



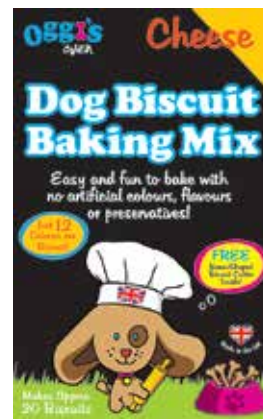
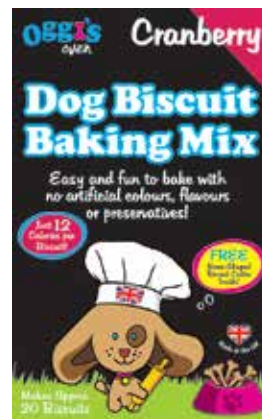
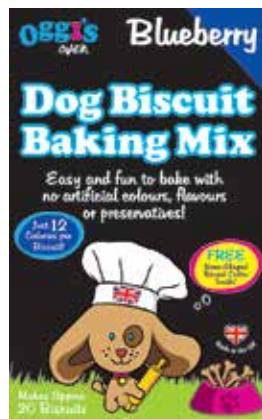
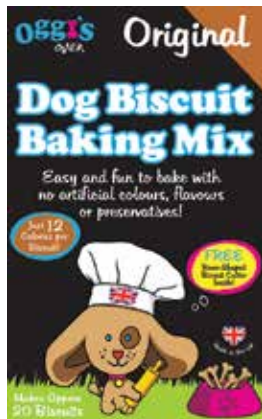
Oggi's Oven is the brainchild of founder Tracey-Louise Voss, and her passion to make a difference to the pet world is the underpinning ethos of the Oggi brand.

It is a well-published fact that animal obesity is on the increase. This, coupled with the increasing trend of family dogs being overlooked and even mistreated by children were the fundamental driving factors for Oggi's Oven.

We want to put family dogs back at the very heart of the family, where they belong. Cherished and pampered, with a diet that keeps them fit and healthy for life.

Launched in 2013 with just three mixes, Oggi's Oven now has eight different cake and biscuit flavours carefully selected for their health benefits. Gift boxes and a great range of complimentary products help complete the Great British baking experience for grown-ups and children alike. And for 2016 Oggi expands into dog training with the launch of the innovative Triikka range.

Oggi is an educational character and seeks to bring solutions to problems and issues that face the domestic animal world. Oggi's quest is simple, through innovation and education he can and will make a better life for pets worldwide!



With no artificial colouring, flavouring or preservatives, Oggi's biscuits are baked freshly in your own home from free-range ingredients sourced in the UK. They are quick and easy to make and the kids can help! The biscuit mixes come with a free cookie cutter in the box and full instructions, and the portions are carefully measured out so your dog's diet stays calorie controlled.

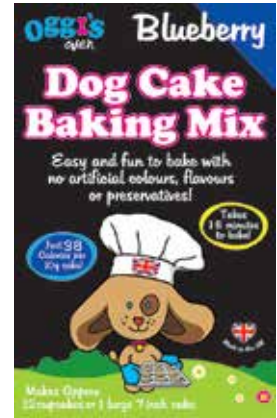
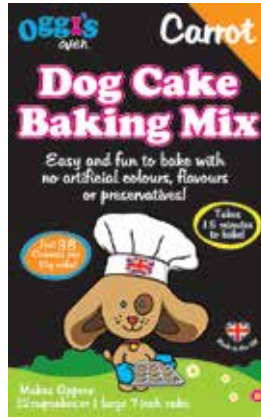
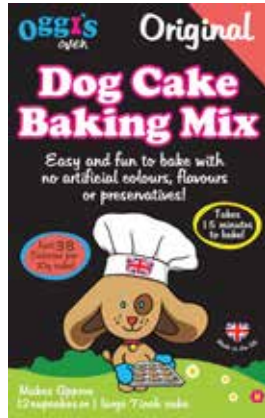
Original Blueberry Cranberry Cheese

Oggi's original recipe plain biscuits with just a touch of rosemary, which is gentle on the stomach, rich in antioxidants and helps reduce blood sugar fluctuations.

