



**GURUGRAM
UNIVERSITY**

DEPARTMENT OF

MEDIA STUDIES

CAMPUS RECRUITMENT PROGRAMME 2025





गुरुग्राम विश्वविद्यालय

(राज्य सरकार द्वारा हरियाणा अधिनियम 2017 के तहत स्थापित विश्वविद्यालय)



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MESSAGE FROM VICE CHANCELLOR



It gives me immense pleasure to extend a warm welcome on behalf of Gurugram University. We are deeply committed to nurturing talent, fostering innovation, and preparing our students to meet the evolving demands of the professional world.

Gurugram University strives to focus on streamlining our academic and administrative processes to enhance student welfare, employability, and holistic development. Our goal is to equip students not only with academic excellence but also with the professional ethics, practical exposure, and technical proficiency required to excel in today's competitive environment.

Situated in Gurugram—India's second-largest IT hub and a dynamic centre for finance, banking, healthcare, and emerging technologies—the University offers the unique advantage of industry proximity. This enables us to build strong collaborations with leading organizations, facilitating internships, training, and placement opportunities for our students.

We strive to create a vibrant ecosystem that encourages experiential learning, innovation, and leadership. Our transparent, student-centric administration and conducive learning environment ensure that every learner is empowered to realize their full potential.

I take great pride in presenting our students—driven, skilled, and ready to contribute meaningfully to the corporate world. We look forward to building enduring relationships with our industry partners and shaping a future of shared success.

Prof. Sanjay Kaushik
Vice-Chancellor,
Gurugram University,
Gurugram



MESSAGE FROM REGISTRAR



It is my privilege to welcome potential recruiters to the Gurugram University Placement Program. At Gurugram University, we believe in equipping students with knowledge, creativity, and professional ethics to meet the evolving demands of industry and society. Through quality education, research initiatives, and strong industry collaborations, our graduates are prepared to face real-world challenges and contribute meaningfully to organizational and national development.

The Placement Cell, supported by our dedicated faculty, continually strives to foster meaningful partnerships with industries and create opportunities that shape successful professional journeys. I am confident that our students will display the same dedication, innovation, and values that define Gurugram University wherever they go. I convey my best wishes to all students for their career prospects and to the recruiting partners for a productive and long-lasting association with Gurugram University.

Dr. Sanjay Arora
Registrar
Gurugram University,
Gurugram



MESSAGE FROM DEAN



It gives me immense pleasure to share this Placement Brochure of the Department of Media Studies. The department has continuously evolved to meet the needs of the rapidly expanding media and communication sector. With a curriculum enriched by NEP guidelines, value-added courses, and a strong focus on creativity, critical thinking, and practical skills, our students are well prepared to excel in diverse professional domains.

The department's initiatives—ranging from studio-based learning to interdisciplinary exposure, film production, animation, public relations, and media literacy—equip students with both theoretical grounding and industry-oriented competencies. I am confident that our talented learners will make meaningful contributions to organizations they join.

I extend my best wishes to all students for their future endeavors and sincerely thank our industry partners for their continued collaboration and support.

Prof. Neera Verma

Dean, Academic Affairs
Gurugram University,
Gurugram



MESSAGE FROM CHAIRPERSON



It is my privilege to present the Placement Brochure of the Department of Media Studies. Our department remains dedicated to nurturing creativity, innovation, and professional excellence among students who aspire to build careers in journalism, filmmaking, animation, digital communication, corporate communication, and emerging creative industries.

By offering a curriculum that blends conceptual understanding with hands-on learning, industry exposure, live projects, internships, and collaborative environments, we ensure that our students are industry-ready and capable of adapting to the evolving media landscape. Strong partnerships with production houses, media organizations, studios, and agencies further empower students with real-world experience.

I am confident that our students will uphold the values, discipline, and professionalism that the department stands for. I extend my heartfelt wishes to them and gratitude to our industry collaborators for their trust and support.

Prof. (Dr.) Rakesh Kumar Yogi
Chairperson,
Gurugram University,
Gurugram



DIRECTOR- EMPLOYABILITY MESSAGE



It gives me immense pleasure to present the Training and Placement Brochure of Gurugram University. At Gurugram University, we believe that education is not confined to classrooms—it extends to developing skills, nurturing talent, and preparing students for the real-world challenges of the professional environment.

Our Training and Placement Cell strives to bridge the gap between academia and industry by providing students with comprehensive career development support through skill enhancement programs, internships, workshops, and placement drives. We are committed to empowering our students with employability skills, professional ethics, and the confidence required to excel in today's competitive world.

Located in the heart of Gurugram, a thriving hub of technology, innovation, and enterprise, our students enjoy unique exposure to leading industries and organizations. We take pride in our collaborations with reputed companies and our growing network of corporate partners who continue to recognize and value the potential of our students.

