RubyConf India 2013 Sponsorship Prospectus

The Fourth Edition of **RubyConf India 2013** is a 2-day technical conference brought to you by the Ruby Community in India together with the **Innovation & Technology Trust** in association with **Ruby Central Inc,** is taking the initiative to organize this event. Spread over two days, RubyConf India 2013 will be held at in Pune, India in **July 2013.**

Previous editions of the event have featured speakers like **Matz (via live video keynote), Yehuda Katz, Chad Fowler, Nick Seiger, Charles Nutter** and **Ola Bini.** RubyConf India 2013 will offer the Ruby community in India an opportunity to brainstorm, network with experts and learn about the latest technology changes first-hand. We invite sponsors for this event.

RubyConf India 2012 had 500+ delegates attendance from 70 cities across world and 12 speakers from 5 countries.

We thank our many sponsors who have supported us in past 3 years and we look forward to their continued support
 – ThoughtWorks. True Sparrow, GitHub, ClearTrip, CastleRock, HashRocket, C42, Josh Software, YourNextLead now Jombay, RubyLearning, Enclarus, Webonise Lab, Engine Yard, ActiveSphere, MahaSwami Software, Aditya, Heroku, Multunus, Allerin, Ennova Engineering, Heurion

Conference Sponsorship Platinum and Technology Sponsor – INR 5,00,000 (1 slot)

- Company name and logo on the RubyConf website www.rubyconfindia.org

- Company logo on RubyConf homepage with link to sponsor's company website - 150px w X 50px height

- Company write-up on website (150 words)

- Company logo at venue (registration area, stage, backdrop)*

- Company logo on Delegate Kits - 150px w X 50px h

- Company logo on T-shirts – 150px w X 50px height – single line

- Booth space for the sponsor – 3 x 5 feet

- Allowed to put 2 giveaways in Delegate Kit

- Opportunity to place 5 company standees (roll-up banners) anywhere, except near stage at venue (to be designed and provided by the sponsor) Standee height not to exceed 82".

- 10 conference passes

- Sponsor's logo in videos of all speeches (videos will be put up on RubyConf India website after the event)

- Display of sponsor logo during intervals – rolling presentation

- Mention in pre-event and post-event press coverage

Gold Sponsor - INR 3,75,000 (3 slots)

• Company name and logo on the RubyConf website
  www.rubyconfindia.org

• Company logo on RubyConf homepage with link to sponsor's
  company website

• Company write-up on website (100 words)

• Company logo at venue (registration area, stage, backdrop)*

• Company logo on Delegate Kits

• Company logo on tickets and T-shirts

• Company collateral insert in Delegate Kit

• 1 giveaway in Delegate Kit (to be arranged by the sponsor)

• Opportunity to place 4 company standees (roll-up banners)
  anywhere at venue, except stage area (to be designed and
  provided by the sponsor) Standee height not to exceed 82".

• 4 conference passes

• Sponsor's logo in videos of all speeches (videos will be put up on
  RubyConf India website after the event)

• Display of sponsor logo during intervals

Silver Sponsor - INR 2,00,000 (5 slots)

- Company name and logo on the website
  www.rubyconfindia.org

- Company logo on RubyConf homepage with link to sponsor's company website

- Company write-up on website (75 words)

- Company logo at venue (registration area, stage, backdrop)*

- Company logo on Delegate Kits

- Company collateral insert in Delegate Kit (not to exceed double-sided one-page pamphlet)

- Opportunity to place 2 company standees (roll-up banners) anywhere at venue (to be designed and provided by the sponsor) Standee height not to exceed 82".

- 2 conference passes

- Display of sponsor logo during intervals

Associate Sponsor - INR 50,000 (20 slots)

- Company name and logo on the website
  www.rubyconfindia.org

- Company logo on RubyConf homepage with link to sponsor's company website

- 1 conference pass

Become a sponsor and support community!

 If you are interested in sponsoring the conference, please send an email to **sponsors@rubyconfindia.org** OR call Ajey Gore at **+91 9764999768** We understand that some organisations have restrictions on making direct cash contributions to certain events or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to RubyConf India 2012, please email us to explore other opportunities for sponsorship. RubyConf after parties, event pre-launch dinners and many other sponsorship opportunities exists.

Please reach us @rubyconfindia @ajeygore

Please Note:

• Under no circumstances will the organizers divulge names or contact information of delegates

• Speaking slots are independent of sponsorship. Sponsorship does **not** guarantee speaker slots – talks are selected on the basis of merit and relevance, as judged by the talk selection panel. Please see the Call for Participation for more details on how to submit a talk to RubyConf India. Since this is independent panel, we would not be able to divulge the reason a talk is selected or not.

• The conversion rate applicable is 1 USD = 55 INR

• Size and placement of logo will vary according to level of sponsorship – its upto discretion of organizing committee, we don't accept any requests regarding preferences, order and location to display

• Collaterals for the delegate kit must be provided by the sponsors

• This is a community effort and does not have any commercial interests.

- After confirming the sponsorship, sponsorship money should be transferred in 3 days.