



ketteringproductions.com

FROM CHAOS TO CLARITY

A Reality Series Treatment

LOGLINE:

After two years of emotional chaos in a toxic "just friends" relationship, a woman finally says "That's a NO for me, dawg"—then accidentally sends a SWAT team to her ex's house and ends up dating the prosecutor who charges her.

FORMAT:

Unscripted Reality / Docuseries
7 Seasons (60+ Episodes)
25-60 minutes per episode

PREMISE:

This is the messiest breakup you've ever seen—and the most satisfying redemption arc. FROM CHAOS TO CLARITY follows Roxanne through two years of emotional whiplash with Ryder Steele, a man who kept her in the "just friends" zone while treating her like a girlfriend when convenient. From swinger parties to SWAT teams, from Cancun disasters to cowboy boots in a courtroom, this is a brutally honest, darkly comedic journey from chaos to clarity.

SEASON ARCS:

SEASON 1 - HOW WE MET (Aug-Sep 2023)

A Vanilla Ice concert leads to a yacht, a swinger party, and a meddling marina neighbor whose lies sabotage what could've been love. The chemistry is undeniable; the betrayal, unforgettable.

Cliffhanger: Will Ryder believe her—or the friend who wants her gone?

SEASON 2 - HOT GIRL FALL/WINTER | VILLAIN ERA (Sep 2023 - Mar 2024)

A carousel of rebounds—Brooklyn Boi, MLB Guy, Smokey Mo—and a ten-day Mediterranean cruise. The chaos peaks with a serendipitous encounter where fate gives her one last glimpse of the past.

Cliffhanger: Ryder calls. Will she answer?

SEASON 3 - THE RECONCILIATION (Apr - Aug 2024)

She does. They reunite, avenge the Season 1 betrayal, and escape to St. Thomas. By summer's end, she lands in the hospital and he's DJ'ing Labor Day pool parties, drinking too much, and turning her from partner to handler.

Cliffhanger: Will she continue on this path of chaos?

SEASON 4 - FALL CHAOS (Sep - Nov 2024)

Ryder finally comes to Maine. A whirlwind of highs and heartache follows, capped by an incredible Costa Rica trip that briefly feels like the calm after the storm.

Cliffhanger: They're back on top—too good to last.

SEASON 5 - WINTER THROUGH CANCUN (Nov 2024 - May 2025)

Thanksgiving with his family straight from the airport, holiday chaos, unexpected swinger parties, and the disastrous Cancun trip for Ryder's birthday—lost in Isla Mujeres, hot tub tax arguments, water thrown in his face at dinner, dancing with the Playmaker trying not to sob. Their bond is crumbling.

Cliffhanger: Ryder decides he is not going on Roxanne's birthday trip to Vegas. Tempers flare.

SEASON 6 - THE UNRAVELING (May - Oct 2025)

Post-breakup chaos: "That's a NO for me, dawg" (May 14), mystery trip to Pittsburgh (strategic social media revenge), the SWAT call (blackout drunk, \$124 fine), the solo Vegas spiral (\$12K timeshare, Jamaican guy who forgot the room number, Kenny Chesney at the Sphere), the arrest, hot girl summer. And then the twist: the prosecutor who charges her becomes her next love interest.

Cliffhanger: Court day—fire alarm evacuation, she sees him for the first time, notices the cowboy boots first. He's hot AF.

SEASON 7 - CLARITY (Oct 2025 - Present)

Dating Ethan Hart, the prosecutor. Healing through humor, learning what respect feels like, and finally finding peace on her own terms.

Ending: She's claimed, calm, and free—while the ex still watches from the sidelines.

TONE:

Raw, honest, darkly comedic. Think *Fleabag* meets *Jersey Shore* meets a true crime podcast—but it's a love story. Self-aware narration, fourth-wall breaks, and the kind of messy authenticity that makes you cringe, laugh, and root for her redemption.

KEY THEMES:

- Knowing your worth (and finally acting on it)
- The cost of settling for "just friends"
- From chaos to clarity through humor and honesty
- Finding love when you stop chasing it
- The best revenge is living well (and dating the prosecutor)

WHAT MAKES IT UNIQUE:

- **TRUE STORY** with receipts (texts, photos, social media posts, security camera footage, court documents)
- **ICONIC MOMENTS:** "That's a NO for me, dawg," the SWAT team incident, the cowboy boots
- **ARC:** From doormat to decisive, from chaos to clarity, from wrong man to right man
- **RELATABILITY:** Everyone has had a toxic relationship—this is what happens when you finally walk away
- **THE TWIST:** She ends up with the prosecutor who charged her for the SWAT team incident

TARGET AUDIENCE:

Women 25-45 who've survived their own toxic relationships, love messy reality TV, and appreciate dark humor mixed with genuine growth. Fans of *Love Is Blind*, *The Ultimatum*, and anyone who's ever texted "We need to talk."

COMPARABLE SERIES:

- *The Ultimatum* (relationship chaos, high stakes)
- *Fleabag* (self-aware narrator, messy choices, redemption)
- *Love Is Blind* (relationship drama, authentic emotions)
- *Jersey Shore* (unfiltered chaos, genuine friendships)

WHY NOW:

In an era of carefully curated social media, audiences crave authentic mess. This series delivers real consequences (arrest warrants, court dates, \$124 fines) mixed with real growth (therapy, boundaries, choosing differently). It's inspirational not because she's perfect, but because she finally chooses herself.

VISUAL STYLE:

- Reality footage mixed with dramatic recreations
- Social media posts/texts shown on screen
- Voiceover narration (her perspective, self-aware and honest)
- Security camera footage

- Court documents and evidence
- Before/after photo comparisons showing the journey

MERCHANDISING POTENTIAL:

"That's a NO for me, dawg" t-shirts, mugs, stickers

"Choose Clarity" merchandise

Episode-specific quotes and moments

LONG-TERM POTENTIAL:

Season 7 sets up ongoing story: life with Ethan, healing, growth, and what happens when you finally choose the right person. Potential for spin-offs, reunion specials, and "Where Are They Now?" updates.

THE BOTTOM LINE:

FROM CHAOS TO CLARITY is the breakup story everyone needs to see—messy, honest, hilarious, and ultimately hopeful. It's about the moment you finally say "That's a NO for me, dawg" and mean it. And what happens when clarity finds you in a courtroom, wearing cowboy boots.

NOTE: Names have been changed to protect privacy.

Copyright © 2025 Kettering Productions | ketteringproductions.com
All Rights Reserved