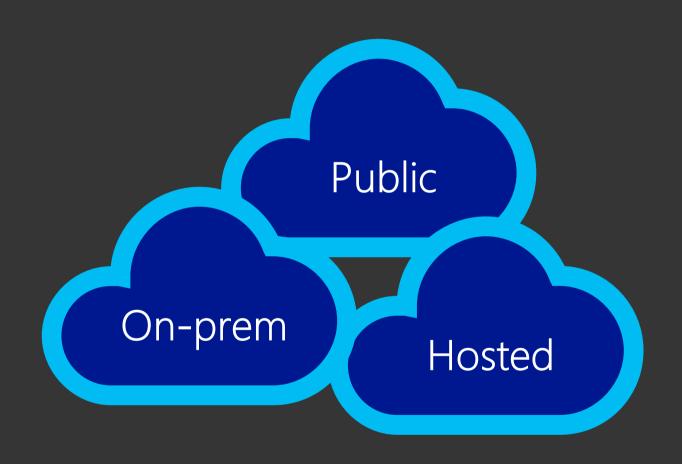


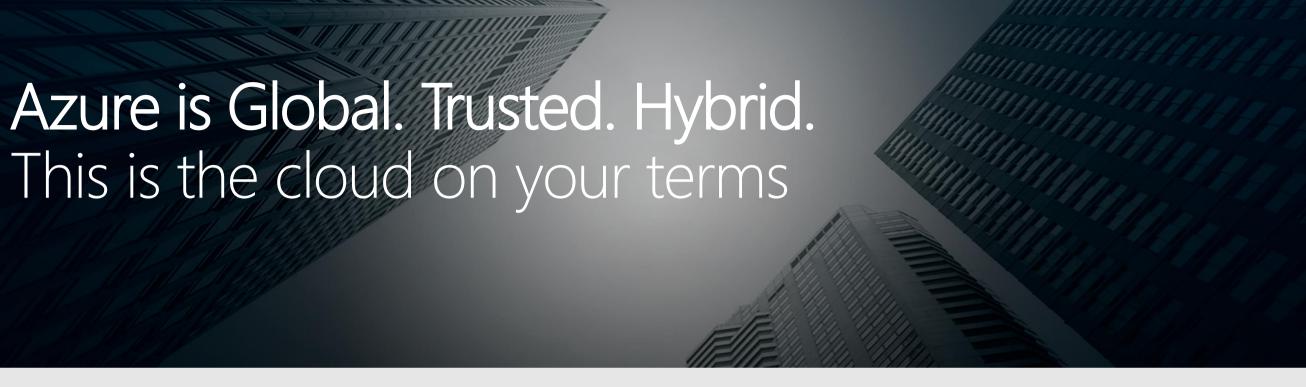
Azure Overview

Crystal Tenn Crystal.Tenn@microsoft.com

Unique point of view: cloud is a model, not just a place

Cloud model is geared for speed Developers have a critical business role Services and apps create new complexity Server is no longer the center point App is king—app data is business data





- Azure Environments
 - Identity
 - Subscriptions
 - Marketplace
 - Scale

- Azure Model
 - · Azure Resource Model
 - Provider Namespaces
 - · Resource Types
 - Versioning

