

Credit Card Customer Report

Qtr 4

Qtr 3

Qtr 2

Qtr 1

Week_Start_Date

All

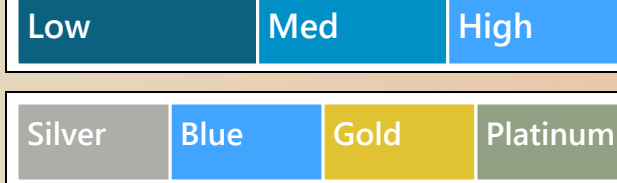
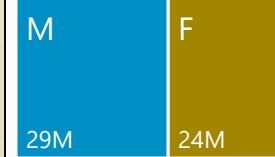
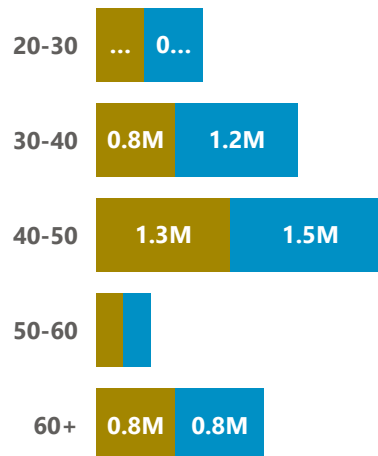
Total Revenue
53.3M

Total Interest
7.8M

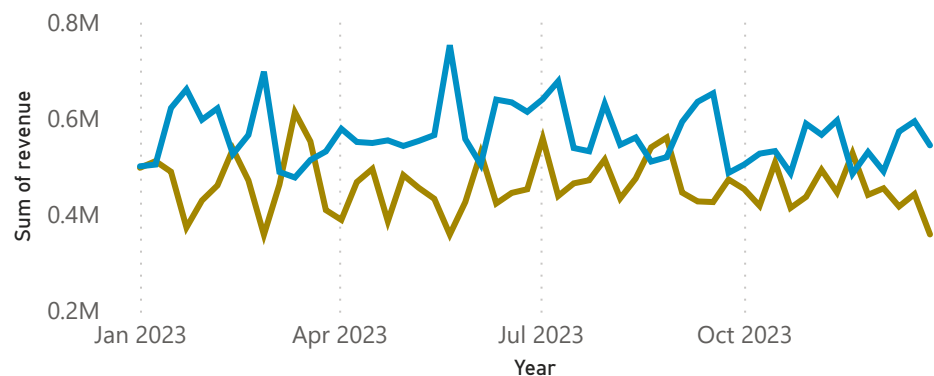
Total Income
575.9M

CSS
3.2

Revenue by AgeGroup

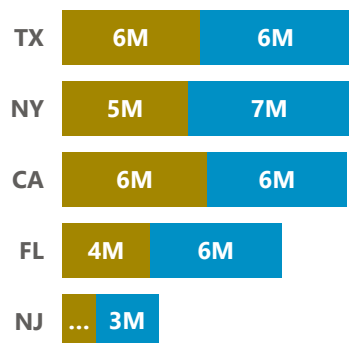


Revenue By Week

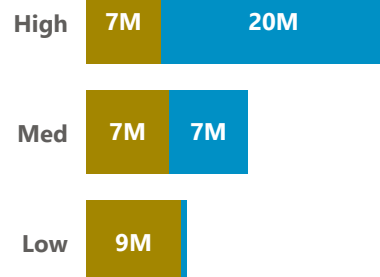


Customer_Job	Sum of revenue	Sum of Total_Trans_Amt	Sum of Income
Retirees	43,49,785.24	3623120	48675030
Blue-collar	65,93,530.57	5488838	72262158
Selfemployeed	77,57,078.81	6395026	75313288
Govt	78,14,631.37	6507875	88773989
White-collar	98,12,912.93	8221742	103930055
Businessman	1,70,10,392.31	14285412	186959919
Total	5,33,38,331.23	44522013	575914439

