

do it with the 120 supported place? needs a better system.

Think & Feel? Can do food delivery?

fight food insecurity.

bad location? every 2 week, 7-10 days of food

people scared that coming late = no food
120 supported food place
mobilizing

See?

Wifi? eating phone minutes after doc.
24/7 booking

Say & Do?

CRN, booking date

did delivery / drive through
2 days same day

explanation to school and kids

Income? don't need to prove.
need simple verification.

220 calls a day. 150 people say I can't do it.

two week advance booking or when needed

New site? New service delivery? more warehouse.

slow site selection **Hear?**

Pain

numbers increasing, too many people coming, could make workers leave.

Gain

people getting Fed

Looking for better ways people can get access to food? (R.N. ~~the~~ booking on the phone, email, coming off hours.
Self serve and call. Client ease, they choose how they want to be. Covid? leads
online
wifi making it easier for the user.