

LORENA DE JESÚS MARTÍNEZ GARCÍA

ADMINISTRATIVE / ECONOMIST / DATA SCIENCE & AI STUDENT

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 CARTAGENA (MURCIA)

ABOUT ME

I am Lorena, graduated in Business Administration and Management with a Master's degree in Management and Direction of Tourist Companies. I also obtained my degree in Economics in 2020. Currently, I am part of the world of freight transportation, contributing to our family business, although my focus on continuous learning leads me to face new challenges, such as the Data Analysis and Artificial Intelligence (Data Science & AI) bootcamp. My key skills include teamwork, goal achievement, and attention to detail. My empathetic nature and adaptability stand out in diverse environments. I am optimistic and enthusiastic about professional growth and innovation.

EDUCATION



2023 BOOTCAMP DATA SCIENCE & IA (HACK A BOSS)

2017 - 2020 GRADO EN ECONOMÍA (UNIVERSIDAD DE MURCIA)

TFG: "POLÍTICAS PÚBLICAS SOBRE LA VIOLENCIA DE GÉNERO EN ESPAÑA Y EN LA REGIÓN DE MURCIA" (NOTA: 10/10)

2016 - 2017 MÁSTER EN GESTIÓN Y DIRECCIÓN DE EMPRESAS TURÍSTICAS (UPCT)

TFM: "TURISMO SOSTENIBLE EN LOS MUNICIPIOS COSTEROS DE LA REGIÓN DE MURCIA. ANÁLISIS COMPARATIVO Y EVOLUCIÓN" (NOTA: 9'25/10)

2012 - 2016 GRADO EN ADMINISTRACIÓN Y DIRECCIÓN DE EMPRESAS (UPCT)

TFG: "ANÁLISIS COMPARATIVO DEL TURISMO SOSTENIBLE EN LOS MUNICIPIOS COSTEROS DE LA REGIÓN DE MURCIA MEDIANTE TÉCNICAS MULTICRITERIO" (NOTA: 9'75/10).

EXPERIENCE



SECTION HEAD IN FAMILY BUSINESS (2021-TODAY)

- Logistical and Administrative Support to the CEO.
- Invoicing.
- Documentation Management.

MANAGEMENT ASSISTANT AT ASIDO CARTAGENA (APRIL - JULY 2021))

- Technical Support for Project Management.
- Assistance in fundraising.
- Assistance in processing and archiving documentation.

COMMERCIAL ADMINISTRATIVE AT AUXILIAR CONSERVERA S.A. (2017 - 2018))

- Commercial management of orders and support for the Commercial department.
- Contact with national and international clients via telephone and email. Stock control in the warehouse, management of deliveries, and hiring transportation for them.
- Design and coordination with the Lithography department for subsequent manufacturing.
- Management of official documentation for Customs and Chamber of Commerce

HABILITIES



Self-awareness
Organization and Planning
Teamwork
Responsability
Time management
Project management
Continuous learning

LANGUAGES

Spanish
English
French

SOFTWARE

Python
SQL
Machine Learning
Microsoft Office 365
SAP ERP
CRM
GesRuta Facturación
SolidWorks

