The depicted table demonstrates how four car brands, Renault, Rover, Vauxhall, and Cetirizine, spent on advertisement in the UK throughout 2002.

Overall, it is evident that Television is the most popular way to promote their products which gained a lot of money for advertising, whereas the expenditure for Cinema is far less than other types.

Let's take a closer look for more details. As for the spending on Television, Cetirizine was the company that expensed the highest amount of money compared to  Vauxhall, the second  counterpart, at 70 millions and 65 millions of dollars, respectively.

Inversely, there was a slight investment on advertisement through cinema. The highest expenditure for this type was by Renault, at only 6 million dollars. Followed by this is Rover , which spent slightly less than Renault at just only a million dollar   Đoạn này cũng sơ sài, còn mấy form khác thì sao (Press, Radio, Outdoor). Em có thể đọc bài của các bạn khác nữa nhé.

đoạn thân bài này em viết như vậy chính ra lại bị rối, dẫn đến ko biết viết gì. Em có thể viết kiểu làm 2 body. Body 1: So sánh các số liệu cho 2 loại quảng cáo (tập trung vào số liệu lớn nhất và nhỏ nhất).  
Quảng cáo trên TV.  
Quảng cáo qua báo chí (press advertising).  
Ví dụ: Regarding television advertising expenditure, Cetirizine emerged as the top spender, allocating a substantial sum of 70 million dollars, while the figure for Vauxhall was slightly lower, at $65 million. Meanwhile, $59 million was spent on TV commercials by Renault, and only $45 million by Rover. Tương tự em viết về Press nhé.   
Đoạn body 2: So sánh các số liệu cho các loại quảng cáo còn lại. Viết cái này thì ngắn gọn hơn. Of the other forms, advertising in cinemas and outdoors incurred the lowest costs, with less than $10 million spent by each company. Cái này vì tất cả nó ít hơn 10 nên em ko cần nêu cụ thể ra.  It is also notable that expenditure on radio advertising by all car manufacturers was similar, at $15 million each.