

APPLES

Team member names :

Chi Huang

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Project background & business need/opportunity:

The Regina Food Bank is facing issues regarding food delivery to the people. And the volume of people getting food from the food bank has increased due to the Pandemic. Regina Food Bank representative, John wants us to develop a new interaction design either web design or exploring new ideas in collaborating with the Regina Food Bank. Projects are all about the needs to get resolve of customers and the Regina Food Bank are facing because of the Pandemic.

Northstar & carryover customers:

The customer experience is a visible outcome of the benefits, commitment and financing to customer engagement care and service. The Northstar customers are young people below the age of 19 with access to vehicles and phones, 35 percent of the users are the carryover customers who are in the social system.

Project assumptions:

Food would be available during the time customers agree and in a more appropriate way. Estimated cost and funding required from the food bank to complete the customers needs and requirements.

Main scope of our project is an easier way of booking food for customers.

Project constraints:

- Working in a team with different ideas and personalities.
- Understanding the complex nature of each task and requirement.
- Working in a team virtually.
- Completing the required task before the time it was due.
- Knowing exactly what the customer wanted.