

# The Business Model Canvas

Designed for:  
Skill workers & Investors

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Iteration V 1.0

## Key Partners

1. Business Mentors
2. Government Institutes
3. Private skill organizations
4. API Partners

## Key Activities

1. Build a website
2. Make a team for Customer verification process.
3. Marketing process
4. Maintenance

## Key Resources

1. Money resources
2. IT Development Knowledge
3. Man power
4. Data center
5. User Data

## Value Propositions

1. There are some websites there for detailing skilled workers, but they do not connect investors and skilled workers.
2. 24/7 service
3. Easy to use
4. Low costing
5. Centralize platform

## Customer Relationships

1. Verified customer service.
2. Give a chance to share their works and updates
3. Free services for first month
4. Boot camps , create a meetups for them

## Channels

1. Social media
2. Web site
3. Physical marketing
4. Events bootcamps

## Customer Segments

1. Investor: age above to 18
2. Skill workers: age above to 18

## Cost Structure

1. Team maintenance
2. Hosting cost
3. Electricity power
4. Website maintenance
5. Verified process cost

## Revenue Streams

1. Related add sense
2. Branding in other related companies or institutes
3. Account registration fee
4. Monthly subscription fee