# KESINENI NAVEEN

Hyderabad, India

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⇔ <u>LinkedIn</u> | ⇔ <u>GitHub</u>

#### PROFESSIONAL SUMMARY

Enthusiastic and detail-oriented Entry-Level SQL & Power BI Developer with a strong foundation in database management, data visualization, ETL processes, and report development. Adept at query optimization, data modeling, and dashboard creation to transform raw data into valuable business insights. Passionate about problem-solving and continuously improving analytical skills.

#### TECHNICAL SKILLS

- ✓ **Databases & SQL**: SQL Server, MySQL, PostgreSQL, Stored Procedures, Views, CTEs, Joins, Indexing, Query Optimization.
- ✓ **Programming Languages**: Python (Pandas, NumPy, Matplotlib, Seaborn)
- ✓ Business Intelligence & Visualization: Power BI, DAX, Power Query, KPI Analysis, Report & Dashboard Development.
- ✓ ETL & Data Integration: SSIS, Data Warehousing, Data Transformation & Loading (ETL).
- ✓ Excel & Data Analysis: Pivot Tables, Power Query, VBA.
- ✓ Version Control: Git, GitHub.

#### **PROJECTS**

## **Restaurant Bill Management:**

- Developed a dynamic Restaurant Bill Management System using Python and SQL, streamlining order processing, billing, and payment tracking.
- Designed and optimized relational databases in SQL, ensuring efficient data storage, retrieval, and transaction management.
- Integrated Power BI dashboards to visualize key financial metrics, sales trends, and customer insights, enhancing decision-making.
- Implemented automation features for real-time data updates, reducing manual errors and improving operational efficiency.

#### **HR Analytics & Employee Performance Dashboard:**

- Developed an HR Analytics System using Python, SQL, and Power BI, enabling data-driven decision-making for workforce management.
- Designed and optimized a relational database in SQL to store and analyze employee performance, attrition, and payroll data.
- Built interactive Power BI dashboards to visualize key HR metrics, including retention rates, hiring trends, and productivity analysis.
- Automated data reporting and insights generation using SQL queries and Python, improving HR efficiency and strategic planning

#### **EXPERIENCE**

Freelance Power BI Developer (08/2024 - 02/2025)

- Developed dashboards to analyze export & domestic sales, financial revenue, and account performance.
- Designed and optimized SQL queries, stored procedures, and ETL processes for efficient data management.
- Created interactive Power BI dashboards with KPI analysis for better decision-making.
- Integrated multiple data sources, ensuring data accuracy and performance.

#### **FDUCATION**

✓ B-Tech in Engineering | Dhanekula Institute of Engineering and Technology | Graduation Year: 2022 | CGPA: 6.5

## **CERTIFICATIONS & TRAINING**

Power BI Certification – Simplilearn

SQL Certification – Simplilearn

Power BI Certification – Great Learning

SQL Certification – Great Learning

Python certification – **Simplilearn** 

# Roles and Responsibilities:

- Designed and developed interactive Power BI dashboards for business insights.
- Optimized SQL queries and implemented ETL processes for efficient data management.
- Conducted data validation to ensure accuracy and consistency in reporting
- Conducted data validation and cleaning to ensure accuracy, consistency, and reliability of reports.

#### ADDITIONAL INFORMATION

Availability: Immediate

Work Authorization: Open to opportunities across India

Interests: Data Analysis, Machine Learning, Business Intelligence