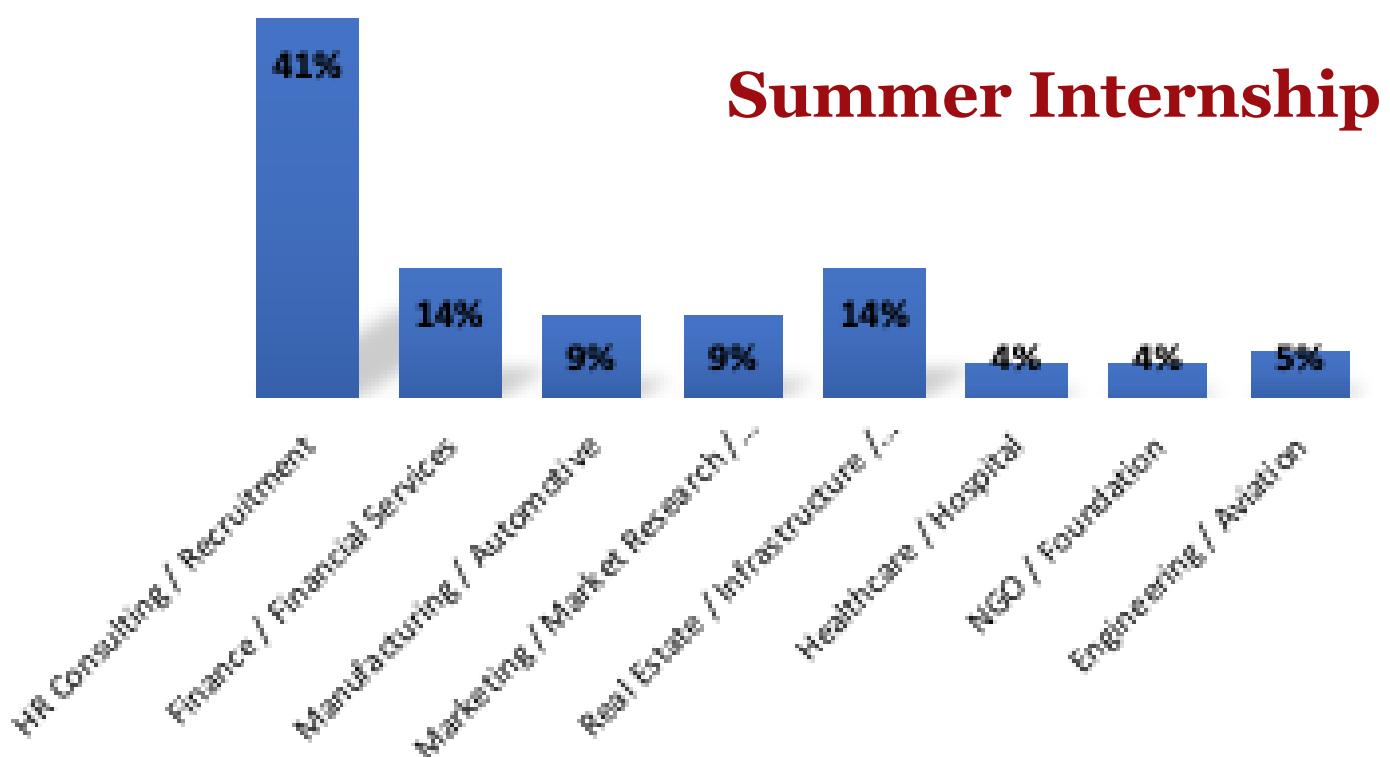
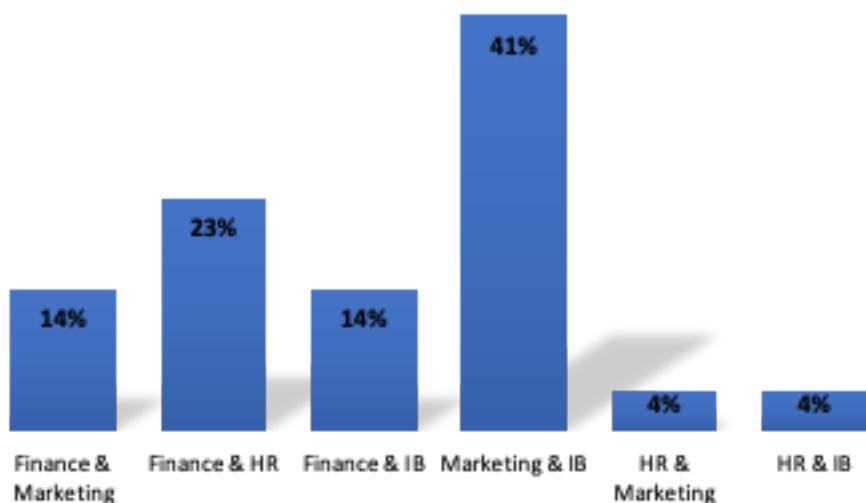
**Summer Internship:** IGT solutions