Azure Tooling

PowerShell

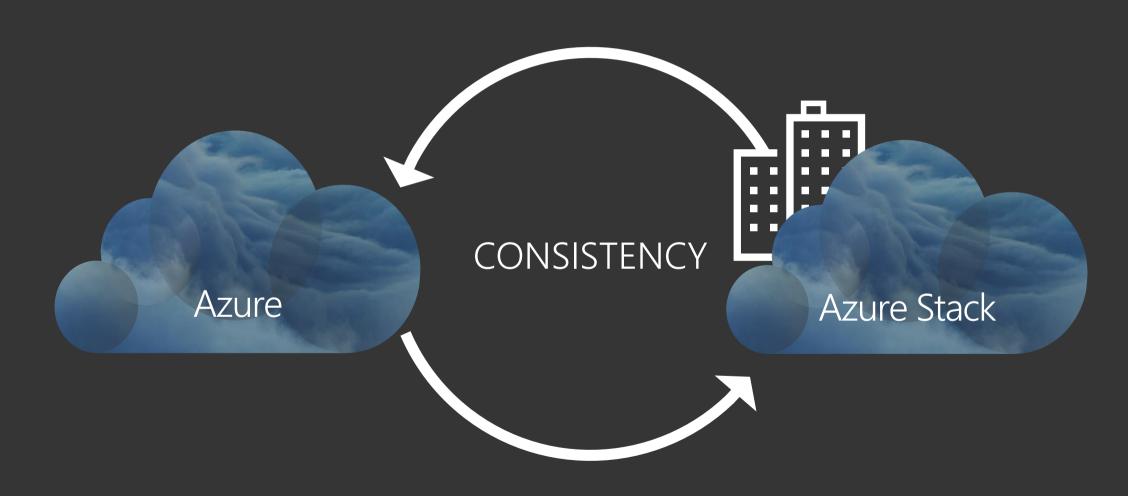
Cross Platform CLI

Visual Studio

Visual Studio Code

Azure and Azure Stack

Truly consistent hybrid cloud platform



Azure and Azure Stack Truly consistent hybrid cloud platform

Developers Portal | PowerShell | DevOps tools Azure Resource Manager CONSISTENCY Azure IaaS | Azure PaaS Cloud infrastructure

Portal | PowerShell | DevOps tools

Azure Resource Manager

Azure laaS | Azure PaaS
Compute | Networking | Storage |
App Service | Functions |
Service Fabric* | Container Service*

Cloud infrastructure
(Integrated systems)

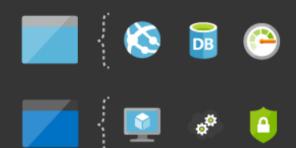
Azure Azure Stack

Azure Resource Manager

Deploy App Resources



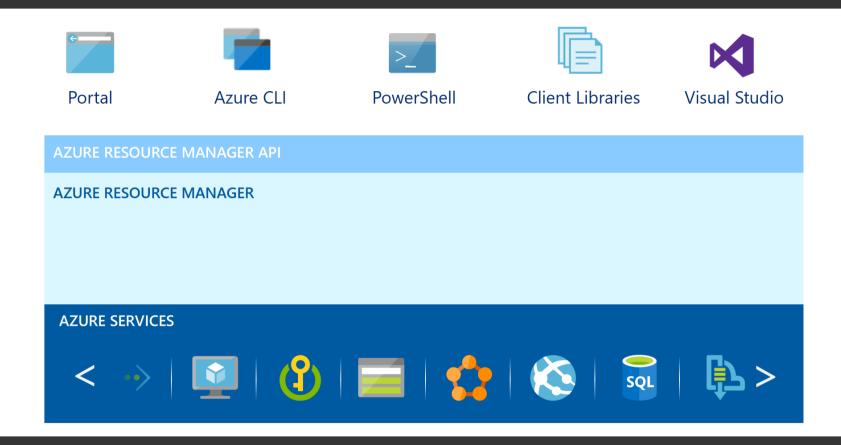
Organize Resources



Control Access to Resources



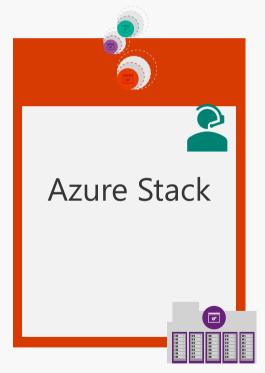
Azure Resource Manager

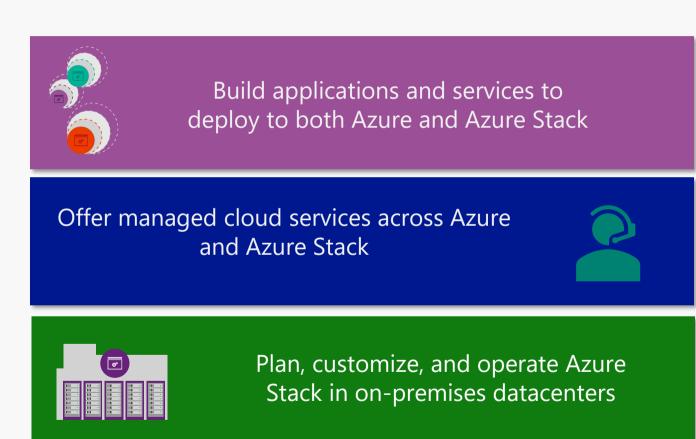


whitepaper http://aka.ms/GettingStartedWithARM

Azure Stack ecosystem opportunities



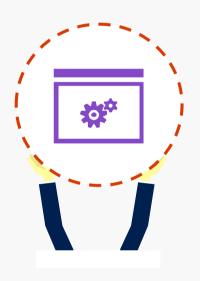




Challenges for customers Meeting customer needs can be difficult









Additional cloud platform functionality is required to meet business and technical needs

Discovering the right application or service is often problematic

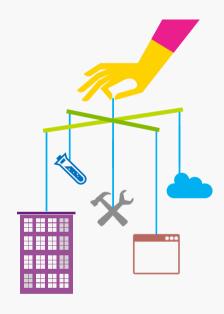
A scalable deployment mechanism is required for third party applications and services New applications and services must integrate and work with existing solutions

