Kesinee Powers | Frontend Developer

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[LinkedIn](#) | [GitHub](#) | [Website](#)

Skills

Technologies: React.js, JavaScript, TypeScript, Node Express.js, Postgres, Mongo, Material UI
Tools: Android Studio, Chrome Developer Tools, Git, iOS Simulator, Postman, VS Code

Work Experience

Frontend Developer and Team Lead   February 2022 – Present
Mindera | Custom Software Development

- Drove agile frontend development at a prominent sportsbook company, ensuring efficient issue resolution and collaboration, delivering bi-weekly updates to leadership, and working on critical development tasks.
- Developed a personalized user section ensuring users see their favorite sports prominently displayed, making their experience feel more tailored and user-friendly.
- Highlighted trending sporting events guiding users to sought-after content, leading to a substantial $2.5 million revenue boost.
- Created dynamic buttons which seamlessly connected fantasy football and live NFL betting, enhancing cross-platform engagement.
- Assisted in A/B testing by creating diverse components for performance measurement, and implemented event tracking for analytics to analyze user interactions like clicks and views.
- Actively participated in code reviews and team meetings, providing constructive feedback and ensuring code quality and best practices.

Full Stack Developer   June 2021 – January 2022
Overweight Financials | Personal Finance Software

- Played a key role in designing and developing the 'Coming Soon' page, which was crucial for gathering interest in the website before launch.
- Implemented a user subscription feature, enabling potential customers to sign up for launch updates.
- Developed a Node Express backend service for managing and storing email subscriptions with MongoDB, used for collecting pre-launch emails from prospective users.
- Integrated SendGrid on the backend to facilitate email communication.

Intern Frontend Developer   May 2021 – Jul 2021
Chim Media | Digital Agency

- Worked on a small agile team developing React-based web applications for restaurant owners, focusing on reusable components which helped to quickly onboard new clients.

Education

Kasetsart University, Bangkok, Thailand
Bachelor of Political Science in International Relations