I extend my best wishes to all our students for a bright and successful future and express my sincere gratitude to our industry partners for their continued trust and support.

Dr. Charu Gandhi
Director Employability
Gurugram University,
Gurugram



TRAINING & PLACEMENT OFFICER MESSAGE



Welcome to the Training and Placement Office (TPO) of Gurugram University – where dreams and opportunities intertwine.

At Gurugram University, we believe education is more than acquiring knowledge; it is the foundation for building a future full of possibilities. The TPO plays a vital role in transforming this belief into reality by guiding students towards meaningful and rewarding careers.

We are dedicated to shaping professionals who can excel in today's fast-evolving world. Through focused training sessions, career counseling, and strong industry collaborations, we equip students with the right blend of skills, confidence, and exposure. Our mission is to bridge the gap between academia and industry, ensuring that every student is career-ready and future-focused.

With an emphasis on innovation, integrity, and excellence, we strive to ignite aspirations, fuel ambitions, and create new pathways to success. Together, let's embark on this journey of growth and discovery—turning aspirations into achievements and building a future full of opportunities.

Dr. Aman Vashisth

Training & Placement Officer,
Gurugram University,
Gurugram



"WHERE IT ALL STARTED"

Gurugram University, one of the youngest and fastest-growing state universities of Haryana, aspires to be a center of academic excellence and innovation. Established at the campus of Rao Tula Ram College of Science and Commerce, the University is located in Sector-51, Gurugram, spread across 11.5 acres of lush green surroundings.

Built on the twin pillars of Education and Research, the University fosters an environment where creativity and knowledge flourish. It is equipped with modern libraries, state-of-the-art laboratories, and is developing hostel, medical, transport, and residential facilities to provide world-class amenities.

With a vision to emerge as a global university, Gurugram University offers programs in diverse and cutting-edge fields such as Computer Science, Artificial Intelligence, Cyber Security, Law, Pharmacy, Physiotherapy, Nursing, and more.

In just a few years, the University has made remarkable progress — creating a transparent administration, advanced infrastructure, and a safe, student-friendly campus dedicated to character building, skill enhancement, and nation building.





“THE SMART CHOICE”

- The Department of Media Studies is creative, committed, and ambitious: a leader in film making, Public Relations and Animation. As a partner in innovation, the DMS has been inspiring young media aspirants since 2020. We promote an open and curious attitude. We want to equip students not only with knowledge, but also with the skills to navigate a dynamic world. This requires diversity of perspective, agility and resilience.
- Moreover, our Media Studies department may encourage interdisciplinary approaches, combining elements of sociology, psychology, cultural studies, communication studies, and the visual arts to explore the impact and significance of media in society. The goal is to develop critical thinking, media literacy, and analytical skills among students to understand the complexities of media messages and representations and their influence on individuals and communities.





GURUGRAM UNIVERSITY

INFRASTRUCTURE

CAMPUS

Gurugram University is strategically located in Gurugram, the vibrant corporate and technological hub often referred to as the "Millennium City" of India. The university's modern campus provides a dynamic environment that fosters innovation and professional growth, perfectly mirroring the city's fast-paced, high-tech ethos. Gurugram University features contemporary, well-equipped facilities, including smart classrooms with projectors, state-of-the-art laboratories, and a comprehensive central library designed to support advanced research and learning. The campus also provides excellent amenities such as sports facilities, seminar halls, and student common areas. With a strong emphasis on practical, industry-aligned education, Gurugram University leverages its location to offer students unparalleled opportunities for internships, industry interaction, and career placement in one of the country's leading economic centres.



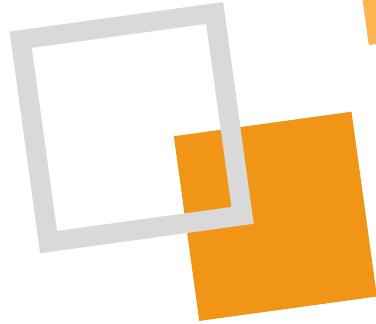
CENTRAL LIBRARY

The library provides a serene and technologically-equipped environment for focused study. It features comfortable seating arrangements for a significant number of readers and is equipped with Wi-Fi connectivity. Access to its physical holdings is facilitated through a robust Online Public Access Catalogue (OPAC). Furthermore, the library offers extensive digital resources, including subscriptions to numerous e-databases, e-journals, and e-books, ensuring students have 24/7 access to global research and information from both within the campus and remotely. This seamless integration of physical and digital resources makes it a vital hub for intellectual growth.





