

Kesinee Powers | Frontend Developer

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[LinkedIn](#) | [GitHub](#) | [Website](#)

Skills

Technologies: JavaScript, React.js, HTML, CSS, API, Material UI, Bootstrap, LESS, TypeScript, Node Express.js, Postgres, Sendgrid, Figma

Tools: Git, GitHub, GitLab, BitBucket, npm, Chrome Developer Tools, Postman, Android Studio, iOS Simulator

Work Experience

Frontend Developer

February 2022 - Present

Mindera | Custom Software Development

- Worked in an agile team for a top-tier sports betting platform, focused on delivering features, resolving product issues and conducting A/B testing which allows clients to make data-driven decisions, refine user experiences, and improve overall performance.
- Developed a personalized user section that customizes itself based on how each individual interacts on the platform. By fetching API data, ensured users see their favorite sports prominently displayed, making their experience more tailored and user-friendly.
- Implemented dynamically generated buttons linking fantasy football users directly to live NFL betting options, enhancing cross-platform user experience.
- Highlighted trending sports events guiding users to sought-after content and enhancing user experience, leading to a substantial \$2.5 million revenue boost.
- Led a team of three developers and one QA engineer, ensuring cross-functional collaboration. Provided bi-weekly updates in Scrum of Scrums meetings.
- Actively participating in code reviews, providing constructive feedback and ensuring code quality and best practices.

Frontend Developer

June 2021 – January 2022

Overweight Financials | Software as a Service

- Played a key role in creating and deploying a coming soon page, which was critical in helping to gather interest in the website pre-launch.
- Developed a Node Express backend email service to handle effective communication with the user base, which collected emails pre-launch for prospective users.
- Integrated third-party APIs, incorporating SendGrid to enhance communication and overall functionality.

Intern Frontend Developer

May 2021- Jul 2021

Chim Media | Digital Agency

- Developed React-based web applications with a focus on reusable components and collaborated with a cross-functional team of developers and a designer.

Education

Kasetsart University, Bangkok, Thailand

Bachelor of Political Science in International Relations