# Upsilon Pi Epsilon
# Sponsorship Packages
Fall 2020

**Upsilon Pi Epsilon (UPE) is the Computer Science Honor Society at UC Berkeley**, and we are endorsed by ACM and IEEE. UPE aims to recognize academic excellence and promote academic and professional growth of its members.  Each semester, we extend membership to the **top third of declared CS majors** as provided by the CS department.

Our vision is to **connect brilliant students in UC Berkeley to great companies like yours**. In the past, we have held **10+ events per semester** of all types, ranging from info-sessions, tech talks, coffee chats, competitions and the EECS career fair.

## Sponsorship Packages

| Gold Level | Silicon Level |
|---|---|
| Includes:<br>• 1 Campus-wide Tech Talk/Info-session<br>• Publicity of event to respective audience<br>• 1 semester  engagement period<br>• Display on website & Publicity of your openings/outside events to UPE members<br>• Resume Book | Includes:<br>• 1 Campus-wide Tech Talk/Info-session<br>• 1 Private (UPE-only) Tech Talk / Lunch Meet and greet<br>• Publicity of event to respective audience<br>• 2 semesters  engagement period<br>• Display on website & Publicity of your openings/outside events to UPE members<br>• Resume Book |
| **$1000** (+ admin fees)<br>with $700 (+admin fees) for additional event | **$1500** (+ admin fees)<br>with $700 (+admin fees) for additional event |

# One Time Purchases

On top of sponsorship packages, we also offer one time purchases of resume books and events.

| Resume Book | Event |
|---|---|
| Includes:<br>● Resume Book of the top third of all CS majors | Includes:<br>● 1 event of any time (public/UPE-only)<br>● Publicity of event to respective audience<br>● Advertising of your openings to UPE members |
| **$200** | **$900** (+ admin fees) |

# FAQs

### What is engagement period?

Engagement Period is the length at which UPE will help advertise your openings and host additional events at a lower cost

### How much does admin fee cost?

Admin fees include room booking costs and cost for food. To give you an idea, if you are planning a big event with 100+ attendees, we will book Jacobs Hall rooms for you, which cost $500. Otherwise, smaller events would cost ~$250. We expect admin fee to be ~$500 for smaller events (e.g., infosessions, tech talks) and ~$1000 for bigger events (e.g., competitions).

### How can we get in touch with you?

Please contact us at ir@upe.berkeley.edu and our industrial relations chairs will be in touch with you for further guidance and set up a call with you to figure out what will work best for you and your firm.