

Dear Birchbox Hiring Team,

My name is Kevin and I currently work at AIG in Berkeley Heights, NJ. I believe I have the experience to thrive as an Associate Designer for Creative Services and Marketing at your company. Having worked across a variety of industries, I have both client-interacting and technical skills to offer the organization. I would like to challenge myself by working for your growing company and using my pre-existing skills, as a strong foundation, to learn more about digital production and creative marketing design.

Upon obtaining my BA in Criminal Justice at Kean University, I worked as a Visual Manager at Hollister Co. I had a number of responsibilities such as: developing visual associates, implementing in-store marketing and tracking budget trends to improve our KPIs. As of July, 2017, I've been leveling up my creative and technical skills in Digital Product Design on the side, while working full-time at AIG. Currently, I work cross-functionally along AIG's Surplus Lines and Op Services teams. I am currently tackling an e-folder cleanup project, which entails reaching out to multiple contacts, analyzing multiple points of data, and updating specific tasks within one of our web applications; CIP.

I have a wide array of experiences and skills that could be beneficial to the company. First, I am enthusiastic about working with like-minded individuals, from various backgrounds, to deliver high-quality results. Second, I'm competent with vector-based, UI design, tools and front-end markup languages such as: Sketch, HTML, CSS, Invision and more. Third, I feel becoming more acquainted with digital marketing and Bleacher Report's Creative Services could provide opportunities for me to tackle various projects and grow within the company.

I have the potential to be a great asset to Birchbox. I'm open to learning more tools and methodologies within e-commerce domain of retail and product direction. I would be excited to tackle some new challenges, and help you achieve the the company's goals.

Best,

Kevin Towner