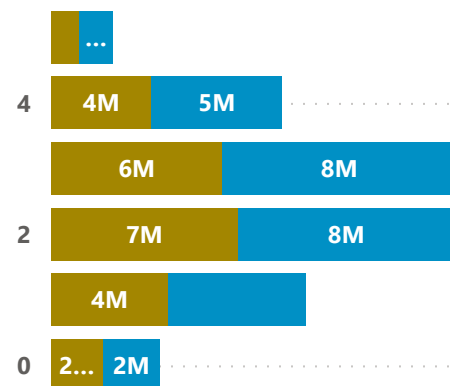
Top 5 States



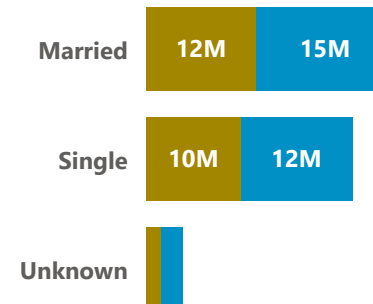
Salary Group



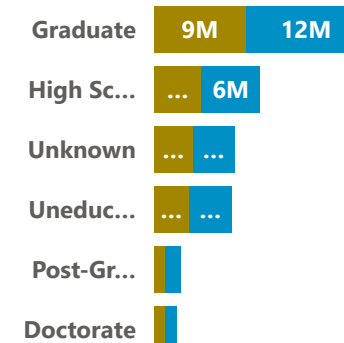
Dependent Count



Marital Status



Eucation Level



Credit Card Transaction Report

Total Revenue

53.3M

Total Interest

7.8M

Transaction
Amount

44.5M

Transaction
Count

655.7K

Card_Category	Sum of revenue	Sum of Income	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,43,41,735.74	478817411	64,95,887.74	2685635
Gold	24,15,404.16	26457162	3,73,784.16	56210
Platinum	11,21,513.05	12669620	1,61,629.05	20665
Silver	54,59,678.28	57970246	8,12,081.28	187505
Total	5,33,38,331.23	575914439	78,43,382.23	2950015

Q4

Q3

Q2

Q1

Week_Start_Date

All

F

M

High

Low

Med

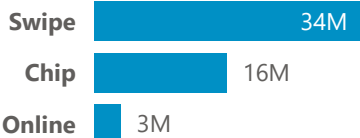
Blue

Gold

Pla...

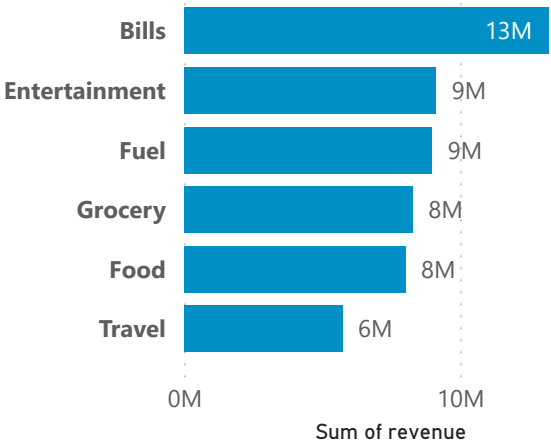
Sil...

Sum of revenue by Use Chip

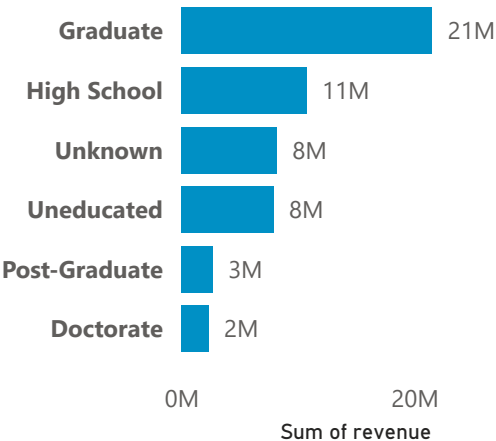


0M 20M 40M

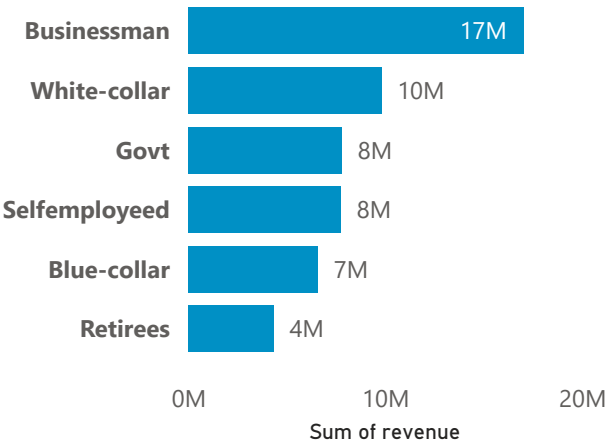
Sum of revenue by Exp Type



Sum of revenue by Education_Level



Sum of revenue by Customer_Job



Sum of Customer_Acq_Cost
by Card_Category

