# **Week 2 Exercises**

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# **Exercise 1**

Read the sales\_pipe.txt file into an R data frame as sales.

```
# Your code here
sales <- read.delim("sales_pipe.txt", sep = "|")</pre>
head(sales)
                Order.ID Order.Date
## O..Row.ID
                                      Ship.Date
                                                 Ship.Mode
        1 CA-2016-152156 11/8/2016 November 11 2016 Second Class
## 1
        2 CA-2016-152156 11/8/2016 November 11 2016 Second Class
## 2
##3
        3 CA-2016-138688 6/12/2016 June 16 2016 Second Class
        4 US-2015-108966 10/11/2015 October 18 2015 Standard Class
## 4
        5 US-2015-108966 10/11/2015 October 18 2015 Standard Class
##5
        6 CA-2014-115812 6/9/2014 June 14 2014 Standard Class
##6
## Customer.ID Customer.Name Segment
                                           Country
                                                        City
## 1 CG-12520 Claire Gute Consumer United States
                                                     Henderson
## 2 CG-12520 Claire Gute Consumer United States
                                                     Henderson
     DV-13045 Darrin Van Huff Corporate United States Los Angeles
      SO-20335 Sean O'Donnell Consumer United States Fort Lauderdale
      SO-20335 Sean O'Donnell Consumer United States Fort Lauderdale
      BH-11710 Brosina Hoffman Consumer United States Los Angeles
## 6
      State Postal.Code Region
                               Product.ID
                                             Category Sub.Category
##
                 42420 South FUR-BO-10001798
## 1 Kentucky
                                                  Furniture Bookcases
## 2 Kentucky
                 42420 South FUR-CH-10000454
                                                  Furniture
                                                              Chairs
## 3 California
                 90036 West OFF-LA-10000240 Office Supplies
                                                               Labels
## 4 Florida
                33311 South FUR-TA-10000577
                                                 Furniture
                                                             Tables
                33311 South OFF-ST-10000760 Office Supplies Storage
## 5
      Florida
## 6 California
                90032 West FUR-FU-10001487
                                                  Furniture Furnishings
##
                            Product.Name Sales
## 1
                   Bush Somerset Collection Bookcase 261.9600
       Hon Deluxe Fabric Upholstered Stacking Chairs, Rounded Back 731.9400
## 2
       Self-Adhesive Address Labels for Typewriters by Universal 14.6200
##3
## 4
             Bretford CR4500 Series Slim Rectangular Table 957.5775
```

```
## 5
                    Eldon Fold 'N Roll Cart System 22.3680
## 6 Eldon Expressions Wood and Plastic Desk Accessories, Cherry Wood 48.8600
## Quantity Discount Profit
       2 0.00 41.9136
## 1
## 2
       3 0.00 219.5820
##3
       2 0.00 6.8714
       5 0.45 - 383.0310
## 4
       2 0.20 2.5164
## 5
## 6
     7 0.00 14.1694
```

You can extract a vector of columns names from a data frame using the colnames() function. Notice the first column has some odd characters. Change the column name for the FIRST column in the sales date frame to Row.ID.

Note: You will need to assign the first element of colnames to a single character.

```
# Your code here
colnames(sales)[1] <- "Row.ID"
```

#### Exercise 3

Convert both Order.ID and Order.Date to date vectors within the sales data frame. What is the number of days between the most recent order and the oldest order? How many years is that? How many weeks?

#### Note: Use lubridate

```
# Your code here
library(lubridate)
## Attaching package: 'lubridate'
## The following objects are masked from 'package:base': date, intersect, setdiff, union
#Convert character to date format
sales$Order.ID <- mdy(sales$Order.ID)</pre>
class(sales$Order.ID)
## [1] "Date"
sales$Order.Date <- mdy(sales$Order.Date)</pre>
class(sales$Order.Date)
## [1] "Date"
start_date <- min(sales$Order.Date)
start date
## [1] "2014-01-03"
end_date <- max(sales$Order.Date)</pre>
end date
## [1] "2017-12-30"
```

```
start_date <- as.Date("2014-01-03")
end_date <- as.Date("2017-12-30")
#Total number of days
num_days <- as.numeric(difftime(end_date, start_date, units = "days"))</pre>
num_days_rounded <- round(num_days, 2)</pre>
print(paste0(num_days_rounded, " days"))
## [1] "1457 days"
#Total number of weeks
num_days <- as.numeric(difftime(end_date, start_date, units = "weeks"))</pre>
num_days_rounded <- round(num_days, 2)</pre>
print(paste0(num_days_rounded, "weeks"))
## [1] "208.14 weeks"
# Total number of Years
num_days <- as.numeric(difftime(end_date, start_date, units = "weeks"))/52.25
num_days_rounded <- round(num_days, 2)</pre>
print(paste0(num_days_rounded, "years"))
## [1] "3.98 years"
```

