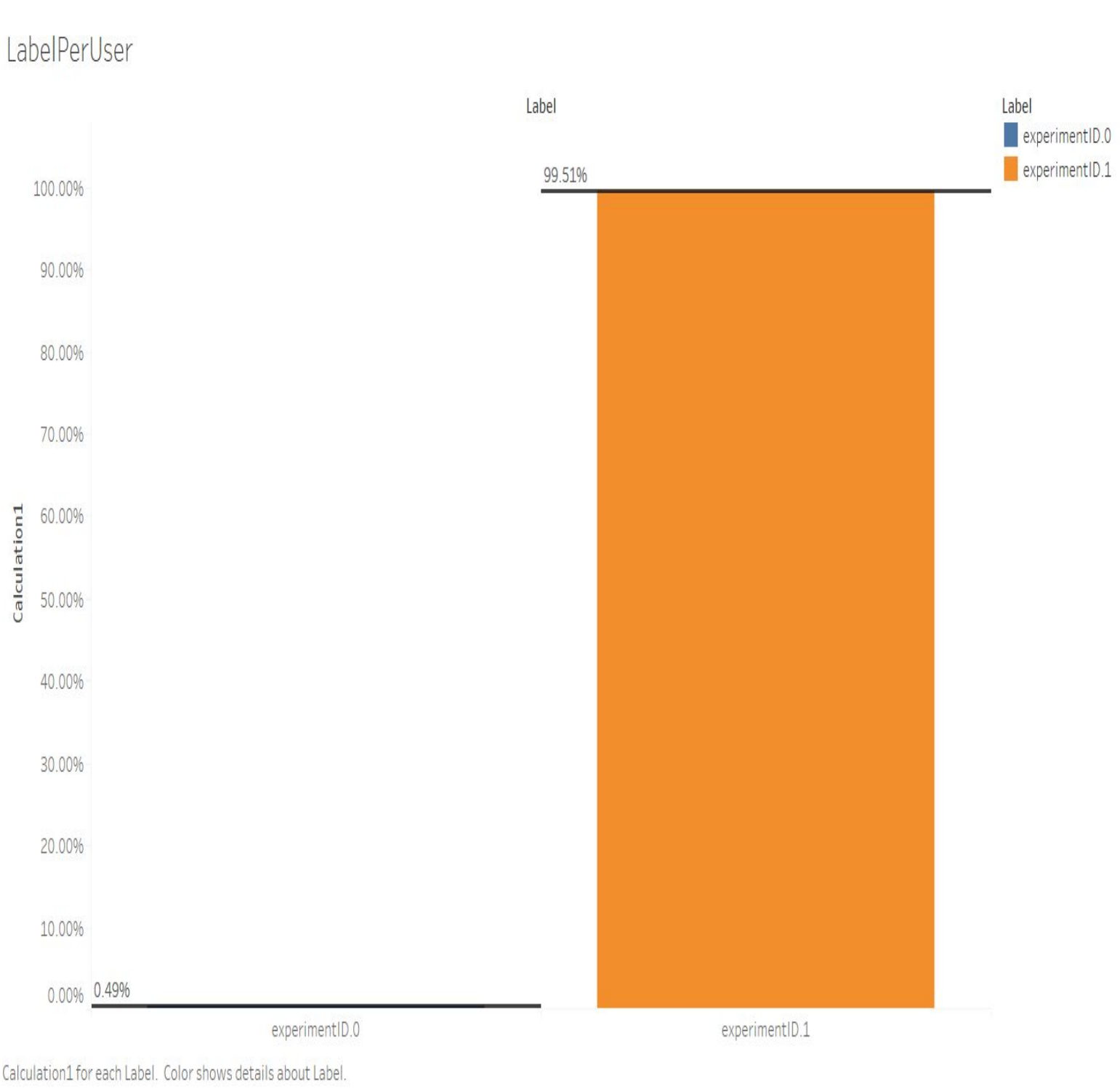
