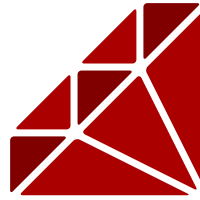# RubyConf India

Sponsorship Prospectus

Gold Sponsor
Rs. 4L
3 slots

- Company name and logo on RubyConf homepage with link to sponsor's company website. (350 x 200 px)
- Writeup of about 75 words (350 chars) on the homepage.
- Twitter promotion and credits from @rubyconfindia handle
- Company logo at venue (registration area, stage, backdrop)
- Company logo on T-shirts
- Company logo on Delegate Kits
- Booth space – 8x8 feet
- Allowed 1 Delegate giveaway
- Opportunity to place 4 company roll-up standees (to be designed and provided by the sponsor) Standee height not to exceed 82".
- Sponsor's logo in videos of all speeches published online after the event.
- Mentioned on all additional activities that the Conference undertakes - 5k run, workshops, scholarship programs etc.
- Mention in all correspondence (newsletter, tickets, communication emails etc.)
- 12 conference passes with 4 rooms (triple occupancy)

RubyConf India

Sponsorship Prospectus

Silver Sponsor
Rs. 2L
6 slots

- Company name and logo on RubyConf homepage with link to sponsor's company website. (200 x 150 px)
- Writeup of about 160 characters on the homepage.
- Twitter promotion and credits from @rubyconfindia handle
- Company logo at venue (registration area, stage, backdrop)
- Company logo on Delegate Kits
- Opportunity to place 2 company roll-up standees (to be designed and provided by the sponsor) Standee height not to exceed 82".
- Allowed 1 Delegate giveaway
- 6 conference passes with 2 rooms (triple occupancy)

RubyConf India

Sponsorship Prospectus

Associate Sponsor
Rs. 50K
unlimited slots

- Company name and logo on RubyConf homepage with link to sponsor's company website. (150 x 100 px)
- Company logo on 4 conference standees. (Designed and printed by the conference committee).
- Display of sponsor logo during intervals – rolling presentation.
- Twitter promotion and credits from @rubyconfindia handle
- 3 conference passes with 1 room (triple occupancy)

RubyConf India

Sponsorship Prospectus

Media Sponsor
Rs. 1L
1 slot

- Company name and logo on the RubyConf website as a media sponsor
- Company logo on RubyConf homepage with link to company website - 150 x 100 px
- Company logo on Delegate Kits
- Logo at the start and end of all videos of all speeches that are published online after the event.
- Twitter promotion and credits from @rubyconfindia handle.
- 3 conference passes with 1 room (triple occupancy)

RubyConf India

Sponsorship Prospectus

Dinner Sponsor (for ~500 people)
Rs. 1L
3 slots

- Company name and logo on the RubyConf website as a dinner sponsor
- Company logo on RubyConf homepage with link to company website - 150x100 px
- Opportunity to place 2 company roll-up standees (to be designed and provided by the sponsor) Standee height not to exceed 82".
- 3 conference passes with 1 room (triple occupancy)