GURUGRAM UNIVERSITY



SPORTS

The Gurugram University campus actively promotes holistic development through its dedicated sports facilities, including courts for Basketball, Volleyball, Badminton, and Table Tennis. By offering various indoor and outdoor athletic opportunities, the university fosters a culture of physical well-being, teamwork, and competitive spirit among students, crucial for their overall growth.



LABS

Gurugram University is equipped with state-of-the-art laboratories across its departments to provide students with essential hands-on experience and facilitate research. These modern labs, particularly in Sciences and Engineering, feature the latest equipment and specialized instruments. This ensures students can effectively conduct experiments and innovation-driven projects.





GURUGRAM UNIVERSITY

AUDITORIUM

The modern, air-conditioned auditorium at Gurugram University is the central venue for all major events. Equipped with advanced audio-visual systems and excellent acoustics, it is frequently used to host significant seminars, conferences, cultural performances, and university convocations, playing a key role in enriching the academic and social life of the campus.



CLASSROOMS

Gurugram University is transitioning to a fully digital learning environment with smart classrooms throughout the campus. These rooms are modernly designed and equipped with LCD/LED projectors, high-speed Wi-Fi, and interactive digital boards. This technology facilitates blended learning, e-content delivery, and virtual interaction, ensuring an engaging and future-ready educational experience for all students and faculty.





STUDENT'S CREATIVE PRODUCTION WORK

UNIVERSITY INK (MONTHLY NEWSLETTER)

- Covers Gurugram University's events, news, and student achievements regularly.
- Encourages student journalism and content creation.
- Promotes cross-department collaboration, allowing contributions from across the university.
- Provides hands-on editorial experience in writing, design, layout, and publishing.
- Enhances media literacy and communication skills among students.
- Helps students build a professional writing portfolio for future careers in media.

UNIVoice – NEWS BULLETIN

- Features updates related to higher education in India.
- Covers departmental news, events, workshops, guest lectures, and festivals etc.
- Follows a weekly posting schedule, will transition to daily video updates once classes resume.
- Strengthens digital communication skills.
- Promotes a vibrant media culture within the university community.
- Bridges the gap between the classroom and digital industry trends.



Vision of Young Minds

University Ink

WEDNESDAY, 26 JANUARY 2022

GURUGRAM UNIVERSITY, GURUGRAM

VOL 1 ISSUE 1

Pandemic or endemic

Don't be alarmed, be vigilant

नया साल, नई शुरुआत



स्वराज और आत्मनिर्भरता का
उत्सव है
73 वां गणतंत्र दिवस

किसी भी राष्ट्र के लिए सार्वाधिक महत्वपूर्ण है स्वतंत्रता और स्वतन्त्रता। हम सब जानते हैं कि भारत ने सेकंडों बर्बे की गुलामी को छोड़ दी है लेकिन इस दौरान अपने आजादी के लिये को मरने वाली दिया। गुलामी के दौर में लगातार शरणीयों के मरने में स्वतंत्रता की विश्वासी जल्दी रुटी जिसने आधिकारिक विश्वास अभिने का रूप लिया और भारत स्वतंत्र रहा। देश के आजाद होने के बाद सबसे बड़ा लक्ष्य था

73RD REPUBLIC DAY OF INDIA: HOPES FOR THOSE WHO NEVER GOT A CHANCE

A special effort has been made to give opportunity to frontline workers and other working classes who continued to work during 'pandemic' are welcome as a guest.

15

- Seats will be reserved for frontline workers





DIGITAL MEDIA PLATFORMS & FUTURE EXPANSION

DIGI ACADEMIA (YOUTUBE LEARNING CHANNEL)

- Repository of lectures across diverse disciplines
- High-quality academic content delivery
- Supports wide range of intellectual interests
- Brings expert educators to a unified digital space
- Freely accessible to global learners

UPCOMING INITIATIVES (COMMUNITY RADIO)

- Applied for Community Radio license (frequency unavailable)
- Plan to launch Internet/Web Radio instead
- Student-led shows, interviews & educational programs
- Practical training in radio scripting, sound design & anchoring
- Bridges academic learning with real-world media skills





DIGITAL MEDIA PLATFORMS & FUTURE EXPANSION

UPCOMING INITIATIVES (PODCAST)

- Weekly podcast series
- Will feature interviews with renowned academicians, industry professionals, artists, and spiritual leaders.
- Aims to highlight the University's commitment to social responsibility and national development.
- Will enhance University's digital outreach and academic presence in the public domain





EDUCATION BEYOND CLASSROOM

• RASHTRAPATI BHAVAN VISIT

- Students visited the Parliament of India as part of an educational trip. The purpose of the trip was to make students understand the workings of the Lok Sabha and Rajya Sabha. The students visited various chambers of the parliament and also saw the central hall where the British had finally handed over control of the country back in 1947, marking the historic moment for the freedom of the country. The experience of the visit was memorable not just for witnessing its adorned architecture but also for learning more about Indian law and the workings of the legislature's proceedings.





