

The Business Model Canvas

Designed for:
Skill workers & Investors

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Iteration# 1.001

Key Partners

1. Business Mentors
2. Government Institutes
3. Private skill organizations
4. API Partners

Key Activities

1. Build a website
2. Make a team for Customer verification process.
3. Marketing process
4. Maintenance

Key Resources

1. Money resources
2. IT Development Knowledge
3. Man power
4. Data center
5. User Data

Value Propositions

1. There are some websites there for detailing skilled workers, but they do not connect investors and skilled workers.
2. 24/7 service
3. Easy to use
4. Low costing
5. Centralize platform

Customer Relationships

1. Verified customer service.
2. Give a chance to share their works and updates
3. Free services for first month
4. Boot camps , create a meetups for them

Channels

1. Social media
2. Web site
3. Physical marketing
4. Events bootcamps

Customer Segments

1. Investor: age above to 18
2. Skill workers: age above to 18

Cost Structure

1. Team maintenance
2. Hosting cost
3. Electricity power
4. Website maintenance
5. Verified process cost

Revenue Streams

1. Related add sense
2. Branding in other related companies or institutes
3. Account registration fee
4. Monthly subscription fee