What is the average number of days it takes to ship an order?

```
# Your code here
library(lubridate)
sales$Ship.Date <- mdy(sales$Ship.Date)</pre>
class(sales$Ship.Date)
## [1] "Date"
# assuming the sales data is stored in a data frame called 'sales'
# convert the Order.Date and Ship.Date columns to Date objects
sales$Order.Date <- as.Date(sales$Order.Date, format = "%m/%d/%Y")
sales$Ship.Date <- as.Date(sales$Ship.Date, format = "%m/%d/%Y")</pre>
# calculate the number of days it takes to ship each order
days_to_ship <- as.numeric(difftime(sales$Ship.Date, sales$Order.Date, units = "days"))
# calculate the average number of days it takes to ship an order
avg_days_to_ship <- mean(days_to_ship, na.rm = TRUE)</pre>
# print the result
print(paste0("The average number of days it takes to ship an order is ", round(avg days to ship, 2), " days."))
## [1] "The average number of days it takes to ship an order is 3.91 days."
```

How many customers have the first name Bill? You will need to split the customer name into first and last name segments and then use a regular expression to match the first name bill. Use the length() function to determine the number of customers with the first name Bill in the sales data.

```
# Your code here
library(stringr)
# Split the "Customer.Name" column into first and last name segments
names <- str_split(sales$Customer.Name, pattern = " ", simplify = TRUE)</pre>
head(names)
##
      [,1] [,2]
## [1,] "Claire" "Gute"
## [2,] "Claire" "Gute"
## [3,] "Darrin" "Van"
                         "Huff"
## [4,] "Sean" "O'Donnell" ""
## [5,] "Sean" "O'Donnell" ""
## [6,] "Brosina" "Hoffman" ""
# Extract the first names
first_names <- names[, 1]
head(first_names)
## [1] "Claire" "Claire" "Darrin" "Sean" "Sean" "Brosina"
# Count the number of customers with the first name "Bill"
num_bills <- length(grep("^Bill$", first_names, ignore.case = TRUE))</pre>
head(num_bills)
## [1] 37
```

### **Exercise 6**

How many mentions of the word 'table' are there in the Product. Name column? **Note you can do this in one line of code** 

```
# Your code here
num_tables <- sum(grepl("table", sales$Product.Name, ignore.case = TRUE))
head(num_tables)
## [1] 371</pre>
```

# **Exercise 7**

Create a table of counts for each state in the sales data. The counts table should be ordered alphabetically from A to Z.

```
# Your code here
state_counts <- sort(table(sales$State))
head(state_counts)

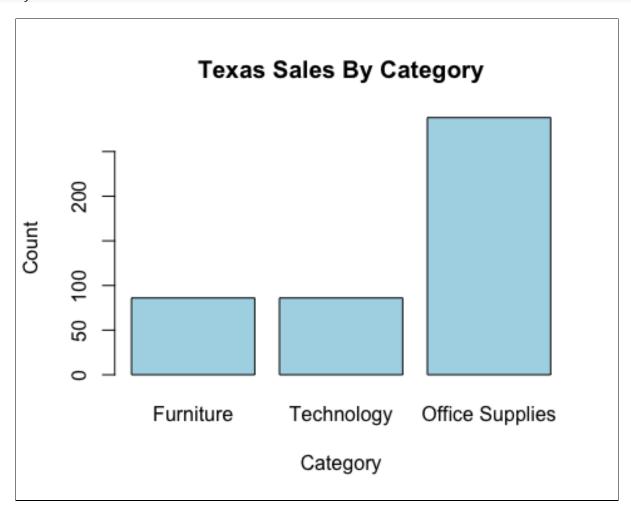
##
## District of Columbia Wyoming Montana
```

```
## 1 1 2
## Maine West Virginia North Dakota
## 4 4 7
```

