

# KESHAN PANDITHARATHNA

Sri Lanka, Matale . 21000

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## PROFESSIONAL SUMMARY

Innovative Graphic Designer based in Sri Lanka with over 5 years of experience transforming ideas into striking visuals across print, digital, video, and advertising platforms. Expert in combining creativity with strategic thinking to design content that grabs attention and drives results. Known for bold, memorable designs, keen attention to detail, and a strong sense of visual storytelling. A dependable team player who consistently delivers high-quality work on time and within budget. Actively seeking remote part-time opportunities to collaborate with global clients and bring their visions to life.

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## EDUCATION

Expected in 02/2029 **Bachelor of Science Honors in Software Engineering**

**NSBM Green University** - Colombo

Programming (Python, Java, etc.)

Data structures & algorithms

databases & operating systems web

& mobile development

Software design, testing, and project management

Math (discrete math, logic)

Advanced topics like AI, cloud, and cybersecurity

06/2024 **Diploma in Information Technology** -UK

**ESOFT METRO CAMPUS**

Successfully completed

06/2024 **Diploma in Business Management** -UK

**ESOFT METRO CAMPUS** - United Kingdom

Leadership & organizational behavior

Marketing & sales strategies Finance

& accounting basics business law &

ethics

Project & operation management

Strategic planning & decision-making.

01/2022 **G.C.E (Advanced Level Examination): Commerce Stream with ICT**

### ***Vijaya College Matale - Matale***

- Successfully completed G.C.E (A/L) Examination (Commerce Stream with ICT 2022)
  - ACCOUNTING - C
  - BUSINESS STUDIES - C
  - INFORMATION TECHNOLOGY - C
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## **WORK HISTORY**

### **Graphic Designer**

#### ***CJ Print House***

- Designed high-fidelity website prototypes based on client goal and feedback.
- Refined designs through iterative reviews to meet visual and functional requirements.
- Conducted product design testing on 100+ projects using a variety of software, models, and design systems.

### **Marketing Officer**

#### ***LB Finance PLC – Matale***

- Strong business and financial skills; includes familiarity with financial, retail, and consumer analytics
  - Proven ability to build strong relationships, as well as lead through influence with peers, stakeholders, or senior leadership
  - Focuses on value-added marketing support in the areas of marketing efficiency and effectiveness through financial analysis and insights into brand/brand performance.
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## **SKILLS**

- Graphic Design (Adobe Photoshop, Illustrator, InDesign, Canva)
- UI/UX Design (Figma, Adobe XD)
- Web Design (HTML, CSS, responsive layouts)
- Programming (Python, Java, basic full-stack)
- Digital Marketing & Social Media Design

## **LANGUAGES**

English

Sinhala

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## **VOLUNTEER WORK**

ICT Volunteer Teacher

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Information & communication technology teacher with a passion for empowering students through technology. Skilled in teaching computer fundamentals, software applications, coding, and digital literacy. Experienced in creating interactive lessons that build practical skills in areas like MS Office, internet safety, and basic programming.

## REFERENCES

Mr. Naveen De Silva  
Deputy Head of Branch, LB Finance PLC  
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