• DHARAMSHALA EDUCATIONAL TOUR

- The study tour to McLeodganj Monasteries was initiated to enhance better understanding and awareness about Tibetan culture. Students and staff members from the DMS took part in the visit and had meetings with locals and officials in Dharamshala. Prior to this trip, the students prepared a research plan and questionnaire that were further used in an interactive session with locals and officials. As an outcome of the tour, students prepare research papers and documents.





• ARAVALI FILM FESTIVAL

- Students volunteer at the Aravali Film Festival with the aim of capturing all the beauties of this cultural event along with international cinema, where they participate and learn the skills of event management. They get a platform to see and interact with so many excellent producers and directors who have made very good films with their hard work.

• ENDOGMA FILM FESTIVAL

- Students of B.Sc Animation and Multimedia participated in the film festival, and their proud animated short film, "Pihu ek dukhad sach", was screened and won 2nd prize at the festival.





● 2ND HARYANA FILM FESTIVAL

- The Department of Media Studies proudly participates in the Haryana Film Festival every year, providing students with a powerful platform to showcase their creativity and filmmaking talent. From scripting to screen, students create their own films and present them alongside emerging filmmakers from across the state. Over the years, our department has consistently achieved remarkable success, with students winning multiple awards in various categories. The festival not only celebrates cinema but also encourages our students to grow, experiment, and push the boundaries of storytelling.





NATIONAL MEDIA DIALOGUE

Organized by the Department of Media Studies (DMS), the National Media Dialogue provides an open and informal platform where media professionals and distinguished personalities from various sectors engage in meaningful discussions and debates on contemporary themes.

DMS has successfully conducted four editions so far:

2022 – First Edition

2023 – Second Edition

2024 – Third Edition

2025 – Fourth Edition

Each edition has received strong participation and appreciation, reinforcing the department's commitment to fostering insightful dialogue and thought leadership.

EDITION 1 : (2022)



EDITION 2 : (2023)





**GURUGRAM
UNIVERSITY**

NATIONAL MEDIA DIALOGUE

EDITION 3 : (2024)



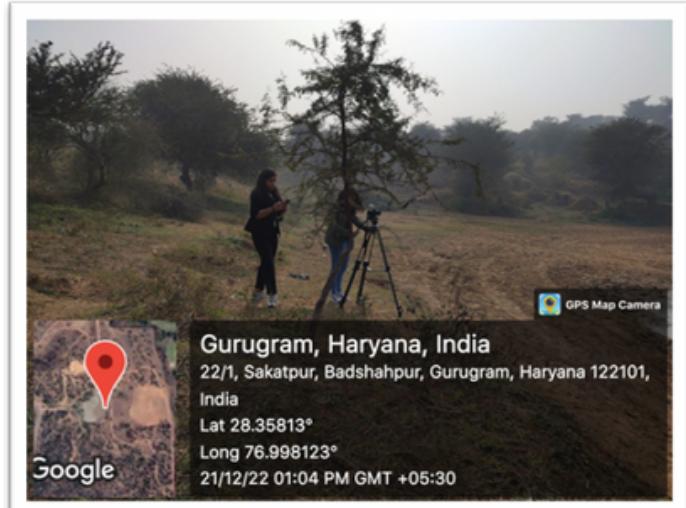
EDITION 4 : (2025)





FILM MAKING

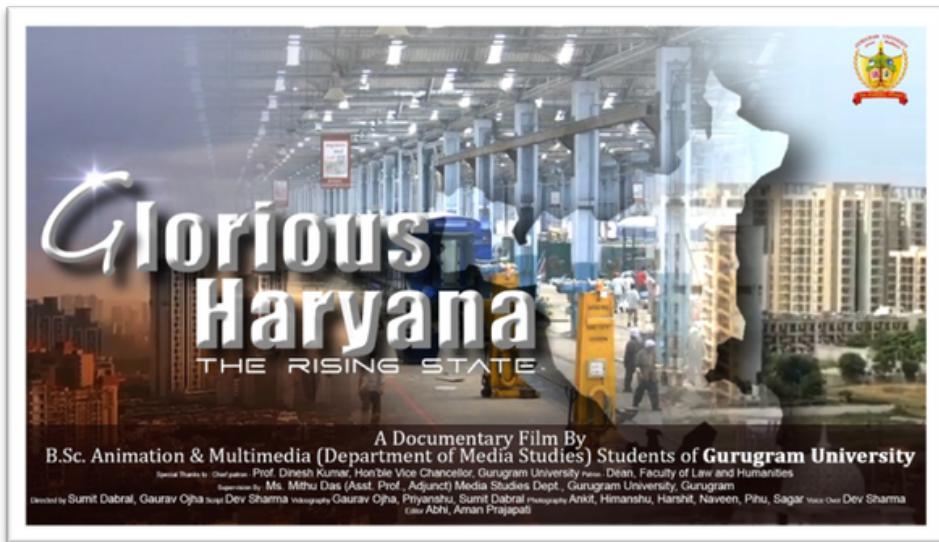
- Students involved in filmmaking to enhance their creative skills in the fields of writing, direction, and production. The MAMC PG program with a specialization in filmmaking provides opportunities for youngsters to learn the craft of filmmaking. So far, the students have made many short films and documentaries, (such as "nayna mahra pariwar mahri shakti", The Aravli, "Hari ki Bhoomi Haryana", "Jajbaa", "Saraswati") which have been screened at national and state film festivals and won prizes.





