

# Keslie Packer

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## PROFESSIONAL SUMMARY

I am a dedicated student at Utah State University studying Journalism and Communications with an emphasis in Public Relations and Multi Media Development. I am excited to begin my professional career with a growing and dynamic organization. I have proven to be a collaborative team player with a growth mindset and positive attitude.

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|----------------|-----------------|
| ▪ Productive   | ▪ Collaborative |
| ▪ Creative     | ▪ Responsive    |
| ▪ Entrepreneur | ▪ Positive      |
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## EDUCATION

- Utah State University (Expected Graduation: Fall 2019)
  - Rocky Mountain High School - Meridian, Idaho (2015 Graduate with Honors)
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## WORK EXPERIENCE

### **Events and Marketing Intern for the College of Humanities and Social Sciences** – *May 2019 – Present*

- Work directly with the CHaSS Dean's Office at Utah State University
- Contribute to weekly planning meetings regarding upcoming events
- Oversee scheduling and contracts for events
- Run Instagram, Facebook and Twitter accounts for the college

### **Keslie's Keys** – *April 2013 - Present*

- Run my own business as a piano teacher
- Currently teaching 32 students on a weekly basis
- Manage weekly schedule, finances and personal instruction of each student
- Plan and execute two piano recitals annually with over 100 people in attendance

### **Little Lambs Foundation for Kids** – *January 2019 – May 2019*

- Created multiple strategic writing projects for a non-profit in Logan, Utah
- Sent out press releases and assembled different media kits specific to the needs of the foundation

### **Clear Home** – *May 2018 – August 2018*

- Customer Service/Account Creation
- Worked directly with customers and sales representatives
- Built DirecTV accounts in a time effective manner

### **MacPhail's Café/Scoop Shack** – *June 2017 – August 2017*

- Traveled to Martha's Vineyard, MA for summer job
- Responsible for opening and closing store.
- Accountable for all daily and weekly orders/inventory coming into two stores
- Trained/mentored new employee's on skills needed for job

## **LEADERSHIP EXPERIENCE**

Distinguished Young Women of West Boise Valley

Rotary Youth Leadership Awards

Mayor's Youth Advisory Council – Meridian, ID

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## **PROFESSIONAL AFFILIATIONS**

Utah State University Chapter of Public Relations Student Society of America (PRSSA)

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## **PERSONAL INTERESTS**

Ask Me About:

My Favorite Podcasts

The Last Book I Read

My Experiences on Martha's Vineyard

My Love For The Piano

My Upcoming Wedding

## **REFERENCES AVAILABLE UPON REQUEST**