

**Bottoms Up.
Hair Of The Dog.
Real Tail Swagger.**



www.bottomsniffer.com

Bottoms Up - A new Doggy beer is on the market...

Providing the ultimate refreshment after a hard day, this non-alcoholic, non-carbonated doggy tippie will have other dogs bottom sniffing with jealousy and gives dogs real 'tail swagger' making them leader of the pack!



Why Bottom Sniffer?...

Apart from the fact it's a fun product and creates an iconic treat, there is also substance behind the name. The average dog nose is anywhere between 10,000 to 100,000 times more sensitive than ours. Sniffing each others bottoms is more than just a doggy hello or 'hand shake'. They are able to sense emotional status, gender and diet of other dogs.

With a 96% palatability approval rate, 'Bottom Sniffer' also helps to create an 'odour' that gives dogs the status and respect they deserve amongst their doggy peers when being bottom sniffed.



ALCOHOL FREE



BREWED IN UK



Bottom Sniffer - The Brew...

It's no coincidence that this brew contains Dandelion & Burdock! Not only are these herbs full of nostalgia in a certain 'beer type' drink, they (along with all the other herbs) help towards aiding general well-being. Not forgetting they also add to the unique taste of Bottom Sniffer.



Bottom Sniffer is a concentrated liquid. The main component is a concentrated 'beer' wort, which is malted barley soaked in water to get all the flavours. Obviously it's not fermented, and there's no barley in the product. Water is then added (at a ratio of roughly 8 parts water to 1 part wort), and then the kelp extract (that's seaweed to you and I!) is added. Kelp extract has been described as good for supporting skin health, immune systems and thyroid health. Potassium sorbate and sodium benzoate are used as preservatives, which is widely used in products across the pet product industry.



SHARE THE 'BEER' EXPERIENCE WITH YOUR BEST PAL*

*humans must provide their own beer!