ANIMATED MOVIES

- The students of animation make animated movies such as "Pihu ek dukhad sach", "Antriksh ke liye bani hun main", Movie on marine life safety issues, and paper art and craft.





FRIDAY MEDIA DIALOGUE

The idea behind this event is to promote the spirit of healthy dialogue and discussion and to inculcate this in young students. For this, every week we bring experts from diverse fields like media, academia, and policy making together to discuss pertinent issues of national and social importance.





BATCH PROFILE

B.S.C. ANIMATION AND MULTIMEDIA

• ACADEMIC QUALIFICATIONS

- 10+2 (Science stream) from Board of School Education, Haryana or equivalent, with Physics, Chemistry, Mathematics, and English as core subjects and:
 - ≥ 50% aggregate marks (relaxation to 47.5% for SC/ST/Divyang candidates of Haryana).

CURRICULUM

Bachelor of Science – Animation and Multimedia degree programme to design a broad learning framework to provide the human capital needs of the ever-changing Graphic and Entertainment Industry. It also aims to inculcate and empower students with creativity, knowledge, ability, skills, and moral and ethical values so that they will be able to acquire professional skills along with social-cultural values. This three-year undergraduate programme has been structured to prepare the students to achieve skills in graphic, entertainment as well as animation industries.

First Semester

- Basics of Sketching and Drawing
- Visual Designing
- Basics of Traditional Animation and Stop Motion
- Minor/ Vocational Course – 1
- Multidisciplinary Course – 1
- Ability Enhancement Course – 1
- Skill Enhancement Course – 1
- Value-added Course – 1

Second Semester

- Photo Editing and Digital Painting
- UI/UX and Web Designs
- 2D Animation on Digital Canvas
- Minor/ Vocational Course – 2
- Multidisciplinary Course – 2
- Ability Enhancement Course – 2
- Skill Enhancement Course – 2
- Value-added Course – 2



GURUGRAM UNIVERSITY

Third Semester

- 3D Modeling
- 3D Texturing, Lighting and Rendering
- Audio Recording & Editing
- Minor/ Vocational Course - 3
- Multidisciplinary Course - 3
- Ability Enhancement Course - 3

Fourth Semester

- 3D Character Rigging
- 3D Character Animation
- Fundamentals of Match Move and 3D Compositing
- Value-added Course
- Ability Enhancement Course
- Minor/ Vocational Course

Fifth Semester

- Video Editing
- Compositing and VFX
- Script Writing and Film Making
- Minor/ Vocational Course
- Skill Enhancement Course

Sixth Semester

- Portfolio Development
- Introduction to Game Design
- Role of AI in Animation
- Minor/ Vocational Course
- Skill Enhancement Course

• LEARNING OUTCOMES

Skills, Students will develop after doing this course

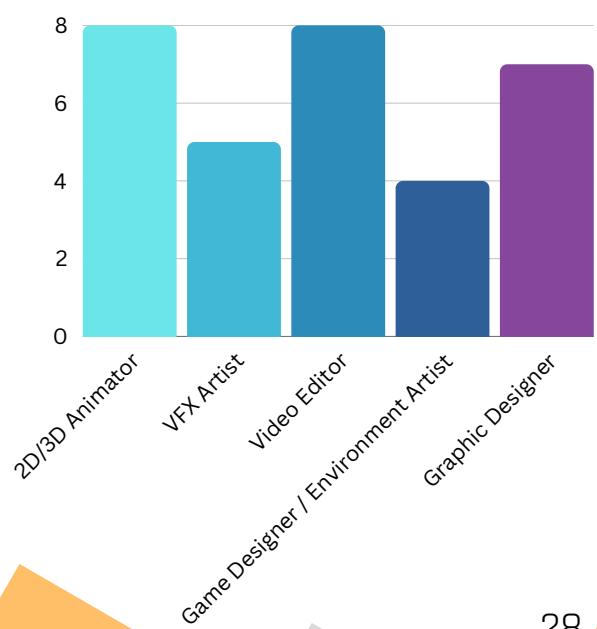
- Training in 2D & 3D Animation
- Learning digital art, character design, and storytelling
- Exposure to film-making, VFX, and motion graphics
- Portfolio-building through live projects & assignments
- Industry interaction, seminars, and workshops
- Emphasis on creativity, design thinking.