## MBA INTEGRATED (DUAL SPECIALIZATION)

### Gender Diversity



### Specialization Combination



# CURRICULUM

<b>Terms</b>	<b>MBA Integrated (Dual Specialization)</b>
<b>Term 1</b>	International Business Operations, Operations Research, Cross-Cultural Management, Management Information System, Knowledge Management, Facilities Management, MOOC, Specialization Subjects Specialization I: 1 Subject Specialization II: 1 Subject
<b>Term 2</b>	Strategic Management, Supply Chain Management, E-Business, Business Research Methods, Summer Training, Specialization Subjects Specialization I: 2 Subject Specialization II: 2 Subject
<b>Term 3</b>	Entrepreneurship, Corporate Governance, Business Negotiation Skills, Summer Training Report, Seminar Report, MOOC, Specialization Subjects Specialization I: 2 Subject Specialization II: 2 Subject
<b>Term 4</b>	Crisis Management, Business Process Reengineering, Project Report, Comprehensive Viva-voce, Specialization Subjects Specialization I: 2 Subject Specialization II: 2 Subject



**Atul Sharma**

**Specialization:** Finance & marketing

**Graduation:** BBA

**Summer Internship:** JBM Group



**Jaya Jangra**

**Specialization:** Finance & HR

**Graduation:** BBA

**Summer Internship:** V-Konnect Associates

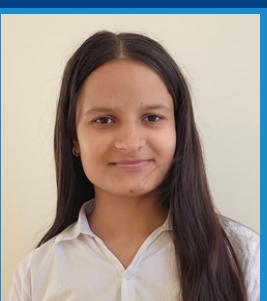


**Amar Soni**

**Specialization:** Finance & Marketing

**Graduation:** BBA

**Summer Internship:** Aklesh Finserv Pvt. Ltd.



**Komal Priyadarshi**

**Specialization:** Finance & HR

**Graduation:** BBA

**Summer Internship:** HR Aspire Consultants



**Abhishek**

**Specialization:** Finance & IB

**Graduation:** BBA

**Summer Internship:** Medanta-The Medicity



**Sameeksha Sarda**

**Specialization:** Finance & HR

**Graduation:** BBA

**Summer Internship:** HR Fusion CX



**Deepesh**

**Specialization:** Marketing & IB

**Graduation:** BBA

**Summer Internship:** Dreamlock MR Pvt. Ltd.



