

# Kevin Towner

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## Summary

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I'm a [web designer](#) skilled in crafting intuitive UI and content management. I have two years of professional experience in designing website panel content, and content managing digital optimization assets. Looking to transition my career towards product design and user experience.

## Career

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### AIG (Travel Guard)

**New York, NJ**

#### [Web Designer](#)

*October, 2022 - Present*

- ❖ Design and content authoring for high priority airline partners.
- ❖ Ran several optimization tests for United Airlines and Spirit Airlines.
- ❖ Manage United Airlines Mobile App HTML trip insurance content.
- ❖ Mock up components and test factors for internal test design reviews.

### AIG (Op Services)

**Berkeley Heights, NJ**

#### [Account Analyst](#)

*2019-2022*

- ❖ Documented Op Services processes, and assisted with quote preparations, policy endorsements and renewals, and insurance cancellation notices.

#### [Business Services Associate](#)

*2017-2019*

- ❖ Processed quote requests and researched broker codes for appropriate underwriting assignments.

### Hollister Co.

**Livingston, NJ**

#### [Store Manager](#)

*2014-2017*

- ❖ Managed seasonal floorsets, visual merchandising, and in-store marketing placements.

## Education

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### Drexel University

#### [Master of Science in Human Computer Interaction](#)

*2024*

### Kean University

#### [Bachelor of Arts in Criminal Justice](#)

*2014*

## Experience

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UI Design, Prototyping, UX Research, Qualitative Research, HTML, CSS, LESS, Figma, Sketch, Competitive Analysis, A/B Testing, Multivariate Testing, Content Management, Adobe Experience Manager (AEM), Adobe Target, Artifacts Gathering, QA, Business Requirements, Content Authoring, Communication, Project Management