● 2D/3D Animator ● VFX Artist

● Video Editor

● Game Designer / Environment Artist

● Graphic Designer





STUDENT DETAILS



Aastha
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Graphic design, Video editing, Painting



Puneet
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Editing, Acting, Film making,



Suryaansh
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Acting, Cinematography, Direction



Pritilata
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Graphic design, Editing



Tina
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Sketching- Stop Motion Animation



Garima
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Sketching, Shading, video Editing



Inder
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Graphic design, Editing



Tanisha
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: 3d Modeling, Content writing, Graphic design



STUDENT DETAILS



Leemesh
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Graphic design,
Editing, 3D Modeling



Mayank Yadav
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Editing



Mohit
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: 3D Modeling,
Graphic design, Editing, Acting



Manish
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Graphic design,
Editing



Himanshu
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Editing



Pawan
B.Sc (Animation and Multimedia)
2023-2026
Skills & Interests: Graphic design



BATCH PROFILE

MASTER OF ARTS IN JOURNALISM AND MASS COMMUNICATION MAJMC

• ACADEMIC QUALIFICATIONS

- Bachelor's degree in any of discipline with at least 45% marks in aggregate(42.75% in case of SC/ST/Divyang candidates of Haryana only) from a recognized University

CURRICULUM

- MAMC the Two-Year coursework will focus on planning, writing, scripting designing, and research courses, helping prepare student with work-ready skills in media organization. Second year will comprise of two different specialization including (Corporate Communication and Film Making).

First Semester

- Communication: Theories and Models
- Introduction to Media
- Writing for Media
- Discipline Specific Elective Courses
- Multidisciplinary Course
- Ability Enhancement Course
- Value-added Course

Second Semester

- Media Laws and Ethics
- Art of Editing for Media
- Reporting for Media
- Discipline Specific Elective Courses
- Multidisciplinary Course
- Ability Enhancement Course
- Skill Enhancement Course

Third Semester

- Communiation Research
- Audio/Visual Production
- Introduction to Advertising and Public Relation
- Discipline Specific Elective Courses
- Multidisciplinary Course
- Skill Enhancement Course
- Value-added Course
- Seminar

