



IEEE RUNTIME

24-25 August, 2023



IEEE
BANGALORE SECTION

IEEE
youngprofessionals
Bangalore Section



Bangalore Joint Chapter



IEEE
NHCE
STUDENT BRANCH

Contact:

Ketan K

ketan.keshav@ieee.org

8904732462

Dr. Chengappa MR

chengappa.mr@ieee.org



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Dates:
24–25 August 2023

Venue:
**New Horizon College
of Engineering**



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Organizers

IEEE MTT/AP Society Bangalore Joint Chapter in association with IEEE Young Professionals Bangalore Chapter & IEEE NHCE SB

Benefits of Sponsoring

Recognition – Stalls can be set up to promote or even gain customers for your Company/Institution and gain recognition.

Recruiting – Hackathons are effective ways to gain access to the top technical talents among students who are well-versed in many fields.

Promotion – Any apparent product launched by your organization can be promoted to the students via interactive sessions held throughout the duration of the Hackathon.

Domains

- Health Care
- Education
- Finance
- Environment
- Agriculture
- Transportation
- Entertainment
- Open Innovation



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DIAMOND SPONSOR

**INR 2,00,000 and
Above**

Pre-Event

- Logo inclusion on all promotional materials, including social media posts, email newsletters and flyers.
- Promotional message and logo advertising at all pre-hackathon events.
- Sponsorship announcement on social media pages upon confirmation
- Brand visibility through pre-event promotional activities, brand mentions and brand content to maximize exposure to a large audience of potential attendees.

At the Event

- Facility to provide problem statement and send judges on their behalf.
- 30-minutes keynote presentation slot and 1 hour workshop slot.
- Acknowledgment during Awards and Valedictory functions.
- 2 complimentary exhibit booths at Ultra Prime Location to attract customers.
- Prominent display of logo on all printed material, banners, posters, flyers, LED boards on campus and websites.
- Permission to keep company brochure in registration kit.

Post Event

- Public acknowledgement on social media and messages expressing our gratitude for their support.
- Inclusion of logo and sponsorship title in post-show report for continued exposure to a wider audience.
- Hyperlinked logo on the event website will be prominently displayed on event website after completion of the event.



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PLATINUM SPONSOR

**INR 1,00,000 and
Above**

Pre-Event

- Logo inclusion on all promotional materials, including social media posts, email newsletters and flyers.
- Promotional message and logo advertising at all pre-hackathon events.
- Sponsorship announcement on social media pages upon confirmation
- Brand visibility through pre-event promotional activities, brand mentions and brand content to maximize exposure to a large audience of potential attendees.

At the Event

- Facility to provide problem statement and send Mentors on their behalf.
- 15-minutes keynote presentation slot.
- Acknowledgment during Awards and Valedictory functions.
- 1 compliment exhibit booths at Ultra Prime Location to attract customers.
- Prominent display of logo on all printed material, banners, posters, flyers and websites.
- Permission to keep company brochure in registration kit.

Post Event

- Public acknowledgement on social media and messages expressing our gratitude for their support.
- Inclusion of logo and sponsorship title in post-show report for continued exposure to a wider audience.
- Hyperlinked logo on the event website will be prominently displayed on event website after completion of the event.



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GOLD SPONSOR

INR 75,000 and Above

Pre-Event

- Logo inclusion on all promotional materials, including social media posts, email newsletters and flyers.
- Promotional message and logo advertising at all pre-hackathon events.
- Sponsorship announcement on social media pages upon confirmation
- Brand visibility through pre-event promotional activities, brand mentions and brand content to maximize exposure to a large audience of potential attendees.

At the Event

- Faculty to provide problem statements.
- 10-minute Keynote presentation slot.
- Acknowledgement during awards and valedictory functions.
- 1 Complimentary exhibit booths at Ultra Prime Location to attract customers.
- Prominent Display of logo on all printed materials, banners, posters, flyers and website.
- Permission to keep company brochure in registration kit.

Post Event

- Public acknowledgement on social media and messages expressing our gratitude for their support.
- Inclusion of logo and sponsorship title in post-show report for continued exposure to a wider audience.
- Hyperlinked logo on the event website will be prominently displayed on event website after completion of the event.



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SILVER SPONSOR

**INR 50,000 and
Above**

Pre-Event

- Logo inclusion on all promotional materials, including social media posts, email newsletters and flyers.
- Promotional message and logo advertising at all pre-hackathon events.
- Sponsorship announcement on social media pages upon confirmation
- Brand visibility through pre-event promotional activities, brand mentions and brand content to maximize exposure to a large audience of potential attendees.

At the Event

- 5 minutes pre-recorded video presentation slot.
- Acknowledgment during Awards and Valedictory functions.
- Prominent display of logo on all printed material, banners, posters, flyers and websites.
- Permission to keep company brochure in registration kit.

Post Event

- Public acknowledgement on social media and messages expressing our gratitude for their support.
- Inclusion of logo and sponsorship title in post-show report for continued exposure to a wider audience.
- Hyperlinked logo on the event website will be prominently displayed on event website after completion of the event.



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BRONZE SPONSOR

**INR 25,000 and
below**

Pre-Event

- Logo inclusion on all promotional materials, including social media posts, email newsletters and flyers.
- Promotional message and logo advertising at all pre-hackathon events.
- Sponsorship announcement on social media pages upon confirmation
- Brand visibility through pre-event promotional activities, brand mentions and brand content to maximize exposure to a large audience of potential attendees.

At the Event

- Acknowledgment during Awards and Valedictory functions.
- Display of logo on flyers and websites.
- Permission to keep company brochure in registration kit.

Post Event

- Public acknowledgement on social media and messages expressing our gratitude for their support.
- Inclusion of logo and sponsorship title in post-show report for continued exposure to a wider audience.
- Hyperlinked logo on the event website will be prominently displayed on event website after completion of the event.