**Ankita Sangwan**

**Specialization:** Marketing & IB

**Graduation:** BBA

**Summer Internship:** Aspire Consultancy



**Suraj Kumar Poddar**

**Specialization:** Finance & IB

**Graduation:** BBA

**Summer Internship:** RIT Foundation



**Khushi Tanwar**

**Specialization:** Finance & HR

**Graduation:** BBA

**Summer Internship:** Aspire Consultancy



**Jasmeet Kumar**

**Specialization:** Marketing & IB

**Graduation:** BBA

**Summer Internship:** AI Engineering Services Ltd.



**Divya Saini**

**Specialization:** HR & Marketing

**Graduation:** BBA

**Summer Internship:** DLF Hospitality



**Sanjeet Choubey**

**Specialization:** Marketing & IB

**Graduation:** BBA

**Summer Internship:** Marketing Neha Vastralaya



**Nancy Kumari**

**Specialization:** HR & IB

**Graduation:** BBA

**Summer Internship:** Jobsmato



**Sagar Mehra**

**Specialization:** Finance & IB

**Graduation:** BBA

**Summer Internship:** Sigma Consultancy Service



**Saloni Sharma**

**Specialization:** HR & Finance

**Graduation:** BBA

**Summer Internship:** Aspire Consultants



**Manish Yadav**

**Specialization:** Finance & Marketing

**Graduation:** BBA

**Summer Internship:** Insplore Consultancy



**Khushi Jangid**

**Specialization:** Marketing & IB

**Graduation:** BBA

**Summer Internship:** Aspire Consultants



**Shubham Tanwar**

**Specialization:** Marketing & IB

**Graduation:** BBA

**Summer Internship:** SKH Metals Ltd.



