

**Project Design Phase**  
**Proposed Solution Template**

Date	15 April 2025
Team ID	
Project Name	SB Foods - Food Ordering App
Maximum Marks	2 Marks

**Proposed Solution Template:**

Project team shall fill the following information in the proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Students and working professionals often face difficulty in ordering meals conveniently and quickly, especially during tight schedules. Existing platforms are either too complex, slow, or lack user-friendly navigation, leading to ordering mistakes or customer dissatisfaction.
2.	Idea / Solution description	Our solution is a modern, responsive food delivery website, SB Foods, that offers an intuitive, well-organized menu structure, real-time order tracking, and multiple payment options. The platform focuses on simplicity and speed to provide a hassle-free food ordering experience.
3.	Novelty / Uniqueness	SB Foods distinguishes itself by offering a student-centric and time-efficient interface with smart recommendations, category filtering, and a seamless checkout process. Our real-time order updates and personalized suggestions improve user satisfaction and reduce ordering errors.
4.	Social Impact / Customer Satisfaction	The platform reduces food delivery stress for busy students and professionals by minimizing delays and improving the overall ordering experience. By offering transparent, quick, and reliable services, it encourages healthy eating habits and customer loyalty.
5.	Business Model (Revenue Model)	Revenue will be generated through commission on each order from partnered restaurants, premium subscription plans for free delivery, ad space for local eateries, and occasional sponsored offers.
6.	Scalability of the Solution	The solution can be easily scaled to new cities or campuses by onboarding local food vendors and cloud kitchens. It also allows smooth expansion into a dedicated mobile app and integration with third-party payment and delivery services.