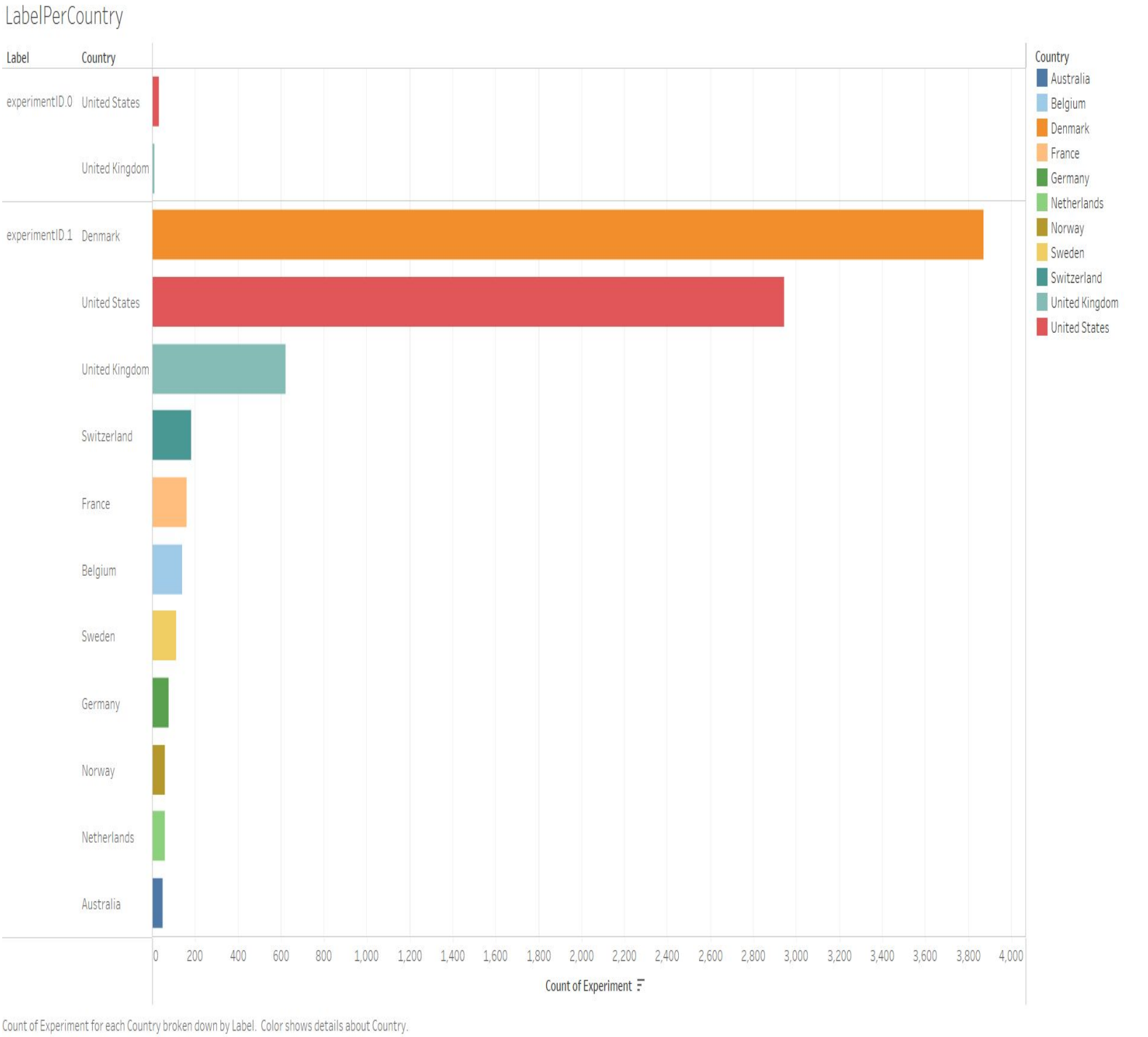


