

# Speed Swede - Vision Statement

We want to integrate refugees into the Swedish community, while letting swedes get an understanding of the refugees origin.

Our target customers are refugees in Sweden, and also swedes who would like to get in touch with these refugees and all people who would like to help them integrate into our culture.

We want to help the refugees to learn swedish, get to know the natives and learn about their culture. We also want them to share about their own culture to the natives talking to them.

The core feature for this application is a chat function, with the possibility of translation. We will distinguish ourselves by having gamified quizzes to test the information that has been taught. We also want people to build relations by adding each other on Facebook, if they get along well.

We will separate ourselves from the competition by focusing on learning, rather than the social part. However this is also an important feature, so people can start building relations.

Our time limit is five weeks for an initial product. If it becomes successful we might continue to build on it in our spare time.