**Vinay Jangra**

**Specialization:** IB & Marketing

**Graduation:** BBA

**Summer Internship:** Sky Reve Interiors Pvt. Ltd.



**Yogesh Kumar**

**Specialization:** IB & Marketing

**Graduation:** BBA

**Summer Internship:** ILC Infrastructure LLP



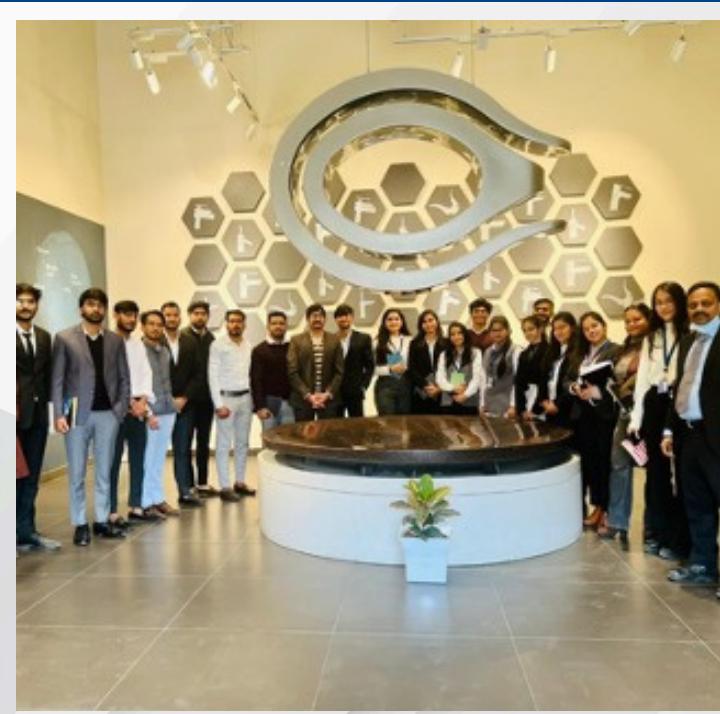
**Deepak Thakran**

**Specialization:** IB & Marketing

**Graduation:** BBA

**Summer Internship:** Aspire Consultants

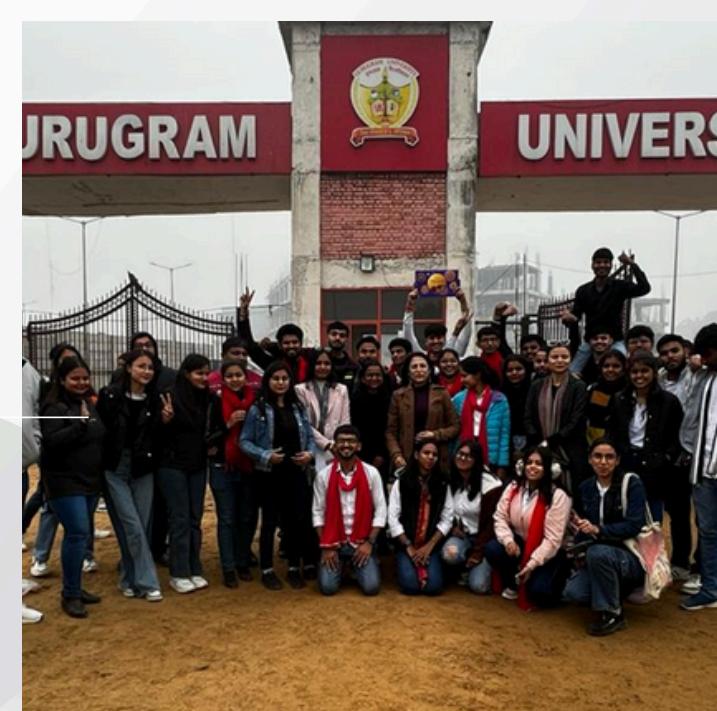
# EVENTS & STUDENT ACTIVITIES



# EVENTS & STUDENT ACTIVITIES



# EVENTS & STUDENT ACTIVITIES



CAMPUS RECRUITMENT 2025-26

# Placement Records (Batch 2023-2025)

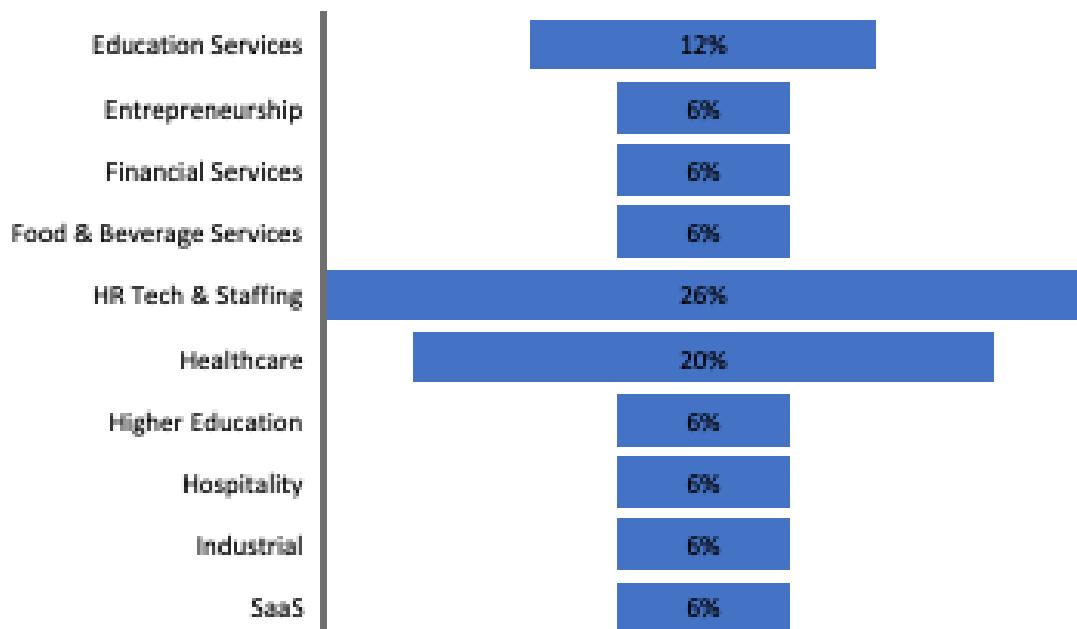
Category	Statistics / Insights
Recruiters	Kanpeki Workforce, Boston Scientific, Perceptive.ai, PeopleStrong, Oxane Partners, GLS Group, SRVA Education, etc.
Highest Package (International)	₹20 LPA
Highest Package (Domestic)	₹6 LPA
Top 25% Average Package	₹8.6 LPA
Average Package (Overall)	₹5 LPA
Median Package	₹3 LPA
New Recruiters Added This Year	Perceptive.ai, Teamlease, The Elite Group of Hotels, Oxane Partners, We The Chef's Food Solutions Pvt. Ltd., etc.

**65%**  
TPO-Assisted



**35%**  
Self-Placed

## Placement Sector Wise



# ALUMNI PRESENCE



# ACADEMIC AND INDUSTRY PARTNERS



Energy Efficiency Service Limited



Haryana State  
Pollution  
Control Board



The placement process at the Department of Management, Gurugram University follows the below stages:

## Registration

Organizations interested in recruiting students are required to communicate their interest via email. Early communication ensures scheduling of pre-placement talks at mutually convenient dates.

