

VitalChew™ HEALTHY OMEGA-3 - THE SMART WAY!

VitalChew is a series of supplementary feed for dogs containing fish oil with a targeted content of omega-3. VitalChew is based on a patented technology, which enables mixing oil and water based ingredients into one gel dosage.

- CUSTOMISED OMEGA-3 SUPPLEMENT
- CORRECT DOSAGE EVERY TIME
- EASY TO GIVE



Joints + Mobility is available for small dogs (up to 10 kg) and medium (10-30 kg)/big dogs (more than 30 kg).

Size S contains 186 mg EPA and 93 mg DHA
Size M/L contains 256 mg EPA and 128 mg DHA

Give your dog its VitalChew in its food bowl, with a normal meal or as a daily treat.

JOINTS+MOBILITY

Joints + Mobility is a dietetic complementary feed for dogs who need a supplement for the metabolism, or who suffer from osteoarthritis.

Joints + Mobility contains adjusted amounts of the essential EPA and DHA acids from fish oil. In addition Collagen, Selenium and Vitamin E have been added, which together with the fish oil support the joints and immune system.

VitalChew Joints + Mobility furthermore contains:

	Size S	Size M/L
Cat. No:	218477	218478
Collagen type II:	30 mg	60 mg
Selenium:	45 mcg	75 mcg
Vitamin E:	5,0 mg-a-TE	10 mg-a-TE

Skin + Coat is available for small dogs (up to 10 kg) and medium (10-30 kg)/big dogs (more than 30 kg).

Size S contains 121 mg EPA and 80 mg DHA
Size M/L contains 163 mg EPA and 109 mg DHA

Give your dog the VitalChew with its normal meal.



Vital Chew Skin + Coat furthermore contains:

	Size S	Size M/L
Cat. No:	218480	218481
Omega-6:	GLA 10 mg	GLA 20 mg
Zink:	12,5 mg	5 mg
Selenium:	35 mcg	70 mcg
Vitamin E:	5,0 mg-a-TE	10,0 mg-a-TE
Riboflavin:	500 mcg	1000 mcg
Biotin:	20 mcg	40 mcg

SKIN+COAT

Skin + Coat is a dietetic complementary feed for dogs, which supports the skin function in case of skin inflammation (dermatosis) and hair loss.

Skin + Coat contains adjusted amounts of the essential EPA and DHA acids from fish oil. In addition Borage oil, Zinc, Selenium, Vitamin E, Riboflavin and Biotin have been added, which together with the fish oil support skin, fur and the immune system.



Senior Health is a complementary feed for older dogs.

Size S contains 45 mg EPA and 225 mg DHA
Size M/L contains 64 mg EPA and 320 mg DHA

Give your dog its VitalChew in its food bowl, with a normal meal or as a daily treat.

SENIOR HEALTH

Senior Health contains adjusted amounts of the essential EPA and DHA acids from fish oil. Studies show that a high content of DHA is good for the aging dog's brain.

In addition Selenium, Folic acid, Riboflavin, Biotin and Vitamin E have been added, which together with the fish oil supports skin, fur and the immune system.

Joints + Mobility is available for small dogs (up to 10 kg) and medium (10-30 kg)/big dogs (more than 30 kg).

VitalChew Senior Health furthermore contains:

	Size S	Size M/L
Cat. No:	218482	218483
Selenium:	50 mcg	100 mcg
Folic acid:	40 mcg	70 mcg
Riboflavin:	700 mcg	1300 mcg
Biotin:	20 mcg	40 mcg
Vitamin E:	3,5 mg-a-TE	7,0 mg-a-TE

Puppy Health is a complementary feed for puppies.

Contains 60 mg EPA and 300 mg DHA

Give your dog its VitalChew in its food bowl, with a normal meal or as a daily treat.

VitalChew Puppy Health furthermore contains:

Cat. No:	218476
Folic acid:	100 mcg
Biotin:	40 mcg



PUPPY HEALTH

Puppy Health contains adjusted amounts of the essential EPA and DHA acids from fish oil. Studies show that a high content of DHA is good for the development of the puppy's brain, eyes and learning ability.

In addition Folic acid and Biotin have been added, which together with the fish oil support the puppy's development.

One box contains 30 pcs. gel tablets packed in blisters. Press the gel tablet out of the blister and give it to the dog.

The blister retains the flavour and provides long durability.

Read more on www.vitalchew.co.uk



EPA and DHA - Essential Fatty Acids

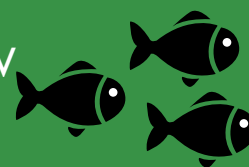
EPA and DHA are essential fatty acids, which the dog cannot produce itself. Therefore EPA and DHA are both very popular dietary supplements due to their many health beneficial properties.

Marine oils extracted from fish and algae contain EPA and DHA and can be used as a supplement to these essential fatty acids.

But marine oils are not all the same. There are big differences in the quality of the fish oil and the concentration and ratio of EPA and DHA.

GOOD TO KNOW

Why are the fish oil acids **EPA** and **DHA** so important?



Studies show that the **EPA** acid might contribute to development/maintenance of joints and bones and helps to keep the skin healthy. The **DHA** acid might contribute to develop and maintain the dog's brain, healthy skin, cardiovascular health and eyes.

VitalChew contains a concentrated amount of **EPA** and **DHA** acids, which are adjusted according to which condition or life stage you wish to address.

Each dosage of VitalChew contains a customized concentration of EPA and DHA acids, with specially added vitamins and minerals at the correct level for your dogs wellbeing. This makes it possible to target the products towards the specific states.

The ingredients are mixed as an emulsion in the gastric bowl, which ensures an effective and enhanced uptake of the nutrients. VitalChew is developed by vets and contains scientifically documented ingredients.



Fatty acids in gastric juice continuously phases on top



ConCordix® emulsion in gastric juice stays evenly dispersed

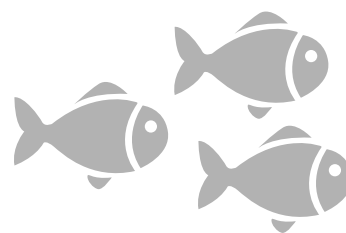


Fish oil is more than just fish oil

Traditional refined fish oils contain low concentrations of DHA and EPA, typical composition 18% EPA and 12% DHA (18/12).

The EPA and DHA from fish oil can be concentrated and fractionated. This results in products with high fraction of EPA and/or DHA

In VitalChew we use concentrates 10/50, 40/20 and 33/22, which are optimized for best effect for the targeted condition/life stage



Fish oil concentrate and EPA/DHA ratio

Oil Type	EPA mg	DHA mg	Total N3 in mg	VitalChew™
TG 3322	195	128	383	Skin + Coat
TG 1050	67	289	403	Senior Health Puppy Health
TG 4020	269	134	470	Joints + Mobility
TG 1812	101	64	222	Traditional fish oil
Salmon	40	47	148	
Martek	0	235	235	