Fourth Semester

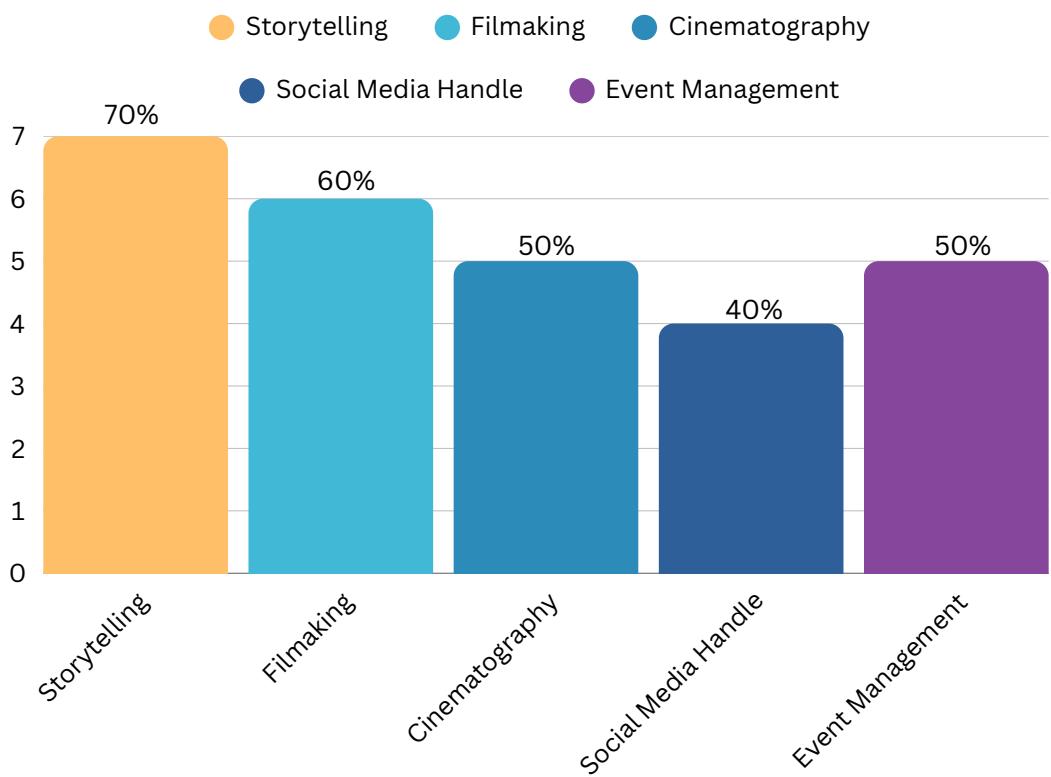
- Ability Enhancement Course



• LEARNING OUTCOMES

Skills, Students will develop after doing this course

- Mastery of film production workflow
- Professional communication & storytelling
- Scriptwriting for corporate and entertainment
- Proficiency in editing tools (Premiere Pro, After Effects, FCP)





STUDENT DETAILS



Anshudha Tiwari
MA (Journalism & Mass Communication)
2023–2026
Skills & Interests: Reporting Field And Print Media



Vikas Sharma
MA (Journalism & Mass Communication)
2023–2026
Skills & Interests: Print Media



Vinita
MA (Journalism & Mass Communication)
2023–2026
Skills & Interests: Electronic Digital



Manish Singh
MA (Journalism & Mass Communication)
2023–2026
Skills & Interests: Print Media



Niharika Yadav
MA (Journalism & Mass Communication)
2023–2026
Skills & Interests: Digital Journalism



Vishal
MA (Journalism & Mass Communication)
2023–2026
Skills & Interests: Print Media



Nachita
MA (Journalism & Mass Communication)
2023–2026
Skills & Interests: Print Media



Aniket Kumar Sah
MA (Journalism & Mass Communication)
2023–2026
Skills & Interests: Digital Media



Nisha
MA (Journalism & Mass Communication)
2023–2026
Skills & Interests: Electronic Digital



BATCH PROFILE

MASTER OF ARTS (ADVERTISING & PUBLIC RELATION)

● ACADEMIC QUALIFICATIONS

- Bachelor's degree in any of discipline with at least 45% marks in aggregate(42.75% in case of SC/ST/Divyang candidates of Haryana only) from a recognized University

CURRICULUM

- MAMC the Two-Year coursework will focus on planning, writing, scripting designing, and research courses, helping prepare student with work-ready skills in media organization. Second year will comprise of two different specialization including (Corporate Communication and Film Making).

First Semester

- Media Language: Structure & Style
- Advertising : Principles & Concepts
- Public Relations: Principles & Concepts
- Discipline Specific Elective Courses
- Multidisciplinary Course
- Ability Enhancement Course
- Value-added Course

Third Semester

- Media Research
- Advertising and Social Media Management
- Digital Marketing Fundamentals
- Discipline Specific Elective Courses
- Multidisciplinary Course
- Skill Enhancement Course
- Value-added Course
- Seminar

Second Semester

- Consumer Behavior and Brand Management
- Techniques of PR & Crisis Communication
- Corporate Communication Strategies
- Discipline Specific Elective Courses
- Multidisciplinary Course
- Ability Enhancement Course
- Skill Enhancement Course

