RubyConf India 2011

Sponsorship Prospectus

RubyConf India 2011 is a 2-day technical conference brought to you by the Ruby Community in India together with the **Innovation & Technology Trust**. ThoughtWorks Technologies, in association with **Ruby Central Inc,** is taking the initiative to organise this event, and is the **Platinum and Technology Sponsor.** Spread over two days, RubyConf India 2011 will be held at the Royal Orchid Hotel in Bangalore, India on **May 28th and 29th, 2011**. Featuring speakers like **Chad Fowler** and **Ola Bini,** RubyConf India 2011 will offer the Ruby community in India an opportunity to brainstorm, network with experts and learn about the latest technology changes first-hand. We invite sponsors for this event.

Conference Sponsorship

Platinum and Technology Sponsor – INR 3,50,000 (1 slot – Taken)

- Company name and logo on the RubyConf website **www.rubyconfindia.org**
- Company logo on RubyConf homepage with link to sponsor's company website
- Company write-up on website (150 words)
- Company logo in RubyConf India 2011 announcement mailer
- Company logo at venue (registration area, stage, backdrop)*
- Company logo on Delegate Kits
- Company logo on tickets and T-shirts
- Company collateral insert in Delegate Kit
- Booth space for the sponsor
- 2 giveaways in Delegate Kit
- Opportunity to place 5 company standees (roll-up banners) anywhere at venue (to be designed and provided by the sponsor) Standee height not to exceed 82".
- 20 conference passes
- Sponsor's logo in videos of all speeches (videos will be put up on RubyConf India website after the event)
- Display of sponsor logo during intervals
- Mention in pre-event and post-event press coverage

Gold Sponsor - INR 2,00,000⁺ (2 slots)

- Company name and logo on the RubyConf website **www.rubyconfindia.org**
- Company logo on RubyConf homepage with link to sponsor's company website
- Company write-up on website (100 words)
- Company logo in RubyConf India 2011 announcement mailer
- Company logo at venue (registration area, stage, backdrop)*
- Company logo on Delegate Kits
- Company logo on tickets and T-shirts
- Company collateral insert in Delegate Kit
- 1 giveaway in Delegate Kit (to be arranged by the sponsor)
- Opportunity to place 4 company standees (roll-up banners) anywhere at venue (to be designed and provided by the sponsor) Standee height not to exceed 82".
- 10 conference passes
- Sponsor's logo in videos of all speeches (videos will be put up on RubyConf India website after the event)
- Display of sponsor logo during intervals
- Mention in pre-event and post-event press coverage

Silver Sponsor - INR 1,00,000⁺ (3 slots)

- Company name and logo on the website **www.rubyconfindia.org**
- Company logo on RubyConf homepage with link to sponsor's company website
- Company write-up on website (75 words)
- Company logo at venue (registration area, stage, backdrop)*
- Company logo on Delegate Kits
- Company collateral insert in Delegate Kit (not to exceed double-sided one-page pamphlet)
- Opportunity to place 2 company standees (roll-up banners) anywhere at venue (to be designed and provided by the sponsor) Standee height not to exceed 82".
- 6 conference passes
- Sponsor's logo in videos of all speeches (videos will be put up on RubyConf India website after the event)
- Display of sponsor logo during intervals
- Mention in pre-event and post-event press coverage

Associate Sponsor - INR 25,000⁺ (Unlimited slots)

- Company name and logo on the website **www.rubyconfindia.org**
- Company logo on RubyConf homepage with link to sponsor's company website
- 1 conference pass

If you are interested in sponsoring the conference, please send an email to
sponsors@rubyconfindia.org OR call Breitner de Sousa at **+91 800 777 8330**

We understand that some organisations have restrictions on making direct cash contributions to certain events or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to RubyConf India 2011, please email us to explore other opportunities for sponsorship.

⁺ Please note: The conversion rate applicable is 1 USD = 44 INR

Size and placement of logo will vary according to level of sponsorship