

# Kevin Bigelow

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## Skills

Frontend Development • 8 years

User Interface Design • 8 years

Project & Team Management • 3 years

JavaScript • 8 years

VueJs • 3 years

jQuery • 6 years

CSS & SASS • 8 years

Python • 5 years

Django • 5 years

Interaction Design • 8 years

OOP / OOD

Agile Workflow

Branding & Visual Identity

Web Design & Development

Graphic Design

Adobe XD

Adobe Photoshop

Adobe Illustrator

🎓 University of Utah | 2013

## Graphic Design Communication

B.U.S. (Bachelor of University Studies)

An individualized major which combined hands-on graphic design and art training with visual communications theory.

The degree culminated in a capstone project which provided a local non-profit a visual identity, logo, and a batch of digital and physical materials.

Creative and detail-oriented with 8 years experience designing and building web applications with skills ranging from frontend development, interaction design, graphic design, backend development, and team leadership.

Indigo Innovations, Inc | Salt Lake City, UT

### Creative Director & Web Master

📅 6/2022 — Present

Designed a brand style guide which established a cohesive visual identity and guide the marketing team's creative

Designed and built landing pages and interactive elements on the company website which improved conversion rates

Neutron Interactive | Salt Lake City, UT

### Senior Frontend Developer

📅 3/2020 — 6/2022

Hired, trained, and led the frontend team (2 reports) in engineering the web facing application for our lead management system SaaS product

Created the user interface design system, engineered a variety of features and developed reusable components with Vue.js, contributed to the backend codebase as we created the SaaS product

Built a fully automated deployment workflow utilizing Github actions

### Frontend Developer

📅 2/2016 — 3/2020

Designed the UI and built the entire frontend of a SaaS product

Supervised the graphic designer providing direction, design briefs, and establishing regular design critiques with the team

Designed and engineered the frontend of our website network using object oriented methodology, extendable styles, and user flows that made creating a new website ready for lead generation within a day possible. Over 12 websites were deployed using this framework which gave the company ability to generate revenue in new verticals as we found opportunities

### Interactive Design Specialist

📅 6/2014 — 2/2016

Responsible for prototyping UI features for a web application in beta testing, designing and coding several websites (HTML, SCSS, JS), marketing paths including A/B testing experiments, and designing several logos and brand identities in a fast paced environment

### Web & Motion Designer

📅 7/2012 — 6/2014

Directed and animated promotional marketing videos

Designed landing page mockups for the marketing team

PoleVault Media | Salt Lake City, UT

### Animator & Web Designer

📅 1/2011 — 6/2012