Experiment ID.0 are events ‘sign_up’ and ‘purchase’.
From the graph we can see that only 0.49%(41) records are in this label.
That is significantly less than percentage of user in other label(99.51%-8272).
So conclusion from this is that poor number of user make events ‘sign_up’ and ‘purchase’.

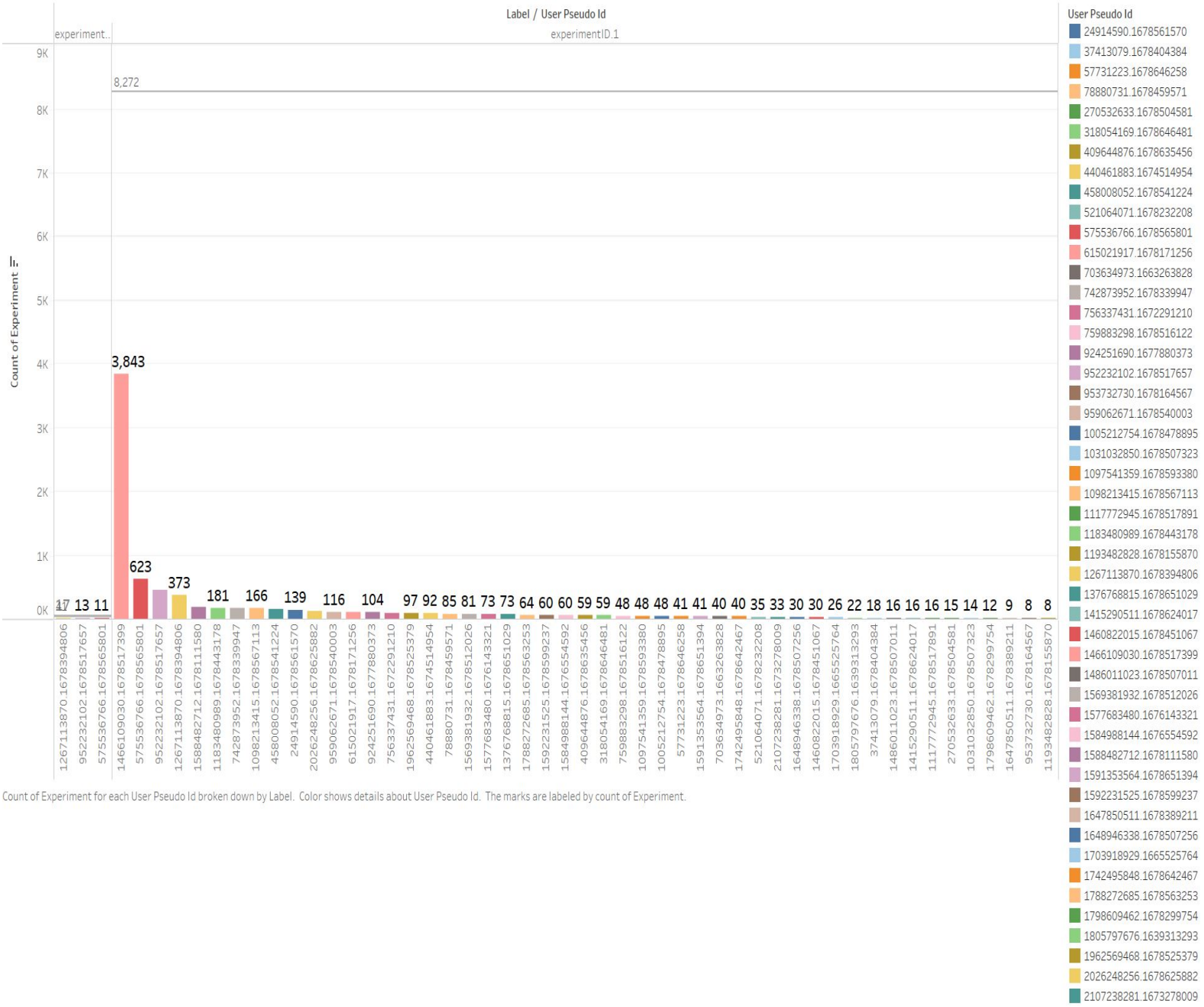
**Note: This is not full statistical AB test because we did not check statistical significance. It’s only quick, convenient and visual approach which give very fast results.



Users labeld as ExperimentID.0 are from United Kingdom and United States,

Users labelsas ExperimentID.1 came from 11 country, the most of them are from Denmark(3873-47%) and United States (2944-35%).
On the other side the less user for this label came from Australia(48) which is more than number of users from both UK and US of ExperimentID.0.

NumberPerLabel



Count of Experiment for each User Pseudo Id broken down by Label. Color shows details about User Pseudo Id. The marks are labeled by count of Experiment.

One users makes more than one events.

Graph shows us that all events labeled as ExperimentID.0 makes three users. The bigger number of events made per user in this label is 17 and less 11.

Top three number of events made per users in ExperimentID.1 are 3843, 623 and 459, on the other side the less is 8.