Azure Marketplace is the answer

The Marketplace can help address customer challenges









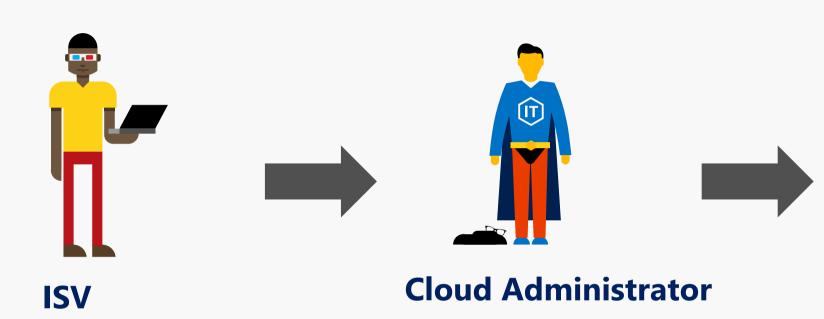
Growing portfolio of complementary applications and services on Azure

Provides a one-stop shop to discover, search for, and purchase applications and services

Configure and create scalable deployments of third party applications and services

Third party applications and services can be easily integrated with existing solutions on Azure

Azure marketplace



Publish to Azure Marketplace

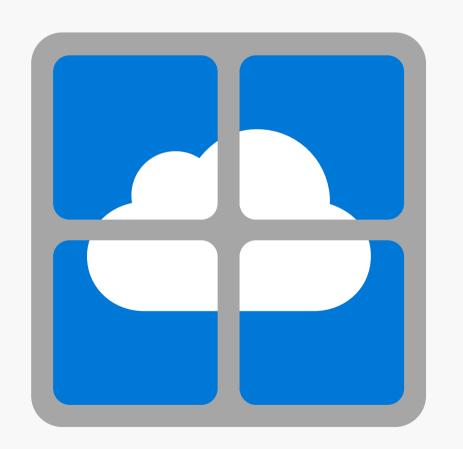
- Subscribe to Azure Marketplace Items
- Download items
- Add custom content
- Publish items to customers



End Customer

 Deploy and use items from local marketplace

Azure App Service



A cloud app platform for delivering modern enterprise apps across cloud and mobile devices.

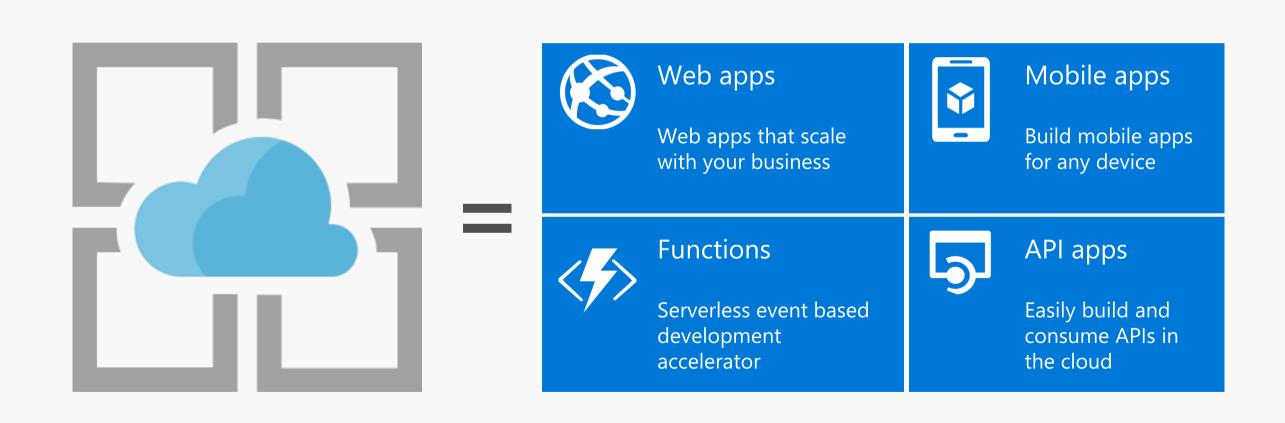
An integrated offering that delivers features and capabilities from a number of existing Azure services







