

## Kevin Coleman

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### What I do

I am a product-minded engineer that leads projects development for mobile apps

**Engineer** - I have designed services supporting 178M unique visitors per month.

**Product** - built minimum love-able products for scale that have grown from a slack message to finished and used by Yelp, Lyft, and Gusto

**Lead** - Lead feature development focused on measurable impacts

### Experience

#### AVO DATING, TECH LEAD – JUNE 2019 – PRESENT

Managed developers and project scoping to build white label mobile dating app

React Native, GraphQL, Hasura and RoR app that connected foreigners with Vietnamese

Features included realtime chat, profiles, push notifications, subscription In-App Purchases, and more!

#### YELP, IC4 – JUNE 2019 – PRESENT

Designed high traffic REST services (100+ QPS) for serving product features to mobile

Added customization features to ads platform Elasticsearch cluster via MySQL -> ES data pipeline

Lead initiative that increased ad inventory for objective targeting ads by 15%

#### CAPTRAV, SOFTWARE ENGINEER, REMOTE - 2018 - JUNE 2019

Parsed and analyzed millions of dollars of travel invoices from enterprise emails and pdf attachments

Lead the systems team of the data pipeline for ingesting, parsing, and analyzing +100k emails

Identified \$2m of cost savings from unmanaged travel

#### ZUGATA, SENIOR SOFTWARE ENGINEER, REMOTE – 2015 – 2018

*HR Tech startup. Zugata raised 10m and was acquired in 2018 by Culture Amp.*

Hired as first backend RoR engineer to bring continuous feedback to startup unicorns

Designed and executed recommendation engine mass emailing feedback requests

Managed user import systems and 3rd party enterprise integrations (SAML, SCIM, CSV, etc.)

#### TICKET ALTERNATIVE, SOFTWARE ENGINEER – 2012 – 2013

Ticket Alternative competed with EventBrite by selling a white label ticket distribution platform.

Full Stack Ruby on Rails application development that sold over 500k tickets.

Built front end AngularJS applications and backend RESTful services

### Projects

[yeet\\_dba](#) - Ruby gem that automatically add foreign key constraints to your rails db

[AnonymousBTCMS](#) (closed) - SaaS privacy tool that rented physical sim cards for account verification

[AtlantaStartupJobs](#) (closed) - Job board to help job seekers find opportunities in the Atlanta Startup Scene

### Education

Georgia Institute of Technology – BS in Electrical Engineering with Co-Op designation

### Technical Skills

React Native, ReactJS, Apollo / GraphQLRuby on Rails, Python, Java, Postgres, Mysql, Docker