

Business Model Canvas

Key Partners

- Partnering with local communities for support.
- Collaborating with NGOs.
- Tie up with education institutes to introduce skills courses.
- Healthy relationships with philanthropists.
- Cooperating with the government-authorized department.

Key Activities

- Engaging with local governments and stakeholders.
- Updating the website at regular intervals.
- Promoting a product to maximize its reach among people.

Key Resources

- SkillSwap website.
- Data management software.
- People who want help and people who are willing to help.
- Surveys and feedbacks.

Value Propositions

- Access to various services with great availability.
- Grow relationships with neighbors.
- Exchanging skills in both directions.
- Promoting localized solutions to the problems.
- Role based hourly point system for helpers to receive certificate which can be used in their career path.

Customer Relationship

- Feedback for the service providers.
- Skill-sharing events.
- Badges for the skills of the individuals.
- Skill-upgrading resources and materials.

Channels

- Web site for skills searching and skills posting.
- Phone calls and email exchanges.
- Social media platform.

Customer Segments

- Dwellers who are seeking help.
- People who want to help others with their skills.
- Vocational expert willing to help.
- NGOs interested in helping a group of people.
- A minor law offender can serve their punishment by doing community service.

Cost Structures

- Software development and maintenance (covers expenses related to technical infrastructure)
- Advertising and marketing costs.
- Expense associated with supervising administrative person.
- Cost related to organizing an event.

Revenue Streams

- Basic access is free.
- Subscription fee to get premium version.
- Funds and grants from local government.