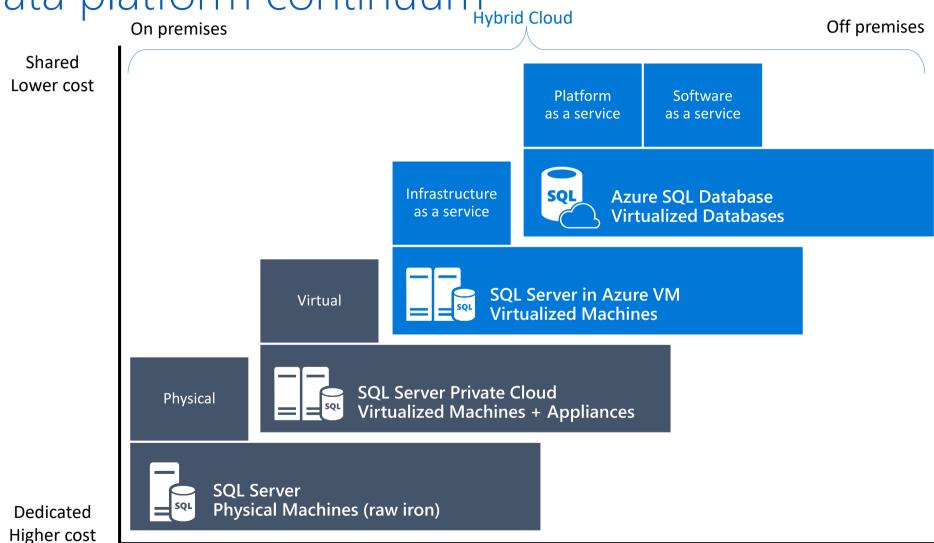
Azure App Service Environment services



Data platform continuum

On premises

On premises



Higher administration

Lower administration

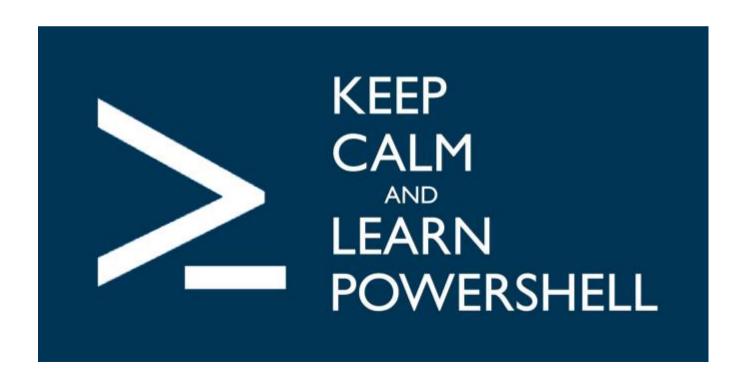
CLI – What is it?

- The Azure CLI is a set of open-source, cross-platform commands for working with Azure resources.
 - o Available to use on macOS, Linux, and Windows.
- Optimized for managing and administering Azure resources and building automation scripts.
- Commands for availability of the vm, acs, storage and network.



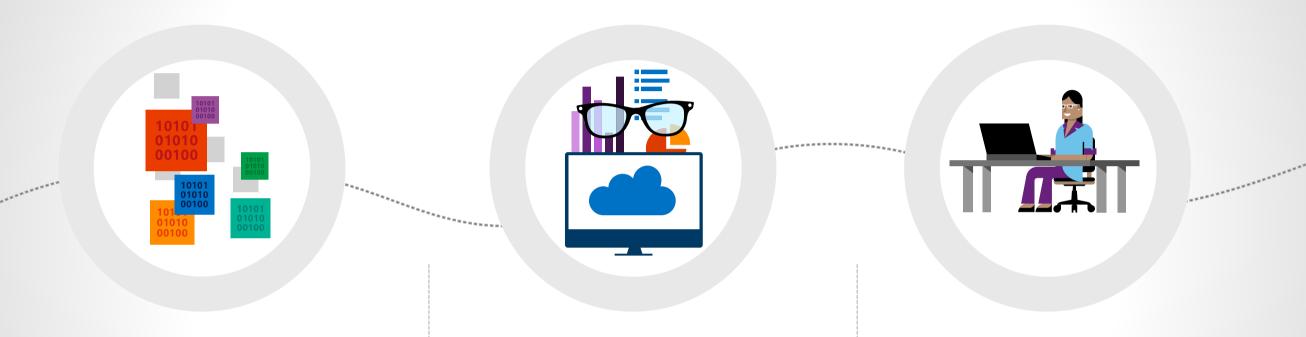
Azure PowerShell

✓ Azure PowerShell is designed for managing and administering Azure resources from the command line, and for building automation scripts that work against the Azure Resource Manager.



ARM Templates

When the solution is put together, it can be packaged for simpler deployment



What are ARM templates

- JSON files that describe parameters, variables and resources to deploy in Azure
- Briefly describe parameters and variables

Azure Resource Management Templates allow for the creation of many things in Azure

- VM, ASP, Storage, etc.
- Not all Services support ARM

ARM Templates can do a lot but not everything, for eg:

- Can create a storage account, but not storage containers
- Can create SQL servers, but not tables

Demo Azure Portal



Thank you!