

## **Brooklyn Outdoor Film Festival**

### **Project summary:**

Our team is charged with building a website for the Brooklyn outdoor film festival. The idea is to give the festival organiser an online platform where she can display festival information, films to be shown, and regularly updated news and announcements. The website should also allow her to take reservations.

### **Stakeholders:**

- UX designer
- Frontend developer
- Backend developer
- Jennifer – the event organiser
- QA tester

### **Goals:**

- Build a user friendly prototype for the front end of a film festival website.
- Build a well organised backend database to store user information.
- Help people discover films through the medium of the website.
- Make sure the website contains a booking form, information about the festival, information about the film schedule, and relevant website and social links.
- Come up with a relevant website URL

- Complete the project within a 4 month timeframe

**Budget: \$3,500**

**Timeline (6 months to completion):**

Month 1:

- Fill out UX/UI questionnaire
- Sketch a rough first website design
- Get feedback on design implementation
- Build out initial prototype of frontend of the website based on feedback
- Repeat the feedback and prototype build stages

Month 2:

- Have an agreed upon prototype of the website's frontend
- Plan out the database with UML
- Get feedback on the UML and suggested database layout
- Redraw the UML layout based on feedback
- Build out the database
- Connect the frontend and back end of the website

Month 3:

- Test all functionality of the website manually
- Test functionality of the website programmatically
- Address any bugs that are noted
- All bugs should be fixed and user experience issues addressed

#### Month 4:

- Implement any final changes that have been agreed upon
- Launch website
- Make adjustments and improvements based on user feedback