## Pre-Placement Talk

Organizations are invited to deliver a pre-placement talk with students. This interaction helps students gain insights about the organization, its culture, job profiles, and growth opportunities. Although optional, organizations are encouraged to share presentations or promotional material to aid students in making informed career decisions.

## Student Shortlisting

Post registration or pre-placement talk, organizations can either circulate customized application forms or receive student resumes. Based on this, a shortlist of suitable candidates is prepared.

## Slotting

Each organization is allotted a unique date and time to conduct interviews of shortlisted candidates. The slotting is finalized by the placement committee, keeping in mind institute priorities, and is communicated to the organization well in advance.

## Offers

At the end of the selection process, the organization declares the names of selected candidates. The offer details such as job role, location, compensation, and other benefits are shared in the confirmation email.

## Acceptance / Rejection of Offers

Candidates must confirm their acceptance or rejection of the offer within the stipulated deadline. The placement committee communicates these responses to the organization promptly.

# Placement Team's Message



Dr. Kanchan Yadav  
Faculty Coordinator



Dr. Vinod Kumar  
Faculty Co-coordinator



Dr. Vikas Yadav  
Faculty Co-coordinator

It gives us great pride to present the Placement Brochure of the Department of Management, Gurugram University. As the Placement Team, we believe that true education goes beyond mastering concepts — it is about shaping individuals who can think critically, act responsibly, and adapt to an evolving business landscape. This brochure showcases the dedication, talent, and readiness of our students, who are prepared to take on real-world challenges with confidence and purpose.

At the Department of Management, our approach integrates strong academic foundations with meaningful industry exposure. Through projects, internships, live case studies, and industry engagement, students are trained to apply classroom learning to practical business situations. They develop analytical thinking, teamwork, leadership, and effective communication — the qualities that make them valuable assets for any organization.

Our Placement Team works throughout the year to build strong connections with industry partners, understand emerging hiring trends, and ensure our students remain future-ready. We also encourage students to lead, innovate, and participate in co-curricular activities that help them grow as well-rounded professionals.

We warmly invite all recruiters to explore the profiles of our talented students featured in this brochure. We are confident that they will bring commitment, creativity, and fresh perspectives to your esteemed organization. We value the continued trust of our recruiting partners and look forward to a successful placement season ahead.

With best wishes for a fruitful and successful recruitment drive.

**Placement Team**  
Department of Management

# **PLACEMENT TEAM**

## **DEPARTMENT OF MANAGEMENT**

Contact us at [tpc.management@gurugramuniversity.ac.in](mailto:tpc.management@gurugramuniversity.ac.in)

### **Student Representatives**



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+91 6261834256



Mohit Sharma  
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Ritik Sharma  
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Atul Sharma  
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### **Faculty Coordinator**

Dr. Kanchan Yadav  
[kanchanyadav@gurugramuniversity.ac.in](mailto:kanchanyadav@gurugramuniversity.ac.in)  
+91 98111 11637

### **Faculty Co-coordinators**

Dr. Vinod Kumar  
[vinodkumar@gurugramuniversity.ac.in](mailto:vinodkumar@gurugramuniversity.ac.in)  
+91 9991576766

Mr. Vikas Yadav  
[vikas.mba@gurugramuniversity.ac.in](mailto:vikas.mba@gurugramuniversity.ac.in)  
+91 9891802935

# **GURUGRAM UNIVERSITY**

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## **GURUGRAM**



## **GURUGRAM UNIVERSITY, GURUGRAM**

(A State Govt. University under Haryana Act 17 of 2017)

New campus: Kankrola, Sector- 87, Gurugram, 122505, Haryana

University Campus: Sector 51, Mayfield Garden, Gurugram, 122003, Haryana

Email: [tpc.management@gurugramuniversity.ac.in](mailto:tpc.management@gurugramuniversity.ac.in) | Website: [www.gurugramuniversity.ac.in](http://www.gurugramuniversity.ac.in)