Blueberries are an excellent source of antioxidants, selenium, zinc and iron. High in vitamins C, E, A and B complex for your dog's good health.

Cranberries are rich in vitamins including A, B12, B2 and C. They are full of minerals and antioxidants and help promote good urinary tract health.

Cheese is a solid source of calcium to support your dog's bone structure, and of course, they just love the yummy cheesy taste!



Just like our yummy biscuits, Oggi's cakes have no artificial colouring, flavouring or preservatives. You bake them fresh in your own home and they are made from free-range ingredients sourced in the UK. They are so simple to make, the kids can help, and full instructions come with each box. Each cake is carefully portioned out so you can monitor exactly how many calories your dog is consuming daily.

Original

Oggi's original flavour cakes are a low calorie, low fat treat that your dog will just love. So easy and quick to make, the kids can help!

Carrot

Carrots are an antioxidant and a great source of fibre. Contain vitamin B group factors, vitamins A, C, D and E and other nutrients including calcium and potassium.

Apple

Apples are a great source of dietary fibre and vitamin C and contain omega-3 and omega-6 fatty acids, which contribute to a healthy coat and skin.

Blueberry

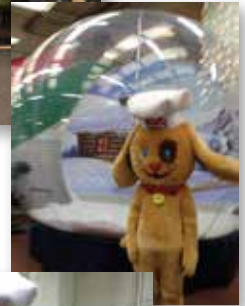
Blueberries are an excellent source of antioxidants, selenium, zinc and iron. High in vitamins C, E, A and B complex for your dog's good health.

Oggi (the Doggie)

Oggi continues his quest to bring pets back to the heart of the family and to get kids involved in pet welfare by making guest appearances at store events.

Having travelled extensively in both the UK and Europe, attending organised events such as "The Great British Doggie Bake Off" he is always well received by his audience – both young and old. He's even appeared in the press and on TV!

Please get in touch if you'd like to book Oggi for an event in your store. Arrangements for personal appearances need to be made in advance of any planned activities, and Oggi bookings are subject to prior arrangement and commitment to order value.



Store Display

Oggi is a fantastic brand and to support retailers and help create that Oggi “wow” factor in store we have designed this amazing 3D Floor Standing Display Unit which is available either to be purchased separately or subject to order quantities can be supplied free of charge.

Also the FSDU can be personalised to show your Store name/details on the foot of the display unit (again this is subject to order commitment).

The FSDU is designed to hold all the core mixes along with the Birthday and/or Christmas Gift Boxes allowing a one-stop crowd-pleasing display that really will enhance your store floor.

Any retailer interested in wanting the Oggi FSDU in store, please discuss this with your sales representative who will be happy to discuss supply and/or personalisation.



oggi's
oven



Gifts

Birthday Gift Box

Present your dog with a home-made personalised birthday cake!

The Oggi Birthday gift box comes complete with a re-usable bone-shaped baking pan, Oggi's original flavour Cake Mix, carob icing for decorating the cake and a birthday card which can be cut out of the box and personalised for your dog's special day!



Christmas Gift Box

We all love special treats at Christmas, so why not bake your pets their own festive shaped biscuits and cakes!

The Oggi Christmas Gift Box comes with Original flavour biscuit mix and Original flavour cake mix, two festive shaped cutters, carob icing to decorate your baked treats and a Christmas card to cut out of the box and personalise for your dog!

Merchandise

Oggi is all about putting the family pet at the heart of the family, keeping dogs healthy and happy and getting the kids involved.

And kids love Oggi!

Oggi's range of bake-at-home biscuits and cakes are designed to be delicious, but also simple and fun to make, so the kids can get their hands in the mixing bowl and make tasty treats for their favourite pets.

Cooking is a great way for families to bond with their pets, and with each other. Our planned range of Oggi cooking merchandise - aprons, oven gloves, chef hats - puts everyone in the mood for food! And a cute Oggi plush toy can oversee your work in the kitchen!