Fourth Semester

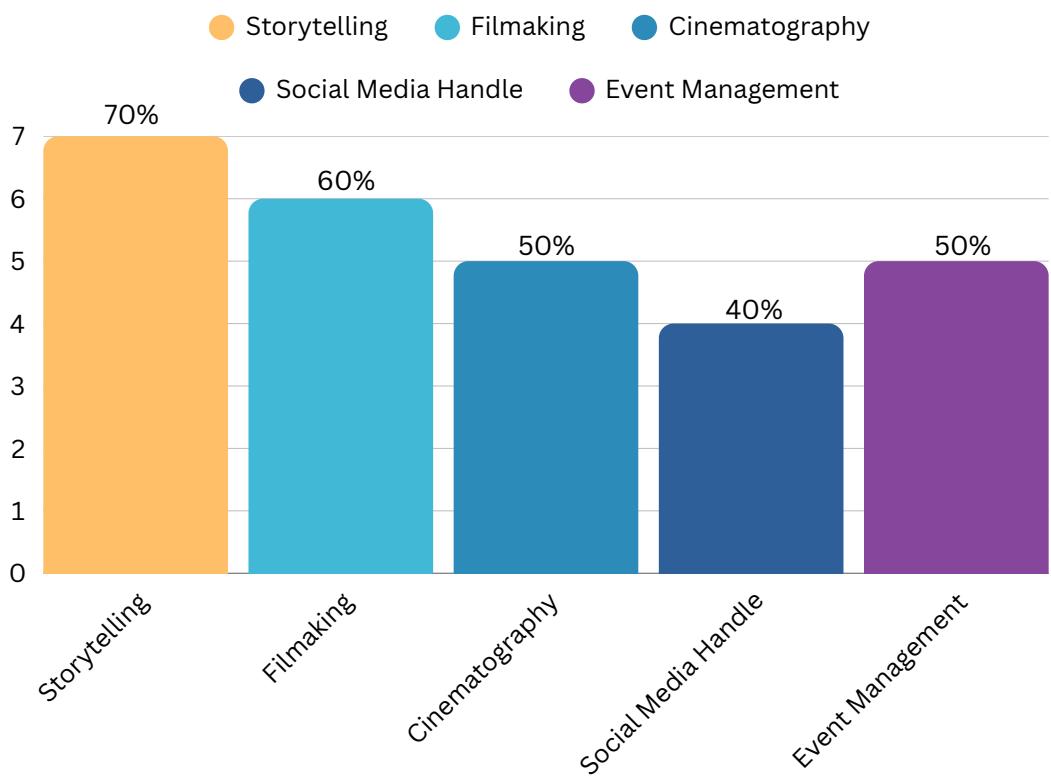
- Ability Enhancement Course



• LEARNING OUTCOMES

Skills, Students will develop after doing this course

- Mastery of film production workflow
- Professional communication & storytelling
- Scriptwriting for corporate and entertainment
- Proficiency in editing tools (Premiere Pro, After Effects, FCP)





STUDENT DETAILS



Shreya
M.A. (Advertising & Public Relation)
2023–2026
Skills & Interests: Corporate Communication



Aakanksha Sharma
M.A. (Advertising & Public Relation)
2023–2026
Skills & Interests: Advertising, Corporate Communication



Gaurav Ahlawat
M.A. (Advertising & Public Relation)
2023–2026
Skills & Interests: Public Relations



Mohit Pal
M.A. (Advertising & Public Relation)
2023–2026
Skills & Interests: Public Relations



Ankush
M.A. (Advertising & Public Relation)
2023–2026
Skills & Interests: Public Relations



Manpreet Tanwar
M.A. (Advertising & Public Relation)
2023–2026
Skills & Interests: Advertising, Corporate Communication



Apurva
M.A. (Advertising & Public Relation)
2023–2026
Skills & Interests: Corporate Communication



TESTIMONIALS



"Hi, I'm Vinita, a student of MA in Journalism and Mass Communication at Gurugram University. My academic journey here has helped me develop strong knowledge in digital media, content creation, and storytelling. I have also built skills in graphic designing, which allows me to communicate ideas creatively and effectively. Gurugram University has provided me with a supportive environment and practical exposure that has shaped my confidence and skills for the media industry."

-Vinita MA (Journalism & Mass Communication) 2024-2026 Skills & Interests: Electronic Digital

"My time at the Gurugram university has strengthened my understanding of digital media, communication strategies, and content development. I have also enhanced my graphic designing skills through various class projects and assignments. Gurugram University has played a major role in shaping my creative abilities, confidence, and readiness for a successful career in the media field."

-Manish Singh MA (Journalism & Mass Communication)
2024-2026 Skills & Interests: Print Media



"The B.Sc.(Animation and multimedia) program at Gurugram University, with a specialization in Corporate Communication and Filmmaking, shaped me into a confident media professional. The blend of theory, studio practice, and real corporate case studies strengthened my skills in strategic communication and visual storytelling."

- Leemesh (B.Sc.Animation and Multimedia) 2023-2026
Skills & Interests: Graphic design





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Website: www.gurugramuniversity.ac.in

Email: dept.mediastudies@gurugramuniversity.ac.in
tpoffice@gurugramuniversity.ac.in

Location: Sector 51, Gurugram, Opposite Presidium School, Gurugram, Haryana, India, 122001

@gurugram.university

@gurugramuniversity.ac.in

@gurugramuniver1

@gurugramuniversity2423



Central Training & Placement Office

- Dr. Charu Gandhi | Director Employability
+91-88008 23600 | diremp@gurugramuniversity.ac.in
- Dr. Aman Vashisth | Training and Placement Officer
+91-85078 00000 | tpo@gurugramuniversity.ac.in
- Dr. Shweta Chaudhary | Faculty Placement Coordinator
+91-9811282333 | dr.shweta@gurugramuniversity.ac.in
- Dr. Geeta Arora | Faculty Placement Co-Coordinator
+91-9958276999 | geetasoni1@gmail.com