Create an alphabetically ordered barplot for each sales Category in the State of Texas.

```
# Your code here
tx_sales <- subset(sales, State == "Texas")</pre>
head(tx_sales)
##
    Row.ID Order.ID Order.Date Ship.Date
                                          Ship.Mode Customer.ID
## 15
            <NA> 2015-11-22 2015-11-26 Standard Class HP-14815
            <NA> 2015-11-22 2015-11-26 Standard Class HP-14815
## 16
        16
        78
            <NA> 2017-12-09 2017-12-11 First Class KB-16600
## 78
            <NA> 2014-11-26 2014-12-01 Second Class JE-15745
## 79
        79
## 89
        89
            <NA> 2016-04-05 2016-04-10 Second Class GM-14455
        345
              ## 345
    Customer.Name Segment
                                 Country
                                           City State Postal.Code
## 15 Harold Pawlan Home Office United States Fort Worth Texas
                                                               76106
## 16 Harold Pawlan Home Office United States Fort Worth Texas
                                                               76106
## 78 Ken Brennan Corporate United States Houston Texas
                                                            77041
      Joel Eaton Consumer United States Houston Texas
## 79
                                                           77070
## 89 Gary Mitchum Home Office United States Houston Texas
                                                              77095
## 345 Chad Sievert Consumer United States Austin Texas
                                                            78745
     Region
              Product.ID
                            Category Sub.Category
## 15 Central OFF-AP-10002311 Office Supplies Appliances
## 16 Central OFF-BI-10000756 Office Supplies
                                              Binders
## 78 Central OFF-ST-10000615 Office Supplies
                                               Storage
## 79 Central FUR-FU-10003194
                                 Furniture Furnishings
## 89 Central OFF-ST-10003442 Office Supplies
                                               Storage
## 345 Central OFF-ST-10000107 Office Supplies
                                               Storage
##
                                   Product.Name
## 15 Holmes Replacement Filter for HEPA Air Cleaner, Very Large Room, HEPA Filter
## 16
                   Storex DuraTech Recycled Plastic Frosted Binders
## 78
           SimpliFile Personal File, Black Granite, 15w x 6-15/16d x 11-1/4h
               Eldon Expressions Desk Accessory, Wood Pencil Holder, Oak
## 79
                            Eldon Portable Mobile Manager
## 89
                              Fellowes Super Stor/Drawer
## 345
##
      Sales Quantity Discount Profit
## 15 68.810
                5
                    0.8 -123.8580
## 16 2.544
                3
                    0.8 -3.8160
                3
## 78 27.240
                    0.2 2.7240
## 79 19.300
                     0.6 -14.4750
                5
## 89 158.368
                 7
                     0.2 13.8572
## 345 88.800
                     0.2 - 2.2200
tx_category_counts <- sort(table(tx_sales$Category))</pre>
head(tx_category_counts)
##
##
      Furniture
                 Technology Office Supplies
##
         86
                  86
                          288
```

barplot(tx\_category\_counts, main = c("Texas Sales By Category"), xlab = "Category", ylab = "Count", col = "lightblue")



# **Exercise 9**

Find the average profit by region. **Note: You will need to use the aggregate() function to do this. To understand how the function works type ?aggregate in the console.** 

```
# Your code here

region_profit <- aggregate(Profit ~ Region, data = sales, FUN = mean)
head(region_profit)

## Region Profit
## 1 Central 20.46822
## 2 East 29.91937
## 3 South 11.27720
## 4 West 32.77000

## Region Profit
## 1 Central 17.09271
## 2 East 32.13581
## 3 South 28.85767
## 4 West 33.84903
```

Find the average profit by order year.

Note: You will need to use the aggregate() function to do this. To understand how the function works type ?aggregate in the console.

```
# Your code here
year_profit <- aggregate(Profit ~ as.numeric(format(as.Date(Order.Date), "%Y")), data = sales, FUN = mean)
head(year_profit)
## as.numeric(format(as.Date(Order.Date), "%Y")) Profit
## 1
                        2014 32.24582
## 2
                        2015 21.58676
##3
                        2016 30.10960
##4
                        2017 21.31825
## as.numeric(format(as.Date(Order.Date), "%Y")) Profit
                        2014 24.85899
## 1
## 2
                        2015 29.31427
## 3
                        2016 31.61777
##4
                        2017 28.21234
```